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In the Spotlight Letters to the Editors YES THERE IS A SANTA CLAUS! Dear Mr. Editor: Yes, there is a Santa Claus. About seven weeks ago, the Thornhaven School for Mentally Retarded in Richmond Hill was broken into and considerable damage was done. At that time, two coins, one silver and one bronze were stolen. These had been presented to the school by the Richmond Hill Coin Club in 1965. A reward of \$50.00 was offered for their return, no questions asked, but this failed to turn up the stolen coins. Last week, an anonymous donor, who I shall refer to as Santa Claus, phoned me to say he would like to give his own two coins to the children at Thornhaven to replace the two stolen coins. He collects coins himself but thought the children would get a bigger kick out of the return of the coins than people would get when they see his collection. To this kind Mr. Santa Claus, I would like to pass on to you the thanks of every person connected with Thornhaven School, the teachers, the parents and especially the kids. You are welcome to visit Thornhaven at any time and see the smiles on the faces of the kids who cherish them so much. Thank you Santa, from all of us. DOUG HINCHCLIFFE, 425 Centre Street East, Richmond Hill.

creative genius of the young people of our community. For you see it has been proven down through time that a community only grows and flowers so long as the individuals within the body are themselves creative. The Roseview Community Centre. ROY CAVEN, 244 Rumble Avenue, Richmond Hill.

WITH OUR GOOD OIL, POP WINTER'S TOLD SAY WHO'S AFRAID OF YOUR OLD COLD? Tweak Old Man Winter's nose yourself by ordering quality Fuel Oil from Ramer Fuels. There's wonderful warmth in every drop and prompt delivery is assured.

