

# GEM

DISCOUNT DEPARTMENT STORES

# 25% OFF

on every item in our -

## HOUSEWARE DEPARTMENT

We have brand names like O-Cedar, Corningware, Wear-Ever, Glad, Pyrex, Johnson Brothers, Rubbermaid and Melitta!

## SMALL APPLIANCE DEPARTMENT

Looking for Christmas gifts at big savings? Then choose from well known brand names like Proctor Silex, Rival, Iona, Sunbeam, Van Wyck, General Signal, Oster, Endress, Gillette, Samson Dominion and many more names you can depend on!

## HARDWARE DEPARTMENT

Hardware items made by Poly Products, Elmer's, Kendall, Tremco, General Electric, Stanley and Ever Ready are priced so low they'll be hard to beat!

## TOY DEPARTMENT

We have games, toys, dolls, bicycles, tricycles from names like Irwin, Tonka, Cox, Fisher Price, Aurora, Coleco, Mattel, Kenner, Regal, Gaf and many, many more!

## STEREO-SOUND DEPARTMENT

Your music will come alive with quality sounds from Lloyds, Magnasonic, Jutan, Magnus, Sound Design, Lido Symphonic and many others!

## LINENS AND FABRIC DEPARTMENT

You'll get quality along with big savings on linens and fabrics when you choose from names like Heritage, Caldwell, St. Mary's, Texmade, Aronelle, LaSalle and J. & P. Coats!

Take your purchases to the cashier and she will take 25% off the regular, low discount ticket price!

Prices are effective until Christmas or while quantities last!

## Holiday Store Hours

Christmas Eve 10 A.M. To 6 P.M.  
 Closed On Christmas Day  
 Closed Mon., Dec. 27th.  
 Open Tues., Dec. 28th 6 P.M.-12 Midnight

**GEM**  
DISCOUNT DEPARTMENT STORES



**7171 YONGE STREET**  
Just North of Steeles Ave.

Monday To Wednesday 10 a.m. to 9:30 p.m.  
 Thursday And Friday 10 a.m. to 10 p.m.  
 Saturday 10 a.m. to 9:30 p.m.

