Simpsons SIMCO VALUE DAYS

Selection of Simpsons own 'Simco' brand items is being offered at reduced prices throughout this week until Saturday, March 1.
You've come to recognize the solid value in every 'Simco' item, day-in, day-out, at the regular prices. So don't miss this opportunity to buy such a choice group of your family favorites at savings!

The items featured for Simco Value Days are current 'Simco' items - some introduced as recently as this Winter, others established for a long time. Buy now for yourself, your family, your home.

See the entire 'Simco' line while you're shopping at Simpsons Hillcrest Mall in Richmond Hill.

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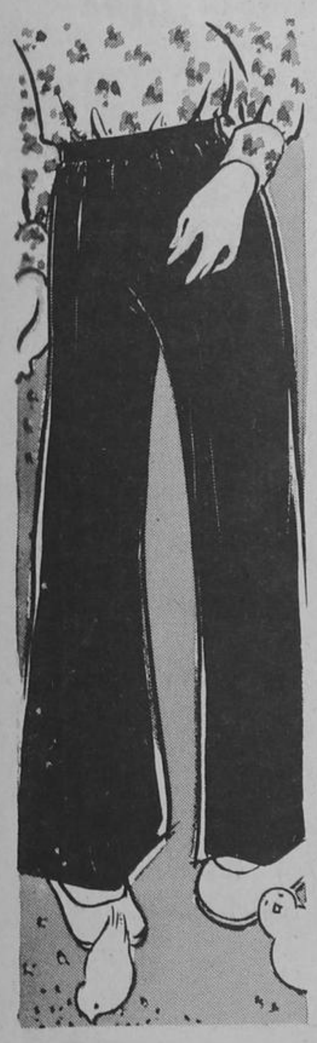


'Simco' slims for girls

Simco Regular Price 6.98

Now, each **5.58**

An important basic item for young girls, and specially priced now during Simco Value Days. Machine washable nylon slims featuring pull-on styling and covered elastic wasitband. Neat sewn-in front crease. Color them brown, navy, red, green or purple. Sizes 7-8-10-12-14.
RHL7635

'Simco' stretch nylon tights

	Simco Regular Price	Now each
Sizes 0-18	1.39	**1.11**
Sizes 1-6	1.49	**1.19**
Sizes 7-14	1.69	**1.43**

Another beautiful bargain! Plain-knit 100% nylon stretch tights for girls, with comfortable wrap-around gusset. Sizes 0-18 in red, pink or white colors. Sizes 1-14 in red, pink, white, navy, black or beige colors. Full size range- 0-18; 1-3; 4-6; 7-10; 10-12; 12-14.
RHL7635

children's turtlenecks

	Simco Regular Price	Now each
Sizes 2-3-3X	2.49	**1.99**
Sizes 4-6-6X	2.79	**2.23**

For boys or girls - rib-knit nylon turtleneck shirts that are fully machine washable. Styled with long raglan sleeves for a comfortable fit, and priced right for stocking up. A wide range of colors includes pink, light blue, navy, red, melon orange, yellow, brown and white. Sizes 2-3-3X and 4-6-6X.
RHL7635

