

**“don't pay  
any  
more,  
anymore.”**

“I won't, and why should you?  
If you shop anywhere else except Dominion, you're probably paying too much for groceries. Because I've read Dominion's price policy and it says this:”  
“Dominion's overall everyday prices remain as low as or lower than any other major food chain. And besides that, Dominion will provide weekly specials on the most popular items’.

Believe me, it's true. I've checked out the overall everyday prices, and so should you. Just use the shopping list that Dominion has printed on the following page.”

“The Dominion managers, people like these, are working fulltime to keep those Dominion prices low. Price, and quality, mean everything to them. So take the word of this old codger, don't pay any more, anymore.  
Shop Dominion.



We made price #1. And price did the same for us.”

**Dominion**



Gordon Sinclair, Canada's most outspoken newsman and broadcaster.