

# GOOD REASONS TO SWITCH TO DOMINION

CANADA GRADE 'A' FROZEN, EVisCERATED  
**CHICKENS**  
SPECIAL!  
**48¢** LB.  
LIMIT: BETWEEN 4 PER 2-4 LBS. CUSTOMER

DOMINION MILD, NIPPY OR PIMENTO, PROCESS  
**CHEESE SLICES**  
SPECIAL!  
**59¢** 8 OZ. PKG.

ASSORTED COLOURS  
**ROYALE TOWELS**  
SPECIAL!  
LIMIT 3 PER FAMILY  
**68¢** 2 ROLL PKG.

INSTANT COFFEE  
**NESCAFE**  
SPECIAL!  
**4<sup>88</sup>** 10 OZ. JAR

MAPLE LEAF, PART SKINNED SHANK PORTION  
**COOKED HAMS**  
SPECIAL!  
**88¢** LB.

PRIMO PLAIN  
**SPAGHETTI SAUCE**  
SPECIAL!  
**69¢** 28 FL. OZ. TIN

ASST'D. COLOURS MODERNE  
**BATHROOM TISSUE**  
SPECIAL!  
**88¢** 4 ROLL PKG.

CHOCOLATE CHIP OR FUDGE, CINNAMON DANISH, FRENCH CREME OR COCONUT CREME  
**DARE COOKIES**  
SPECIAL!  
**89¢** 14 OZ. BAG

MAPLE LEAF, PART SKINNED BUTT PORTION  
**COOKED HAM**  
SPECIAL!  
**98¢** LB.

YORK FROZEN CANADA FANCY  
**CUT WAX BEANS**  
SPECIAL!  
**18¢** 10 OZ. PKG.

CHOICE GRADE DOMINION  
**TOMATOES**  
SPECIAL!  
**33¢** 19 FL. OZ. TIN

J. B. UNSWEETENED REFRIGERATED  
**ORANGE JUICE**  
SPECIAL!  
**3/\$1** 32 FL. OZ. CONT.

CUT FROM CANADA GRADE 'A' BEEF BONE IN, SHORT CUT  
**PRIME RIB ROAST** LB. **1.28**

CUT FROM CANADA GRADE 'A' BEEF BONE IN CAP ON  
**RIB STEAKS** LB. **1.38**

WONG WING SWEET & SOUR 10 OZ. PKG. **1.68**

SPARE RIBS 10 OZ. PKG. **1.68**

SCHNEIDER'S SLICED COUNTRY MAPLE  
**COOKED HAM** 6 OZ. PKG. **1.19**

SCHNEIDER'S RED HOTS & SWIFT PREMIUM  
**WIENERS** 1 LB. PKG. **79¢**

SCHNEIDER'S SLICED CHICKEN, MAC & CHEESE, MEAT & OLIVE P & P OR LUNCHEON LOAF  
**COOKED MEATS** 6 OZ. PKG. **49¢**

BITTNER'S FINE & COARSE  
**LIVER SAUSAGE** LB. **1.39**

BITTNER'S RINGS  
**BOLOGNA** LB. **1.39**

ASST'D. COLOURS SYMPHONY  
**FACIAL TISSUE** PKG. OF 100 **3/\$1**

PEPSODENT NATURAL BRISTLE, DENTURE OR PROFESSIONAL  
**TOOTHBRUSH** EACH **79¢**

MINT OR RED, TOOTHPASTE  
**CLOSE-UP** 150 ml TUBE **1.49**

ASST'D VARIETIES EVERYNIGHT  
**SHAMPOO** 350 ml TUBE **1.39**

18 INCH WIDTH ALUMINUM FOIL 50 FT. ROLL PKG. **1.79**

QUIKKI HEAVY DUTY  
**GARBAGE BAGS** PKG. OF 20 **1.58**

MIR LIQUID  
**DETERGENT** 2 x 24 FL. OZ. CONT. **1.09**

PARBOILED LONG GRAIN  
**DAINTY RICE** 5 LB. BAG **2.19**

CANADA CHOICE  
**AYLMER PEAS** 14 FL. OZ. TIN **3/\$1**

MAYFIELD COLOURED PARCHMENT WRAPPED  
**MARGARINE** 1 LB. PKG. **39¢**

IN TOMATO SAUCE HEINZ  
**SPAGHETTI** 28 FL. OZ. TIN **58¢**

CHERRY HILL  
**COLBY CHEESE** 12 OZ. PKG. **1.39**

RICHMELLO  
**CAKE DONUTS** PKG. OF 12 **59¢**

DOMINION FROZEN CANADA FANCY  
**GREEN PEAS** 2 LB. PKG. **75¢**

ORANGE PEKOE RIDGWAY'S  
**TEA BAGS** 16 OZ. PKG. OF 120 **2.28**

ASST'D. VARIETIES FRENCH'S HAMBURGER  
**FIXIN'S** 6.7 OZ. PKG. **59¢**

**FRESH PRODUCE**

PRODUCE OF CHILE  
RED EMPEROR  
**GRAPES** LB. **68¢**

PRODUCE OF U.S.A.  
CANADA NO. 1 GRADE  
**SWEET GREEN PEPPERS** LB. **44¢**

ONTARIO GROWN  
CANADA NO. 1 GRADE  
**CARROTS** 2 LB. PKG. **38¢**

## WIN ONE OF 15 KENMORE MICROWAVE OVENS

You could win a beautiful Kenmore Microwave Oven (Model #99571). Pick up an entry form next time you shop Dominion.

