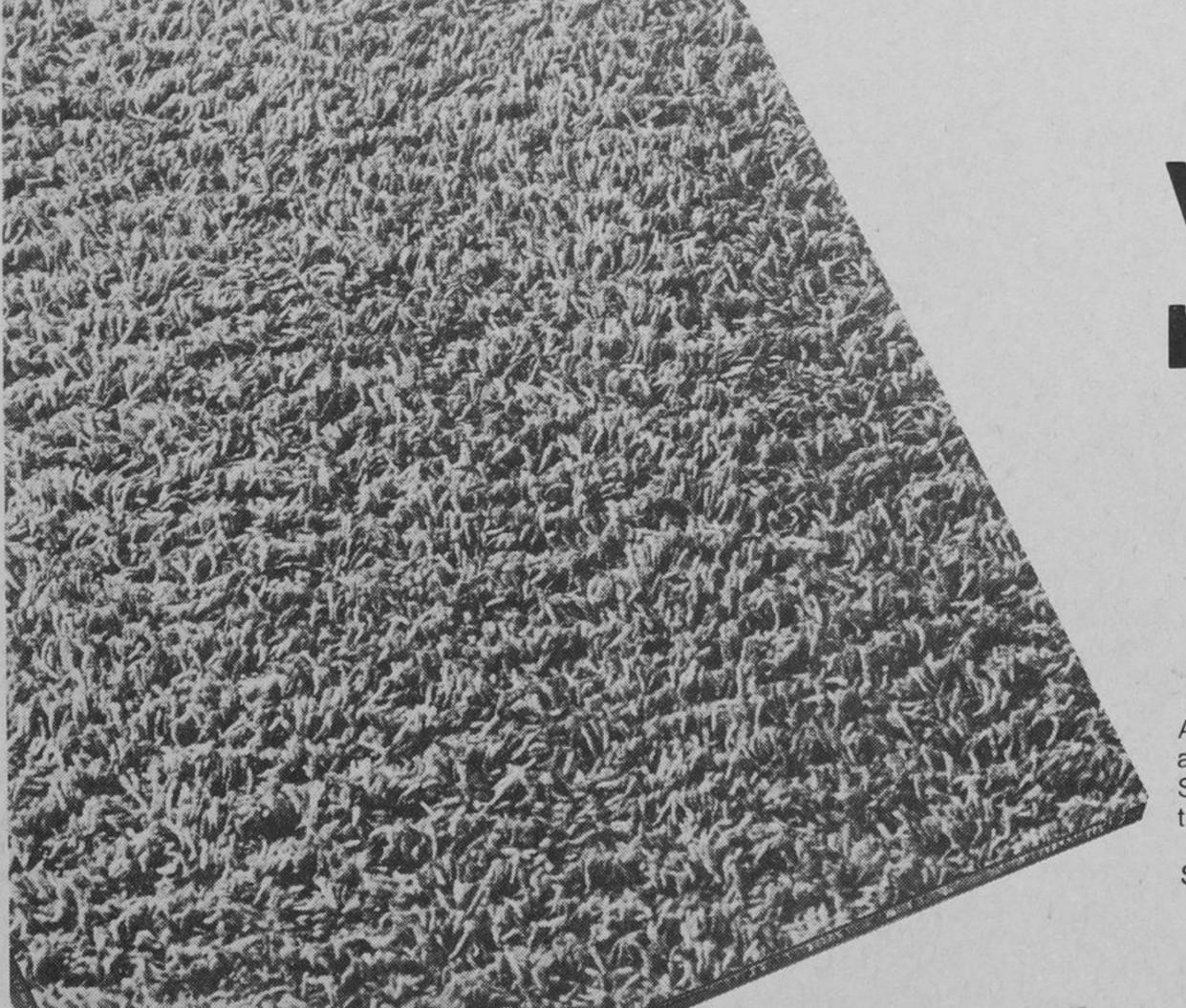


Look around! You'll see that it's Simpsons . . . with a difference in ways you'll appreciate. Visit the new Silverware Department, centrally located on the Street Floor, glowing with ideas for your home, and for gifts.

