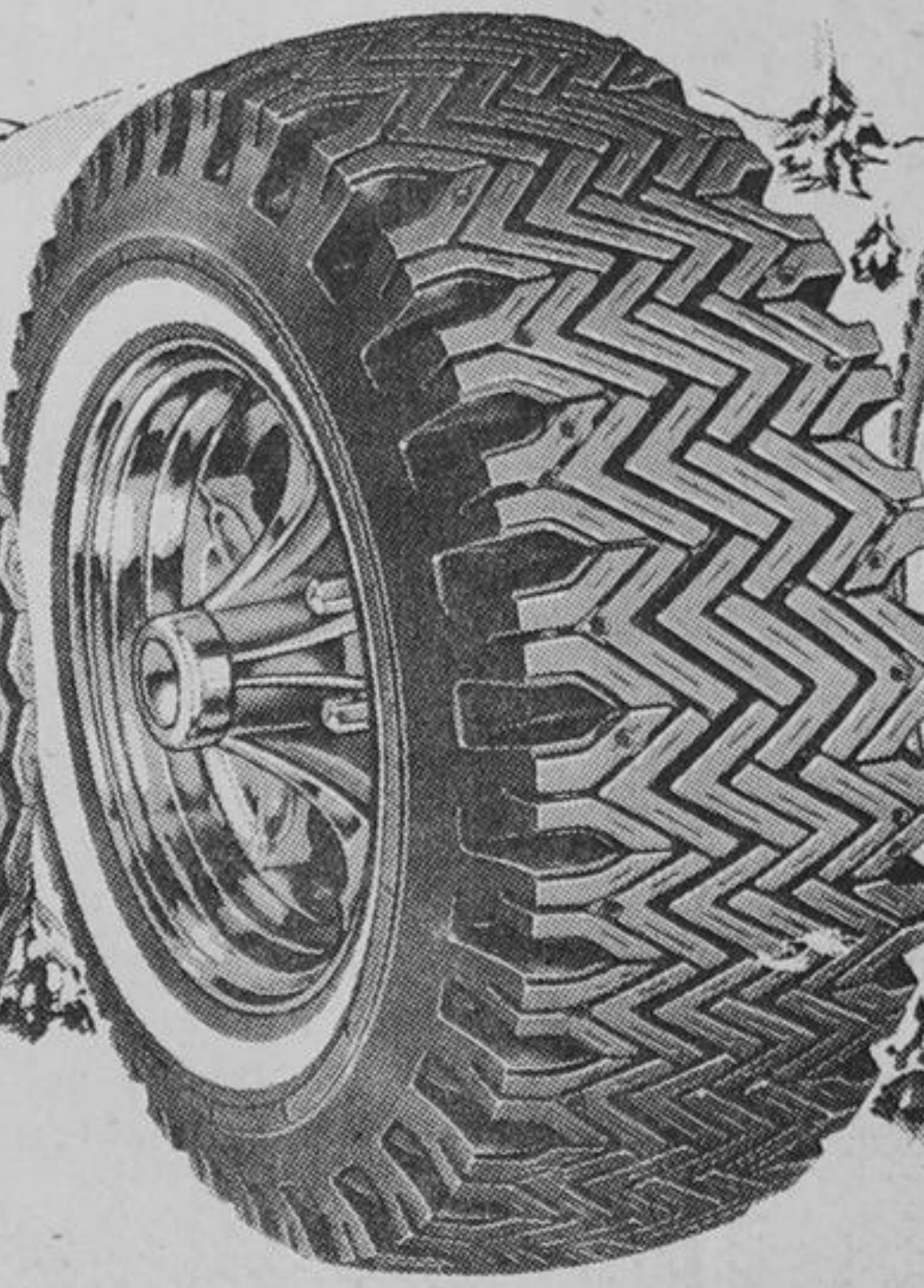




Make Fun of Winter Driving

... We've got your kind of tire at guaranteed best prices in all North America!

Show us where the same quality tire can be bought for less than our 'Cash Pair Price' and we will double the amount of savings on a new purchase, or—if you have already purchased our tire within the last 30 days—we will refund the same double savings.



"HIWAY-BYWAY"

"HIWAY-BYWAY" Winter Radial

"BIG PAW"

"WINTER EXPRESS"

HIWAY-BYWAY GIANT: 2+2 Glass Belted Nylon or Non-Belted 4-Ply Nylon. 5-Yr. Road-Hazard Insured: 30-Mth. Pro-rated Wear-Out Discount Allow. **HIWAY-BYWAY RADIALS:** If you've driven summer radials of course you'll want the Winter-Tread! 5-Yr. Rd. Hazard Ins. 40-Mth. 40% Disc't Allowance.

BIG PAW: Natural rubber tread, 4+2 Belted Nylon. 5-Yr. Rd-Hazard Insured, 30-Mth, 30% Discount Allowance. (Snow-Travel similar tread, pattern only.) **WINTER EXPRESS:** For action-traction, cushion-ride. 4-ply Polyester, 2+2 Belted Nylon, or 4-ply Nylon. 5-Yr. Rd. Hazard Ins. 30-Mth, 30% Disc't Allow.

