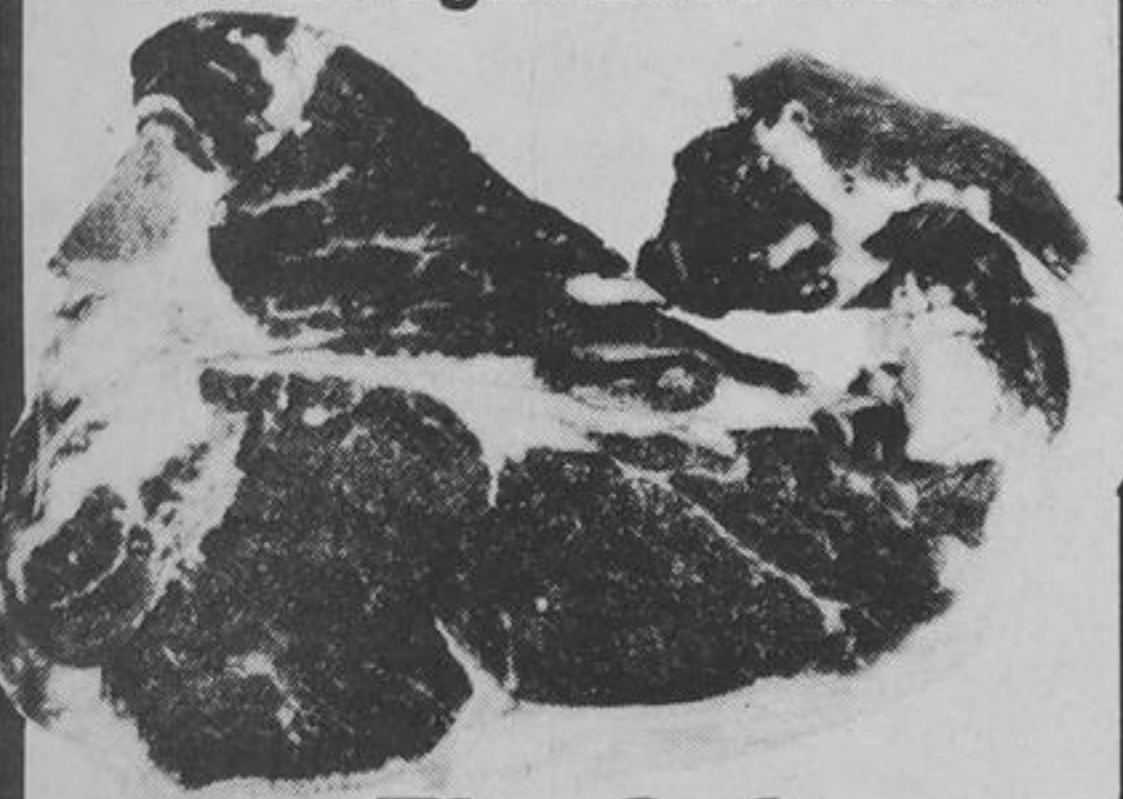


Prices Effective November 9-15th, 1977. Except Bakery, Fish & Produce
 Items Effective Until November 12, 1977. Sales in Retail Quantities Only.

Why Are Safeway Meats

The Safeway

Is This The Steak You Bought Last Week?



The Safeway Challenge!

Shop Safeway Where You Buy Steak Like This!

ALWAYS CHECK TRIM AS WELL AS PRICE

Many markets that claim to trim their meats do only a token job. To give you full value, Safeway trims steak like this:



TOUGH TAIL AND EXCESS FAT TRIMMED OFF

EXCESS FAT REMOVED

- CHECK THE TRIM
- CHECK THE QUALITY
- CHECK THE PRICE

EXPERT MEAT CUTTING AND TRIMMING

Our method of trimming meat gives you more good eating meat on the table for your money, because excess fat and bone are cut off before the meat is weighed. In preparing meats for sale, we also make sure that each cut will be just right for its cooking method. The meat on every Safeway steak, for example, is all steak meat. The lesser tender portion has been trimmed off to be sold at a lower price per pound. Similarly, a Safeway roast is roast meat.




SLICED BEEF LIVER
 Previously Frozen and Deveined

Lb. **49¢**



Chicken Legs
 Whole Fresh Not Frozen

Lb. **99¢**



Ranch Style Bologna
 By The Piece

Lb. **59¢**



Cross Rib Roast
 Chuck Cut From Canada Grade 'A' Beef

Lb. **\$1.18**

Braising Rib

Cut From Canada Grade 'A' Beef Lb. **98¢**

Steakettes

Schneider's Beef Frozen 1 Lb. Cello Package ea. **98¢**

Back Bacon Lb. **\$1.88**
 Sweet Pickled Peameal By The Piece Centre Cut

Back Bacon Lb. **\$1.68**
 Sweet Pickled Peameal By The Piece End Cut Lb.

Chicken ea. **\$3.69**
 Bucket Schneider's Frozen 2 Lb. Bucket

Sausage ea. **\$1.19**
 Swift's Lazy Maple Frozen 1 Lb. Package

Dinner Hams Lb. **\$2.08**
 Swift's Sugar Plum Boneless Cry-O-Vac

Swift's Hams Lb. **\$1.88**
 Sugar Plum Half, Bone In Cry-O-Vac

Side Bacon

Swift's Lazy Maple Sliced 1 Lb. Package ea. **\$1.58**

Lunch Meats

Piller's Assorted Sliced Varieties 4 oz. Package **3 FOR \$1**

Bologna ea. **88¢**
 Schneider's Sliced Regular, All Beef or Dutch Treat Vacuum Packed 16 oz. Package

Stew Beef Lb. **\$1.18**
 Boneless and Cubed

Rib Eye Steak Lb. **\$3.38**
 Boneless Cut From Canada Grade 'A' Beef

Cooked Ham ea. **89¢**
 Swift's Sugar Plum Sliced Vacuum Packed 4 oz. Package

Dog Food

Pep Chicken, Beef or Liver 25.5 oz.

3 FOR \$1



Frozen Dinners

Swanson Assorted TV Varieties 11.5 oz. Package

99¢



GRAPEFRUIT
 Florida Red & White Size 48s

10 for 1.00

Rutabagas Lb. **14¢**
 Ontario Grown, No. 1 Grade

Cabbage Lb. **14¢**
 Green Ontario Grown, No. 1 Grade

Potted Mums ea. **\$2.99**
 6" Pot

Ontario Grown

Cooking Onions

No. 1 Grade

Lb. **14¢** 50 Lb. Bag **\$4.99**

California Grown

Romaine Lettuce

2 for **89¢**

Red or Golden

Delicious Apples

U.S. & B.C. Grown Canada Extra Fancy Grade

49¢ lb.

TOP GRADES OF BEEF AND LAMB
 (Top grades, too, of Pork & Veal)

At Safeway, quality always comes first. Every steak, every chop, every roast of beef and lamb that we offer is from one of top Government grades. All of our pork, veal and calf is from top grade, too.

Unless you start with fine quality meat, you cannot be sure of consistent tenderness, juiciness and flavor. We will never risk our quality reputation by offering meats of lower grades or ungraded meat.




Photo Supplies

Recording the good times is a 'snap' when you stock up on the things you need at Safeway's Photo Supplies Department. Plenty of fresh film in all popular sizes... film for color slides, color prints, flash-cubes and Polaroid film-packs. (Fast, expert film processing too.)



SAFEWAY WE DO IT RIGHT