

# Elgin Mills - Jefferson News

Correspondent Leonard Lomas — Phone 884-3000

**Neighborhood Notes**  
Early readers are reminded of the euche to be held at Jefferson Public School tonight (Wednesday), in aid of activities for the rest of the school provided by the community club.  
The monthly meeting of the club was held last Tuesday when Russ Seltzer gave an interesting talk on guidance in the schools. The turnout was rather light doubtless because of the hour change. A meeting of parents of those grade 6 children traveling to Jamaica on May 17 was held when final details were given and the return trip of Jamaican children will definitely proceed in June, all financial arrangements having now been completed.  
Sympathy of the community is extended to Jack Fullman, Chris and Karen on the death of Ivy early Saturday morning.

at Sunnybrook Hospital. Funeral service was held Tuesday. The Guides are holding a "kooky fashion and variety show" at St. John's Parish Hall May 12 at 7:30 and admission is 35 cents or \$1.50 for a family of five or more.  
York North achievement day for local 4-H Clubs was held at Newmarket United Church April 25 and was attended by the 10 members and two leaders of the "Temperanceville Tasters", who received spoons for completing the course of cooking "The Third Meal". Several members received diplomas for covering two courses.  
**Church News**  
To mark Ascension Day today (Thursday) there will be a celebration of Holy Communion at St. John's Anglican Church at 8 p.m. On Sunday at 10 am there

will be a celebration of Holy Communion at which the celebrant and preacher will be Rev. Donald Cook, rector of the parish of Washago, one of the diocesan and world outreach projects of St. John's. Rev. Earl Gerber will be taking services for the day in the three points of Washago Parish.  
The spring meeting of the Deanery Great Chapter will be held May 14 at St. Gabriel's Church, Richmond Hill, commencing with Holy Communion at 6:30 pm and supper at 7:15. Guest speaker will be Colonel C. O. Dalton, DSO, chairman of the mission committee organizing the forthcoming mission of the Bishop of Coventry in the fall. Tickets are obtainable from Leonard Lomas.  
Flowers on the altar Sunday were given to God's Glory and in memory of Mrs. Edith Maude Capell by her daughter, Mrs. C. J. Gould.  
Interesting slides and film were shown at the fireside Sunday night held at St. Mark's Chapel on life at Great Whale River as experienced by 18 schoolchildren from Albion Township during the midwinter break. The travelled to the area with Carl Reid and four other adults. An exchange is being arranged and funds raised to bring a party of Eskimo and Indian children to Albion Township in August - planned along the same lines as the forthcoming Jamaican exchange at Jefferson.  
A very satisfactory work party was held on Thursday last which tidied up the grounds of the church and cemetery for the summer and thanks are extended to all who attended and worked to make it such a success.

**FOR YOUR NEXT --- PRIVATE PARTY CLUB BANQUET WEDDING RECEPTION OR DINNER MEETING**

Make Arrangements at the Beautiful new **Centre Banquet Room**

offering: • over 200 capacity • ample parking • complete dining facilities • for BEST PRICE and BEST SERVICE CALL TODAY FOR RESERVATIONS

**Aurora Centre Restaurant**  
AURORA SHOPPING CENTRE — 727-8212

# Pontiac's Strato-Chief is the lowest priced hardtop in its class.

# No ifs. No buts. No exceptions.



And here are a few of the things you get for the lowest price you can pay for a full-size hardtop: 1970's most distinctive front end styling. Body by Fisher. Concealed windshield wipers. Quiet, draft-free upper-level ventilation. A windshield-embedded antenna when you order a radio. Simulated woodgrain on the instrument panel. A choice of all-vinyl or cloth-and-vinyl interior. Armrests, front and rear. Deep-twist carpeting. A spirited yet economical 155-hp Six. Fully-synchronized 3-speed transmission. Steel Side Guard beams in both doors. Cargo-guard bulkhead between the trunk and you. Bias-belted tires. GM's full safety package. Ask your Pontiac dealer to show you the rest. Strato-Chief. 1970's super value.

