

Trustees Question Commercialism In Schools

A King Trustee charged last week that in some areas teachers are being lured by subtle commercialism rather than being challenged to use their professional skills.

At a meeting of York County Board of Education December 13, Trustee Margaret Coburn said some publishers are "dangling carrots," making it very easy for teachers to exploit their pupils in the name of education.

Mrs. Coburn cited the case of an American publisher who was using the schools to solicit magazine subscriptions, offering teachers who can bring in 25 subscriptions a set of nature guides valued at \$15. A form letter printed by the publishers and signed by "Your Child's Teacher" was sent home to parents, she said, but the subscription price was higher than the price of the same magazine elsewhere. The letter indicated that the magazine would aid the child's school work, improve reading ability, etc.

She wanted to know, too, whether or not the teachers ever received the nature guides, and if so, where they were of any use in the classroom. The board should make it clear, said Mrs. Coburn, that they are expected to choose what is best for the students, not grab at the carrots.

Newmarket Trustee Jack Hadfield pointed out that the board has a policy regarding distribution of literature through the schools. Staff quoted from provincial regulations for elementary and secondary schools, Section 42, which states: "No advertisement will be placed in the school or on school property or announced to the pupils without the consent of the board."

Education Director admitted that in some cases staff is being used to promote some kinds of material, and that some of it may be very good. It would be "a pretty tricky arrangement," said Chapman to insist that all such material through the board. Teachers would probably see it as restrictive of their freedom, he warned the trustees.

Although the regulations made it clear that the board should do something to prevent commercial exploitation, Chapman said, trustees should know the teachers won't like it.

"You should know teachers are not going to see it as support or guidance, but as restriction."

In some instances, said Markham Trustee Louise Aimone, commercial offerings fill a need in the school. She had looked into one instance, said Mrs. Aimone, and had found that the material being sold was of real benefit to the children and highly recommended by master teachers.

"It was good reading material being made available at reasonable cost in areas where there was little library service," she said. "I felt the principals were using very good judgement in approving it."

Trustees agreed that principals and teachers should be brought into any discussion before further action was taken. It was pointed out that the four area advisory committees include teachers and principals. They should be asked their views on setting up a committee to discuss the matter.

Ward 5 Citizens' Association Names Committee To Raise Funds

Thursday, December 16, brought the first general meeting of the Ward 5 Citizens Association headed by the newly-elected committee: Chairman Ron Johnston, Vice-Chairman Gary Felix and Treasurer Roy Kingsley.

The meeting was well attended by interested citizens, the turnout exceeding the expectations of the executive considering the small amount of publicity and the time of year.

Considered were amendments to the constitution, formation of an action committee to raise funds for the association, and a vote of confidence in the present action committee on pollution.

Anyone wishing to join the action committee on fund raising is asked to contact Mrs. Brenda Neil at 773-4378, or Mike Duncan at 888-1773 or Keith Munro at 773-4409 for the action committee on pollution.

Pollution at this time is a very big issue from the federal government on down to John Q. Public, so if you are interested in doing something constructive, it is asked that you contact the above names, the work is there to be done.

The meeting was very well handled with plenty of open discussion on subjects that face the people of Ward 5.

The executive will call a meeting in late January 1972 and it is hoped monthly thereafter so anyone living in the Ward 5 area, which includes Gormley, Lake Wilcox, Temperanceville, Oak Ridges, Melody Acres and Poplar Acres is urged to attend. The executive recognizes the fact that all residents of Ward 5 are in the same boat and the only way it can get things done for the good of all is by everyone working together.

Special thanks is offered to St. Paul's United Church Congregation which is donating facilities and services to the Ward 5 Citizens Association, free of charge, to help the association get off the ground. All that is needed is PEOPLE PARTICIPATION. It can be fun and very rewarding.

Markham's Cinderella Real Christmas Treat

A Christmas treat for children (and for you) will be the Markham Little Theatre production of "Cinderella" December 27, 28 and 29. There will be matinee performances at 2 pm and evening performances at 7:30 pm on each of these three days.

The production will be staged in the Heron-Gate Barn Theatre on Altona Road, just 10 minutes drive from the centre of the old town of Markham.

Most of the roles will be played by students of Markham District High School, but Franz Russell, a professional actor, will play the part of the "Duke." Mrs. Robin Russell is directing the production.

Admission is \$1 for children and students and \$2 for adults. Phone 294-0534 for information.

DO NOT FORGET THE NEEDIEST!

KRESGE'S

RICHMOND HEIGHTS CENTRE

BOXING DAY SPECIALS!!

