PUBLISHER ROBERT MAXWELL ASSOCIATE EDITOR RON WALLACE The Liberal is published every Wednesday by Metrospan Community Newspapers Limited North

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What is saved shows the worth of fire fighters

When fires as catastrophic as the two in Richmond Hill on the weekend break out, you judge the calibre of fire fighters not by what was destroyed, but by what was saved.

Richmond Hill, its full-time force and its volunteers, were joined by fire fighters from Markham, Vaughan and Aurora Friday night to battle one of the largest fires seen around these parts for quite a while.

They lost the building which housed a lumber company and hardware store. It was, for all intents and purposes, lost before fire fighters arrived on the scene.

But to view the area after the fire was out brings the sudden realization of what they accomplished during that multialarm fire.

Because right beside the lumber company is a concrete plant to the west and a house to the

When the flames were finally extinguished, the adjacent buildings stood, virtually untouched by the fire.

Fire fighters call it "containing a blaze". And that's what they did Friday night.

When a fire reaches the intensity of Friday's inferno, there's little anyone can do to knock it down. But there's plenty that can be done to keep it in one place.

And judging by the nearness of the adjacent buildings, fire fighters were taking no nonsense from a blaze that could have caused twice as much damage.

Well done, Richmond Hill, and well done, too, Vaughan, Markham and Aurora.

We have always maintained firefighting techniques in York are second to none, and fire fighters keep on proving it.

Thornhill city plan still has problems

Thornhill-Vaughan is not a planner's dream. So said Vaughan's chief administrative officer last week.

The plan that sets the population goal of 75,000 for the Vaughan side of Thornhill is a document of compromise. Despite years of consultation between citizens, developers and council, plus many months of meetings with other agencies to get problems ironed out before the document was "engraved in stone," there are still many problems.

Parks for one. The parks consultant for the plan must have looked at the golf courses and the parkway belt and felt a minimum would be needed. Since then, the parkway belt has shrunk to a utility core and the golf courses have come under a real threat of development.

The lack of phasing policies raises a serious question about who will control the pace of development. The low housing density rules out economy and rental

But the biggest problem is raised by traffic. All agencies agree on the necessity of moving large numbers of future Thornhill

Letters

I was pleased to see in last week's

As I am the owner of the Elkhorn it

Matthew's kind words about my Hill.

Liberal an article by dining out

columnist Norman H. Matthews

describing his dinner at the Elkhorn

gave me great pleasure to read Mr.

Through you, let me express my

Dear editor:

Restaurant and Tavern.

business establishment.

thanks to him.

residents north and south.

But they cannot agree on how to do it. As a result there is no clear direction in the plan on public transit to the city.

Instead they are adding a vague policy that Vaughan will try to have people living in the planning area who are working in the

Since Vaughan's industrial area is made up mostly of warehouses where people work at or near minimum wages, such a policy can be little more than a dream

There is only one east-west road connecting the industrial and residential areas in the plan. If such a policy were to be taken seriously, the arterial road system would have to change. Large amounts of money would have to be spent on public housing.

It would make more sense, and perhaps be cheaper in the long run, to provide an expanded public transit system to the city and promise it in the plan.

Old Thornhill residents have been getting to work that way since 1898, so the newcomers might as well join the crowd.

I have not had the pleasure of

meeting Mr. Matthews, but, I would

like him to know that his kind words

I hope he would come in again and

give me the opportunity of thanking

him personally for his thoughtful

kindness to a businessman in Richmond

ANGELO ELIAS,

Richmond Hill, Ont.

10300 Yonge St.,



By Jim Irving

vacation?" one of the men in the office said to me Monday when he saw me. Having spent the last two weeks out and hear it once again, and maybe experiencing the heady power of an this time, it would come out right. editor at one of our sister (brother?) papers - you can't be too careful these days - it was a bit of a blow to find out someone thought I'd been away on a mere vacation.

After all anyone can have holidays, but how many people get the chance to walk into a strange office - staff of three - go straight through to the back, sit down in a big chair, put their feet up on the desk, wait for somebody to come, and then to do the whole thing all over again because nobody noticed them

However, after two or three trips the length of the building, it was reassuring to finally have the receptionist look up from her desk and say: "If it's the laundromat you want, sir, it's next

FASCINATING JOB

I've always been fascinated by the role of editor, ever since those days so long ago when Edward G. Robinson used to snarl out of the side of his mouth - it had to be the side with that cigar man waited in a car across the street taking up the rest — as Steve Wilson of from the paper for the first edition to The Illustrated Press.

with all the guys sitting around with their hats on their heads, press cards in "Well, did you have a good the hat bands, and world weary looks on their faces that said they'd heard it all before, but it would be kind of fun to go

Was it holiday

or power play?

I'M WRITING A

LETTER TO THE

YOU SPELL

ANONYMOUS ?...