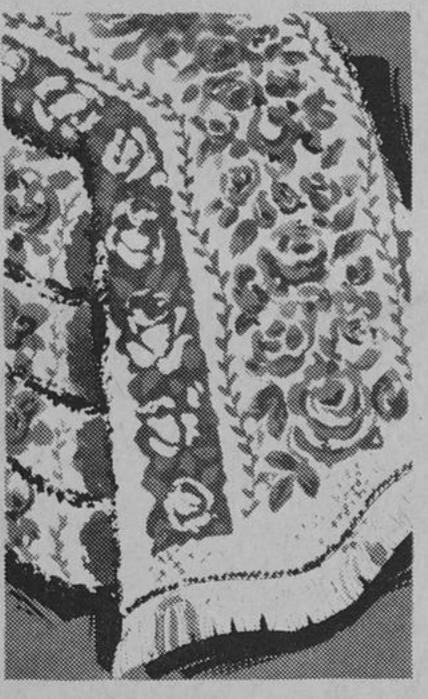


Value!9'x 12'area rug "substandards"

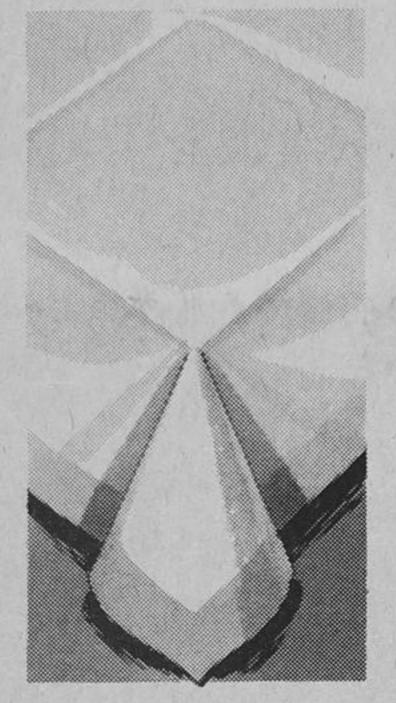
Clearing, each

Attractive area rugs, with small imperfections that should not affect wear or appearance. Made of "broadloom ends", all are jute backed and fully bound in Simpsons own workroom. A top value at 59.99! Choose from shags or sculptured textures. Greens, golds, lilac, rose, reds. SHOPINPERSONONLY

Simpsons Downtown, Subway Level. And all Simpsons Toronto Area Stores. SS640







"substandard" tablecloth

If first quality would sell for 9.99 to 24.99

Substandards, each

Small flaws . . . small price . . . equals a great buy on "substandard" tablecloths. But flaws are minor and should not affect wear or appearance. Assorted styles, including squares, oblongs, ovals and rounds in a variety of prints and solid shades. All are machine washable, most are Permanent Press!

SHOP IN PERSON ONLY

Simpsons Downtown, Subway Level. And all Simpsons Toronto Area Stores SS665. Also available in London, Windsor and Kitchener.

reduced 50%! soft terry towels in decorator colors

Sheared softness on one side, Absorbent looped-cotton terry looped on the other in lovely floral towels, made in Canada for print. Fringed ends on bath and Simpsons. Fringed ends on bath hand sizes. Made in Canada for and hand size. Not all colors in all Simpsons of 90% cotton/10% sizes. Pink, blue, yellow or brown. polyester. Discontinued pattern so Sizes approximate. not all sizes are available in all Bath size 22 x 42". Simpsons colors. Pink, blue, gold or brown. Original Price 2 for 5.98. Sizes are approximate.

Bath size 22 x 42" Simpsons Original Price 2 for 6.98.

Clearing, 2 for 349 Hand towel 15 x 25". Simpsons Original Price 2 for 4.58.

Clearing, 2 for 229 Face cloth 12 x 12". Simpsons Original Price 2 for 2.38.

Clearing, 2 for 119

SHOP IN PERSON ONLY

Hand size 15 x 25". Simpsons

Face cloth 12 x 12". Simpsons

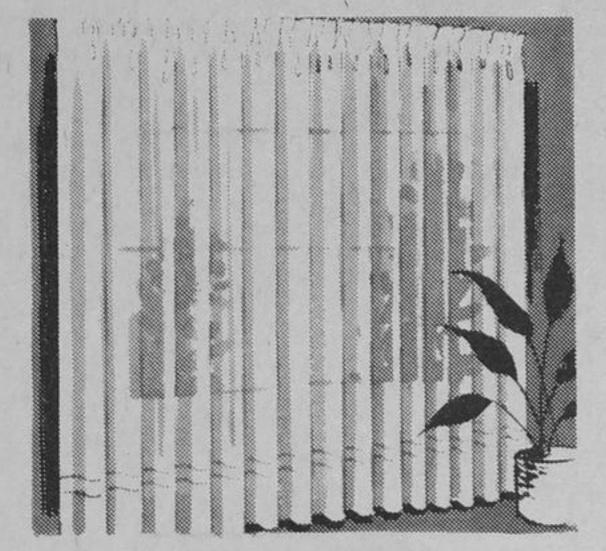
Simpsons Downtown, Subway Level. And all Simpsons Toronto Area Stores. SS665. Also available in London, Windsor and Kitchener.

