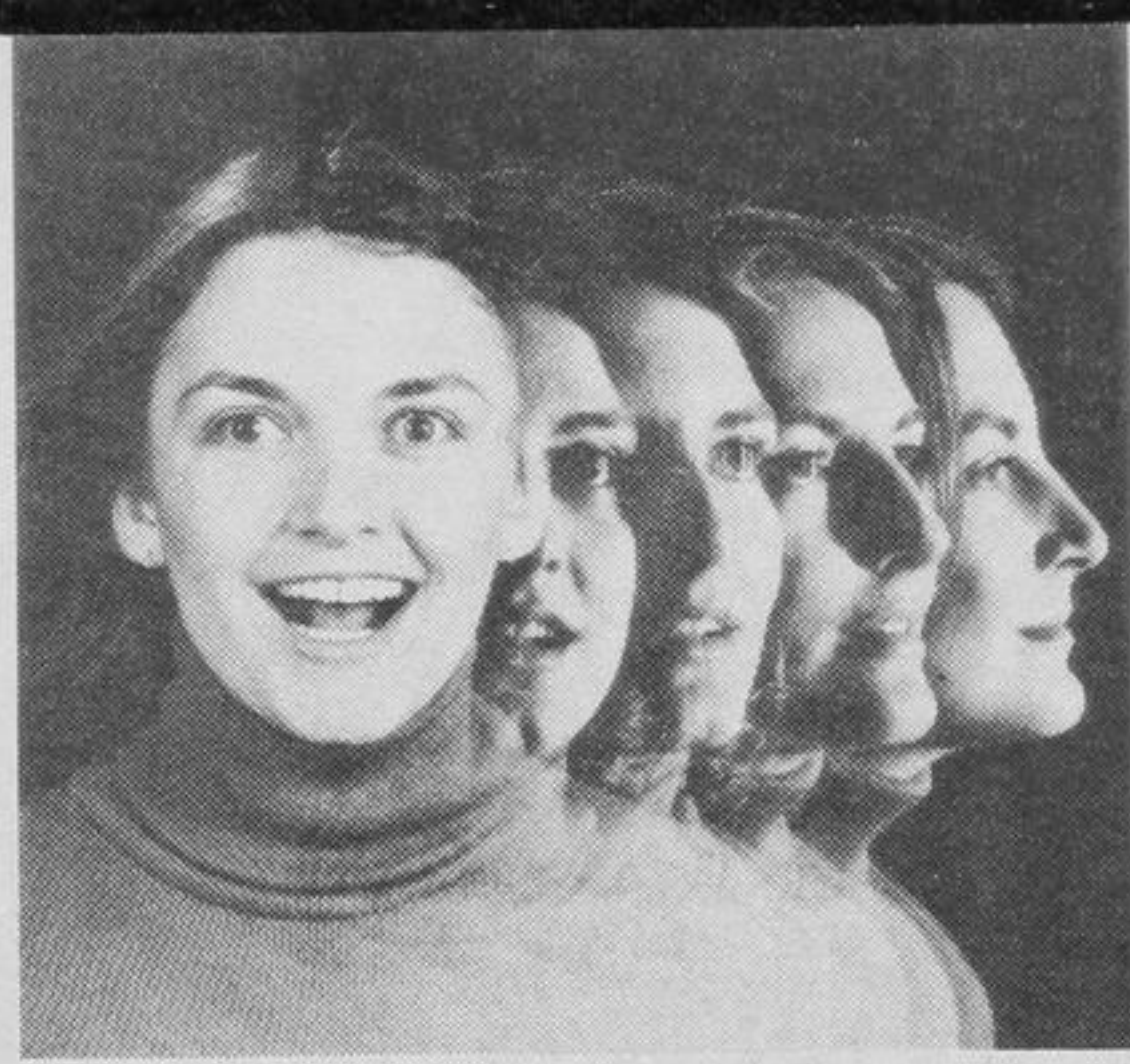
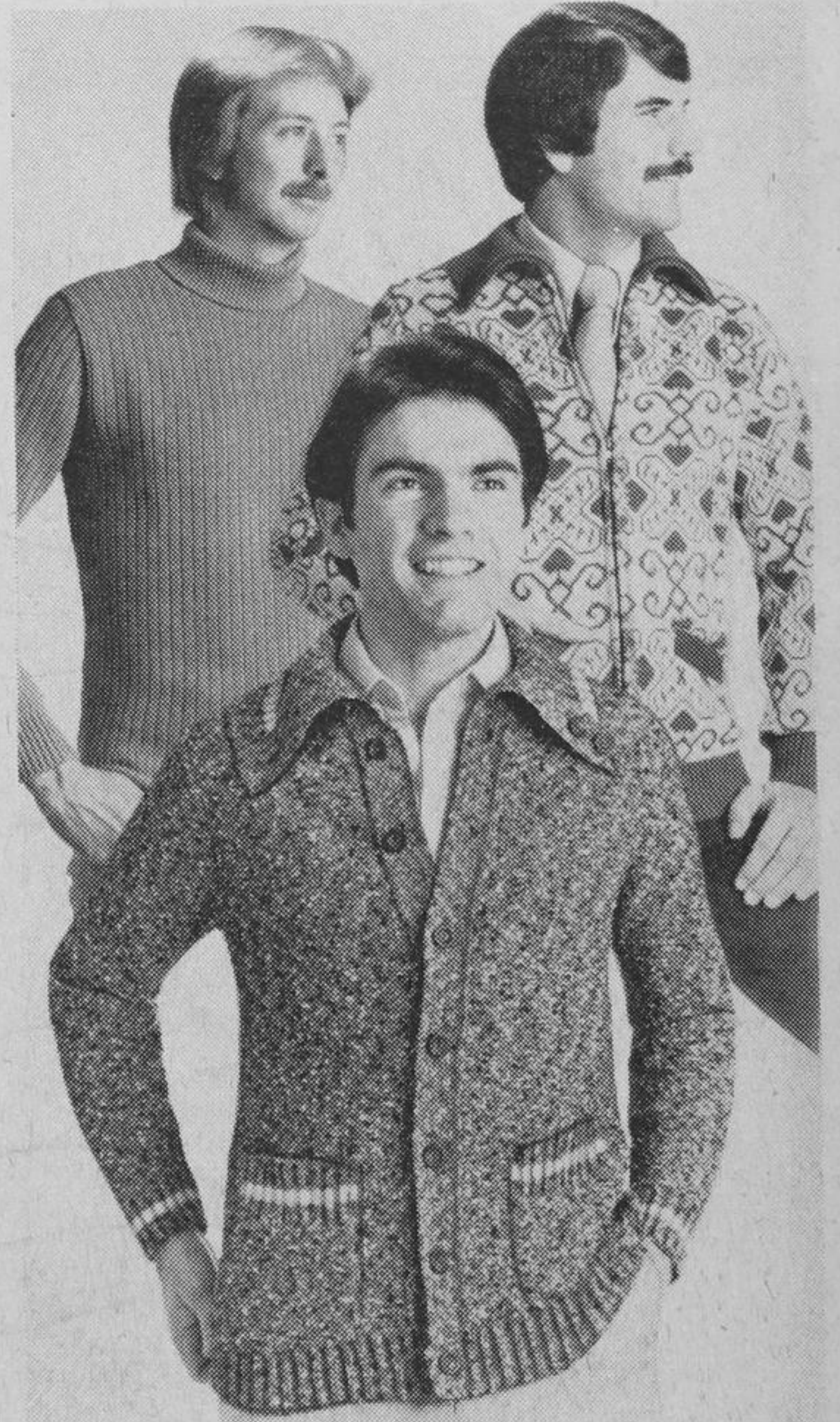