EDITOR!! HOW DO

Or maybe that came later. Right then, I knew they led a pretty exciting life; there was nothing mundane about being a newspaperman.

You were always around the biggest stories when they broke. You got into all the games and the fights for free: you always had a dreamy looking blonde on each arm — and sometimes on your back - and you were always welcomed at the biggest night clubs, because the owner liked your stuff.

ANOTHER WORLD

And that was only the reporters. Being an editor, such as Edward G. opened another world.

There you were, barking out orders; telling the mayor to hold the line, (while you finished the sports page) solving the latest crime, as the police still sought to identify the victim from some prints that had been sand-papered over a couple of times, cracking out hardhitting editorials against corruption in high places, while the town's leading hit roll off the press to see if you told all.

I used to crouch right down beside the He had his orders, if you did. That's But I still don't know why they found radio and picture that big city room, why you stayed in for lunch that day. that green eye shade so funny.

community sought you out, coveted your company, sought your advice, you kept them at arm's length. You wanted it set straight right from the beginning that you didn't play any favorites, that just because you knew each other and you often benefitted from their tips, it didn't mean they had you in their pocket. In the palm of their hand, maybe, but not quite their pocket.

DREAM SHATTERS

way at all. And I knew as much when I breakdown of the system in 20 years. went out to Woodbridge a couple of weeks ago to take over from the vacationing editor.

That's why I was prepared to take ski-boots. it all in my stride, move in without too many ados and show them that I had come to grips with what causes the kept pace, that I knew how one moved in present day newsrooms, no matter equator. what the size.

And I think I did, after I finally Would have ruined my sandals. convinced them what I was there for. I mean, they opened up the mail for me each morning, didn't seem to mind too much when I said "Now see here, you guys," nor did they seem to find anything strange in those elastics I wore to keep my shirt sleeves from

slipping too much. And I really didn't think it odd when they started calling me "Steve."

So, all in all, it went very well.

wish to return once they have ex-

being experienced can be corrected.

MONEY WELL SPENT

is approximately \$260. That is a higher

government or the Province of Quebec,

perienced a holiday here.

rewarding.



sharon's

sunshine

BY SHARON BRAIN

I'm back.

I saw five countries in 22 days. And the strain of eating every meal out, of never getting near a stove, of never being allowed to make my own bed, of having someone else scrub out the tub well.

It was tough.

I originally meant to give you several columns on the delights of South and Central America. I even took notes about each country as we travelled.

But then two charming, but somewhat agressive men decided to relieve us of our watches, wallets, money, books and camera in Panama City.

And because they can't get The Liberal down there, they thought they'd better take the notebook as well.

At least I think that's what they said when they demanded the bag it was in. But since they were speaking Spanish, it was a little hard to be sure.

FACED KNIFE

The fact they had a very large and very shiny knife made it fairly easy for us to understand whatever it was they wanted was exactly what we were going to let them have.

So one column will be all you get. Favorite city: Rio de Janeiro. The natives have a saying that in six days God made the world, and on the seventh He rested by making Rio!

spent my days on Copacabana Beach trying to ignore my husband trying to ignore the bikinis. We both failed abysmally.

SKIN GALORE

It is the only place I have ever been And even though the top figures of the where I felt over-dressed in a one-piece suit. I never realized the human body has that much displayable skin.

There are other sights worth seeing in Rio, but only women are out looking at them

Closest call: Caracus, Venezuela. Slept in one morning, and had to put off the cable car trip up the mountain that rises above the city.

Next morning saw in the papers that 61 people, most of them tourists with children, spent the night dangling high Well, as we all know, it isn't quite that above the mountain side in the first

Worst weather: Santiago. Very Chile. Should have been forewarned by the number of people on our flight carrying

But I've never before been forced to

seasons. There's more to it than just the At least it didn't snow in the city.

OVER ANDES

Most spectacular sight: Flying over the Andes on a sunny morning. Best meal: A hotdog covered with green peppers and onions at the race track in Rio. Weiner was bright red. Refused to ponder the reason.

Worst slums: a draw. I would love to give the award to Panama, but my choice would be purely personal. (See Paragraph 4.)

Every city has its slums. They run up the sides of the hills that surround the cities, or spring up on vacant lots right next door to a new apartment building. From a ways off, in a moving car, with the windows closed, they are almost picturesque.

But up close, these are one-room hovels with no water, sewage, or roads.

BRUTAL POVERTY

They are made of discarded building valuable tourist dollars. So far the consequently spending more money, scraps, Beneath their tin roofs are huge Ontario tourism is an attractive families growing up in brutal poverty. For some reason, the slump in proposition for the holidaymaker. We Most governments have given these have, in this province, superb scenery squatters access to electricity. So they

In the first quarter of this year, the and recreational opportunities which now have refrigerators, lights, and are so unique that people genuinely television. And squalor.