Clearing, L for L

Original Price 2 for 2.98.

Clearing, 2 for 149

Original Price 2 for 1.98.



polyester panels

J. Sheer beauties . . . of French 'Tergal' polyester voile with rod-pocket headings and weighted bottom hems. They're sun resistant and machine washable. White. Please order 2 to 21/2 times your window width for proper fullness.

About 69 x 63". Simpsons Price, each

Simpsons Price, each

About 69 x 81".

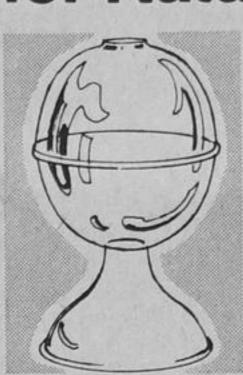
About 69 x 90"

Simpsons Price, each About 69 x 95"

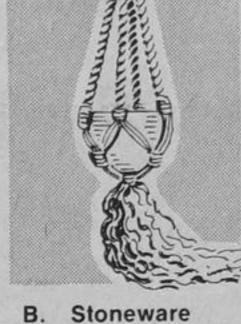
PHONE ORDERS FILLED — 861-8111 — 24 HOURS A DAY

Or write. Simpsons Downtown, Subway Level. And all Simpsons Toronto Area Stores, SS640

Headturner Specials for Nature Lovers



A. Clear plastic pedestal terrarium. About 161/4" diameter, 191/2" high. With stand about 29" high. Simpsons Price, each



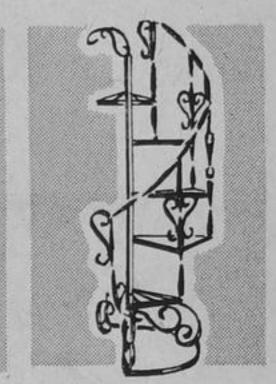
B. Stoneware glazed planter 48' 'Syntex' rope nest in chocolate brown color. Planter about 71/2" diameter, white. Simpsons Price,

each

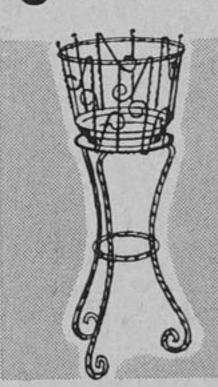


C. Save! Glass planter with 534" bowl, 26" long 'Syntex' plastic rope nest in brown or orange. Simpsons Regular Price 3.99.

Now, each



D. Save! Staircase plant stand of wrought iron. 5 steps. About 52" high. Simpsons Regular Price 32.98 Now, each



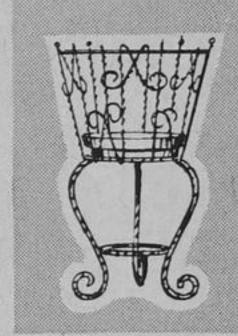
E. 31" stand. Simpsons Regular Price 11.99. Now, each



F. Bird seed. A mixture that assures variety for winter birds. Tax exempt. City and suburban delivery only. Simpsons Regular

Price 3.99. Now, 20-lb. bag 359

quality seed for winter birds. Tax exempt. City and suburban delivery only. Simpsons Regular Price 4.19. Now, 10-lb. bag



H. Twist-metal G. 'Bird Treat' sun plant stands with flower seeds. Good plastic saucer. Brass plated. About 111/2" diameter. Choose from two heights: 16" stand.

Simpsons Regular Price 9.99 Now, each

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Plant lovers — you're invited to a Potting Party! Simpsons Downtown . . . Thursday, February 10 through Wednesday, February 16 . . . 10 a.m. to 6

p.m. Come to Simpsons, for your indoor plants and planters, and our horticultural decorators will plant them for you, at no extra charge . . . A beautiful offer such as this will start you well on your way toward spring planting, indoors. Make your own choice from Simpsons complete selection of fresh greenery, (prices as low as 69¢), planters, terrariums, hanging ropes and novelty containers. Extra soil and decorative bark included.

SHOP IN PERSON, ONLY. Simpsons Downtown, Subway Level. SS690.

Tropical plants. Greenhousegrown in Canada. Choose from trailers, hangers, climbers and standing plants

Standing plan	113.	
Not shown.	Simpsons Regular Price,	Now, each
4" pot.	3.99	299
5" pot.	5.99	429
6" pot.	7.99	5 ⁹⁹

SHOP IN PERSON ONLY, ON PLANTS



Act Now! Use your Action Card