

Simpsons

# the head



**unbeatable basic sweaters  
imported from Italy, and  
low-priced!**

**7<sup>99</sup>**

Simpsons Price, each

Sizzling stripes! Or gorgeous solid colors in those subtle Italian tones. Made of super-fine acrylic knit. All machine-washable for easy-care. There are high-rise turtlenecks, and dashing cowl necks. Every terrific sweater a sound buy, at 7.99.

- A. Solid-color turtleneck pullover in fine-gauge acrylic. Brilliant green, red, blue or yellow.
- B. Striped turtleneck pullover. Stripes of orange/green, navy/yellow, navy/blue or grey/rust.
- C. Striped pullover with cowl neck. Blue/beige, navy/peach or green/peach. Small (34), Medium (36), Large (38).

**PHONE ORDERS FILLED — 861-8111 — 24 HOURS A DAY**

Or write, Simpsons Sportswear, Downtown, Third Floor. And all Simpsons Toronto Area Stores, SS304. Also Simpsons in London, Ottawa, Windsor and Kitchener.



**Simpsons covers  
the sportswear  
news, with  
shirts and shells,  
and cardigan vests**

These are what we call investment-clothes. They go together, fly solo, intermingle happily. It's not that they're high fashion news . . . they're just purely indispensable! And at Simpsons special prices, their general popularity will soar even higher.

**Shirt and Shell sets**  
Simpsons Price, set

**7<sup>99</sup>**

100% polyester silky-knits. Long-sleeved shirts over sleeveless, scoop-neck shells, in gorgeous prints.

D. Tone-on-tone florals in combinations of beige, blue or green.

E. Crayon St. Tropez prints: rust/blue, brown/grey or wine/toast brown.

F. Scattered flower prints: burgundy/pink, taupe/rust or blue/rust. Sizes 10 to 18.

Please state second choice of color.

**Sleeveless Cardigan Vest**

Simpsons Price, each

**9<sup>99</sup>**

G. More and more important, over everything! These delightful accessories have cable-knit front, rib-knit back. Two hip pockets and a tiesash. Fresh Spring colors: rose pink, mint green, navy blue, powder blue or light beige. S(10-12), M(14-16), L(18).

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**Shop in person, write or phone — Simpsons delivers at no extra charge**