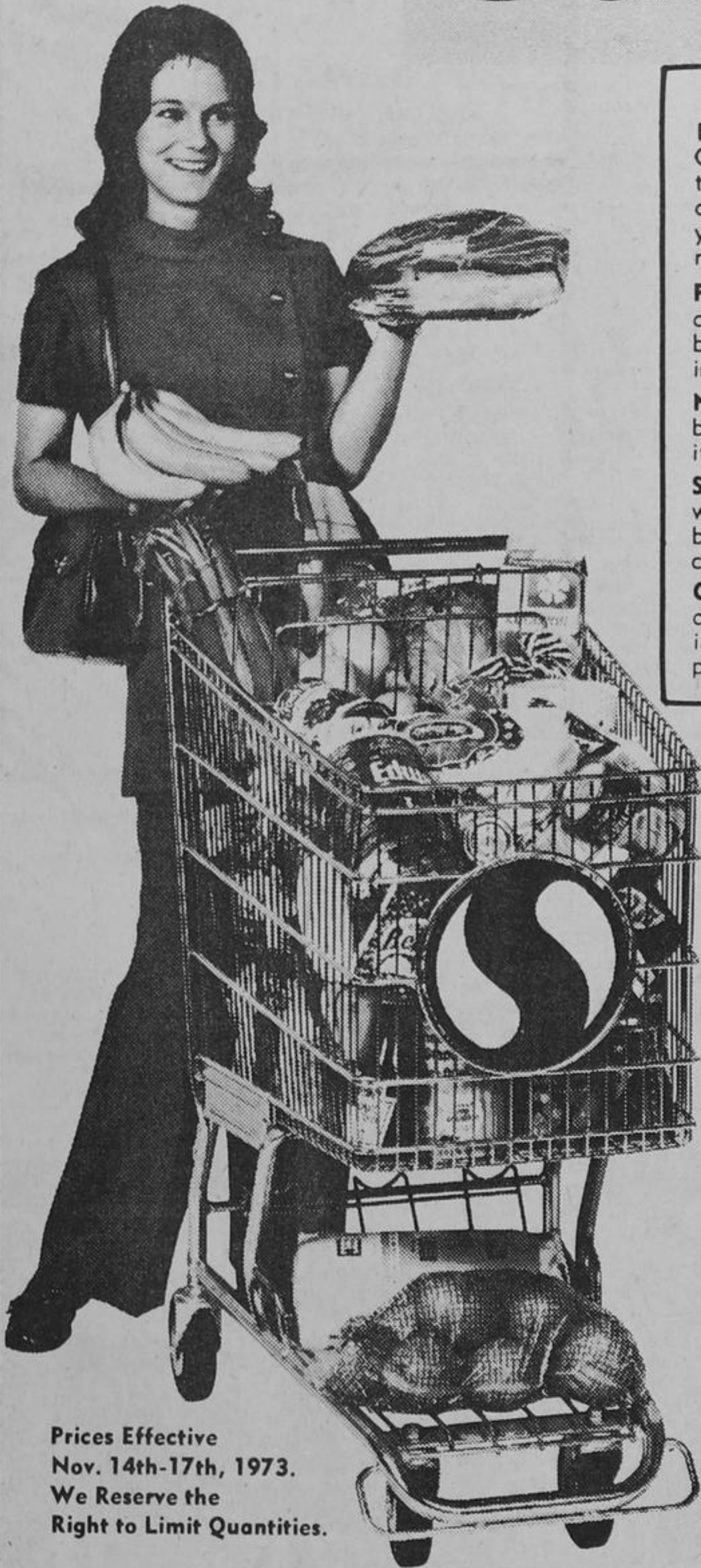


Safeway... the Store for Today's Woman



Here are some of the reasons:
FINEST MEATS. All of our best cuts are Canada Grade "A" Beef. Close trimmed to remove excess fat and bone so the meat cooks better and gives you more to eat for your money. Must please you or your money refunded.
FRESH PRODUCE Sparkling fresh fruits and vegetables chosen by expert Safeway buyers. They rush the produce to our stores in peak condition for you to enjoy.
NATIONAL BRANDS. A big selection of best known brands. You'll find your favorites at money-saving prices.
SAFEWAY BRANDS For additional savings, we offer an outstanding variety of quality brands bearing our own labels. All are unconditionally guaranteed.
GUARANTEE The exceptional thing about our guarantee is that there are no exceptions. **Everything** you buy at Safeway must please you or we'll refund your money.

