

Simpsons

**SCHOOL COMEBACK**

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An exciting week of fun-filled activities for today's young people at all 8 Simpsons stores. Contests! Shows! Demonstrations! Visit your nearest Simpsons store and join in the fun.

**DESIGN-A-SHOE CONTEST**

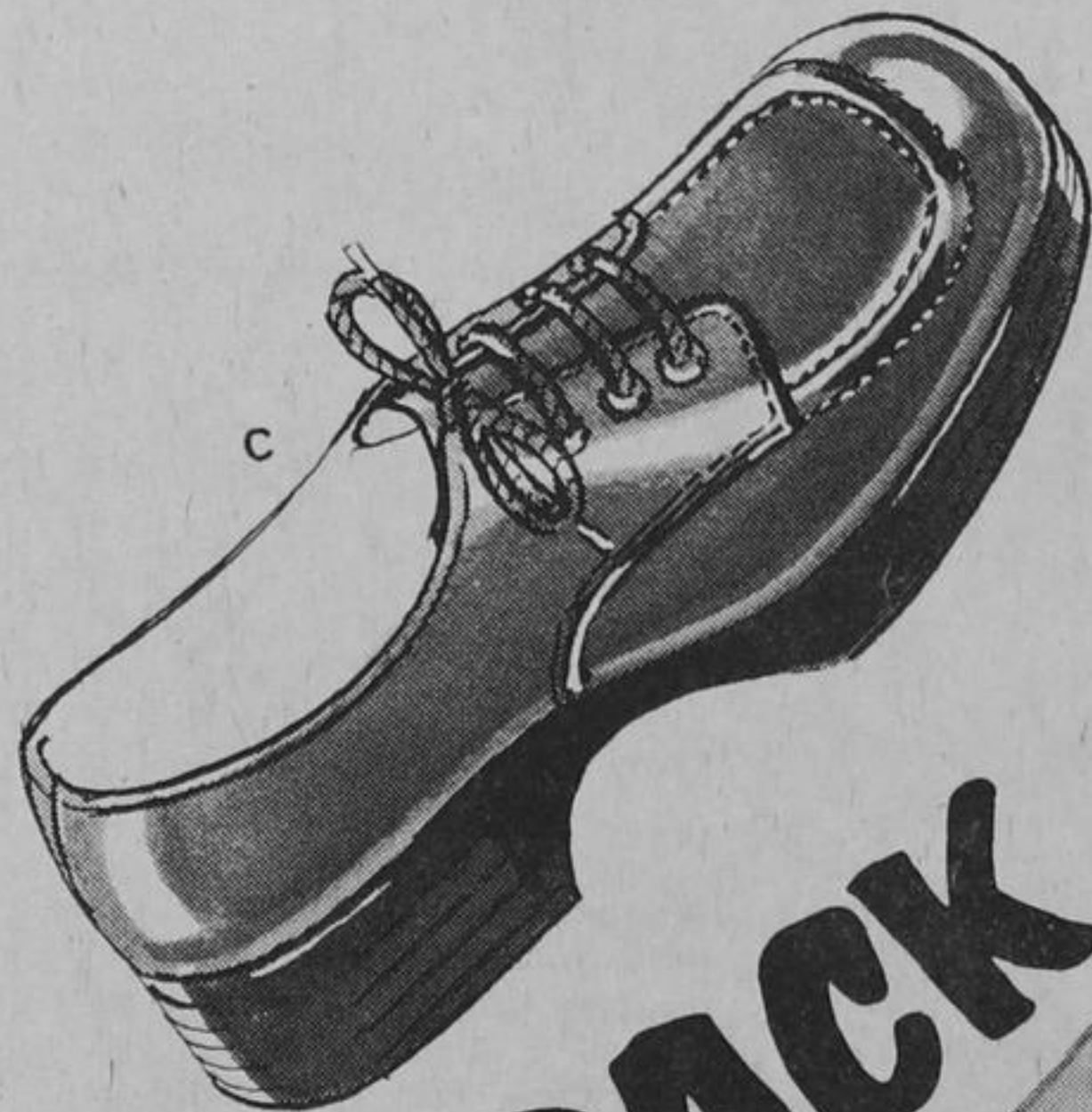
