

The Giant Performer...

HIWAY-BYWAY

makes fun of Winter driving!



F78/14 (775/14) 4-PLY NYLON WHITEWALL

EACH
in PAIRS
After
Discount
for
Cash

18.98

**BEST PRICE—BEST VALUE
in all North America...**

Show us where the same quality tire can be bought for less than our "Cash Pair Price" and we will double the amount of savings on a new purchase, or—if you have already purchased our tire within the last 30 days—we will refund the same double savings.

SIZE	WHITEWALL 4-PLY (Non-belted) Blackwall \$1.43 less where avble.		WHITEWALL 2+2=4 plies GLASS BELTED	
	1 Tire (and guarantee) Price	Ea. in Pairs after dis- count for cash*	1 Tire (and guarantee) Price	Ea. in Pairs after dis- count for cash*
520/10 (2-ply) Blackwall only	12.95	10.88	—	—
550/12 (2-ply)	14.98	12.81	—	—
600/12 (2-ply)	15.48	13.28	—	—
600/12	17.48	15.18	—	—
A78/13 (600/13)	18.15	15.82	19.40	17.00
B78/13 (650/13)	18.85	16.48	—	—
C78/13 (700/13)	19.80	17.38	—	—
B78/14 (645/14)	18.80	16.43	20.65	18.19
D78/14 (695/14)	19.90	17.48	22.60	19.57
E78/14 (735/14)	20.95	18.00	23.35	20.28
F78/14 (775/14)	21.98	18.98	24.50	21.37
G78/14 (825/14)	23.95	20.85	26.20	22.99
H78/14 (855/14)	25.35	22.18	27.85	24.56
560/15	20.45	17.53	—	—
C78/15 (685/15)	20.80	17.86	22.65	19.62
735/15 (Blackwall)	19.85	16.96	—	—
F78/15 (775/15)	22.75	19.71	24.95	21.80
G78/15 (825/15)	24.40	21.28	26.85	23.61
H78/15 (855/15)	25.80	22.61	28.35	25.03
J78/15 (900/15)	27.60	24.32	29.95	26.55
L78/15 (915/15)	—	—	31.15	27.69

NOTE: 70 series available with bold white lettering.

HIWAY-BYWAY—a Choice of 4-PLY NYLON or 2 + 2 GLASS BELTED NYLON

A burly giant that takes a Winter ride in its stride whether slogging over snow-clogged back-roads or doing a hushed 70 in the clear! Made of stronger-than-ever Dupont 66 Nylon (for less flat-spotting), in a choice of 4-Ply, or 2 + 2 = 4 Glass-Belted Nylon.

5-YEAR ROAD HAZARD INSURED:
Glass Belted Nylon Whitewall — 36-Month, 36% pro-rated Wear-Out Discount Allowance. 4-Ply Non-Belted Nylon Whitewall — 30-Month, 30% Pro-rated Wear-Out Disc. Allowance.

NO CHARGE FOR TIRE INSTALLATION
when you buy our Dill or Schrader Valve at our regular catalogue price of \$1.00. We must install tire and valve together. "A tire isn't new unless the valve is too!" Static-Balance, tire and wheel, \$1.00.

*5% Discount for Cash in lieu of Coupons.



Big Paw

Natural Rubber Tread...
Next best to a steel-studded tire

BIG PAW F78/14 (775/14) Whitewall

EACH
in PAIRS
After
Discount
for
Cash

24.22

SIZE	BIG PAW WHITEWALL 4+2=6 Plies NYLON Glass Belted	SNOW-TRAVEL BLACKWALL Double-Ply NYLON (Whitewall 1.50 more)
	EACH IN PAIRS after discount for cash*	
600/12 2-Ply	17.57	—
A78/13 (600/13)	—	12.30
B78/13 (650/13)	19.81†	12.97
C78/13 (700/13)	20.76†	—
E78/14 (735/14)	23.46	13.16
E70/14 (735/14)	24.56	—
F78/14 (775/14)	24.22	13.76
F70/14 (775/14)	25.60	—
G78/14 (825/14)	25.93	14.53
G70/14 (825/14)	27.36	—
H78/14 (855/14)	27.83	15.44
56D/15	19.47†	12.68
F78/15 (775/15)	24.60	13.76
G78/15 (825/15)	25.93	14.53
G70/15	28.02	—
H78/15 (855/15)	27.79	15.44
L78/15 (915/15)	29.73	—

†2 Body plies.

**BIG PAW GIVES YOU 4 NYLON
BODY PLYS + 2 GLASS BELTS plus
SUREST-FOOTED TRACTION...**

The snow-tire that thinks it has studs — in the strongest glass-belt construction made: 4 plies of less-thump Dupont 66 Nylon, 2 latex-encased Owens Corning Glass Belts. To top it — 80% natural rubber instead of the usual 1 to 5%! Textured much like the footpads of the Polar Bear.

(Big Paw stocks limited)

SNOW-TRAVEL—Thrifty Winter Tire

A good quality new tire at actually less than retread prices. Customer assumes Road Hazard liability in return for the lowest possible price for double-ply extra-strength Dupont 66 Nylon.

BIG PAW IS 5-YEAR ROAD-HAZARD INSURED;
30-Month, 30% Pro-rated Wear-Out Discount Allowance.

Snow Travel is priced without insurance. Enquire about availability of 5-Yr. Rd. Hazard Insurance, \$1.00 a tire.

SEE TIRE INSTALLATION NOTE ABOVE

Use your Canadian Tire CREDIT CARD