



You don't have to be a "super salesman" to be a superseller

All you have to do is find a fast, low-cost way
to tell all your prospective buyers
what you have to sell, how much it costs
and where they can find you.

"Wait a minute", you say,
"Selling something isn't quite that easy!"

You're right. It isn't always that easy unless you use
a Liberal Want Ad to find your buyers
Want Ads are a most unusual advertising medium
because many people who read them have already made up
their minds to buy. When they see an ad
offering what they are looking for
they respond promptly. This makes your sale easy.

So almost anyone, super salesman or not, can be a "super seller"
just by investing in a low-cost Want Ad.
It's the easy way to find a ready buyer.
Be a super seller. Place your Liberal Want Ad today.

THE LIBERAL

"Home Paper of the District Since 1878"

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