

Prices Effective October 26 — November 1, 1977. Except Bakery & Produce Items Effective Until October 29, 1977. Sales In Retail Quantities Only.

Why Are Safeway Meats



Safeway

Is This The Steak You Bought Last Week?

The Safeway Challenge!

Shop Safeway Where You Buy Steak Like This!

ALWAYS CHECK TRIM AS WELL AS PRICE
Many markets that claim to trim their meats do only a token job. To give you full value, Safeway trims steak like this:

TOUGH TAIL AND EXCESS FAT TRIMMED OFF

EXCESS FAT REMOVED

- CHECK THE TRIM
- CHECK THE QUALITY
- CHECK THE PRICE

EXPERT MEAT CUTTING AND TRIMMING

Our method of trimming meat gives you more good eating meat on the table for your money, because excess fat and bone are cut off before the meat is weighed. In preparing meats for sale, we also make sure that each cut will be just right for its cooking method. The meat on every Safeway steak, for example, is all *steak* meat. The less tender end portion has been trimmed off to be sold at a lower price per pound. Similarly, a Safeway roast is *roast* meat.

TOP GRADES OF BEEF AND LAMB
(Top grades, too, of Pork & Veal)

At Safeway, quality always comes first. Every steak, every chop, every roast of beef and lamb that we offer is from one of top Government grades. All of our pork, veal and calf is from top grade, too.

Unless you start with fine quality meat, you cannot be sure of consistent tenderness, juiciness and flavor. We will never risk our quality reputation by offering meats of lower grades or ungraded meat.

Photo Supplies

Recording the good times is a 'snap' when you stock up on the things you need at Safeway's Photo Supplies Department. Plenty of fresh film in all popular sizes... film for color slides, color prints, flash-cubes and Polaroid film-packs. (Fast, expert film processing too.)

Leg-O-Pork
Whole, Shank or Butt Half and Bone In Quarter Fresh Canadian Pork
99¢ Lb.

Fresh Pork!
AT SAFEWAY QUALITY COMES FIRST ALL OUR PORK IS FROM TOP GOVERNMENT GRADES.

Lobster Tails
Previously Frozen
6.99 Lb.
How About Surf & Turf

<p>Beef Tenderloin Cut From Canada Grade 'A' Beef \$3.98 Lb. Cod Fillets Fresh Lb. \$2.19</p>	<p>Cooked Ham Pillars Vacuum Packed 4 oz. Package 69¢ ea. Perch Fillets Fresh Lb. \$1.99</p>	<p>Sliced Bologna Maple Leaf Vacuum Packed 16 oz. Package 89¢ ea. Pickerel Fresh or Frozen Whole Lb. \$1.79</p>	<p>Dinner Shoulders Maple Leaf Ready To Serve Boneless \$1.89 Lb. Whitefish Whole Fresh or Frozen Lb. \$1.09</p>	<p>Braising Ribs Cut From Canada Grade 'A' Beef 98¢ Lb. Goldeyes Smoked Winnipeg Lb. \$2.39</p>
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Kraft Dinner
Macaroni & Cheese (206 g.) 7 1/4 oz. Package
3 FOR 79¢

SHOP SAFEWAY

Mushroom Soup 4 ^f \$1
or Town House Cream of Celery or Chicken Condensed (284 ml.) 10 fl. oz. Tin

Crackers 68¢ ea.
Busy Baker Salted or Unsalted (454 gm.) 16 oz. Package

Apple Juice 5 ^f \$1
Town House Sweetened or Town House Reconstituted 10 fl. oz. tin

<p>Fresh Peanuts In Shell 79¢ Lb.</p>	<p>Pomegranates California Grown 2 ^f 49¢</p>	<p>Green Plants Dracaena Warneckii \$19.99 ea. 10" Pot</p>
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Cooking Onions
Small Ontario Grown No. 1 Grade
10 99¢ Lb. Bag

MacIntosh Apples
Ontario Grown Canada Fancy Grade
\$1 5 lbs. for

Tangelo Oranges
12 For 89¢

SAFEWAY WE DO IT RIGHT