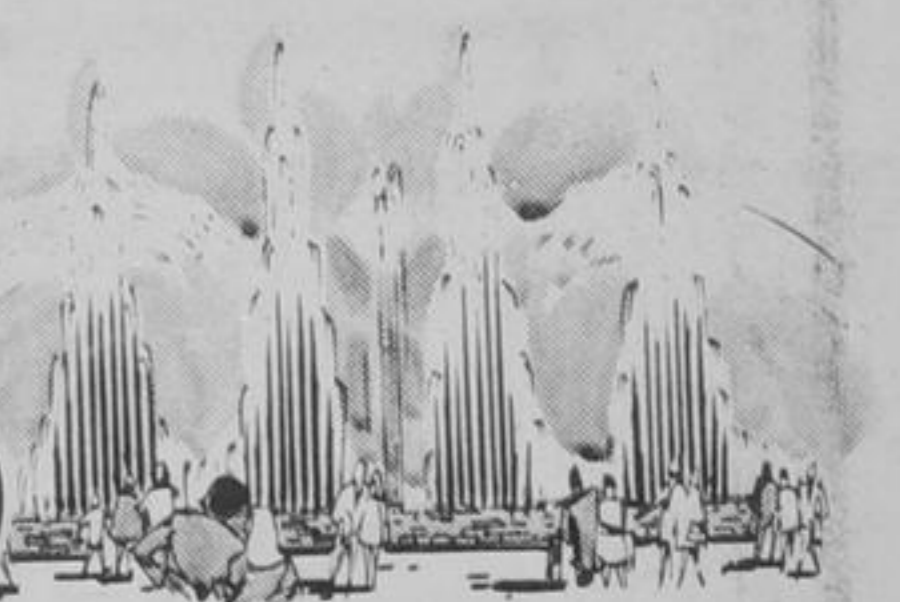




# Loblaws



## LOBLAWS DANCING WATERS

The fabulous and amazing "Dancing Waters" is a combination of rising and falling fountains of sparkling waters, glorious multicolour lighting accompanied by thrilling and exciting music. The "Dancing Waters" presents a variety of 500 formation effects and combinations from "fireworks displays" to classical ballet scenes with waters actually dancing waltzes, tangos, and swirling and swishing in modern intricate dance movements. The waters form amazing combinations and effects which are breathtaking in their beauty. The "Dancing Waters" are located in front of the Better Living Building.

After several years—Loblaws is proud to be back in the Food Products Building at the 1974 C.N.E.

Our booth has been completely remodelled in our new corporate design—modern and attractive. We will be serving Loblaws quality products just as we did in the past. Plan to visit our booth and enjoy a cup of Loblaws Pride of Arabia Coffee or Red Label Orange Pekoe Tea served with Cherry cake. If it is a hot day, we have a variety of Ice Cold Loblaws Alpine Club soft drinks to quench your thirst. We will also be introducing Ziggys Fantastic Ice Cream Sundaes or Cones 4 delicious flavours—the finest quality Ice Cream in Canada. You won't be able to resist Ziggys Vanilla Sundae with Hot Fudge Sauce. See you at the C.N.E. at the Loblaws booth where more than the price is right.

**Loblaws C.N.E. Special**  
 Children's Day only—Monday August 19  
 WITH THIS COUPON  
**BUY ONE GET ONE FREE**  
**Ziggys Ice Cream Cone**  
 Buy a cone for 25c and get one free  
 Vanilla, chocolate, strawberry, butter pecan.  
 Only one coupon accepted at a time.  
 at Loblaws Booth, Food Products Building