SAFEWAY

Safeway

Ground Coffee
 Special 1 lb. bag **89c**

WE REDEEM ALL FOOD STORE COUPONS

8 Delicious Flavours
 Rich and Creamy Lucerne
Ice Cream 3 pt. ctn. **89c** ← SPECIAL PRICE

HI-C
Fruit Drinks 48 fl. oz. tin **29c** ← SPECIAL PRICE

Truly Fine
Paper Towels 2 roll pkg. **53c** ← SPECIAL PRICE

CHECK THESE SAVINGS

Potato Chips Hostess Reg. B-B-Q or Dill 9 oz. pkg. **63c**
 Blanched Nuts Johnsons 1 lb. bag **65c**
 Chivers Jams 5 Flavours Pure 2 9 fl. oz. jars **89c**
 Margarine Imperial Soft 1 lb. tub **59c**
 Cheese Slices Lucerne Processed 32 oz. pkg. **1⁵⁵**

BARGAINS TO CART AWAY

Frozen Peas McCain Fancy 2 lb. bag **55c**
 Soup Mix Liptons Chicken Noodle 4 4 1/2 oz. pks. **\$1**
 Tomato Paste Hunts 2 5.5 fl. oz. tins **37c**
 Soda Biscuits Busy Baker 1 lb. pkg. **39c**
 Shredded Wheat Nabisco 15 oz. pkg. **45c**

Prices Effective Nov. 14th-17th, 1973. We Reserve the Right to Limit Quantities.

Niblets
 Green Giant Fancy Special 2 12 fl. oz. tins **45c**

Evaporated Milk
 Carnation Special 1 lb. tin **22c**

Peanut Butter
 Empress Smooth or Chunky Special 48 fl. oz. tin **1⁴⁹**

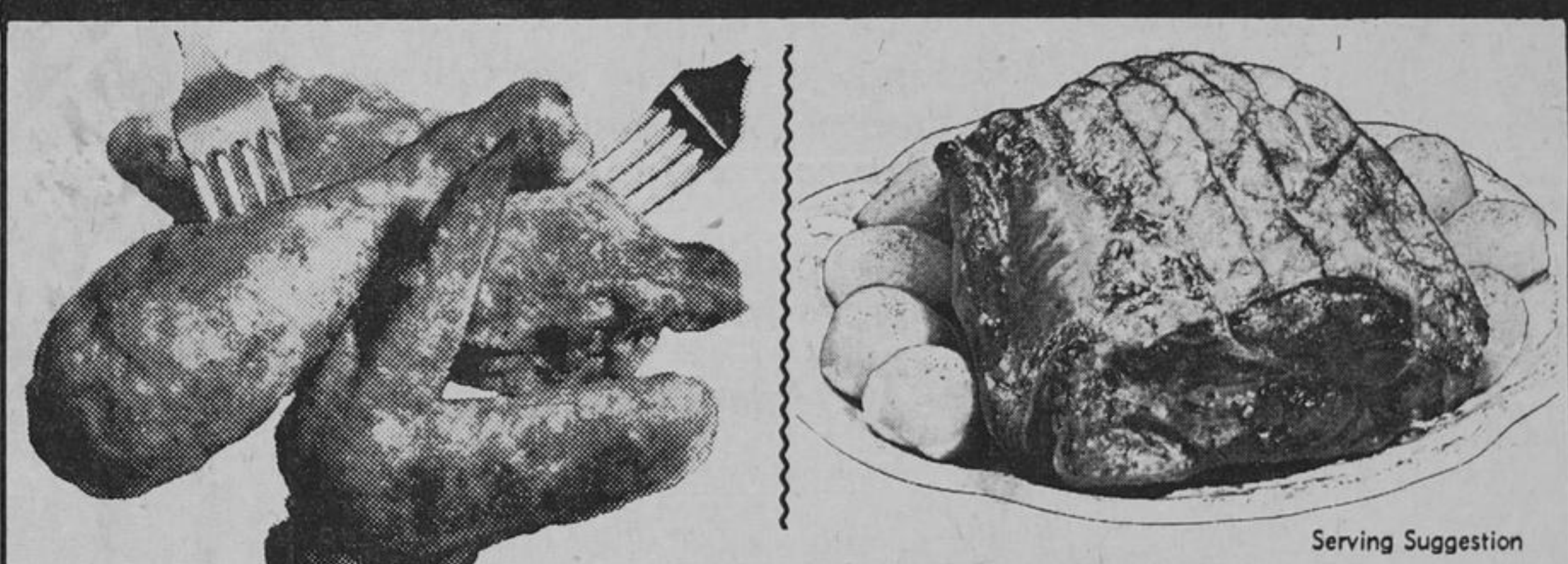
Marble Cheese
 New at Safeway Random Weights Special 10% off pkg. price