HIWAY-BYWAY—THE GIANT PERFORMER		
SIZE	WHITETALL 4-PLY NYLON Non-Belted	WHITETALL 2+2 NYLON Glass-Belted
520/10 (2-Ply) Black only	10.88	—
550/12 (2-Ply)	12.81	—
600/12 (2-Ply)	13.28	—
600/12	15.18	—
A78/13 (600/13)	15.82	17.00
B78/13 (650/13)	16.48	—
C78/13 (700/13)	17.38	—
B78/14 (645/14)	16.43	18.19
D78/14 (695/14)	17.48	19.57
E78/14 (735/14)	18.00	20.28
F78/14 (775/14)	18.98	21.37
G78/14 (825/14)	20.85	22.99
H78/14 (855/14)	22.18	24.56
560/15	17.53	—
C78/15 (685/15)	17.86	19.62
735/15 Black only	16.96	—
F78/15 (775/15)	19.71	21.80
G78/15 (825/15)	21.28	23.61
H78/15 (855/15)	22.61	25.03
J78/15 (900/15)	24.32	26.55
L78/15 (915/15)	—	27.69

HIWAY-BYWAY WINTER RADIALS	
SIZE	WHITETALL RADIALS Hiway-Byway Winter Tread
165 SR 13	30.35
185 SR 13	33.87
155 SR 14	30.59
ER70/14	34.67
FR70/14	36.57
GR70/14	38.85
HR70/14	45.12
165 SR 15	32.75
FR70/15	39.57
GR70/15	40.18†
HR78/15	43.46†
JR78/15	48.21
LR78/15	50.63

PRICED EACH AFTER DISCOUNT FOR CASH WHEN SOLD IN PAIRS...

BIG PAW GLASS-BELTED NYLON (and SNOW-TRAVEL)		
SIZE	WHITETALL BIG PAW 4+2 (6 plies) Nylon	BLACKWALL SNOW-TRAVEL 2-Ply Nylon Not insured
600/12	17.57†	—
A78/13 (600/13)	—	12.30
B78/13 (650/13)	19.81†	12.97
C78/13 (700/13)	20.76†	—
E78/14 (735/14)	23.46	13.16
F78/14 (775/14)	24.22	13.76
F70/14 (775/14)	25.60	—
G78/14 (825/14)	25.93	14.53
G70/14 (825/14)	27.36	—
H78/14 (855/14)	27.83	15.44
560/15	19.47†	12.68
F78/15 (775/15)	24.60	13.76
G78/15 (825/15)	25.93	14.53
G70/15 (825/15)	28.02	—
H78/15 (855/15)	27.79	15.44
L78/15 (915/15)	29.73	—

WINTER EXPRESS IN A CHOICE OF 3 TYPES		
SIZE	WHITETALL 4-ply Polyester or Polyester 2+2 Belted Nylon	BLACKWALL Tread not shown 4-Ply Nylon
600/12	16.10†	—
520/13	—	12.82
A78/13 (600/13)	15.82	13.63
B78/13 (650/13)	16.48	14.68
C78/13 (700/13)	17.38	15.48
B78/14 (645/14)	—	14.11
C78/14 (695/14)	17.48†	—
E78/14 (735/14)	18.00	15.72
F78/14 (775/14)	18.98	16.48
G78/14 (825/14)	19.90	17.76
H78/14 (855/14)	21.23	18.86
885/14 Whitewall	—	21.80
560/15 (2+2 Belted only)	15.77	—
590/15	—	14.20
F78/15 (775/15)	18.98	16.48
G78/15 (825/15)	20.28	17.76
H78/15 (855/15)	21.52	18.86
J78/15 (900/15) Whitewall	—	21.80
600/16 Tube-Type	—	13.58

the WIDE-WIDE ones

...with BOLD WHITE LETTERS!



WINTER HIWAY-BYWAY 70 SERIES	
Priced Each after Discount for Cash—in Pairs	
SIZE	Glass-Belted 2+2 Polyester (White letters on 1 side, narrow white stripe on other)
A70(78)-13	20.38
D70(78)-14	23.37
E70(78)-14	24.08
F70(78)-14	24.65
G70(78)-14	26.41
H70(78)-14	28.45
F70(78)-15	25.36
G70(78)-15	27.07
H70(78)-15	28.93

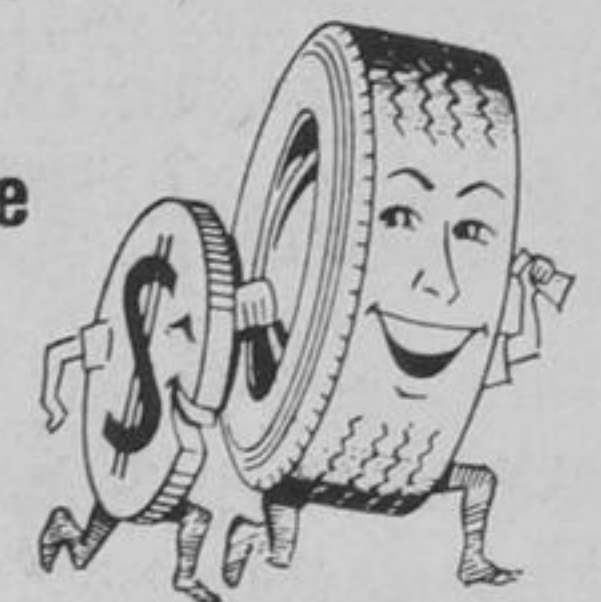
The Wide-Track 70-Series Tire for high performance 'muscle cars'...

Distinctive Hiway-Byways noted for their lower centre of gravity and fast response, as well as that dramatic white lettering. (Can be reversed to show a narrow white stripe.)

The more you know about tires the more you'll agree Canadian Tire ... makes your tire dollars

GO FARTHER

NO CHARGE for TIRE INSTALLATION when you buy our Dill or Schrader Valve at our regular-catalogue price of \$1.00. We must install tire and valve together. "A tire isn't new unless the valve is too!" Static-Balance, tire and wheel... \$1.00. Discount for Cash is in lieu of Bonus Coupons



USE YOUR CANADIAN TIRE CREDIT CARD!