

Why Are Safeway Meats

Safeway



Is This The Steak You Bought Last Week?

The Safeway Challenge!

Shop Safeway Where You Buy Steak Like This!

ALWAYS CHECK TRIM AS WELL AS PRICE

Many markets that claim to trim their meats do only a token job. To give you full value, Safeway trims steak like this:

- CHECK THE TRIM
- CHECK THE QUALITY
- CHECK THE PRICE

EXPERT MEAT CUTTING AND TRIMMING

Our method of trimming meat gives you more good eating meat on the table for your money, because excess fat and bone are cut off before the meat is weighed. In preparing meats for sale, we also make sure that each cut will be just right for its cooking method. The meat on every Safeway steak, for example, is all steak meat. The less tender end portion has been trimmed off to be sold at a lower price per pound. Similarly, a Safeway roast is roast meat.

SAFEWAY SPECIAL

Boneless Sirloin Steak
Cut From Canada Grade 'A' Beef

1.78
Lb.

Limit 3 Steaks Per Family Purchase

SAFEWAY REGULAR PRICES

Stew Beef Boneless & Cubed	Lb.	98¢
Cross Rib Roast Chuck Cut From Canada Grade 'A' Beef	Lb.	\$1.08
Short Rib Roast Chuck Cut From Canada Grade 'A' Beef	Lb.	78¢
Rib Eye Steak Boneless Cut From Canada Grade 'A' Beef	Lb.	\$3.08

SAFEWAY SPECIAL

Schneider's Wieners
Red Hots Regular, Dutch Treat or All Beef
Vacuum Packed 1 Lb. Package

78¢
ea.

SAFEWAY REGULAR PRICES

Braising Ribs Boneless Cut From Canada Grade A Beef	Lb.	98¢
T-Bone Steak Cut From Canada Grade 'A' Beef	Lb.	\$1.98
Boneless Rump Roasts Cut From Canada Grade 'A' Beef	Lb.	\$1.66
Braising Ribs Cut From Canada Grade 'A' Beef	Lb.	88¢

SAFEWAY SPECIAL

Oktoberfest Sausage
Schneider's Frozen 1 Lb. Pkg.

1.08
ea.

Schneider's Sauerkraut
2 Lb. Bag
ea. **79¢**

SAFEWAY REGULAR PRICES

Sandwich Steak Boneless	Lb.	\$2.16
Porterhouse Steak Cut From Canada Grade 'A' Beef	Lb.	\$1.98
Wing Steak Cut From Canada Grade 'A' Beef	Lb.	\$1.98
Cube Steak Boneless	Lb.	\$2.16

BUY IT BY THE CASE

Culverhouse Whole Potatoes
(540 ml) 19 oz. Tin

3 FOR \$1

EXCESS FAT REMOVED

Full Case Price 24 Tins ea. **\$7.89**
½ Case Price 12 Tins ea. **\$3.99**

Kon Tiki Peach Halves
or Pear Halves Choice (398 ml) 14 fl. oz. Tin

3 FOR \$1

Full Case Price 24 Tins ea. **\$7.89**
½ Case Price 12 Tins ea. **\$3.99**

Clark's Kernel Corn
12 oz. Tin
Vacuum Packed

3 FOR \$1

Full Case Price 24 Tins ea. **\$7.89**
½ Case Price 12 Tins ea. **\$3.99**

Toddler Diapers Baby Scott Supers 24 Per Pkg.	ea.	\$2.39
Shampoo Everynight Assorted Varieties (350 ml) 12.3 fl. oz. Bottle	ea.	\$1.49
Ban Deodorant Assorted 75 gm Stick	ea.	\$1.99
Listerine Antiseptic 852 ml Bottle	ea.	\$2.49
Safeway Socks Assorted Colours 1 Pair Package Crew Style	ea.	\$1.29
Eno Fruit Salts Foil Pack 10 Envelopes Per Package	ea.	79¢
Vanilla Ice Cream Lucerne 2 Litre Carton	ea.	\$1.59
Cottonelle Scott Assi. Colors Single Ply 2 Roll Pkg.	ea.	\$1.09
Mozzarella Cheese Safeway Chunk 12 oz. Average Weight Package	OFF PKG. PRICE	10¢
Dads Cookies Assorted Varieties 14 oz. - 16 oz. Package	ea.	99¢
Nestle's Quik (907 g) 2 Lb. Tin	ea.	\$2.59
Borateem Plus Blue 10 Lb. Box	ea.	\$1.99

Celery Hearts
Ontario Grown Canada No. 1 Grade

49¢
Bunch

Cucumbers
English Ontario Grown Canada No. 1 Grade Hot House

39¢

Bosc Pears
Ontario Grown Fancy Grade

1.99
4 Qt. Basket

Potting Soil
25 Lb. Bag ea.

\$1.69

Tomato Soup
Town House Condensed (284 ml) 10 fl. oz. Tin

Case of 48 Tins **\$8.95** **5 FOR \$1**
½ Case of 24 Tins **\$4.49**

Ginger Ale or Cragmont Cola,
Low Calorie 28 Oz. Returnable Bottle

6 FOR \$1 Plus 20¢ Bottle Deposit

SAFEWAY

CANADA SAFEWAY LIMITED

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Prices Effective September 21-27th, 1977. Except Bakery & Produce Items Effective Until September 24, 1977. Sales in Retail Quantities Only.