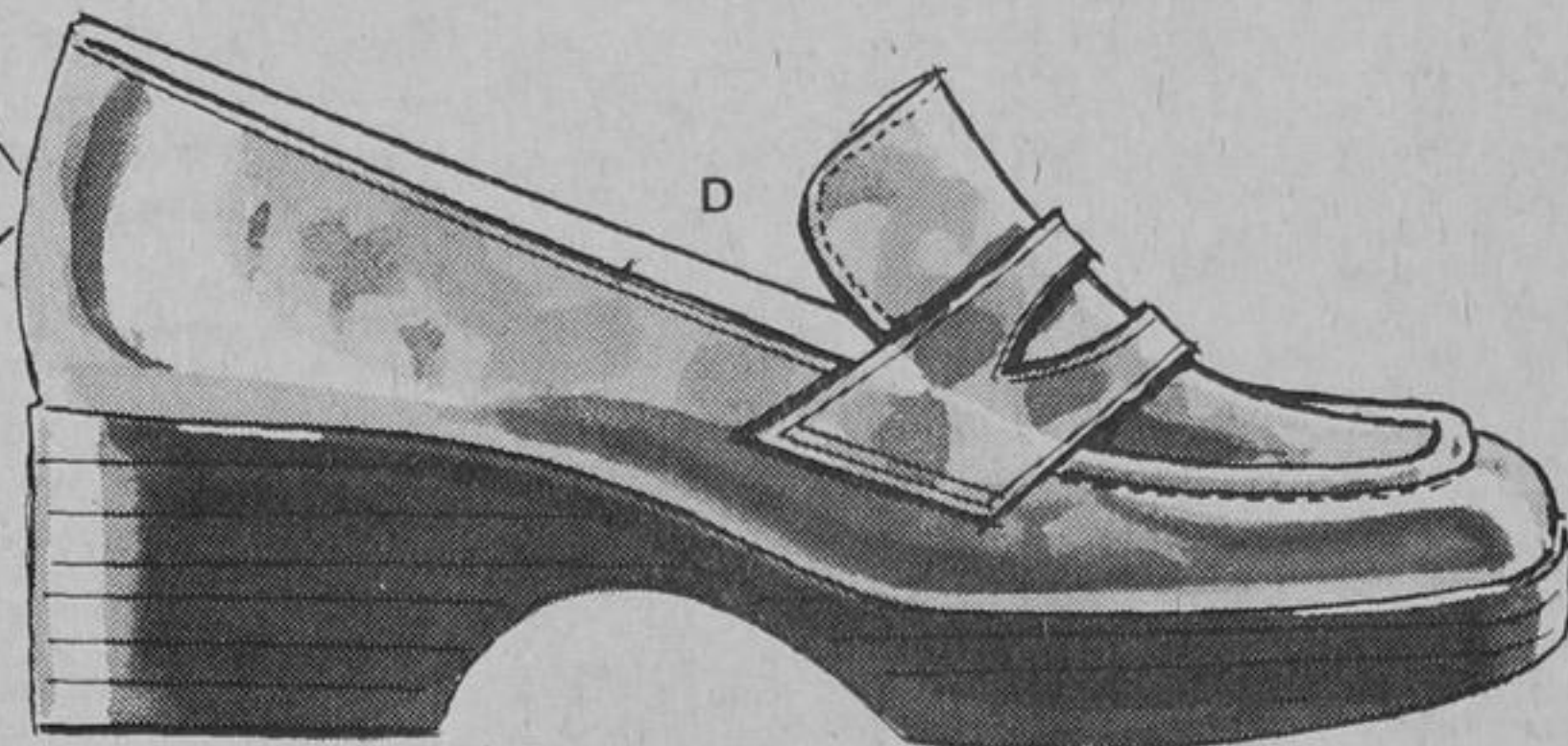
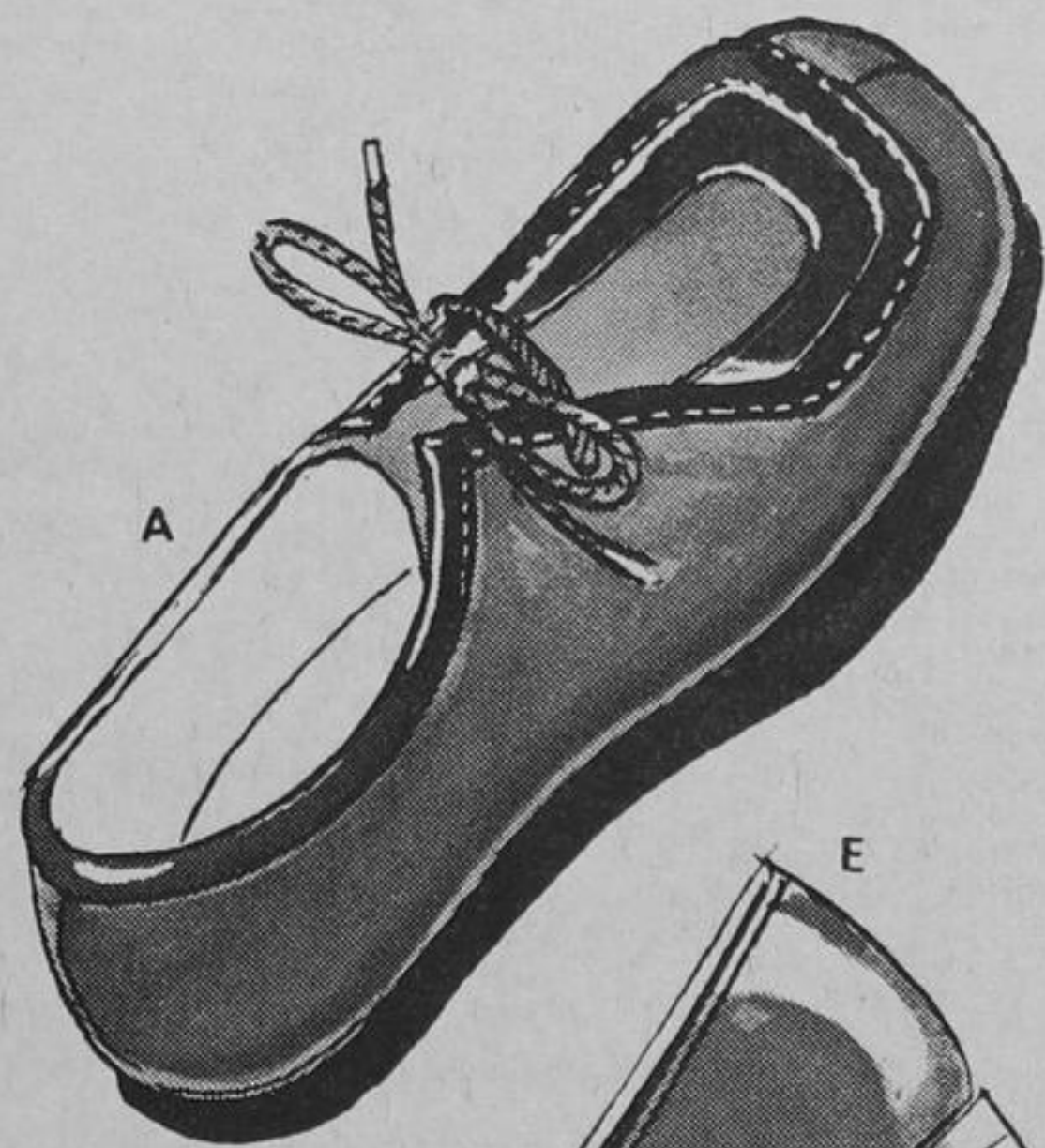
Hurry on down to your nearest Simpsons store and enter the Design-A-Shoe Contest. Enter now through Saturday, August 31 and you could win the GRAND PRIZE of a wardrobe of 6 pairs of 'Andrew McNiece' shoes, winner's choice of an accessorized outfit to the value of \$100 and a courtesy pass for two for one day at Ontario Place. 10 RUNNERS UP will each receive one pair of 'Andrew McNiece' shoes and a courtesy pass for two for one day to Ontario Place. Contest forms available in the Chic-o-tique shoe department.