# PONTIAC

Bonneville • Executive • Catalina • Safari • 2+2 • Parisienne • Laurentian  
Strato-Chief • GTO • LeMans Sport • LeMans • Tempest

See your local authorized Pontiac dealer.

**Kinnear Pontiac Buick Ltd.**  
9612 YONGE STREET RICHMOND HILL, ONT.

# York County Board Of Education Briefs

At its regular meeting on April 27, York County Board of Education agreed to pay \$76,000 for a 4.11 acre site for an elementary school next door to Markham District High School in the Town of Markham. The school will serve the 37 acre Ian Hardcastle Development.  
Cost of the serviced land will be \$18,000 per acre.  
The board had earlier approved purchase of 2 acres of adjoining property as an addition to the high school site at a price of \$12,500 per acre, bringing the average cost of the whole 6.11 acres to \$16,198.  
The area purchased for the new school is completely landlocked, and will be served by two 15-foot walkways.

The board agreed to let the contract to the second lowest bidder, West York Construction Limited, at a price of \$287,800 subject to approval of the Department of Education and the Municipal Board.  
Trustees of York County Board of Education agreed on April 27 to pay the Metro Board of Education \$450.13 for transporting children from York County to and from the Ontario School for the Blind in Brantford.  
About 17 children living in York County are registered with the Canadian Institute for the Blind, some of them attending county schools, and others in residence at Brantford. The local board makes no financial contribution to the cost of education of these in residence.  
The board was informed that former area boards had an arrangement with the Metro board to provide transportation on weekends, and at the beginning and ends of school terms for children in their respective areas attending the Brantford school.  
The board recently received an account from the Metro board for this service to former boards. Of this, \$297.92 was for transportation provided prior to formation of the county board in January 1969, and \$132.21 for services after that date.

The board also agreed to continue this arrangement with the Metro board.  
Aurora Safety Council is concerned with the apparent lack of interest in driver education at Dr. G. W. Williams Secondary School since cost of the course was raised from the \$18 charged under the Aurora District High School Board to \$50 now charged by the York County Board of Education.  
Present board policy is for the course to be self-supporting, and this, the council feels is the reason that there were only 11 applications at the school in the current school year, yet the board requires 30 registrations before a class can be formed.  
The council agreed that the \$50 is a good investment to have a teenager properly instructed in driving skills, and urged the board to allow flexibility in the size of classes and to permit payment of the cost by installments.  
Education Director Sam Chapman said each school decides how payment will be made, there is no policy fixed by the board.  
Principal Arthur Martin of Bayview Secondary School in Richmond Hill who was present at the meeting, said that in his school students taking driver training may pay in installments if they wish.

Tenders have been called for a new secondary school in Aurora, and closing date is June 4.  
A memo from the Department of Education prompted the board to rush ahead with plans for the school, and at a meeting on April 27, trustees agreed to a completion date June 1, 1972.  
The memorandum from the department pointed out that, when final approval of vocational building projects has been granted after December 1968, no cash payment on construction and architects' fees will be made after August 31, 1972, and on equipment after March 31, 1973.  
Since the Aurora school will include a vocational area, the board wants to make sure that full vocational grants are received.  
If final approval can be obtained from the department and from the Municipal Board, construction of the school will begin in August.  
If vandalism at Maple Leaf School in East Gwillimbury Heights continues at the present rate, Cubs and Guides will have to stop meeting in the school.  
At the last regular meeting of the board a delegation of Cub and Guide leaders and parents told trustees that cars have been covered with ketchup, groceries stolen from cars that were broken into, windows have been broken, portables and school offices damaged, and gangs of 30 or more youngsters of 12 and over run wild in the grounds.  
Cubmistress Mrs. Shirley said the language of both boys and girls is "foul" and the caretaker reported "carrying on" between the portables.  
One evening, she said, doors were barricaded and for over an hour Guides were unable to leave the building or get to a telephone.  
East Gwillimbury police had sent a letter of sympathy to the group, but pointed out they could only lay charges if the vandals were caught in the act by police, or if "no trespassing" signs were erected on the grounds.  
The group, she said, would not want the grounds closed to the public, which include summer softball players, but conditions have become progressively worse over the past five years.  
Trustees referred the question to staff and to the communications committee of the board for study. They also urged the delegation to appeal to their local township council, as these conditions are general throughout the community.  
As a starter, Richmond Hill Trustee Bob Ross suggested pole lights with wire covering to illuminate the grounds. The usual outdoor lighting fixtures, he said, are too easily broken or ripped from their moorings.