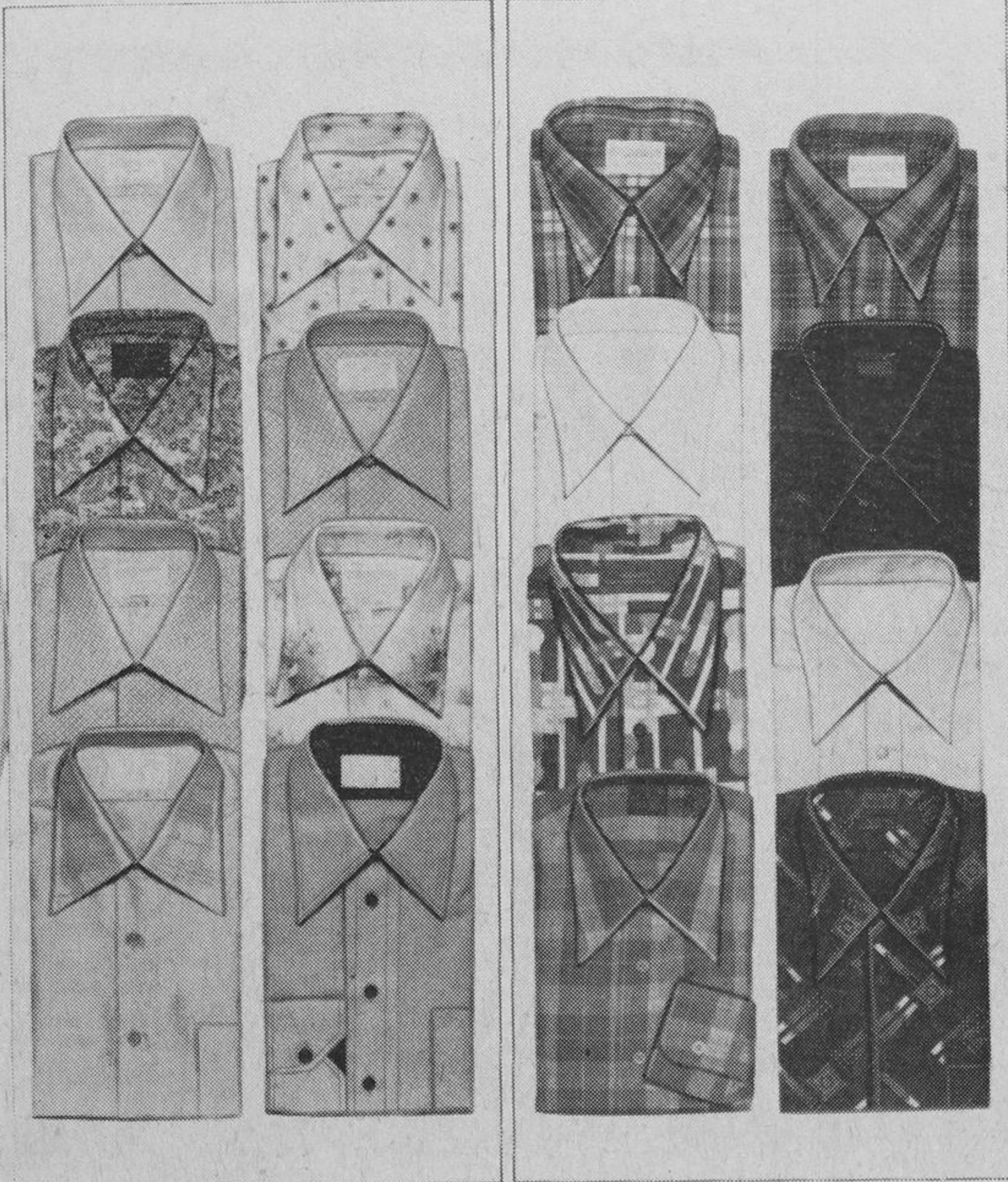