Perch Fillets
 FRESH Ocean Caught lb. **1¹⁹**

MORE SAFEWAY SAVINGS
 Javex Powder For Unbleachables 26 oz. pkg. **89c**
 Liquid Draino 32 fl. oz. **69c**
 Liquid Detergent Palmolive 24 fl. oz. **65c**
 7-Up Regular or Diet No return bottles 4 26 fl. oz. btl. **1⁰⁰**

Boston Blue Fillets lb. **93c**
Nipegon White Fish lb. **89c**
Smoked Cod Fillets lb. **99c**
Winnipeg Goldeyes lb. **2²⁹**

Maple Leaf Luncheon Meat Chunks
 Minced Ham, Salami, European Bologna, Macaroni and Cheese, Mortadella lb. **1⁰⁹**



Chicken Legs or Breasts
 Fresh Not Frozen lb. **79c**

Pork Butt Roasts
 Fresh Canadian Pork lb. **89c**

Boneless Loin Roasts End Cut lb. **1¹⁹** Centre Cut lb. **1³⁹**

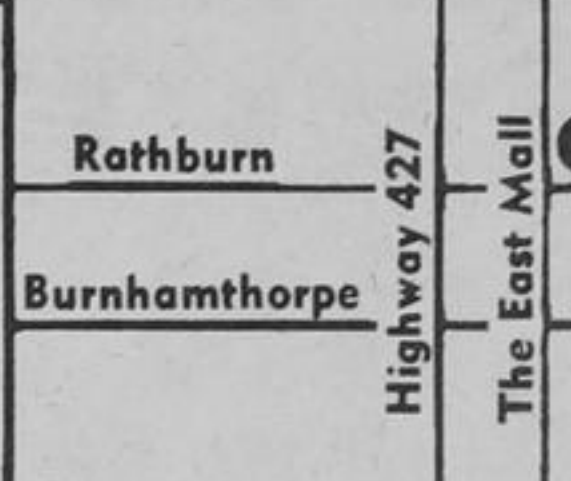
Pork Butt Chops Fresh Canadian Pork lb. **98c**