The lowest of 11 bidders was disqualified after tenders for an addition to William Armstrong School in the Town of Markham were opened by a board committee.  
Highest bid was \$310,000, and the lowest, from Barman Construction Company was for \$273,900. However, Trustee Louise Almone, about 20 minutes after the opening of the tenders, the firm advised the committee that it had omitted a \$10,000 item for roofing. It was also reported that the company's bid bond was for a 60-day period, while specifications required that tenders be irrevocable until 90 days after closing.

The board was informed that former area boards had an arrangement with the Metro board to provide transportation on weekends, and at the beginning and ends of school terms for children in their respective areas attending the Brantford school.  
The board recently received an account from the Metro board for this service to former boards. Of this, \$297.92 was for transportation provided prior to formation of the county board in January 1969, and \$132.21 for services after that date.

## 778 Squadron Air Cadets

By Flt. Sgt. Frank Jedlicsek

Members of 778 Squadron RCAC would like to thank everyone in this area for their support evidenced in the tag day on Saturday.  
Last Thursday evening, the Dominion Command of the Royal Canadian Legion, Ottawa, sent its Public Relations Officer Norman Channon to film the operations of our unit. This film will have Dominion-wide use, illustrating the sponsorship of RCAC units by the Royal Canadian Legion. It will be 16 mm film with sound and color.  
As the weather continues to improve the air cadets of the squadron are working hard in preparation for their annual inspection May 14. Everyone is welcome to attend this ceremony in the arena and indications are that it will be well worth seeing.  
Thursday, May 21, a week after the annual inspection the cadets will be rewarded by having a squadron party.

# Your Legion Reports

Branch 375, Royal Canadian Legion  
By Bill Hughes

## Public Relations Objectives Are Important

I believe objectives are opportunities. They eliminate confusion because they establish goals. That is what this column is all about — on how to create a clear hard-headed public relations objective within our branch.  
In setting a public relations objective the first thing to acknowledge is that an objective is a destination — a place we want to go — and not a means of getting there.  
A good public relations objective can't waste time discussing the path it is proposed to follow. It must nail down where that path is going to take us.  
What counts is whether our public relations program wins or loses, and not how we play the game. If you are a results-oriented PRO you will judge your public relations program not on how it got where it was going, but whether it got there at all! Obviously as your PRO I haven't got there yet.  
We must innovate, adopt and develop; this is the hallmark of any Branch's growth.  
Communications must be stressed. If members within our branch don't communicate with each other, then they can't communicate with the public, which we must do if we are to survive.  
Members of our branch (or any other branch) must not be afraid of new thoughts. "Blow your minds once in awhile. Wild ideas are sometimes the best ideas."  
Don't let factious members (executive or ordinary) that attend as few meetings as possible turn up and disrupt soundly talked out plans; as happens time and again ("Step right up folks — a little closer, now. The hucksters back in town. The old medicine man — the carpet bagger — 'Til tell you what I'm going to do!" He's back on the scene — with the same schmaltsy spiel — but without the cure all liniment or the all-purpose kitchen gadget or the 76 trombones!" I can't understand the levity.  
Critics do not always grasp that between the requirements of making a thing and those of taking a thing apart yawns an enormous chasm. All I can say is that, "We have met the enemy and we are they."  
Why can't our branch be an asset to the community from a recreational point of view?  
You are told that you can't afford to have the dingy "Ladies and Escorts" room refurbished!! I say, that you can't afford not to. You have the opportunity to become an outstanding social centre in your town. Let's grab the brass ring and give it a try.  
I can hardly expect my views to be acceptable to all who hear them, but I trust that my sincerity of purpose will.  
Saturday evening saw the branch's annual Honors and Awards Night which turned out to be a fine evening for all who attended. Major R. "Bob" McMeekin, CD Commanding Officer of 778 Squadron Air Cadets, gave the keynote speech.  
A scroll was presented to the branch from provincial command for "Outstanding Support Of Minor Sports". Also another scroll was presented by district command in recognition of the branch equalling and surpassing last year's membership.  
Was much impressed with the trophy presented to our own Poppy and Property Chairman John Ogden. Congrats John. I am sure that the membership couldn't have picked up a more deserving member.  
Twenty-five years ago — VE Day!! Where were you and what were you doing?

