



There may be a
DISADVANTAGE
for you to advertise in "The Liberal" . . .

*you may have to build a bigger
customer parking lot!*

We're not just shooting you a line . . . many a success story has been built around intelligent use of The Liberal as an advertising medium. Your story is delivered to over 9,800 homes weekly. That's a lot of door-to-door salesmen working for you. Why not phone us today and see how we can help your business increase sales and profits with planned newspaper advertising.

DISPLAY ADVERTISING: Phone 884-1105-6
CLASSIFIED ADVERTISING: Phone 884-1983

The Liberal.

Home Paper of the District Since 1878