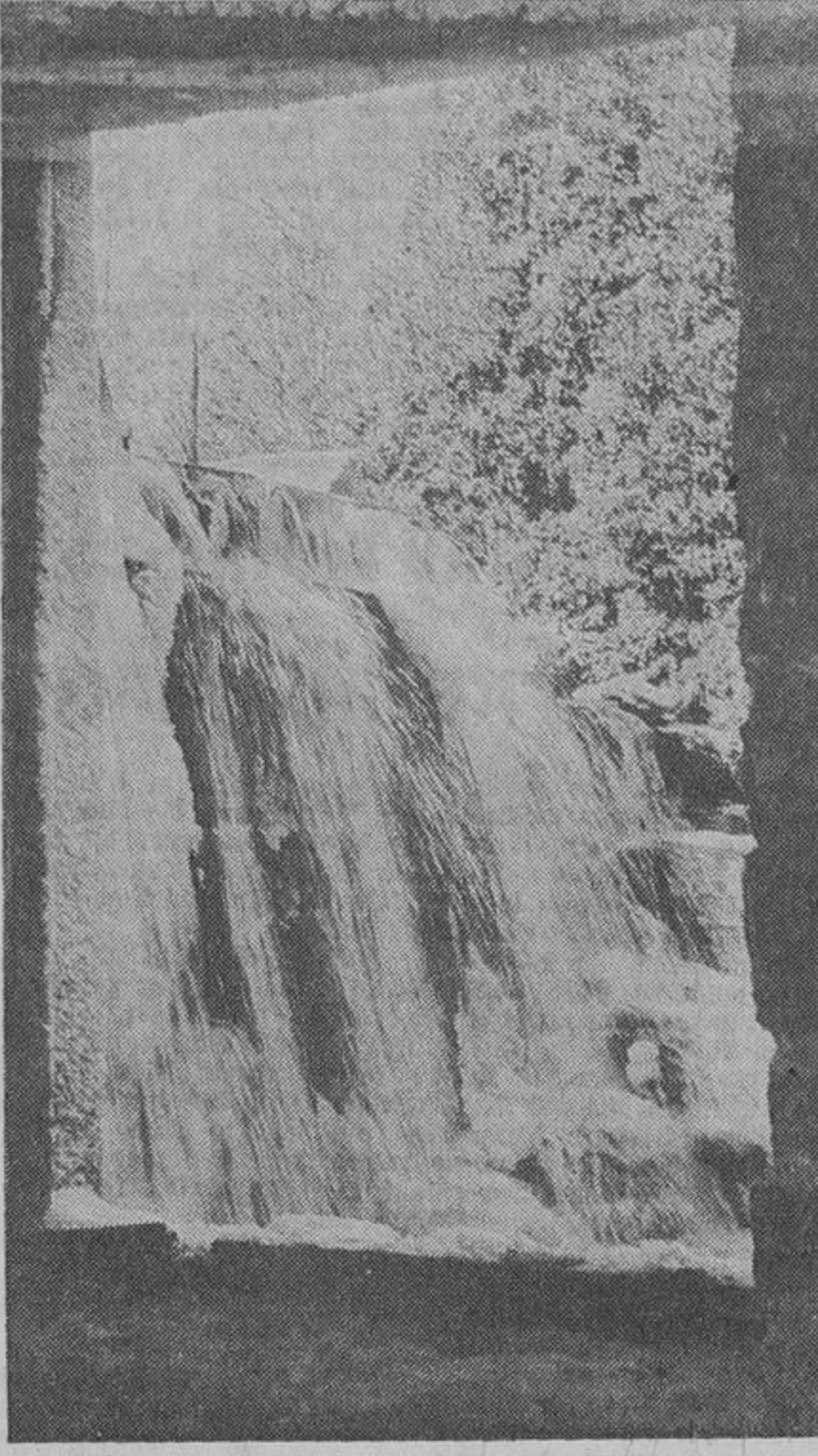
Vaughan Rd. Needs Sidewalk

We compliment Richmond Hill Town Council for taking the first step towards a sidewalk for the use of pedestrians on Vaughan Road going to York Central Hospital and Don Head Vocational School. Council has agreed to ask the Region of York Engineering Department to include engineering for a sidewalk on the north side of Vaughan Road in plans for the reconstruction of that thoroughfare to a four-lane highway. No definite date for the start of this reconstruction has yet been given, but since the land needed for widening has been acquired on the south side, it is expected that this much needed work will not be too long delayed. It is true that there is a great need for sidewalks throughout the municipality — only in the old central core will any significant footage of concrete sidewalk be found and even there, there are areas where sidewalks are badly needed. In the past few years, council has accepted many times the suggestion that a policy be adopted on new sidewalk construction on a priority basis, but no such policy yet exists. The present policy, which has never, to our knowledge, been formally adopted, but is often quoted, is that when roads are rebuilt with storm sewers, curbs and catch basins that sidewalks may be constructed on a local improvement basis, with areas adjacent to schools given top priority. Local improvement means that the

cost is charged back to the landowners directly benefitting from the sidewalk and can be prohibitive. In the past decade the town has built a sidewalk on the west side of Bayview, on both sides of Markham Road, a short stretch on Neal Drive in the vicinity of Beverley Acres School, another stretch just completed on Crosby Avenue, and laid textured sidewalks on Yonge Street, with some extension of the concrete to serve newer built-up areas. Since the opening of York Central Hospital in the fall of 1963, the number of pedestrians from Yonge Street to that facility has grown constantly. Opening of Don Head Secondary School in the same area three years ago added to the number of people walking along Vaughan Road, in constant danger from the very heavy motor vehicle traffic which uses this thoroughfare. Construction of Trench Street from Vaughan Road to link up with the street of that name in old Richmond Hill and the extension of the local bus service along this street to serve the hospital and the school has lessened the number of pedestrians somewhat — but the daily flow of foot traffic continues and with the addition of more beds and more facilities at the hospital will increase even more. Therefore the proposed sidewalk is a definite need and we believe it should top the list when priorities are considered.

Caledon Centre For Arts And Crafts

It appears that winter is here at last... but don't let that thought deter you from continuing to enjoy the countryside around. Perhaps you are looking for a scenic drive — not too far from home — then why not visit Alton, and the Shangrai-la of Jessie and Paul McKenzie, some weekend afternoon? Situated on the Credit River Watershed this Caledon Centre For Arts And Crafts is the "dream-coming-true" of a couple who are planning ahead for retirement. Just over three years ago, Paul, a businessman on the eve of retirement, spent many of his weekends jaunting about the Southern Ontario countryside with his wife, looking for a place where they could one day retire — yet keep alive their interest in people and the arts.



