

# SAFEWAY

SERVING CANADIANS FOR OVER 40 YEARS

## the place to buy Meat

**Blade Roast**  
*special!*



Canada Grade 'A' Beef  
blade bone and back strap removed  
lb. **89c**

**Ground Beef**



Safeway Reg. Quality  
freshly ground  
lb. **88c**

**Bacon**  
*special!*



Maple Leaf Sliced V.P.  
and Hint of Maple  
lb. **99c**

**Wieners**  
*special!*



Burns' Smoked  
vacuum packed 1-lb. pkg.  
**59c**

### More Meat Specials From Safeway

Canada grade "A" beef  
**Short Rib Roast** lb. **88c**

Canada grade "A" beef  
**Cross Rib Roast** lb. **1.09**

Canada grade "A"  
**Beef Chuck Steaks** lb. **98c**

Boneless cubed  
**Stewing Beef** lb. **1.09**

### GROCERY SPECIALS

Special! Assorted colours  
**Viva Towels** 2-roll pkg. **48c**

Special! Viva assorted colours  
**Bathroom Tissue** 2-roll pkg. **33c**

Special! Scotties assorted colours  
**Facial Tissue** 3 boxes of 200 2-ply **1.00**

Special! General Electric  
**Light Bulbs** Shadow Ban pkg. of 2 bulbs 40, 60, 100 watt **59c**

Special! Kraft pure  
**Raspberry Jam** 24 fl. oz. jar **99c**

Special! Lancia  
**Spaghetti or Macaroni** 2-lb. bag **39c**

Special! Weston's  
**Wagon Wheels** 16-oz. box **47c**

Special! All purpose  
**Robin Hood Flour** 5-lb. bag **49c**

Vaseline  
**Petroleum Jelly** 12-oz. jar **29c**

Kraft plain or crunchy  
**Peanut Butter** 18 fl. oz. jar **57c**

Special! Fleecy concentrated  
**Fabric Softener** 64-fl. oz. plas. cont. **79c**

Special! Johnson  
**Blanched Peanuts** 2-lb. bag **89c**

Special! Modess  
**Sanitary Napkins** box of 12 **49c**

Cloverleaf flaked white  
**Tuna** 6-oz. tin **49c**

We reserve the right to limit quantities.

Prices effective Toronto, Brampton and Richmond Hill, Jan. 15 to 20, 1973.

### QUALITY SAFEWAY BRANDS

#### What are SAFEWAY "S" Brands

SAFEWAY'S OWN BRANDS, which are offered as additions to our wide selection of National Brands offer some of the Biggest Saving Opportunities at Safeway. These fine Guaranteed Brands are made by SAFEWAY, or to our strict specifications. Many of them right here in Ontario.

Lucerne processed plain <b>Cheese Slices</b> 16-oz. pkg. <b>77c</b>	Town House fancy <b>Peas</b> 14 fl. oz. tin <b>27c</b>
Special! Empress soft <b>Margarine</b> 1-lb. tub <b>33c</b>	Town House fancy cream <b>Corn</b> 14 fl. oz. tin <b>27c</b>
DALEWOOD PARCHMENT <b>Margarine</b> 2 - 1 Lb. Prints <b>49c</b>	Taste Tell chunk, crushed, sliced <b>Pineapple</b> 19 fl. oz. tin <b>33c</b>
Special! Empress pure <b>Strawberry Jam</b> 24 fl. oz. jar <b>79c</b>	Town House fancy <b>Peaches</b> 14 fl. oz. tin <b>31c</b>
Special! Empress pure <b>Crabapple Jelly</b> 24 fl. oz. jar <b>69c</b>	Lalani pure <b>Pineapple Juice</b> 19 fl. oz. tin <b>21c</b>
SEA TRADER FANCY <b>Sockeye Salmon</b> 7 3/4 Oz. Tin <b>74c</b>	Town House <b>Mandarin Oranges</b> 10 fl. oz. tin <b>27c</b>
Special! Empress <b>Syrup</b> 32 fl. oz. jar <b>55c</b>	Taste Tell <b>Beans with Pork</b> 14 fl. oz. tin <b>18c</b>

### PRODUCE DEPARTMENT VALUES

B.C. fancy  
**Sparton Apples** 3-lb. poly bag **59c** now arriving daily from Israel, fresh juicy Jaffa Oranges

