



Firms now can use better business ads

Starting this year, firms belonging to the Better Business Bureau of Metropolitan Toronto, which includes York Region and environs, will be able to identify themselves beyond their company doors, the bureau has announced.

According to the BBB, firms may now mention their membership in advertisements, after clearing each ad with the bureau.

Company salesmen, going door to door, may carry the bureau's new business identification card.

The card bears the photograph of the seller, his signature, his company name, a code number and the BBB insignia.

Although the bureau lists Metro Toronto in its title, it admits the title is "a bit of a misnomer," as its nearly 6,000 members are located throughout the area between Oakville and Kingdon.

Member companies are listed in the bureau's classified directory, which is mailed annually to them, and which is available to the public for a "small handling charge."

Members also receive a subscription to Trufax, a monthly magazine giving information on business trends, unethical soliciting practices and exclusive interviews with federal cabinet ministers.

The Toronto bureau has files on more than 50,000 companies and organizations, and can contact other bureaus across the continent for facts on \$2 million more.

An independent, non-profit organization, the bureau is open for new members, or for those just wishing to make use of its free services. For more information, call 961-0088.

New Hill mini-buses popular

Transit Co-ordinator Bud Newton is justifiably proud of the new, improved Richmond Hill transit system. Here he stands with one of the new town urban

transport development corporation buses which made the venture possible. Richmond Hill mini-buses are leased from the Toronto Area Transit Operating Authority.

Transit up 50 per cent

"Twice as good, twice as often" A year after a major overhaul, Richmond Hill's transit system has lived up to its slogan. "Two years ago we didn't own our own buses," explains Transit Co-ordinator Bud Newton.

"Travelways owned and operated big diesels... there were complaints about the size... and the buses were empty most of the time."

"We had to completely change our image." "What we did is get into the transit business."

And the venture has proved highly successful. For the first three months of this year, ridership is up approximately 50 per cent and revenues have almost doubled, over what they were 12 months ago.

The system is now paying for 45 per cent of its operating deficit; up almost 20 per cent from last year, and approaching the provincial ideal of 50-50 cost sharing.

As well, a new Saturday service will be offered to residents of Oak Ridges and Richvale. Buses in these areas will now run every hour between 10 a.m. and 5 p.m.; doubling past frequency.

Some still complain at the amount of time spent on buses, but Newton explains this is unavoidable when two buses serve three routes.

"Hopefully another bus will relieve the transfer problem," he said.

Anyone who hasn't received a new Transit Guide is asked to call 884-8101.

Some people can't use public transit

Did you realize that many of the public are unable to use 'public' transit?

Well, the handicapped and the elderly realize this, and it looks as if something is finally happening to change things in York Region.

P.R.O.D. (to Promote the Realization of Opportunities for the Disabled) was last week awarded a grant of \$8,064 — the total amount requested — to study the need for transit changes in this area. The money came from the Young Canada Works program.

It will be used to employ four students for 14 weeks. In that time they will produce figures on the exact number of disabled people presently unable to ride 'public' transit.

As well, they will research such things as the type of vehicles necessary, the frequency, and the routes, in an attempt to formulate a general picture for York Region.

"We'll be getting hard facts together, so P.R.O.D. can apply for further funding," reported Allison Adair, community development worker for the March of Dimes, which applied on behalf of P.R.O.D. and which will manage the accounts for the project.

Language bursary

A federal-provincial bursary program being offered by York University's centre for continuing education will allow students to attend a six-week course in learning a second language — French or English — July 4 to Aug. 12.

The bursaries, which provide payment of tuition and room and board, will be awarded only to those who were full-time students the previous year, or to teachers who qualify for financial assistance.



CHRIS OLSEN
NDP

Sales Service Leasing

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895-2366 Toronto, 364-7917

Kmart Continues

Gives Satisfaction Always!

MAY

On Sale May 18th to 21st • While quantities last • We reserve the right to limit quantities

ELECTRIC CHARCOAL LIGHTERS
The clean, safe way to light charcoal.
K mart Price **3.99**

COMFY 6 x 8 WEB SUN CHAIRS
Easy-on-the-budget sun chairs with 6 x 8 webbing for longer wear and extra comfort. Sturdy tubular frame and Plastic arms. Sunny colours. Approx. 22 1/2 x 31".
K mart Price **8.88**

LAWN & GARDEN WHEELBARROW
Large capacity wheelbarrows that lend a helping hand to gardeners! With semi-pneumatic tire and approx. 3 1/2 to 4 cu. ft. capacity. Bright Red colour.
K mart Price **17.99**

BALCONY PLANTER & BRACKET
A charming way to show-off your favourite plants, and make your window picture-pretty! Planter comes complete with mounting bracket. White. Approx. 31 x 6 1/2 x 9".
K mart Price **8.88**

TYROLIAN SPRING BED
Comfy spring cots that were specially designed for those lazy Summer days ahead! Sturdy tubular construction with ratchet adjustment from flat to upright. Colourful floral print canvas cover to suit any patio decor.
K mart Price **16.99**

8" PLASTIC PLANT POTS
A super buy to get you 'growing'! Plastic pot wipes clean in a flash. White. Approx. 8".
K mart Price **1.17**

ROUND SHOVEL 48" HANDLE
Handy, round mouth shovel with long, 48" handle and approx. 9" x 12" blade.
K mart Price **4.99**

HANDY-SIZE SPADING FORK
Value-priced spading fork with four, 10" long tines and D-handle.
K mart Price **6.99**

SAVE \$5.00 ON TRAILER KING SLEEPING BAG
Enjoy the comfort of home while you're out roughing it! 100% Polyester cover, 2 lb. Dacron® filling and soft Flannel lining. Full zipper. Blue. Approx. 94 x 78". "Reg'd. T.M."
K mart Regular List Price 24.97
K mart Special **19.97**

9350 YONGE ST. Hillcrest Mall RICHMOND HILL

OPEN MONDAY TO FRIDAY 9:30 a.m. TO 10 p.m. SATURDAY 9 a.m. TO 10 p.m.

WE WELCOME
CHARGE
AND
CREDIT CARDS

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