

SPECIAL BOOK OFFERS

new

the practical approach
to sewing, using NEW techniques
for the NEW fabrics and fashions...

THE COMPLETE FAMILY

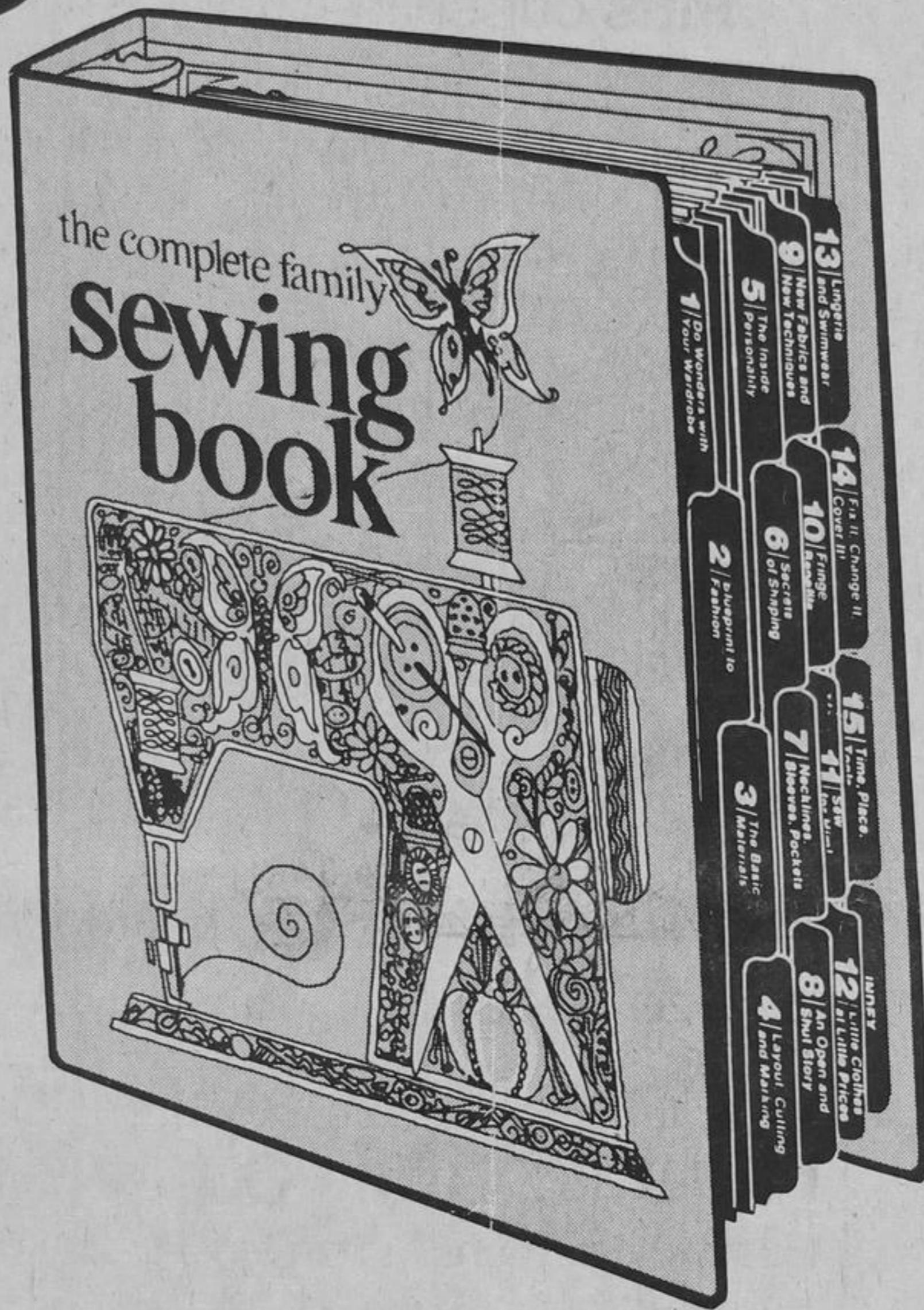
Sewing Book

Collect Chapters
Weekly

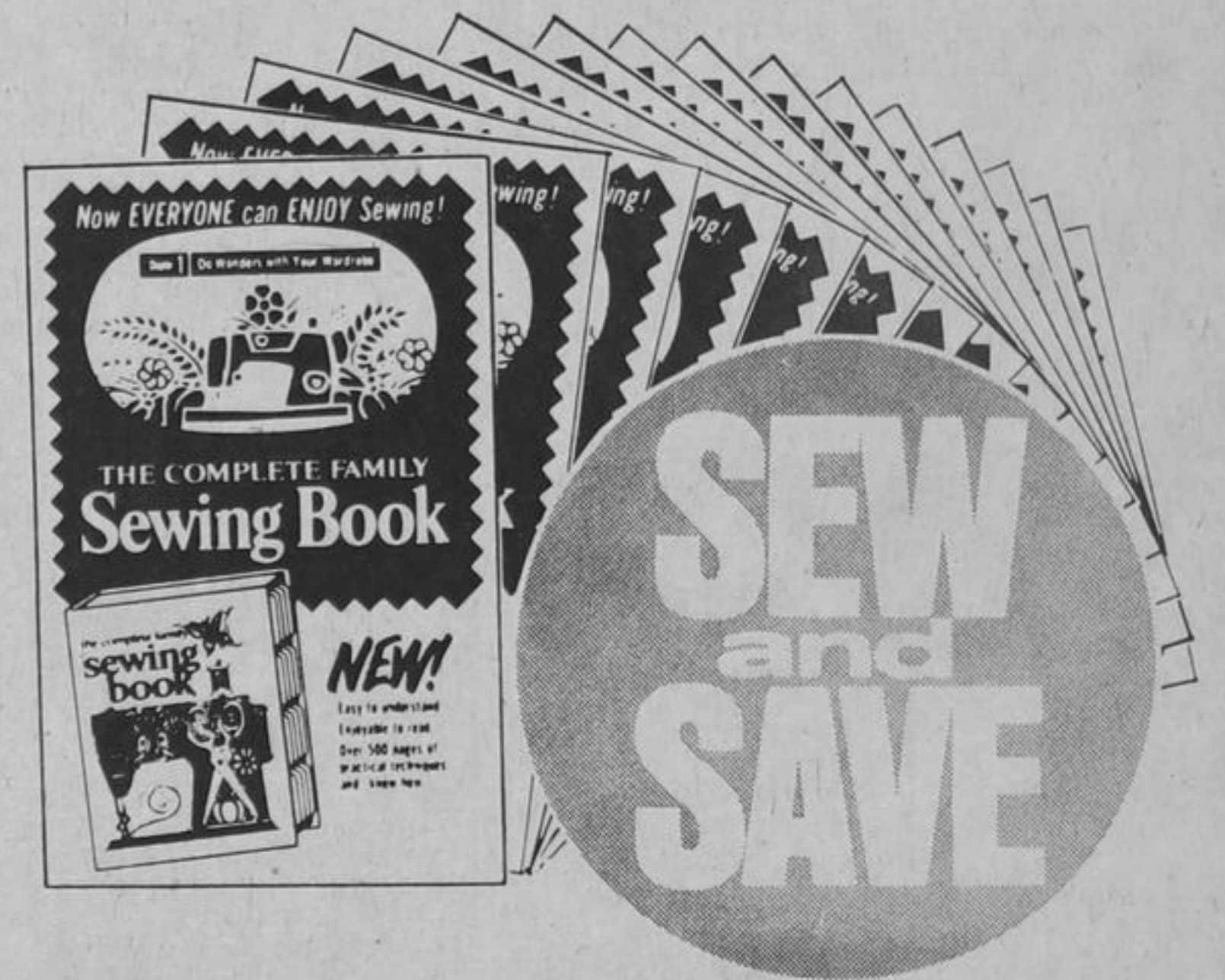
CHAPTER ONE Do Wonders with Your Wardrobe

FREE

...purchase Chapters 2 thru 15
for only **29¢** each



"Sewing your own thing" is fun...
so join the millions, from teens on up who take
pride in being creative. Beginners will find this book
EASY to understand... and the experienced sewer
will find it refreshingly direct and helpful. The easy-
to-follow, step-by-step instructions and time-saving
techniques make sewing more enjoyable. The latest
techniques on pattern adjustment help you attain the
custom-made look for perfect fit. So, put the "NOW"
fashions at your fingertips.



Collect All 15 Chapters

- Do Wonders with Your Wardrobe
- Blueprint to Fashion
- Layout, Cutting and Marking
- The Basic Materials
- The Inside Personality
- Secrets of Shaping
- Necklines, Sleeves, Pockets
- An Open and Shut Story
- New Fabrics and the Newest Techniques
- Fringe Benefits
- Sew for Him!
- Little Clothes at Little Prices
- Fix it, Charge it, Cover it!
- Lingerie and Swimwear
- The Time, The Place, The Tools

Get this beautiful
BINDER **\$1.99**
to collect and protect your
Sewing Book chapters
with helpful Charts and Guides
on the Divider Tabs and a
thorough, useful Master Index.

Now kids can
look it up in
their own
**Funk &
Wagnalls.**

After 60 years of making encyclopedias for adults, Funk & Wagnalls has learned enough to make one for children.

It's called the Young Students Encyclopedia. And it's designed to do something more than just get them through the next homework assignment — to make them want to learn on their own.

Instead of burdening your children with tons of forgettable detail, it appeals to their native curiosity. The article on *Airplanes*, for example, illustrates an experiment children can perform at home showing how things fly. There are hundreds of other drawings, games and puzzles that not only teach but provoke, involve and entertain in the process.

In other words, it's an encyclopedia children will actually use. They'll also use it a long time. It's designed to be simple enough for children just learning to read and comprehensive enough to serve until they're ready for an adult encyclopedia. They can't outgrow it the way they do shoes.

Which brings up another nice point about the Young Students Encyclopedia: it's intended exclusively to help children, but it helps grown-ups too.

VOLUME 1
29¢
VOLUME 2-20
\$1.89
EACH



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Where more than the price is right.