

Prices Effective October 12 — 18th, 1977. Except Bakery & Produce Items Effective Until October 15th, 1977. Sales In Retail Quantities Only.

Why Are Safeway Meats



Safeway

Is This The Steak You Bought Last Week?

The Safeway Challenge!

Chuck Blade Roast
Cut From Canada Grade 'A' Beef

88¢
Lb.

Blade Bone Removed

Fresh Chicken Legs
Not Frozen

1.09
Lb.

Shop Safeway Where You Buy Steak Like This!

ALWAYS CHECK TRIM AS WELL AS PRICE
Many markets that claim to trim their meats do only a token job. To give you full value, Safeway trims steak like this:

EXCESS FAT REMOVED

• CHECK THE TRIM
• CHECK THE QUALITY
• CHECK THE PRICE

EXPERT MEAT CUTTING AND TRIMMING

Our method of trimming meat gives you more good eating meat on the table for your money, because excess fat and bone are cut off before the meat is weighed. In preparing meats for sale, we also make sure that each cut will be just right for its cooking method. The meat on every Safeway steak, for example, is all *steak* meat. The less tender end portion has been trimmed off to be sold at a lower price per pound. Similarly, a Safeway roast is *roast* meat.

Braising Rib
Cut From Canada Grade 'A' Beef

98¢
Lb.

Tough Tail and Excess Fat Trimmed Off

Pork Loin Roast
Fresh Not Frozen Rib End

1.18
Lb.

Rib Eye Steaks
Cut From Canada Grade 'A' Beef

3.28
Lb.

Boneless Sirloin Tip
Roasts Cut From Canada Grade 'A' Beef

1.86
Lb.

Whole Whitefish
Fresh

1.08
Lb.

EXCESS FAT REMOVED

Pink Salmon
Whole or Half Previously Frozen

1.89
Lb.

Serving Suggestion

Smoked Cod Fillets

1.89
Lb.

Serving Suggestion

Whole Mackerel
Previously Frozen

49¢
Lb.

REGULAR PRICE

Braising Rib \$1.18
Boneless..... Lb.

Cube Steak \$2.16
Or Sandwich Steak Boneless... Lb.

REGULAR PRICE

Short Rib Roasts Chuck **88¢**
Cut From Canada Grade 'A' Beef... Lb.

Standing Rib \$1.78
Cut From Canada Grade 'A' Beef
1st — 5th Ribs..... Lb.

SAFEWAY SPECIAL

Loin Chops \$1.88
Pork Fresh Not Frozen..... Lb.

Sausage 1 Lb. Package \$1.09
Beef Shopsy's Frozen..... ea.

SAFEWAY SPECIAL

Sauerkraut \$0.79
Schneider's 2 Lb. Bag..... ea.

Mini Deli Schneider's \$0.99
All Varieties Vacuum Packed 8 oz. Pkg. ea.

TOP GRADES OF BEEF AND LAMB
(Top grades, too, of Pork & Veal)

At Safeway, quality always comes first. Every steak, every chop, every roast of beef and lamb that we offer is from one of top Government grades. All of our pork, veal and calf is from top grade, too.

Unless you start with fine quality meat, you cannot be sure of consistent tenderness, juiciness and flavor. We will never risk our quality reputation by offering meats of lower grades or ungraded meat.

7Up Returnable

750 ml Bottle

4 FOR \$1
Plus 20¢ Btl. Deposit

Primo Spaghetti

Or Spaghettini and Elbows (907 g) 2 Lb. Pkg.

59¢
ea.

Scott Soft 'n' Pretty

Bathroom Tissue Assorted 4 Roll Package

99¢
ea.

Tide Detergent

Powder (2.27 kg) 5 Lb. Box

2.39
ea.

Pampers \$2.59
Daytime Diapers 30 Per Package..... ea.

Polident \$0.79
Tablets 32 Per Package..... ea.

Final Net Clairol Hair Spray Assorted \$2.19
(227 ml) 8 oz. Pump Plastic Bottle..... ea.

Pea Soup Habitant \$0.49
Ready to Serve 28 fl. oz. tin..... ea.

Mouthwash \$1.69
Listerine 511 ml Bottle..... ea.

Baby Powder \$1.69
Johnsons (397 gm) Plastic Bottle..... ea.

Deodorant 75 ml Bottle \$1.89
Tickle Roll-On Assorted Scents..... ea.

Downey \$2.99
Fabric Softener 3 Litre Jug..... ea.

Ivory Liquid \$1.99
Detergent 1.5 Litre Bottle..... ea.

Top Choice Gaines \$2.59
Cheese Dog Food 2 Kilo Package..... ea.

9 Lives (184 g) 6 oz. Tin **4 FOR \$1**
Assorted Varieties Cat Food..... ea.

Margarine (1.36 g) \$2.99
Fleishmanns Corn Oil 3 Lb. Pkg. ea.

Cheese Slices Kraft \$1.79
Canadian Singles (454 g) 16 oz. Pkg. ea.

Cheese Whiz Kraft \$1.49
(454 g) 16 oz. Jar Process..... ea.

Manzanilla Olives \$1.39
Club House L.P. 15 oz. Bottle..... ea.

SAFEWAY WE DO IT RIGHT