

# Thousands Throng To Hillcrest Mall For Exciting Opening



(Photo by Claus Plock) Viewed from a hot air balloon that floated high above the pavement at Hillcrest Mall on opening day August 8, the parking lot can be seen as it filled to overflowing virtually within minutes after the doors opened. Visible at lower right is the rounded shadow of the balloon shutting out the morning sun.



It was an exciting day August 8 as shoppers by the thousands descended on the newly opened Hillcrest Mall, southern York Region's biggest single shopping complex located in Richmond Hill. The 3,300-car parking lot overflowed all day, giving an indication of just how many people must have been in the shoulder-to-shoulder all-day throng. A shopping centre spokesman said no effort was made to estimate the actual number of opening day shoppers, but he said the new Mall was like a crowded dance floor much of the day.



(Photo by Susan Samila) One of the biggest attractions to passing shoppers, young and old alike at the new \$20,000,000 Hillcrest Mall regional shopping centre at Carrville Road and Yonge Street (Highway 11), are the three permanent "Oceanarium" displays. This one contains live anemones, sea stars and sea urchins and first day shoppers are shown watching the watery action on the Mall's opening day. The other two big glass tanks contain unusual and very beautiful tropical fish.



(Photo by Susan Samila) Cadillac Fairview Corporation Limited was host at a big gala reception for 3,000 invited guests, mostly executive and their wives, the night before the company's new Hillcrest Mall opened to its first customers August 8.



Opening morning eye catcher beside Yonge Street (Highway 11) on the morning of the 110-store Hillcrest Mall regional shopping centre was this giant hot air balloon supplied by Beautiful Balloons of Concord, a Vaughan Town enterprise owned by Paul Blanchard and Michael McNerney of Concord.

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