# DONMESSERSHOW & DANCE

Refreshments served during Dance

WED. MAY 13 9-12 Midnight

Aurora Community Centre

## Get your tickets now!

Advance Sale \$2.00  
SHOWTIME \$2.50  
CHILDREN Under 13 \$1.00

# KRESGE'S

ON SALE THURS. MAY 7th to WED. MAY 13th

## Mother's Day

Richmond Heights Centre Open Daily 'Til 6 p.m. — Thursday and Friday 'Til 9 p.m.

<b>ACRYLIC CARDIGANS</b> Kresge Price <b>3.99</b> White and colors, S-M-L.	<b>COTTON PRINT DRESSES</b> Kresge Price <b>2.99</b> Pastel shades, S-M-L.	<b>NYLON LOUNGING PYJAMAS</b> Reg. Kresge Price 5.98 SPECIAL <b>3.97</b> S-M-L. Pink, Mauve, Mint, Marina.
<b>TRIPLE FRAME CLUTCH PURSE</b> Reg. Kresge Price 5.95 SPECIAL <b>3.77</b>	<b>1 LB. BOX MOIR'S CHOCOLATES</b> Kresge Price <b>1.57</b>	<b>SEAMLESS STRETCH PANTY HOSE</b> Reg. Kresge Price 1.37 Pr. SPECIAL <b>2 Pcs. 1.47</b> Beige, S-M-L-XL.
<b>PEARL PINS</b> Kresge Price <b>1.19</b> Gold finish! Gift boxed!	<b>WICKER PURSES</b> Reg. Kresge Price 2.99 SPECIAL <b>2.37</b> Styled for Spring and Summer! Assorted shades.	<b>SATIN FINISH BRIEFS</b> Reg. Kresge Price 98¢ Pr. SPECIAL <b>3 Pcs. 2.00</b> White and colors, S-M-L.
<b>Seamless Mesh NYLONS</b> FIRST QUALITY Kresge Price <b>5 PRS. 1.00</b>	<b>3 PIECE POTTERY SWAN CONSOLE SET</b> Reg. Kresge Price 2.98 Set SPECIAL <b>1.97 Set</b>	<b>2-TIER COLONIAL SPICE RACK</b> Reg. Kresge Price 7.98 SPECIAL <b>5.47</b>
<b>CHANTILLY GLASS SWANS</b> Reg. Kresge Price 1.75 SPECIAL <b>1.17</b>	<b>FLOCKED PLASTIC LOVE CATS</b> Reg. Kresge Price 1.29 Pr. SPECIAL <b>99¢ Pr.</b>	<b>METAL TRAY TABLE SETS</b> Kresge Price <b>5.97 Set</b>
<b>PLASTIC SEWING CHEST</b> Reg. Kresge Price 5.99 SPECIAL <b>3.99</b>	<b>POLYETHYLENE FLORAL ARRANGEMENTS</b> Kresge Price <b>2.99 Each</b>	<b>FLOCKED SINGLE ROSES</b> Reg. Kresge Price 25¢ Each SPECIAL <b>6 for 97¢</b>