Most expensive city: Caracus. I However, our tourist industry will never saw a pair of shoes cheaper than continue to be in a depressed condition \$50.

until some of the problems which are But gas was only 25 cents a gallon. Of course, only the rich drive cars, while everyone needs shoes.

This province invests some \$6 million Most humiliating moment: Santo annually in an effort to attract and Domingo. After three weeks of Spanish, retain tourism dollars. For the most I asked for an ashtray with a degree of part, promotional activities prove confidence approaching cockiness. The waiter nodded and brought the salt and

The return on our advertising dollar pepper Best flight: The one from Santo return than that obtained by the federal Domingo to Toronto.

It's always nice to come home, which, by comparison, obtain only \$158 especially to a place where the poor are and \$147 on the dollar, respectively. rich, and the guys who's robbing you Bearing in mind the vital importance speaks your language, and it doesn't of Ontario's tourism industry - both cost \$1.00 to get your socks washed and with respect to the provincial economy, ironed, and the climate is hot and cold, and in the light of the employment not just wet and dry, and you're not the opportunities which it offers - possibly richest person on the bus or the poorest more efforts should be made to promote person in the hotel.

this facet of business in the province. It's easier.

queen's park

By Alf Stong MLA York Centre

The development of tourism in Ontario has contributed quite substantially to our province's economy.

ployers and our second biggest industry. Last year, it produced \$2.8 billion in revenue and employed 200,000 people. Without question, it is one of our

greatest sources of foreign currency. In 1976, some 20,775,000 tourists from the

Visitors from all other countries totalled 885,000 and spent a further \$290,000,000. The tourist industry is vital to the

economy of Ontario, but it has recently outside Ontario. been losing ground. For a number of years now, the total

province for a vacation-land has been steadily decreasing.

This has meant that the growth rate declined steadily since 1974.

DISASTROUS YEAR This trend was particularly competitive disadvantage.

somewhat disastrous year for Ontario at present is favourable to American

needs more push to 1977 for a return to increased to stay longer at tourist facilities,

Tourist industry

prospects are not very good.

number of non-residents visiting It is, in fact, one of our largest em- Ontario decreased by some 8 per cent, compared with the first quarter of 1976 - which had itself been a poor year for

On the other hand, the number of Ontarians choosing to travel outside the United States visited Ontario, spending average rate of 8.5 per cent for every country has continued to increase at an first quarter since 1974.

> more serious than simply a matter of a year during which a number of special and interesting activities took place

a reputation for being overpriced. In

For example, the interest costs on funds used to build a motel in Canada would be approximately 11 per cent, compared with 7 per cent in the United

of tourism revenues in Ontario has from the outset. Minimum hourly wages are also higher here, making operating costs greater. Our property tax system places many motels at a

Finally, some businesses simply are A number of factors made this a not honouring the exchange rate, which

LOCAL COMPETITION

We must also bear in mind the fact we and Canadian gallons of gasoline, the are actually in competition with other exchange rate on the dollar, negative provinces for the tourist business of our publicity regarding mercury pollution own residents, since Ontarians of some of our lakes, and the general themselves are the target of many advertising programmes.

Many tourist facility operators The people of the province are

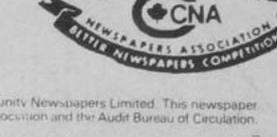
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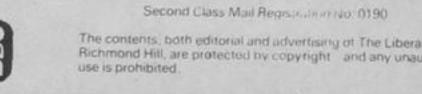
year outside of Canada. No local mail delivery where carrier service exists. **METROSPAN - NORTH DIVISION** Robert Maxwell - General Manager

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beautification awards properties in Richmond A list of the winners will program (The Liberal's Hill qualifying for Second Annual Rose awards. Awards) I would like to I would also like to two weeks. take this moment to thank: express my thanks to all — The Liberal for and certificates will be the people of Richmond running the awards presented to the winners Hill who participated in program; the awards program and - The Town of Richhelped to make it a huge mond Hill and the your co-operation. Chamber of Commerce

We had a total of 123 for sponsoring the nominations. Of these, eight were - The Horticultural triplications and 11 were Society for judging of the

As the chairman of the duplications, leaving 109 nominations.

Rose awards attract

over 100 entries

Restaurant owner

thanks columnist

made my day.

awards:

be published in The Liberal within the next

The lawn ornaments in September. Thank you again for

DINO SALVATORI Chairman Awards program committee.

number of visitors choosing this

Over the same period, the number of Ontarians seeking a sunny southern climate, or taking advantage of charter States. flights abroad has increased.

noticeable in 1976.

tourism: the Montreal Olympics, the visitors. U.S. bicentennial celebrations and the U.S. presidential election, the energy crisis, confusion regarding sizes of U.S. economic slump.

throughout the province looked forward especially desirable visitors. They tend

tourism is continuing.

tourism in the province.

DIFFICULT PROBLEM

This would indicate the problem is

Our tourist industry has to cope with fact, our costs are higher.

This would increase overhead costs