**YOU'RE INVITED**

to Simpsons star-studded line-up of famous cosmetics during Simpsons School Comeback. Come to the cosmetic department and see the best of 'Bonne Bell', 'Mary Quant', 'Coty', 'Anne Marie', 'Yardley', 'Max Factor' and 'Revlon'.

**ENTER THE 'BONNE BELL GOOD NATURE' BEAUTY BICYCLE CONTEST**

Fill out the entry form at the 'Bonne Bell' cosmetic counter. First Prize - One lucky person will receive both a 'C.C.M.' Targa bicycle for him AND a 'C.C.M.' Targa bicycle for her. Second Prize - one 'C.C.M.' Targa Bicycle.



**low-heeled, leather casual shoes for back-to-school**

'Globe' shoes are designed with the heel lower than the toes to naturally improve your posture and relieve pressure on the back. And, just for fun, carry them home in a complimentary burlap bag.

Teens and college girls, walk to your first class this fall in comfort with the newest looks in casual footwear. Soft leather uppers on durable polyurethane unit soles. 8 widths in 5 1/2-9 1/2. These 5 styles are all made in Canada, and are available in the 'Chic-O-Tique' section of the shoe department at Simpsons now!

**A. Suede, 2-eyelet tie.** In dark brown suede with a darker brown soft leather trim on the broad moccasin vamp. pair \$21

**B. 2-eyelet 'Globe' tie** in soft, smooth leather upper with a plain vamp and broad toe. Black or brown. pair \$21

**C. 4-eyelet tie** in really soft leather, moccasin vamp, and designed just for Simpsons. In black, brown or dark blue. pair \$24

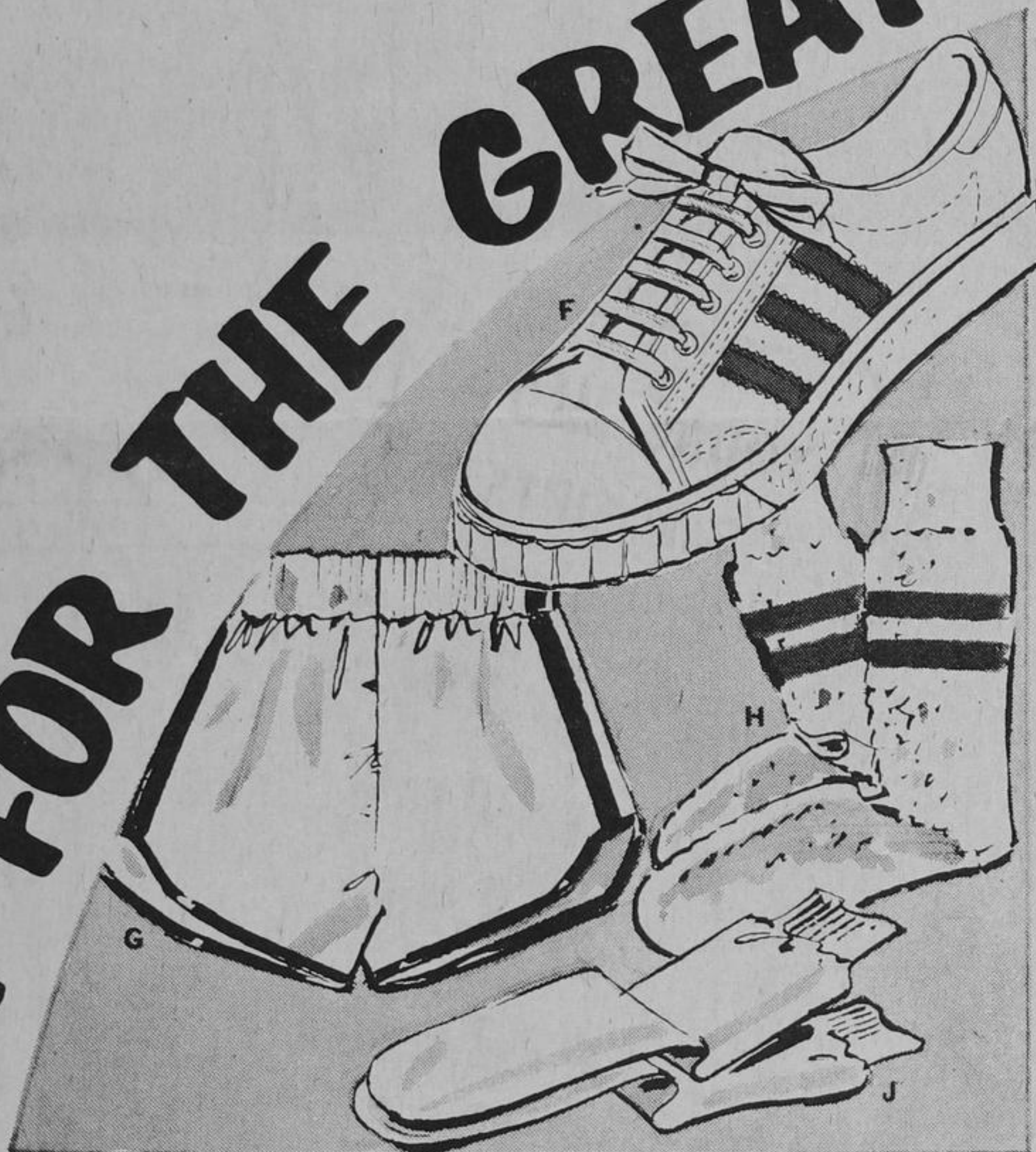
**D. Step-in loafer** with a stitched moccasin vamp. Designed just for Simpsons Chic-O-Tique. In antiqued tan or black. pair \$24