**EAT OUT AT HOME CONTEST MAY 11-17**  
I hope to win a KENMORE (MODEL #99571) MICROWAVE OVEN.

NAME: \_\_\_\_\_  
ADDRESS: \_\_\_\_\_  
CITY: \_\_\_\_\_ PROVINCE: \_\_\_\_\_  
POSTAL CODE: \_\_\_\_\_ TELEPHONE: \_\_\_\_\_  
DEPOSIT IN ENTRY BOX AT FRONT OF STORE.

**CONTEST ENTRY RULES**

- Print your name, address and telephone number on a "Eat Out at Home" entry blank available from cashiers at any participating Dominion Store and deposit it in the entry box at the store.
- Enter as often as you wish, but each entry must be hand printed and not mechanically reproduced. To be eligible, entries must be deposited in the entry box no later than the contest closing date, May 17, 1977.
- PRIZES:** There will be 15 Kenmore Microwave Ovens awarded (model #99571 suggested retail price \$580.00). Kenmore Microwave Oven must be accepted as awarded and is not convertible to cash.
- Selections will be made from among eligible entries received from each participating Dominion Store and selected entrants must first correctly answer a time-limited, skill-testing question before being declared a winner. Only one prize per family.
- The contest is open to all residents of Canada except employees and their immediate families of Dominion Stores Limited, their advertising agency and the contest judging organization. All entries become the property of Dominion Stores, and none will be returned. In entering, entrants agree to abide by the rules and authorize Dominion Stores Limited to announce and publish their name and/or photograph in the event an entrant is declared a winner. Decisions of the judges are final. The contest is subject to all Federal, Provincial and Municipal laws.

Contest closes May 17, 1977; Draw will take place May 25, 1977; Winners will be announced June 7, 1977.

## EAT OUT AT HOME! SAVE ON FAST FOOD FAVOURITES.

ASST'D. VARIETIES SAVARIN  
**FROZEN DINNERS**  
SPECIAL!  
**59¢** 11 OZ. PKG.

GOLDEN SKILLET FROZEN, SWEET  
**FRIED CHICKEN**  
SPECIAL!  
**3.49** 2 LB. BOX

ASST'D. VARIETIES FARM HOUSE, FROZEN  
**CREAM PIES**  
SPECIAL!  
**59¢** 12 OZ. PKG.

SEALTEST FUDGE STIKSICLE &  
**POPSICLES** PKG. OF 12 **1.21**

BANQUET FROZEN  
**CHICKEN PIECES** 32 OZ. PKG. **2.99**

MARY MILLS FROZEN  
**BEEF BURGER** 2 LB. PKG. **1.58**

SHOPSY'S SLICED PASTRAMI OR  
**CORNED BEEF** 4X 2 OZ. PKG. **1.28**

HEAT & EAT BREADED FROZEN  
**FISH CAKES** LB. **48¢**

HOLIDAY FARMS FROZEN HAMBURGER  
**PATTIES** 2 LB. PKG. **2.09**

MORTON FROZEN, JELLY  
**YEAST DONUTS** 11 OZ. PKG. **89¢**

BOOTH FROZEN HEAT & SERVE  
**BREADED SHRIMP** 14 OZ. PKG. **2.99**

BLUEWATER FROZEN BOSTON BLUEFISH  
**FISH & CHIPS** 32 OZ. PKG. **1.39**

ALORO FROZEN  
**PIZZA DELUXE** 22 OZ. PKG. **2.19**

ASST'D. VARIETIES, FROZEN CHUN KING  
**DINNERS** 11 OZ. PKG. **99¢**

ASST'D. VARIETIES, FROZEN AUNT JEMIMA  
**WAFFLES** 10 OZ. PKG. **59¢**



don't pay any more, anymore. Switch to **dominion**

WE RESERVE THE RIGHT TO LIMIT QUANTITIES TO NORMAL FAMILY REQUIREMENTS. DOMINION STORES LIMITED.

Values effective until closing time Tuesday, May 17, 1977, at Richmond Hill, 9751 Yonge Street and Thornhill, 7689 Yonge Street

VALUES EFFECTIVE UNTIL CLOSING TIME TUESDAY MAY 17TH, 1977. NEWMARKET PLAZA, 124 DAVIS DR. UPPER CANADA MALL NEWMARKET