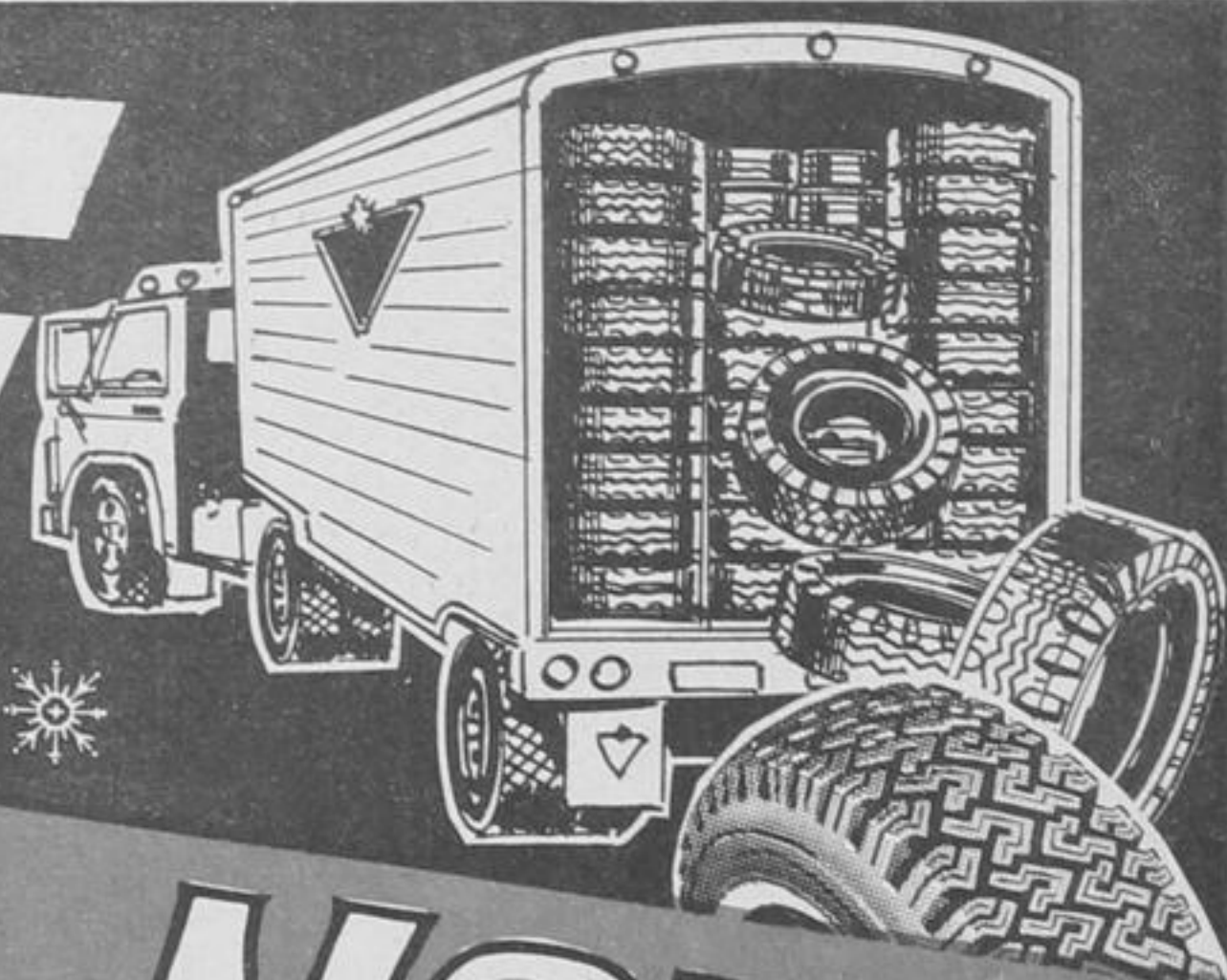


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with trade

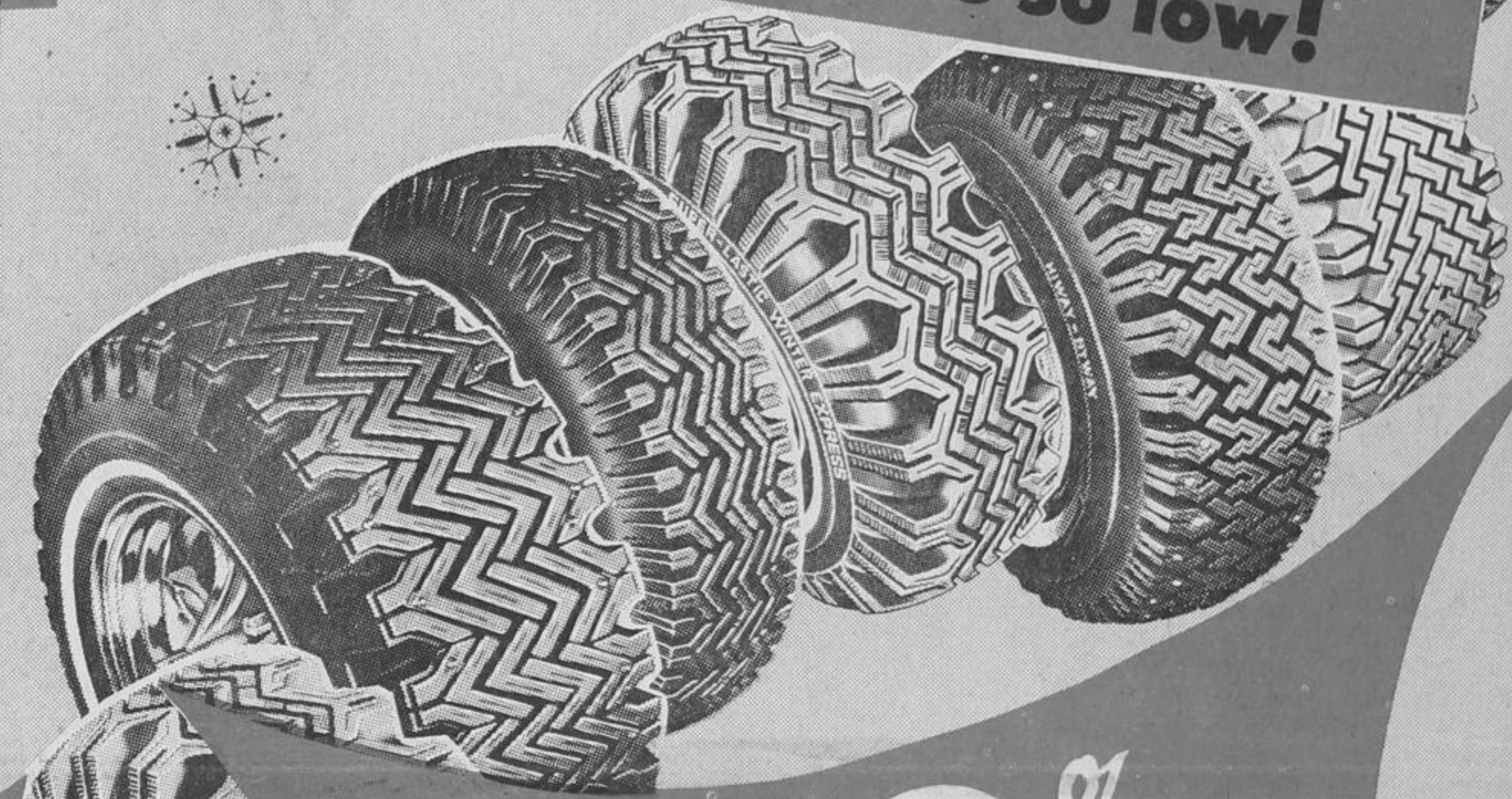
For most popular
1955 to '69 Ford,
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Go for Mor-Power—and it'll go for you! You put a pack of power under your hood and a packet of savings in your pocket when you buy this famous battery at such a price—dollars below the regular price!

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*MANUFACTURER'S LIST PRICE
(See footnote for explanation)

Limited Quantities — Odds and Ends.
Most sizes available but not in all lines,
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If you haven't already got 'Snows' for the blows of Winter, here's your chance to get them at real savings! The well-known Canadian Tire quality at prices that may never come again because it's a sure thing, tire prices are already on the way up!

Check this windfall of our famous brands—but act fast. They're so popular we expect to sell 'right to the wall'. It's a group of champions: Glass-Belted Polyesters, 4-ply and 2-ply Nylons; Hiway-Byways, Big Paws, Turnpikes, Winter Express, Sno-Travel. Some have sockets for studs, some are blackwalls, some whitewalls. Look them over, find your size and revel in the values!

ROAD HAZARD INSURED against cuts, bruises, etc. No time or mileage limit. No Wear-Out—Tread-Life guaranteed during 20 to 40 months depending on brand purchased. (Guarantees cover all but 'Sno-Travel' where prices are even lower and buyer assumes guarantee.)

***MANUFACTURER'S LIST PRICE:** Each tire manufacturer publishes a list of prices. For equal quality there is marked similarity among most of them. Newspaper-advertised sale prices may cut these by 15% to 25%. By contrast, Canadian Tire frequently gives another 25%, often more. Come in—see for yourself—and compare!

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