**E. Double T-strap** with a triple teardrop cutout on vamp. Looks equally nice with skirts or slacks. Soft leather in black, tan, blue or red. pair \$24

PHONE AND MAIL ORDERS FILLED - 861-8111 - ST 7276

**SCHOOL COMEBACK**

**SIMPSONS IS SET FOR THE GREAT**



**A field day for value, on action accessories for young athletes**

**F. 'Match' tennis shoes** by 'Adidas'. Men's sizes, 6 1/2 to 12. Boys' sizes, 3-6. Simpsons Regular Price, 9.98 **Now, pair 8.77** Simpsons Regular Price, 8.98 **Now, pair 7.77**

Heavy white canvas uppers with blue stripes. Multi-nubbed soles of durable gum rubber, with extended toe cap and bumper.

**G. Men's and Youths' Gym Short** A reliable, washable blend of 35% cotton/65% polyester. White with navy trim, or royal blue with white trim. Men's sizes, Medium (32-34), Large (36-38), X Large (40). Boys' sizes XS (26-28) Small (28-30). pair **2.79**

**H. Jogging Socks.** 75% cotton/25% nylon blend in white with blue striped trim. One size, to fit 10 to 13. pair **.99**

**J. Tube Socks** Comfortable blend of 75% nylon/25% cotton, in white. pair **1.19**

ST 7469



**jogging shoes for outdoors kids, in plentiful supply in all Simpsons stores**

**K. 'Rom' by 'Adidas'.** The famous three-stripes: white with blue leather uppers. Cushioned insoles. Padded collar and tongue. Full sizes 2 to 7. pair **17.98**

**L. 'Skipper Juggers.'** Super soft shoes have suede-look man-made uppers. Cushioned insoles with padded collar and tongue. Rubber sole and toe. Blue with white stripes. Boys' full sizes, 11 to 6. pair **7.98**

**N. 'Farm Sport' Suede Juggers.** Cushioned insoles. Pull on heel tab. Padded collar and tongue. Suede uppers. Sungold with blue trim or brown with sungold trim. Full and half sizes 1 to 7. pair **13.98**

**O. 'Farm Sport' Juggers** with leather uppers; blue with white stripes. Cushioned insoles. Pull on heel tab. Padded collar and tongue. Rubber toe-guard. Full and half sizes 1 to 7. pair **13.98**

**P. 'North Star' famous two-stripes.** Leather uppers. Cushioned insoles. Padded collar, padded tongue. Rubber toe guard. Maroon with white stripes or white with blue stripes, in full and half sizes 1 to 6. pair **13.98**

White with blue stripes in full or half sizes 11 to 13. pair **13.98**

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**Boys' corduroy flare jeans**

Simpsons Price, each

**3.99**

R. This is one of those unexpected pleasures which help Mom to balance the budget. Sturdy jeans, in cotton corduroy, with belt loops, scoop front pockets, back patch pockets. Navy, brown or burgundy wine. Boys' sizes 8 to 16.

ST 7269

**SIMPSONS HILLCREST MALL IN RICHMOND HILL**



**Simpsons is Set for the Great School Comeback**

Pick up a copy of our bright and breezy 20 page section at any Simpsons store. It's full of exciting wear-a-phormalia for students from kindergarten to college. Have a look then make your one-stop shopping trip to Simpsons before heading back to school!

YONGE AND CARRVILLE RD. OPEN 9:30 to 9:30 p.m. MON to FRI (Sat to 6 p.m.)

Phone Simpsons 24-hours a day for all your back to school needs—861-8111