ON SALE MON., DEC. 27 - 9 A.M. TO 6 P.M. - NOT BEFORE

LADIES BIKINI BRIEFS

47¢

BOXING DAY ONLY

LADIES FLAIR CRIMP SLIMS

5.66

BOXING DAY ONLY

MISSES TWO PIECE HOT PANT LOUNGING SET

5.77

BOXING DAY ONLY

ANGOLA CHAIR THROW

1.99

BOXING DAY ONLY

JUNIORS STRETCH NYLON SEE-THROUGH BLOUSE

2.99

BOXING DAY ONLY

NEILSON'S BROKEN BARS

47¢ LB.

BOXING DAY ONLY

VIVA PAPER TOWELS

44¢ PKG.

2 PER CUSTOMER

BOXING DAY ONLY

JUNIOR MISSES CORDUROY SLIMS

3.33

BOXING DAY ONLY

VIVA BATHROOM TISSUE

2 ROLL PKG.

22¢ PKG.

2 PER CUSTOMER

BOXING DAY ONLY

FIRST QUALITY ONE SIZE PANTY HOSE

3 PR. PER CUSTOMER

19¢ EACH

BOXING DAY ONLY

CHROME PERFECT CHAIRS

3.33 EACH

BOXING DAY ONLY

UNWRAPPED PHENTEX YARN

47¢

BOXING DAY ONLY

K-MART MIXED NUTS

77¢ 1 LB. TIN

BOXING DAY ONLY

BOXED GIFT WRAP AND BOXED CARDS

HALF PRICE

BOXING DAY ONLY

SATISFACTION GUARANTEED OR MONEY CHEERFULLY REFUNDED WE WILL NOT KNOWINGLY BE UNDERSOLD ON IDENTICAL ITEMS



Your Legion Reports

Branch 375, Royal Canadian Legion
By Chris Hatchford - 884-5260

Hospitality And Fellowship

These days it is hard to hold on to any beliefs because of stress or strain. Your reporter is fortunate enough to be a member of the Royal Canadian Legion. It is here among the members of our own and mixing in with other branches that one sees the true hand of fellowship.

The other evening members of Branch 375 travelled into the north country to the Legion at Belhaven for an evening of social fun. Gosh what hospital-

"LIBERAL" CARRIER

"The Liberal" requires a reliable boy or girl for an established paper route in the Oxford St. area of Elgin Mills. Phone Dinah Darlington at 884-1105 for details.

KRESGE'S

ON SALE DECEMBER 20 • 21 • 22 • 23 • 24

PANTY HOSE

93¢ EA.

4 BIG VALUES

- Regular panty hose in Beige, Ember, Dark Brown, Gray, Navy, White, Black. Sizes: Average or Tall.
- Opaque panty hose in Dark Brown, Hunter Green, Plum, Burgundy, Gray, Navy, White, Average or Tall.
- All Sheer panty hose in Beige, Ember, Dark Brown, Gray, Navy, White, Black. Average or Tall.
- Queen Size panty hose in Beige, Ember, Dark Brown, Gray, Navy, White, Black. Fits: 175-225 lbs., 5' 2" to 5' 10".

GIFT SAVINGS

2-PC. FLEECE SLEEPER

KRESGE PRICE

1.66

5 days only

Warm fleece lined sleeper for the little ones. Top has print on front, long sleeves with rib cuffs, round neck with rib band. Pants button on top at waist, elastic feet. Blue, Canary, Mint or Pink. In Sizes: 1-2-3.

8-PC. PLACE MAT SET

KRESGE PRICE

2.46

SET

5 days only

- 4 Napkins
- 4 Vinyl Place Mats
- Colour Choice

5-PC. KITCHEN SET

KRESGE PRICE

2.99

SET

5 days only

- 1 Terry Tea Towel
- 1 Apron
- 1 Pot Holder
- 2 Oven Mitts

SUPER SNOWMOBILE

KRESGE PRICE

1.77

5 days only

- 9" Long
- Wind-up Mechanism

MEN'S LINED VINYL GLOVES

KRESGE PRICE

1.66

5 days only

With 3 point trim on back, side vent. Black, Brown, S-M-L.

IT'S WASHABLE!

PLUSH BEAR

KRESGE PRICE

2.97

5 days only

18" tall, assorted colours. So lovable and cuddly.

24-PC. CUTLERY SET

KRESGE PRICE

4.77

SET

5 days only

"Karen" pattern. Includes 6 Knives, Forks, Dessert Spoons and Teaspoons. Perfect gift.

TRIXIE POSING DOLL

KRESGE PRICE

2.97

5 days only

Body stuffed with plastic and foam, makes her floppy & ploppy.

4-PC. CANISTER SET

KRESGE PRICE

2.97

5 days only

Includes Tea & Coffee, Sugar & Flour containers. Big buy.

RICHMOND HEIGHTS CENTRE CHRISTMAS SHOP DAILY 'TIL 9 P.M.

SATISFACTION GUARANTEED OR MONEY CHEERFULLY REFUNDED WE WILL NOT KNOWINGLY BE UNDERSOLD ON IDENTICAL ITEMS