They eventually found an old house, a mill, a mill pond and a neighboring sugar bush and the rolling hills of Caledon; with a river flowing from a millrace and falls (as pictured). On the opposite side of the falls they have an old stone sulphur house — where woollens once were bleached. Their home to be is just a short drive south of Orangeville. The loudest voices in North York (the only ones that will be heard) have urged Metro to "GO NORTH". North York Controller Irving Paisley, chairman of the Metro Transportation Committee, has emerged to spearhead the move for "a takeover". Paisley — an apostle of the development — mentality — has repeatedly urged "opening up new areas to development" north of Steeles. But, the case for annexation has focused on the 20,000 acres of prime land north of Steeles and the Metro "investment" in the area, while ignoring the most important aspect of the question — the people of the Thornhill area. The rumblings of protest against Metro expansion are not confined to elected representatives. Angry and concerned Markham and Vaughan residents, among them Terry Gooden, old Thornhill, Nicholas Belak of the Markham Taxpayers' Association, and Dr. John Fotheringham of the York South Citizens' Committee, have spoken out against the move. A small amount of money (per-1,000-household survey conducted by students at Thornlea Secondary School in May 1971 revealed that Thornhill residents openly opposed a Metro takeover by a margin of 340 to 75. Nevertheless, the opposition remains fragmented and no "Stop Metro" organization exists to effectively fight the takeover. What can be done? The people of Thornhill must begin to organize before the final decision is made. The Minister of Municipal Affairs claims that his department is "seeking advice" — and the residents of Thorn-

Sleigh Ride, Winter Fun Pioneer Village

Each weekend this winter, the public can participate in one of the most enjoyable aspects of an old-fashioned winter — a horse drawn sleigh ride — at Black Creek Pioneer Village. The rides take place between 10 am and 4 pm each Saturday and Sunday during January and February, weather permitting, at a charge of 25 cents per person. Admission charges to the village, where other activities such as skating and tobogganing will also be taking place, are 50 cents for adults and 25 cents for children under 15, with a maximum charge of \$1.50 for parents and their children. Private groups may also reserve sleigh rides on weekdays and Saturdays between 10 and 11:30 am, and 1:30 and 2:30 pm, and on Sundays between 10 and 11:30 am. The charge for group rides is \$10 per half hour, and groups of up to 25 adults or 30 children can be accommodated. Families can also enjoy skating on the ice rink in the parking lot of the village, and tobogganing and sledding on the hills of the area. A heated change room is provided for skaters. The snack booth located near the entrance to the village provides visitors with the opportunity to warm up with refreshments such as hot drinks, hot dogs, hamburgers and sandwiches. Full-course meals will be available in the restaurant located in the basement of the Half Way House Inn, which also has a liquor licence. The Half Way House is open between 11:30 am and 4 pm each day.

RAMER FUELS 189 CENTRE ST. EAST 884-1313

MOVING isn't half so HECTIC... When it is followed by a Welcome Wagon call! Mrs. Waters Thornhill 881-0917 Mrs. Owen Trunk Richmond Hill - 884-4690

A Family Budget

The changes in provincial taxes announced recently by Provincial Treasurer Darcy McKeough are welcome news for the average resident of Ontario. Reduction of personal income tax by 3.6 percent coupled with a 3 percent reduction in federal income tax — both retroactive to July 1 — will mean an increase in spending power for the average worker. The province's seasonal employment program has been enlarged significantly. The \$23 million allocation is expected to provide over 10,000 temporary jobs, taking people off welfare rolls and unemployment insurance and at the same time providing a labor force for improvement of parks, forestry and wildlife resources and conservation lands, numerous maintenance projects and special youth programs. Removal of duty from estates valued up to \$100,000 and elimination of the present surtax will enable many more people to keep farms and small businesses in the family, and will also reduce the likelihood of independent businesses falling into the hands of large corporations and foreign owners. In abolishing premiums for health

