



It's Simpsons for children's shoes that really fit

At Simpsons we care about your children and your children's feet ... we know how important a properly fitted shoe is to the well-being of any child. That's why Simpsons sales people took the 'Start-Rite'

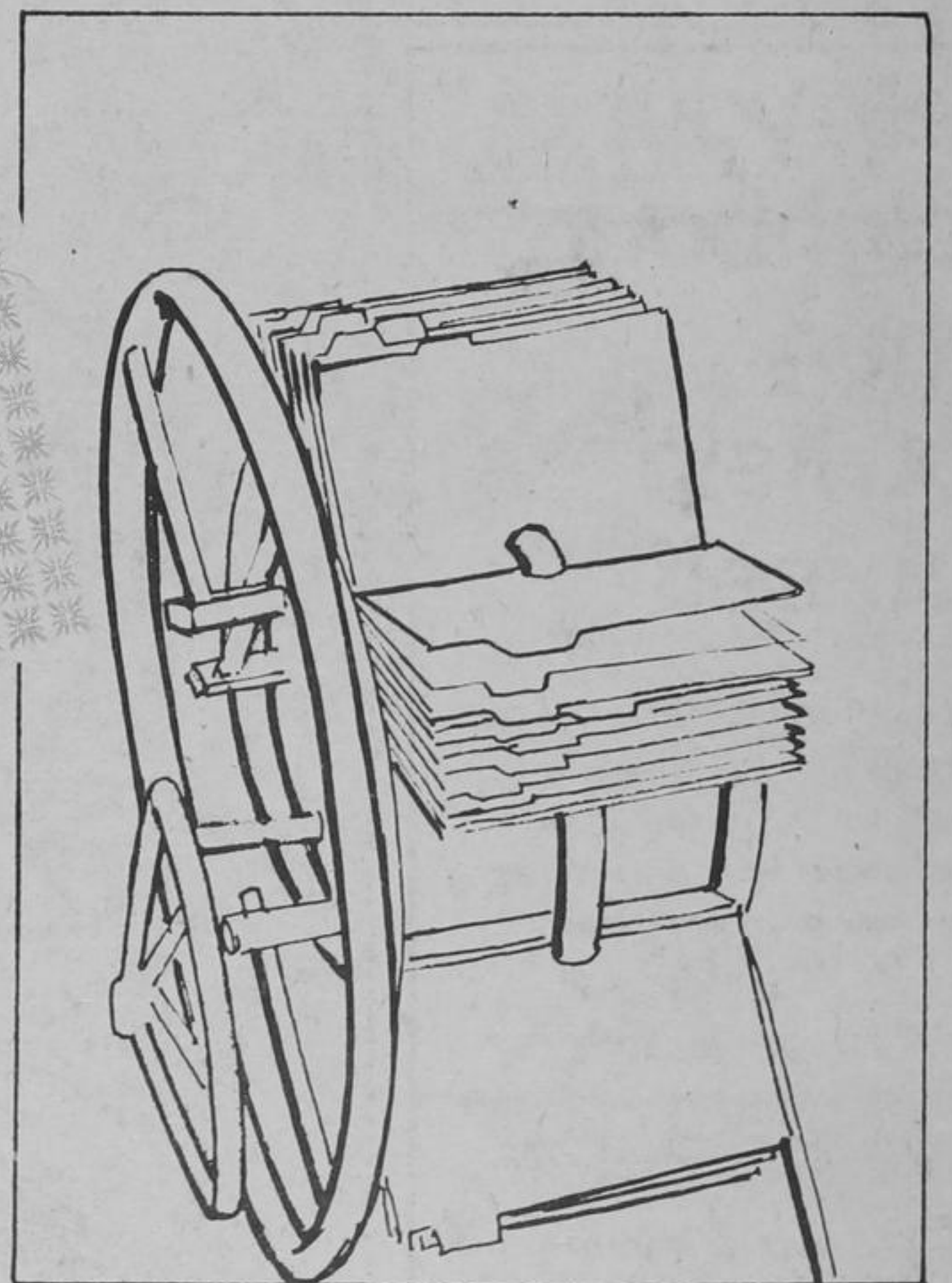
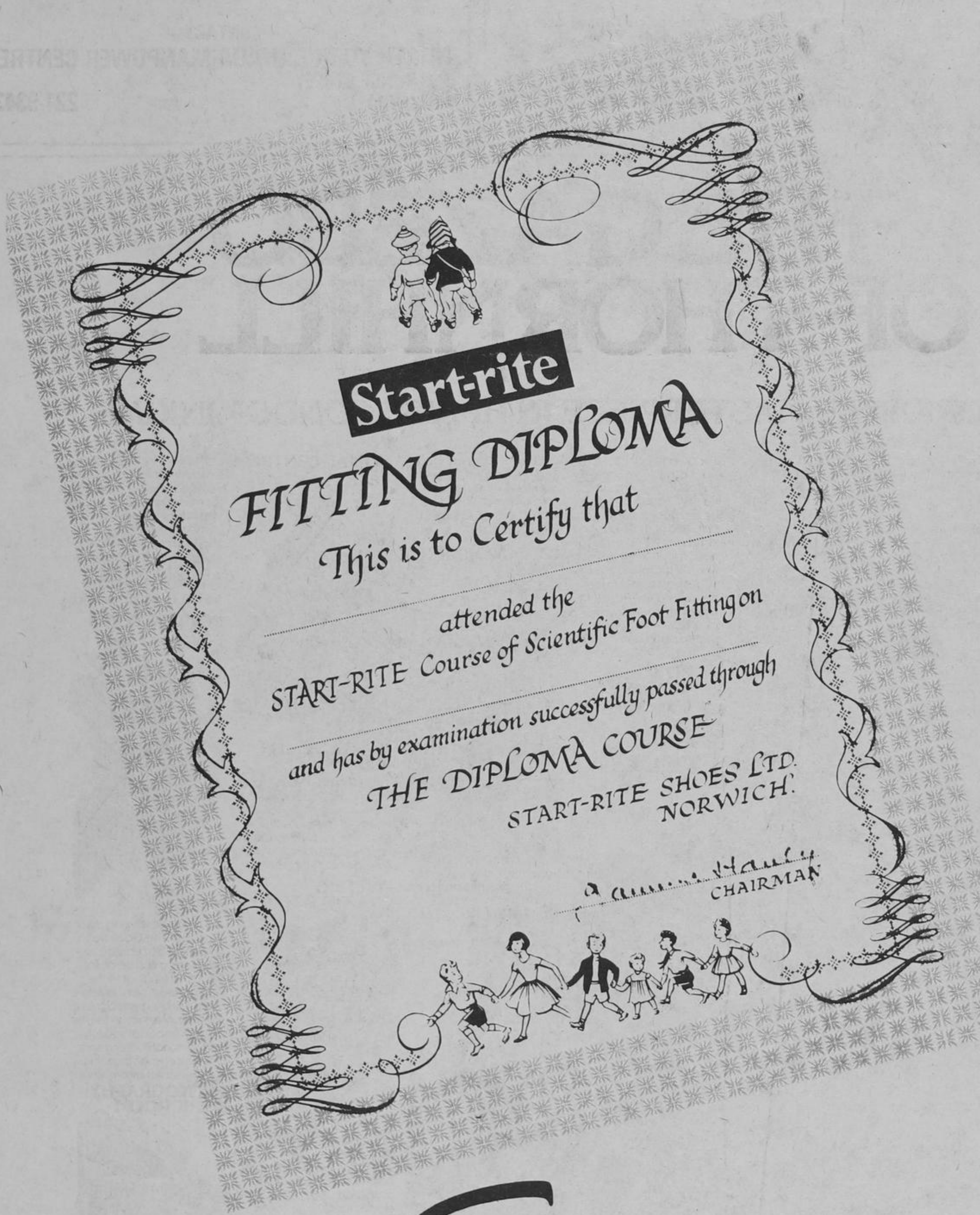
diploma course for the care and fitting of children's shoes. They are well-informed in the many things one must know about growing feet and how to care for them.

This is how shoes are fitted for your child:

- Bring your child in for his or her first visit. One of our experts will carefully determine the best fitting shoe.
- Simpsons will record all the particulars and put your child's name and special information on a circular wheel file.
- In three months you will be sent a reminder to have your child's shoes rechecked - all the data needed will be already on file. We have an idea of your child's foot and previous shoe type, thus making the fitting more efficient and expedient. You'll find this system in all Simpsons Toronto Stores. Shop in person and get your child on the right foot ... it's so easy at Simpsons!

While you're in Simpsons Shoe Department, look into the large selection of dress and play shoes, sneakers and slippers for children from toddlers on up.

Simpsons Hillcrest Mall Children's Shoe Department
Main Floor. RHL7283



Simpsons