

TO ALL FATHERS WHO ONCE CARRIED NEWSPAPERS

It doesn't seem so long ago that you carried newspapers after school.

You did it because you wanted money of your own, money that you earned yourself, money that you could spend for the things you wanted and didn't want to ask your parents for, money that gave you a feeling of independence.

But it wasn't just the money that was important.

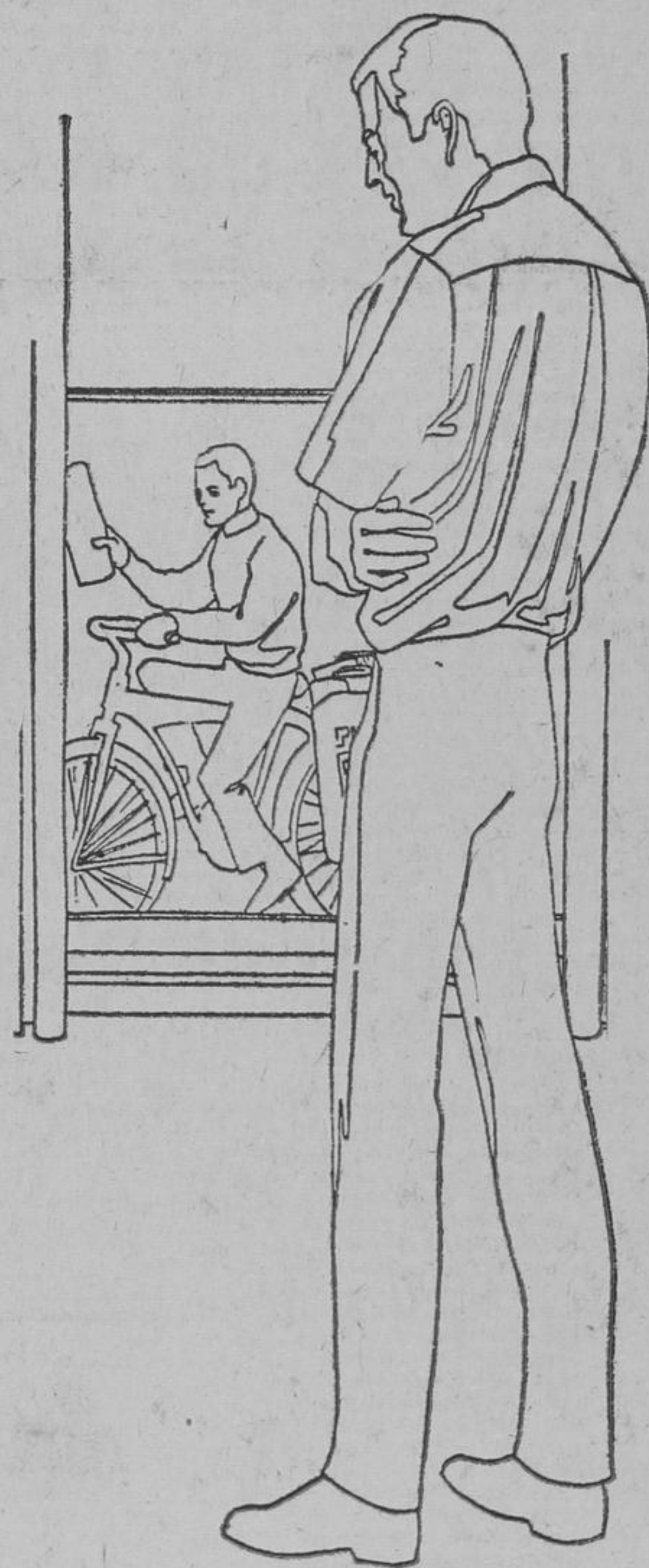
It was the sense of achievement that made you stand tall, walk with your head high, proud of your accomplishment.

You took your first assignment in the business world, and handled it well. You learned much that is still necessary in your work today, carrying out your current duties and responsibilities.

You learned to be energetic, resourceful, diplomatic. You learned to be dependable, helpful, and to use initiative. You learned to think and to plan. You learned the value of a dollar.

The same opportunity you had in the past is available now to young people who are 12 years of age or older; the opportunity to manage and operate a newspaper delivery route. The investment? Little more than an hour a week before or after school.

You can get all the details quickly and with no obligation. Just call



Carrier Circulation, Mrs. Norma Moss — 884-1105

As you read this, you can make a decision that offers lifetime benefits for your youngster, who is growing up in a world that becomes more complex every year. Why not call us and bring back memories!