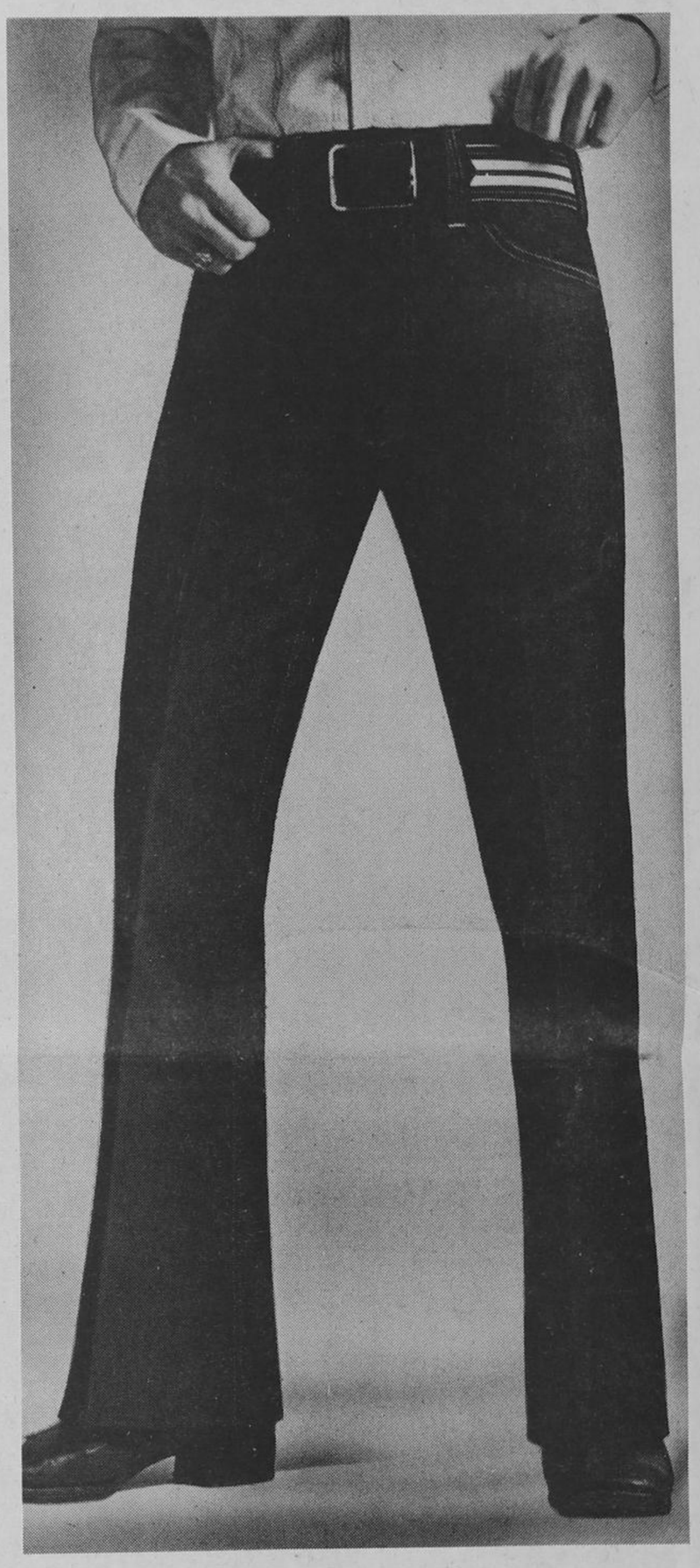
save on women's 'Simco' dress pumps and slings

Simco Regular Price 10.99

Now, pair **9.99**

Proof positive that smart dress shoes needn't put a big dint in your fashion budget! Plainly styled pumps and sling that are so comfortable, and so easy to care for - the urethane uppers just wipe clean with a damp cloth. Comfortable foam lining and elasticized topline. Sturdy composition soles with popular 2" heel. Add them to your wardrobe in black, brown or white colors. Full and half sizes 5 to 10, B width.

RHL7695

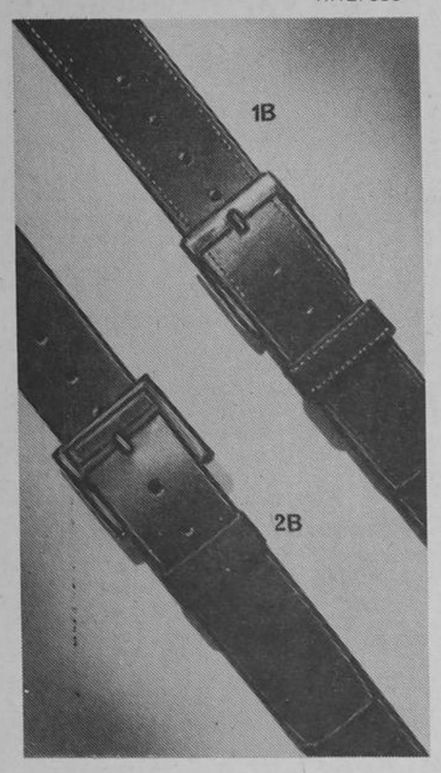


save $3 on men's and young men's 'Simco' flared jeans

Simco Regular Price 8.99

Now, each **5.99**

The jean scene, for even less than the regular low 'Simco' price. They're machine-washable 50% cotton/50% polyester, styled the way you like 'em - with slightly flared legs, belt-loop waist, front scoop pockets, watch pocket and back patch pockets. Blue only, with smart contrasting gold color stitching. Even waist sizes 28 to 36; leg lengths 31 to 33.
RHL7663



