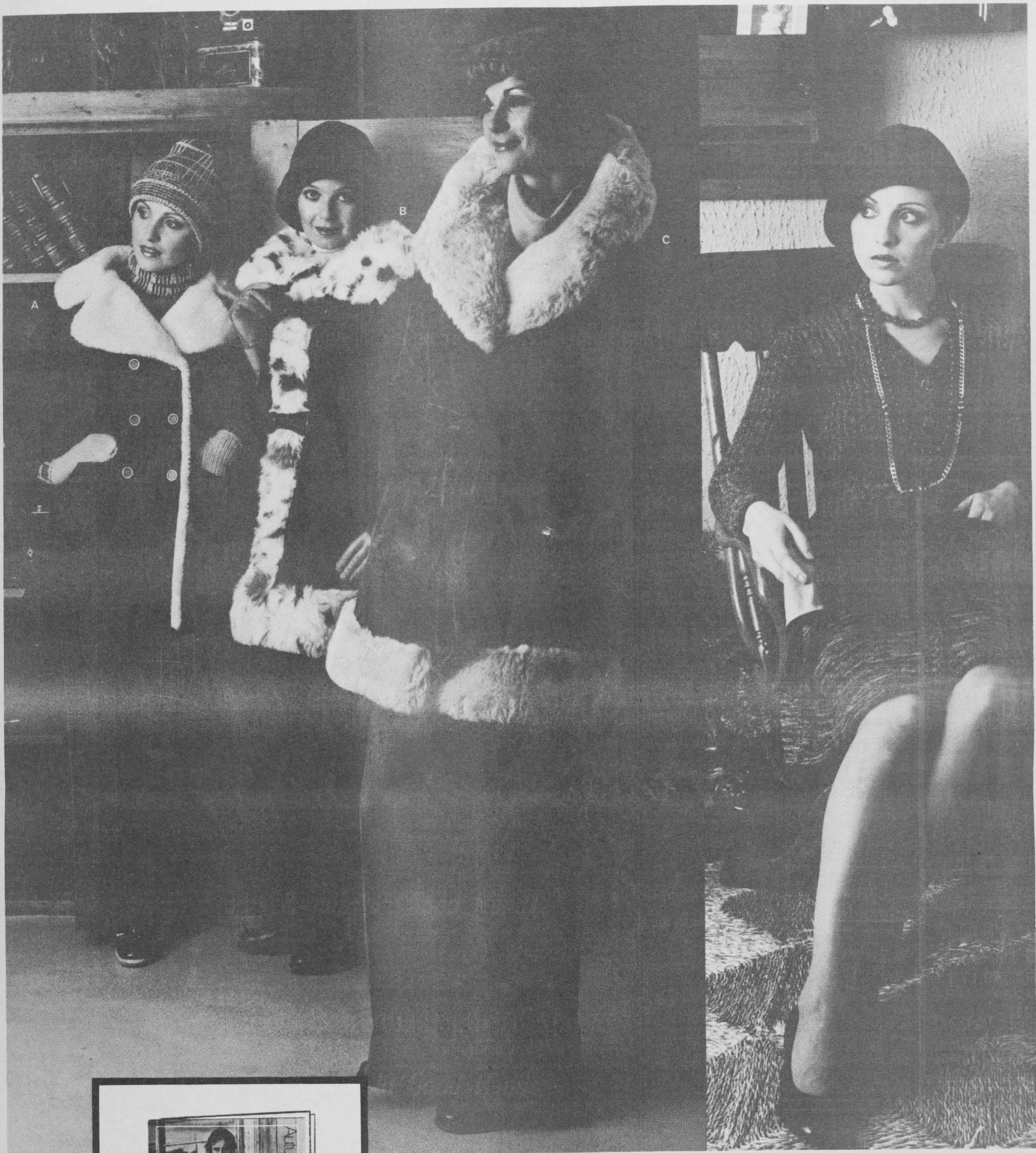


AUTUMN VARIATIONS '74



Autumn variations '74

16 pages of fashions for men and women. If you haven't received your copy, pick one up at any Simpsons Store. Watch for more AUTUMN VARIATIONS in the coming weeks, and put yourself together with the look of Fall '74.

Country-city variations in pantcoats and classic knits

Pantcoats: The great fashion coverup

Pantcoats will be this fall's great fashion coverup for college or country and Simpsons has put a sensible price on each one of these great styles. Enjoy the soft, supple look of suede or calfskin in cotton fabric coats that have been warmly lined, and trimmed with fun fur. Looks like the real thing without the real price. Simpsons has three double-breasted styles, each tailored for fit, comfort and fashion. Sizes 7 to 15.

(A) Suede-look coat with soft lambl-like acrylic trim and lining. Contrast double stitching around waistline and patch pockets. Gold-color buttons to complete the good looks. Quilt-lined. In rawhide (soft gold tone) or brown.

each \$50

(B) Imitation suede coat has imitation civet trimmed collar, front and hem, for a luxurious fall look. Back and double stitch trim. Quilt lined for cuddly warmth. In brown or cinnamon.

each \$85

(C) The look of calfskin with imitation fur trim makes this a special fashion addition for cosy fall days. Double-stitched trimmed and finished with an inset belt that ties up front. Quilt-lined for extra warmth. In grey or brown.

each \$70

Return of a classic: the knit dress

The classic good looks of knits are back, with more style than ever. Simpsons heralds their return with this casual and comfortable, washable 'Orlan' acrylic knit coat dress. Wear it with a stunning scarf, or shimmering gold beads, for day or date time. Fashioned with rib-top and long, cuffed sleeves, this versatile dress has tie belt and two pockets. In navy/brown mix or rust/green mix. Sizes S (7), M (9-11), L (13).

\$30

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Simpsons Hillcrest Mall in Richmond Hill
7301/7307

Simpsons Hillcrest Mall in Richmond Hill, Yonge St. at Carrville Rd., Open Mon. to Fri. 9:30 a.m.-9:30 p.m. (Sat. 9:30 a.m.-6:00 p.m.)