insurance for people 65 and over, reducing total premium levels and broadening premium assistance for low income people, the province expects total premiums collected for combined health and hospital insurance will be reduced by \$127 million a year. There should, however, be considerable reduction in administrative and billing costs. Those paying their premiums through payroll deductions will benefit most, as the employer's share will not be reduced. Instead of the present 50 percent, the employee will pay only 40 percent of the premium cost. For most of us the benefits will be just a few dollars here and a few dollars there, but even a slight increase in buying power has the effect, as Mr. McKeough said in his presentation, of providing "renewed optimism" among the people. Increased aid to municipalities for winter works programs could provide as many as 30,000 temporary jobs for the unemployed. Capital projects, too, such as the \$10 million day nurseries construction program, will help to bring money into local communities. Although the changes in corporation tax announced by Mr. McKeough are minor, they will be welcomed by business men suffering under the impact of the recently imposed United States import surtax. Giving with one hand and taking away with the other the federal government has imposed income tax on the employment support grants it is paying to manufacturers who were in danger of being forced out of business by the curtailment of trade south of the border. In pardoning the grants from provincial corporation tax, McKeough is ensuring that the manufacturer will be able to use at least part of these emergency funds. In approving these numerous budgetary changes, the Legislature has moved in a positive way to create jobs and strengthen the economy of Ontario.



DARCY MCKEOUGH

(Continued on Page 12)

KEEP METRO SOUTH OF STEELES AVENUE

Dear Mr. Editor: As a ten-year resident of Thornhill, I was most concerned over the article "North York's Mayor Basil Hall Approves Metro North Expansion" in your December 23 issue of "The Liberal". The position taken by Mayor Hall appears to be yet another step towards a Metro "takeover" of the community of Thornhill. I am concerned. Thornhill lies next in the path of Metro expansion. As Dalton Bales, the Minister of Municipal Affairs, disclosed in his reply to South Thornhill resident John Galbraith (Liberal, December 23), the "planning" is in a "preliminary stage" and the provincial departments concerned are "seeking advice from elected officials and citizen organizations". The assurances given by Mr. Bales are not convincing, especially in view of the position taken by his "good friend", the North York mayor. The decision made by former Minister of Municipal Affairs Darcy McKeough in 1969, to set up regional government in January 1971, but delaying until 1973 the final decision on where the boundary will be, has put Thornhill on the auction block. His successor, Mr. Bales, has been strangely "tight-lipped" about his views on Metro expansion to the proposed Highway 407. A Metro takeover is still imminent. The loudest voices in North York (the only ones that will be heard) have urged Metro to "GO NORTH". North York Controller Irving Paisley, chairman of the Metro Transportation Committee, has emerged to spearhead the move for "a takeover". Paisley — an apostle of the development — mentality — has repeatedly urged "opening up new areas to development" north of Steeles. But, the case for annexation has focused on the 20,000 acres of prime land north of Steeles and the Metro "investment" in the area, while ignoring the most important aspect of the question — the people of the Thornhill area. The rumblings of protest against Metro expansion are not confined to elected representatives. Angry and concerned Markham and Vaughan residents, among them Terry Gooden, old Thornhill, Nicholas Belak of the Markham Taxpayers' Association, and Dr. John Fotheringham of the York South Citizens' Committee, have spoken out against the move. A small amount of money (per-1,000-household survey conducted by students at Thornlea Secondary School in May 1971 revealed that Thornhill residents openly opposed a Metro takeover by a margin of 340 to 75. Nevertheless, the opposition remains fragmented and no "Stop Metro" organization exists to effectively fight the takeover. What can be done? The people of Thornhill must begin to organize before the final decision is made. The Minister of Municipal Affairs claims that his department is "seeking advice" — and the residents of Thorn-