Sliced Side Bacon Burns or Woodacres 1 lb. pkg. **1²⁸**

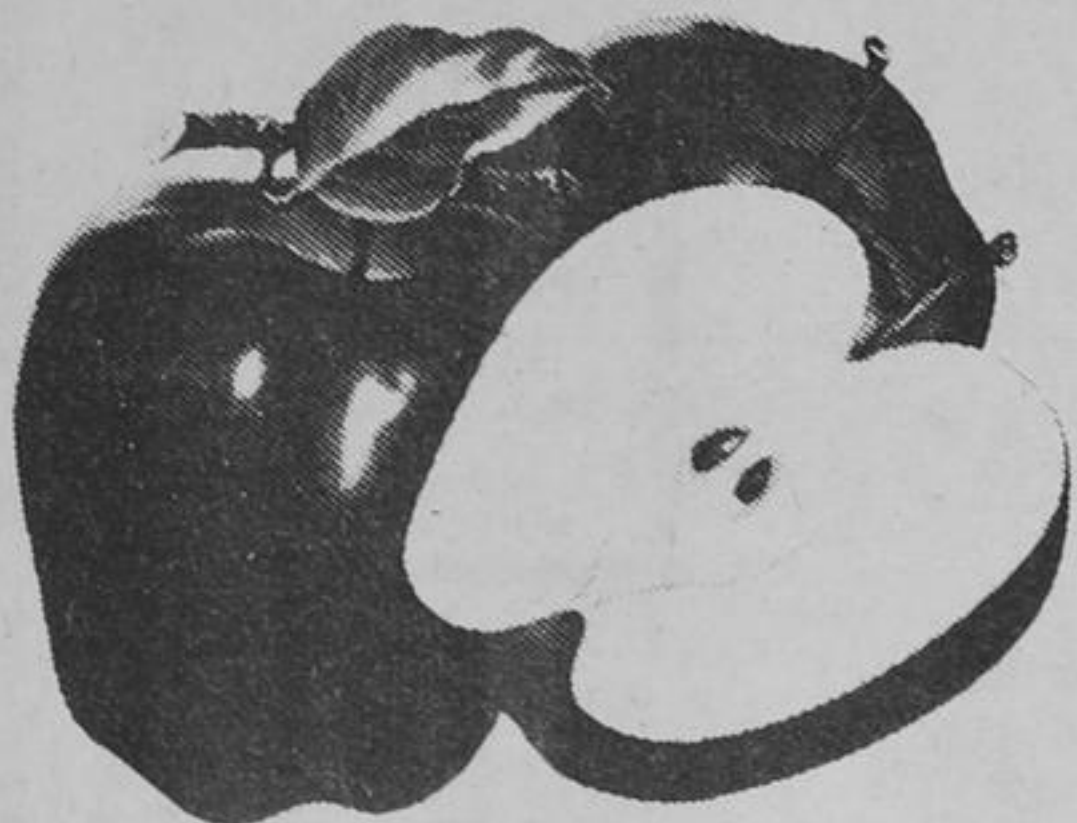
Link Sausage Burns Breakfast Store Pack lb. **89c** **Meat Spreads** Swifts 8 oz. pkg. **49c**

ETOBICOKE AND AREA RESIDENTS
 Be Sure to Visit Our New Store at Rathburn and The East Mall—

OTHER SAFEWAY LOCATIONS:
 EAST YORK—Gower and Dawes Rd.
 WILLOWDALE—Victoria Park and Van Horne
 WILLOWDALE—Leslie St. north of Finch Ave.
 MISSISSAUGA—Hwy. #10 south of Dundas St.
 WESTON—Weston Rd. and Finch Ave.
 BRAMPTON—Hwy. #10 and Steeles
 HAMILTON—Mohawk and Wellington
 BURLINGTON—Elizabeth and Gore
 BURLINGTON—Guelph Line & Prospect
 RICHMOND HILL—Yonge & Trayborn
 TORONTO—Mt. Pleasant and Soudan



B.C. Sparton Apples



Canada Fancy Grade 3 lb. bag **79c**

FROM THE TROPICS
Rubber Tree Plants ea. **1⁹⁹**

Carrots Ontario Grown #1 Grade 5 lb. bag **35c**
Turnips Ontario Grown #1 Grade lb. **10c**

SAFEWAY
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