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## In The Spotlight

(Continued from Page 2)

are really excellent in my opinion. Her original designs and unusual glazes make them very functional as well as pleasing to look at. Her mugs as an example, are very comfortable to hold (a change from the usual you'll admit) and nicely turned so that if you don't want to hold them by the handle, your fingers do not slip on the contoured shape, neither do they burn if your mug contains hot coffee. Each is hand done and double glazed. Joyce is happy to do custom orders and create designs for each individual client as well as produce these things for wholesalers. Her tea and coffee sets are most attractive and her casserole dishes would grace the most elegant table. All of Joyce's work is fired at 2300 degrees F. so lead is unnecessary in her glazes. (Lead is used as a catalyst in the glazing process of low fired glazes only. No danger of lead poisoning in Joyce's creations).

Joyce's decorative pieces are really something else. She lets herself go in this field and comes up with some extremely exciting designs. As I mentioned before, the desire to touch these objects is overpowering... the fungus-like texture on a bowl, the organic flowing lines on a vase or the smoothly curving surface of a planter. If you resist the urge to touch, certainly your eye rests on the piece and flows over and through it for more than a moment. Prestige clients such as de Boers, Shelagh's, Seven Seas and Tradewinds use her ornamental pieces to add finishing touches to their displays. Her work is on view now at all these places as well as the Lampton Gallery and the gallery at Fairview Mall. Personally I think a gift of her work for Christmas would be fantastic. Highly distinctive in style, carefully handcrafted and wholly Canadian, her pieces range in price from \$3.00 - \$35.00.

Fortunately I don't have to resist the urge to touch any longer, I have my own original Joyce MacKay vase now in my living room and I can touch to my heart's content. If only my children wouldn't get so... oh well, I remember. Go ahead girls, touch it.

## Fingard Plan To Provide Jobs Is Being Considered By Ottawa

More jobs for Canadians, job training for Canadians, more Canadian aid to underdeveloped countries and elimination of the need for cumbersome and often inadequate welfare programs in this country, are potentials of a plan presented to Ottawa by David Fingard.

Mr. Fingard is a well known Toronto industrialist who maintains a home in Beaverton, on Lake Simcoe, where he breeds prize-winning Great Danes. He has had a long and successful business career, both in the United States and in Canada.

Mr. Fingard's plan is so simple that it is a wonder that it has not been implemented long before this. With one worker in every 10 expected to be unemployed this winter, it is to be hoped that it will be developed quickly.

This plan would see the government take over unused factory buildings and offer jobs and, if necessary, on-the-job training to the unemployed. They would be hired at union wages and would manufacture those things most needed in underdeveloped countries—consumer goods, prefabricated houses, machinery and equipment, which would then be donated to needy nations under Canada's Foreign Aid program.

An obvious need Canada could fill would be prefabricated houses and buildings. Indeed this could develop into a mass-industry which could supply the housing Canadians need at prices they can afford. This is only one example of how the Fingard Plan could be put into effect. It is geared to utilize what now is unused in labor and factory space, and save large sums in unemployment and welfare benefits.

Nothing so erodes a nation and its people as unemployment and economic inequities, Mr. Fingard noted in his presentation. Of those who are unemployed, all but an insignificant few would welcome work. When they cannot find a job they understandably grow critical of the system which cannot meet their needs and hopes. In such a climate is born social unrest; in such a climate civil disturbances are generated; in such a climate could come the total breakdown of our ordered society, he insisted.

It is a paradox that Canada, once the breadbasket of the world, and still potentially a great agricultural producer, last year became a net importer of foodstuffs. Yet, in that same year, two-thirds of the world's

Plaques Indicate 637 Ontario Historic Sites

A total of 637 plaques commemorating Ontario's past have been erected to date by the Tourism and Information Department, Tourism Minister James Auld said last week.

The plaques, chosen on the advice of the Archaeological and Historic Sites Board of Ontario, represent "an economical and practical means of preserving a public knowledge of our past," Auld said.

Eventually his department hopes to publish the results of background historical research completed on each plaque and this would be made available in text form to educational and other institutions.

Colonel Robert Moodie, first casualty of the Rebellion of 1837 was the subject of one of these markers erected on North Yonge Street in Richmond Hill. Author Stephen Leacock, Actress Marie Dressler, and Madeline de Roybon D'Allone, the province's first female landowner, were among other famous persons for whom plaques have been erected.

## Toronto-Centred Plan Reasonable But Needs Discretion - Builders

The Design for Development, Toronto-Centred Region, is a planning proposal which is in essence reasonable and generally beneficial to all Ontarians. This statement is contained in a submission to the Government of Ontario on its May 5 proposal by the Toronto Home Builders' Association, the largest local association of the National Home Builders' Association. It represents some 525 building industry members in the Toronto area and has been active since 1921.

Its comments on the report reflect a Toronto-oriented point of view, but because so many building companies use Toronto as a working centre, expressions of a less parochial nature are also voiced.

The building and development industry, the submission states, recognizes that the very establishment of a plan is a forward step for, without one, there is no co-ordination. With a plan, regardless of how preliminary it may be, some initial co-ordination of planning effort is at least underway.

The association is recommending one overall planning agency rather than regional agencies working on an unco-ordinated basis. Collaboration between all regional governments on planning matters is felt to be imperative to the success of the plan.

The association also recommends that the government exercise discretion with respect to development projects which were in the final stages of planning or ready to go when the Toronto Centred Plan was announced. It feels that in a number of cases hardship will be legislated on many companies even though their development plans had previously been encouraged officially.

Transportation is also a subject of concern to the association which recommends that the transportation network planning be cognizant of existing and future development of all types so that a more realistic and serviceable transportation system would result.

Existing services as well as servicing being planned must be considered and properly co-ordinated with other forms of development the builders maintain, to insure that building land development will be continued so that a sufficient surplus of buildable land will always be available. It believes this will minimize exploitation of building lots by shortage of supply which increase housing costs unnecessarily.

The association maintains that the astronomical increase in building land costs in the last few years has been the greatest factor in the spiralling housing costs. Through co-ordinated planning of lot development in

the future, the association feels such a disastrous situation may be avoided in the future. It is also feared that the three distinct zones will be considered as areas to be developed independently and that one zone will be developed almost completely before the next is started. It is maintained that co-ordinated development of all zones should be encouraged to maintain a harmonious balance in the three areas. Areas now ready for development should be allowed to proceed with no delay.

The association also cautions that the processing system for the development of plans must be graded to keep pace with the new philosophy engendered in the plan. It urges the Department of Municipal Affairs to review the system which to date marks the process which must be undertaken for the development of new plans.

It is also believed that successful implementation of the plan depends on total and co-ordinating servicing in all aspects of development including schools, hospitals, power, water, sanitary facilities, etc. The value of a plan relies wholly on the ability to co-ordinate a total development scheme.

The builders also request that some areas not dealt with specifically in the original report be elaborated on, so there will be no doubt as to the meaning and intent once the plan is set in motion. Especially important is the servicing of the land, the association believes.

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