EDUCATION FOR EXPECTANT PARENTS

A course of weekly classes beginning in Richmond Hill, 11 January, 1972, and Newmarket, 13 January, 1972, at 7:30 p.m., in hygiene of pregnancy, how baby grows, food for the family, feeding the baby, the hospital stay, and other subjects of importance to the expectant parents. Fathers are invited to all classes. PRE-REGISTRATION REQUIRED To register contact YORK REGIONAL AREA HEALTH UNIT Richmond Hill, 129 Church Street, South 884-1133 or Gormley 887-5245 Newmarket, 22 Prospect Street 895-4511 Sutton, High Street 722-3371

Home owners can now reduce payments

BY AS MUCH AS HALF You as home owner are now eligible for a low cost second or third mortgage loan from \$2,000 to \$25,000 at reduced monthly payments. Find out how a low cost home owner loan can pay all your bills, give you additional cash if required and at the same time reduce your monthly payments by as much as half. Find out how easy it is to get your loan approved... within 24 hours. You can call to 10 p.m. today for helpful courteous service. Prompt Investment Corp., Ltd., 330 Bay St. Toronto. Call collect 366-9586, evenings 231-8146.

Why you need two newspapers

After you've read this paper and digested the home town news, you're ready for the world. For that, you need a second newspaper, with first-hand coverage of national and world affairs. The Christian Science Monitor. Why the Monitor? Twenty-six correspondents around the globe. Nine reporters watching Washington. Pulitzer Prize winning news coverage. Award winning features. And, according to an independent poll of 1800 newspapermen, the "most fair" reporting in the U.S. For fresh insight into your world, send us the coupon. Please send me the Monitor for the introductory term of 4 months for \$10.00. If I am not satisfied, you will refund the balance of my subscription. Check/money order enclosed. Bill me later. Name: Street: City: State: Zip: PB19 THE CHRISTIAN SCIENCE MONITOR Box 125, Astor Station, Boston, Massachusetts 02123

Canadian Expert Sees Advertising As Key To Japan's World Leadership

(Japan's postwar industrial success leads the world and has been watched with admiration by the leading modern nations, including our own. In this article from a December issue of Hamilton's daily newspaper "The Spectator" Japan's formula for success is described in one word — advertising. The article is based on an Institute of International Affairs speech by Ron Woodward, a Hamilton native assigned to Japan as a technical advisor for Remington Canada. Woodward travelled extensively in the Orient during 19 years there with various organizations including the United Nations Command in South Korea — Editor.) Japanese businesses operate like closely-knit families. They build up a "family image" throughout the nation

and have definite goals — to build quality and build for export... all over the world. The giants of Japanese industry and trade are the Mitsubishi, Nissan and Sumitomo groups. They reach in to nearly all Japanese manufacturing business enterprises. These parent companies are benevolent, but aggressive, and are led by the finest brains in the nation. They have their own banking facilities, shipping lines, ports and warehouses. Production in Japan is terrific. If a smaller company falters, the parent firms pour in capital and brainpower to make it work. The large companies have their personal staff recruiting through the colleges and high schools. They distribute literature extolling the ad-

There is the difference — Japan advertises. Right now, the Japanese have their salesmen in every part of the world. The sun never sets on the Japanese salesman. They are hired and trained to speak the language, even dialects of the country to which they are assigned. They are briefed on the country's customs and sales literature printed in the appropriate languages. Their companies back them with the necessary funds and the firms don't hesitate to spend \$5,000 to make \$50,000. In Tokyo, numerous Americans, Frenchmen, Germans, Dutchmen and others of all nationalities speed through their regular jobs each night to Japanese firms, where they are very well paid for translating, editing and proof reading material

and brochures. Essentially, Japan has become a dynamic manufacturing nation because: It has a strong labor force. It produces high quality products. Prices are right. The Japanese advertise. How can Canada increase business with them? How do we improve our methods of dealing with them? Canada's gross national product is progressing at a rate which, it is said, will overtake the United States by the year 2000. It is wrong to assert: "Well, the Japanese wage increases, following their yearly cost of living index, will soon enough bring their product cost up to our competitive levels." Wages are rising swiftly in Japan's industrial world, but just a short distance away