LOBLAWS BEEF

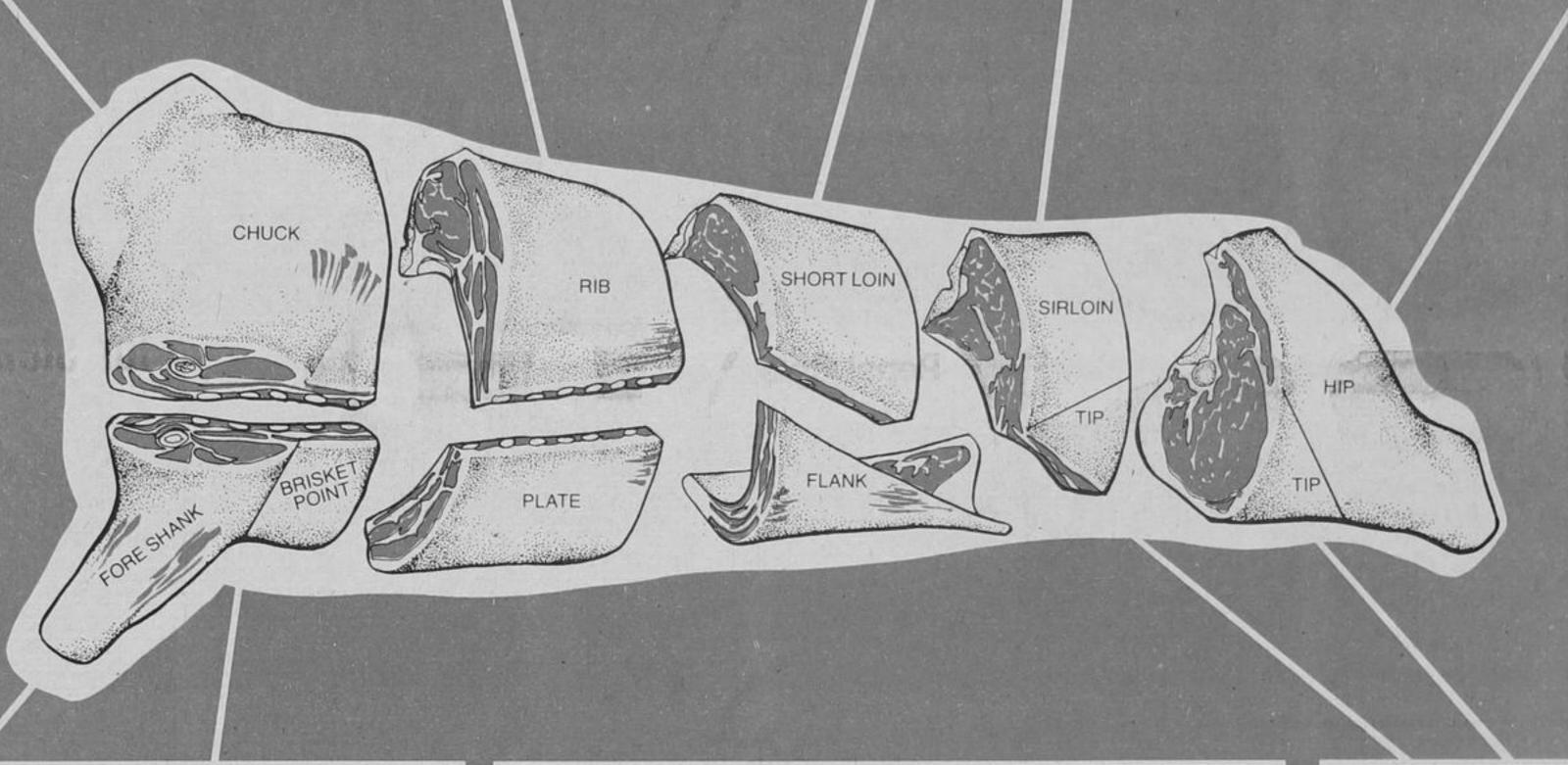




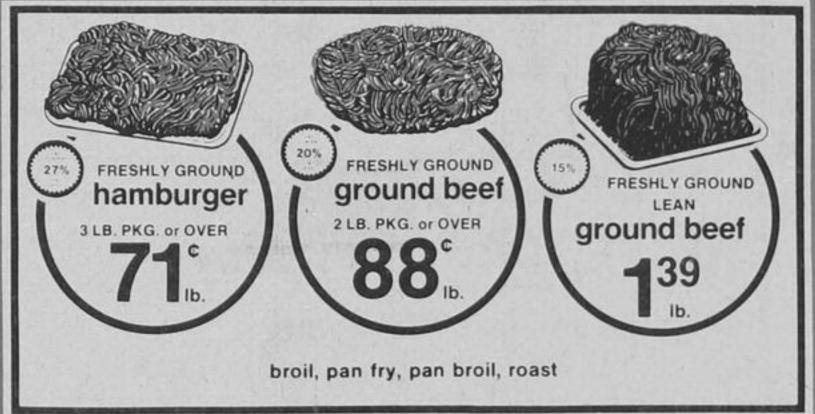














BEEF: THE CANADIAN FAVOURITE

Beef is truly Canada's all-around favourite meat choice. At your Loblaws store over 40 different beef cuts are available for your selection and enjoyment. While these cuts vary in taste characteristics, all beef cuts are delicious, tender and juicy when prepared properly. For greatest eating satisfaction, buy quality beef and familiarize yourself with the wide variety of beef cuts available.

KNOW THE CUTS

Select beef cuts according to your intended use. Since beef cuts vary considerably in their natural tenderness, be sure to match the cut to the proper cooking method. Use dry cooking methods (oven roasting, broiling, pan frying, pan

broiling) to prepare tender cuts and moist cooking methods (pot roasting, braising, cooking in liquid) to prepare less-tender cuts. See our Beef Chart for specific cooking recommendations.

No matter which cut you select, beef is both a delicious and a nutritious addition to your menu. Beef is an excellent source of high quality protein and a good source of the vitamin niacin and the minerals, iron and phosphorus.

BUY QUALITY BEEF

Loblaws makes it easy to buy high quality beef. Loblaws offers only the finest, assuring you of excellent flavour, tenderness and juiciness. fresh "Country Cut" [3 HINDQUARTERS WITH BACK] 76° fryer parts [3 FRONTQUARTERS WITH BACK] 18 WINGS. 2 GIBLETS] LB. FROZEN PREDRESSED CANADA GRADE A 1 LB. 127 PKG. EACH SCHNEIDERS REGULAR or ALL BEEF cooked smoked hams LB. mini sizzlers sausage schneiders of COUNTRY MAPLE sliced side bacon Meat chunks
LOBLAWS MACARONI & CHEESE, LUNCHEON MEAT
MOCK CHICKEN LOAF OF BOLOGNA SLICED 13 OZ. EACH 119 SCHNEIDERS 6 OZ. PKG. beef meat pies cooked meats Sole fillets 2 3 OZ. 118 smoked beef 6 OZ. PKG. 89° FROZEN CLOUSTON BRAND 10 OZ. 99° rainbow trout

PRICES EFFECTIVE NOV. 26 TO DEC. 2 EXCEPT PRODUCE & BAKERY PRICES EFFECTIVE NOV. 26 TO NOV. 29. RICHMOND HILL ONLY

Loblaws... MORE than the price