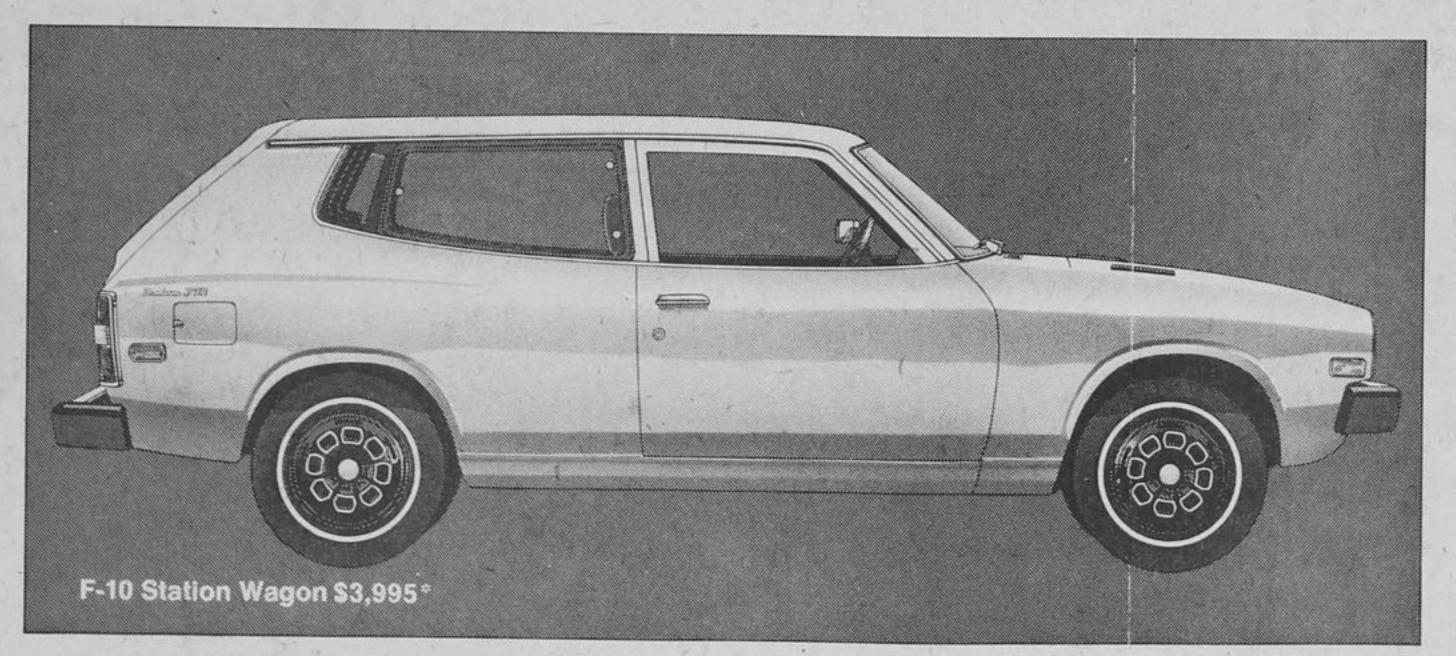
Announcing the end of the naked car.







The new front-wheel drive F-10 from Datsun.

Some cars go out into the world stripped naked of all the extras that make driving such a pleasure. If you want them, you pay extra.

Not with Datsun's new front-wheel drive F-10. We've dressed the new F-10's with over \$500** of extra features and appointments.

Even our lowest priced 2-door Sedan comes fully equipped with rear window defogger, tinted glass, carpeting, chrome window trim, radial tires, console with package tray, wheel covers, heavy duty battery, bumper over-rider and flow-through heating and ventilation.

Our wagon with regular whitewall tires has similar wardrobe plus 50 cu. ft. of luggage space.

And the Hatchback comes with five-speed shift, AM/FM radio, tachometer and competition steering wheel all built into the basic price of the car.

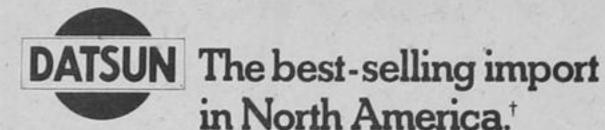
The F-10 Sedan and Sports Hatchback come with rack and pinion steering and fully independent suspension. And all the new F-10's offer you the fine traction and safe handling of front-wheel drive.

The rally-proven 1.4 litre engine is mounted sideways on a long 94" wheelbase to give lots of extra room inside. And according to 1976 E.P.A. tests you can expect up to 40 m.p.g. in combined highway/city driving, depending on the kind of driving you do.

Datsun fights rust.

The new F-10 is built with the latest anti-rust techniques and materials. It starts, even before the car is built, with Zincrometal, a corrosion resistant metal. We use it in critical places where rust is apt to strike, like rocker panels and suspension members. Then, as the F-10 is assembled, we go on to apply rust preventative compounds and water resistant sealers to more parts of the car than you may have imagined. Rust-proof plastic liners in the front wheel wells add even more protection. When we're through, the F-10 has one of Canada's most up-to-date and comprehensive rust protection treatments, and it's all included in the price of every F-10.

So see your Datsun dealer. With all this extra value, the new F-10 is still priced with the lowest priced cars in Canada.



NEILL DATSUN

10427 Yonge Street RICHMOND HILL Phone: 889-0972