turners



Customer convenience and service get first consideration in Simpsons constant program of improvements. Simpsons Store for Men renewal has provided a new approach to selection ease, combined with personal service — another reason why you'll enjoy shopping at Simpsons.



Look this way for 3 shirt headturners

Sir! This shirt wears the Canadian prestige label. Save \$4 to \$17 now. Regularly \$17 to \$30

Simpsons Price, now, each

12⁹⁹

Those with an eye for superb quality, excellent classic styling and unquestioned distinction will be first to claim this selection. Elegant stripes, discreet checks, understated tone-on-tone include pure cotton, and cotton blended with polyester. Blues, greys, beiges. All single-button cuffs. Full range of sizes.

A famous name points to dress-shirt value at savings of \$5 to \$11 Regularly \$12 to \$18

Simpsons Price, now, each

6⁹⁹

Every man with fashion sense will claim a selection of these long-sleeve shirts with the good looks and fine reputation. You'll find plains, prints and tone-ontones, in both regular and tapered-fit. All of an easy-care blend of polyester and cotton. Beige, blue, brown or rust tones.

Phone and mail orders filled by size, and as close to color as possible.

14½	15	15½	16	16½	17	14½	15	15½	16	16½	17
32	x	x	x	x	x	34	x	x	x	x	x
33	x	x	x	x	x	35	x	x	x	x	x

Clearing! This way to sport shirts from first-rate makers Originally much higher priced

Clearing, each

5⁹⁹

Long-sleeved for all-season comfort, and in polyester/cotton blends for ease of care. Handsome selection of plains or patterns, in assorted blues, browns, navy or green. Regular fit and taper fit, S(38), M(40-42), L(44) and XL(46) in the group.

manufacturer's clearance of handsome sweaters for men

Clearing, each

16⁹⁹

Hurry to Simpsons and check out this bonanza of men's popular sweaters. The bulk of this clearance centres on today's fashionable cardigan sweater. There's also a limited selection of V-necks, turtlenecks and crewneck styles. Choose from 100% wool, 100% acrylic and assorted blends for casual good looks. Bulky to medium-weights in the grouping. Plains, jacquard weaves or novelty stitches. Browns, blues, beiges, greens. Sizes: S(36), M(38-40), L(42-44), XL(46).

PHONE ORDERS FILLED — 861-8111 — 24 HOURS A DAY OR WRITE

SHOP IN PERSON ONLY (unless otherwise stated)

Simpsons Downtown, Street Floor. And all Simpsons Toronto Area Stores. SS251.

value and style! clearing men's polyester blazers

19⁹⁹

Clearing, each

The versatile blazer lets you put together a series of good looks, and at this low price it offers outstanding value for your money. Wear it with a tie for a classic dressed look, or wear it with a turtleneck for a casual look. 2-button single-breasted styling, with 2 patch-

and-flap pockets. Fashioned from wrinkle-shy 100% polyester, with a 100% rayon lining. Navy, brown, green, rust or burgundy. Sizes: Regular (36-44), Short (36-44), Tall (38-42).

PHONE ORDERS FILLED — 861-8111 — 24 HOURS A DAY

Or write. Simpsons Downtown, Subway Level. And all Simpsons Toronto Area Stores. SS663

Shop starting 9:30 a.m. Thursday for these Headturners — Shop early!