save 10% - leather belts for men

Simco Regular Price 3.59
Now, each **3.23**

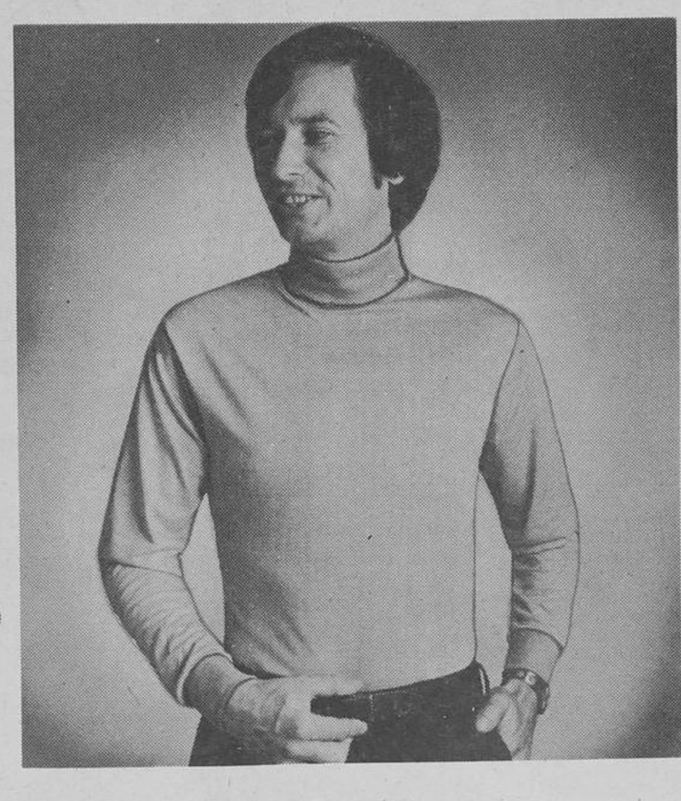
Choose from two different styles - both in the popular 1¾" width, both with cast metal buckles, both in waist sizes 30-44. Genuine leather in black, brown, navy, camel color, white.
1B. Double stitched edge with plain buckle.
2B. Plain leather with leather-insert buckle.
RHL7625

save 10% on men's hosiery

	Simco Regular Price	Now, pair
10" ankle length	1.49	**1.34**
13" mid-calf	1.69	**1.52**
17" executive	1.89	**1.69**

RHL7625

Here's value just too good to pass up! fine quality 50% wool/ 50% nylon blend hosiery in 3 popular lengths, all fully machine washable. Made in Canada to meet Canadian standards, and sized to fit 10-13. 'Lycra' spandex reinforced leg for stay-up power. Colors include black, brown, navy, charcoal grey.



save 10% - men's turtleneck knit shirts

Simco Regular Price 5.49
Now, each **4.94**

Great for casual wear, or under that favorite blazer of yours. The 50% 'Fortrel' polyester/50% combed cotton blend wears so well, and is fully machine washable. Made in Canada with rib-knit turtleneck and cuffs, long sleeves. Full cut in sizes S(34-36), M(38-40), L(42-44), XL(46). Navy, white, chocolate brown, powder blue, Burgundy red, bottle green.
RHL7625

PHONE AND MAIL ORDERS FILLED - 861-8111
Simpsons Hillcrest Mall in Richmond Hill

24 HOURS A DAY

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Simpsons Hillcrest Mall in Richmond Hill, Yonge St. at Carrville Rd., open 9:30 a.m. to 9:30 p.m. Mon. to Fri. (Sat. to 6 p.m.)