<p>quarter pork loin in chops <b>84¢</b> lb. frozen</p>	<p>young turkeys <b>53¢</b> lb. Royal Rock brand predressed Canada B grade under 10 lbs.</p>	<p>fresh "country cut" fryer parts <b>58¢</b> lb. (3 hindquarters with back) (3 frontquarters with back) (3 wings, 2 giblets)</p>	<p>Hi-C drinks <b>2.89</b> 48 fl. oz. tin orange, florida punch, cherry or grape</p>	<p>Fab with lemon borax <b>89¢</b> 42 oz. pkg.</p>	<p>Taster's Choice instant coffee <b>\$2.75</b> 8 oz. jar freeze dried</p>
<p>LEAN PORK country style ribs <b>1.08</b> LB. IMPORTED AUSTRALIAN shoulder lamb chops <b>88¢</b> LB. IMPORTED AUSTRALIAN loin lamb chops <b>98¢</b> LB. CANADA GRADE A BEEF chuck steaks <b>98¢</b> LB. CANADA GRADE A BEEF BONELESS chuck roasts <b>1.28</b> LB. CANADA GRADE A BEEF BONELESS SHANK stewing beef <b>1.35</b> LB. FRESHLY GROUND 2 LB. PKG. OR OVER minced chuck beef <b>95¢</b> LB. SCHNEIDERS beef patties <b>1.78</b> 2 LB. PKG.</p>	<p>WILSON BRAND FROZEN chicken legs <b>1.54</b> 2 LB. PKG. LOBLAWS PURE PORK sausage meat <b>68¢</b> 1 LB. ROLL SCHNEIDERS ENGLISH STYLE sausage <b>98¢</b> LB. SCHNEIDERS LIVER &amp; BACON BRAUNKISCHWEGER meat rolls <b>45¢</b> 8 OZ. EACH SCHNEIDERS polish sausage <b>1.18</b> COIL LOBLAWS bologna <b>94¢</b> 1 LB. PKG. SHOPSYS ALL BEEF frankfurters <b>92¢</b> 1 LB. PKG. SHOPSYS potato salad or cole slaw <b>72¢</b> 24 OZ. EACH</p>	<p>OCEAN MAID BRAND cod fillets <b>1.48</b> 20 OZ. POLY BAG BLUE WATER BRAND COOKED cod fish krisps <b>64¢</b> 8 OZ. PKG. HIGHLINER BRAND ocean perch fillets</p>	<p>Kraft pure churned honey <b>\$1.69</b> 2 lb. jar</p>	<p>Welch's grape juice <b>87¢</b> 40 fl. oz. bottle</p>	<p>Chefmate prepared mustard <b>23¢</b> 8 fl. oz. in squeeze barrel</p>
<p>Viva choice peaches <b>49¢</b> 28 fl. oz. tin halves</p>	<p>High Park orange juice <b>79¢</b> 64 fl. oz. bottle unsweetened from concentrate</p>	<p>Shirriff's jelly powders <b>61.00</b> FOR 3 oz. pkg. all flavours</p>	<p>Rice-A-Roni <b>31.00</b> FOR 6 oz. box fried rice, beef, chicken or spanish</p>	<p>FROM CALIFORNIA! "THREE STAR" SALMON FLESH cantaloupes LARGE SIZE! NO. 1 GRADE <b>3 for 99¢</b></p>	<p>Kraft macaroni and cheese dinner <b>21¢</b> 7 1/2 oz. pkg.</p>
<p>Loblaws choice fruit cocktail <b>2.89</b> FOR 19 fl. oz. tin</p>	<p>Oriole soft vegetable oil margarine <b>48¢</b> 1 lb. tub</p>	<p>La Ferlandiere choice vegetables <b>61.00</b> FOR 10 fl. oz. tin cut green beans cut wax beans sliced carrots or cream style corn</p>	<p>PRODUCE OF U.S.A.! LARGE SIZE! MIX or MATCH! mangoes or avocados <b>3 FOR 99¢</b> PRODUCE OF U.S.A.! TENDER &amp; CRISP! romaine <b>3 FOR 99¢</b> IDEAL FOR SALADS PRODUCE OF U.S.A.! eggplant <b>3 FOR 99¢</b></p>	<p>PRODUCE OF U.S.A.! PLUMP &amp; JUICY! LARGE SIZE! blueberries quart box <b>79¢</b></p>	<p>Rodina standard plum tomatoes <b>49¢</b> 28 fl. oz. tin</p>
<p><b>FROZEN FOODS</b></p> <p>LOBLAWS CHOICE WHOLE strawberries <b>84¢</b> 20 OZ. PKG. GAINSBOROUGH 9-INCH TWO'S pie shells <b>48¢</b> 10 OZ. PKG. LIBBYLAND PIRATE SAFARI or SUNDOWN coffee rich <b>29¢</b> 10 OZ. PKG. MINUTE MAID WHITE or PINK lemonade <b>3</b> 12 1/2 FL. OZ. TINS <b>1.00</b></p>	<p>Sara Lee frozen layer cake <b>66¢</b> 14 1/2 oz. pkg. vanilla, chocolate, strawberry or lemon</p>	<p>Lay's potato chips <b>44¢</b> 7 oz. bag plain or ruffles</p>	<p>Kraft barbecue sauce <b>49¢</b> 18 fl. oz. btle. onion bits, garlic regular, hot or hickory</p>	<p>White Swan bathroom tissue <b>77¢</b> 4 roll pkg. all colours</p>	

WE RESERVE THE RIGHT TO LIMIT QUANTITIES.  
 LOBLAWS POWER PLUS HOUSEHOLD  
**Cleanser** **2.49** 14 OZ. TINS

**APPLY FOR YOUR LOBLAWS FAMILY CARD**

**Loblaws** FAMILY CARD CARTE DE FAMILLE

This card allows you to write out personal cheques for the amount of purchase at any Loblaws store. Cheque cashing privileges on payroll, government, bank, certified and travellers' cheques.

See Store Manager for application.

LOBLAWS LTD. JOHN DOE

FOR ELECTRIC DISHWASHER  
**Electrasol** 50 OZ. PKG. **1.45**  
 PURINA  
**Cat Chow** 20 OZ. PKG. **66¢**  
 LOBLAWS WHITE, 9-INCH  
**Paper Plates** 100'S PKG. **99¢**  
 LOBLAWS PAPER GINGHAM  
**Hot Cups** 30'S PKG. **69¢**  
 LOBLAWS PAPER GINGHAM  
**Cold Cups** 30'S PKG. **65¢**

FOUR STAR CHOICE  
**Whole Carrots** 5 10 FL. OZ. TINS **1.00**  
 CALLARD AND BOWSER BUTTERSCOTCH, CREAMLINE, LICORICE OR MINT  
**Toffee** 3 3 1/2 OZ. PKG. **1.00**  
 LOBLAWS  
**Cotton Swabs** 180'S PKG. **69¢**  
 LOBLAWS  
**Plastic Strips** 100'S PKG. **79¢**  
 LOBLAWS CAROUSEL PRE-PRICED, 33¢  
**Toothbrush, Adult** EACH **33¢**

PRICES EFFECTIVE AUG. 14 TO AUG. 20 EXCEPT PRODUCE & BAKERY PRICES EFFECTIVE AUG. 14 TO AUG. 17 RICHMOND HILL ONLY

LOBLAWS  
**Absorbent Puffs** 300'S PKG. **75¢**

**Need shopping information or help? WHY NOT WRITE TO US TODAY!**

Loblaws now has a Consumer Affairs Manager to help you in your shopping. Our Consumer Affairs Manager is ready to answer questions on food, nutrition, shopping, and on Loblaws in general. We are waiting to hear from you!

CONTACT: Consumer Affairs Manager  
 Loblaws Limited  
 545 Lakeshore Blvd. West  
 Toronto, Ontario M5V 1A4