

SIMPSONS Impact '75

in full swing now!

- featuring:
- Simpsons Company-Wide Specials
 - Simpsons Big Values
 - Sales Events timed to your family's shopping needs
 - PHONE 861-8111, 24 HOURS A DAY WITH YOUR ORDERS

Watch your newspapers everyday, as Simpsons launches its 103rd year of service to Canadian shoppers with a flurry of Impact '75 features... each and every one an indication of the outstanding year of extra-ordinary values Simpsons has in store for you!

'RCA' 20" COLOR TV

with sharp, crisp, brilliant color, automatic fine tuning and 94% solid-state chassis; yours at a low price now

\$478

SIMPSONS COMPANY-WIDE SPECIALS

every Simpsons company-wide special offers you first quality high demand merchandise of extraordinary value, made possible by the combined buying for 50 great Simpsons stores across Canada.



LOOK! LISTEN

from 'RCA' comes a 20" black and white portable television - good looking! 'Lloyd's' strike the right note with a stereo component system

1588

\$218

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'FORTRESS'

save on 'Fortress' and give your household the benefit of the propylon hardtwist broadloom that can really take it!

959



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Simpsons

SAVE 1/3

Two 'Royal Albert' favorites in English bone china - and you can dine on the savings!

12" Dinner Plate	14.61	10" Dinner Plate	9.99
12" Tea Plate	2.29	10" Tea Plate	6.16
12" Saucer	2.29	10" Saucer	7.82
12" Cup	3.16	10" Cup	9.85
12" Teapot	3.16	10" Teapot	12.62
12" Sugar Bowl	4.49	10" Sugar Bowl	14.31
12" Creamer	4.82	10" Creamer	14.98
12" Milk Jug	4.82	10" Milk Jug	29.63



the suit with the "I didn't think it possible at this price" features

4998

PHONE ORDERS FILLED - 24 HOURS A DAY

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