Richvale And District News

CORRESPONDENT: MRS. ANNE WHITE, 24 ROOSEVELT DRIVE - 889-3806

eighborhood Notes Birthday greetings to Ron-\$1,000 prize, will also take place. Alma. d Keeting of Spruce Avenue, Tickets may be obtained from ho celebrated his eighth birthapy Lion or at the door.

Rah-rah-rah to the junior soon be up and about again.

Mr. and Mrs. Frank Martin of Not That Simple CBA Discovers y. February 27 and to Mark On March 15 the Lions will School, who won the York Cent-Oak Avenue, accompanied by

their hall on Spruce Avenue. Well done, girls! Richvale Lions entertained Dancing from 8 pm to 1 am to Langstaff's grade 13 students Germany the latter part of Feb-days that's in bad taste. neir offspring Monday evening live music and a buffet lunch- who participated in the ice ruary to attend the wedding of That was one general opinion ad before testing it." y taking them to their regular eon served before midnight will sculpture contest recently in their son, W/O Frank Martin to expressed by a panel of area women discussing bad advertis- representing the Federation for Richmond Hill's Winter Carnidinner followed by movies, obtained from Fred Iris, days at val, won an op art award for burgh, Scotland. On arrival at ing at a Committee for Better Canadian Advertising and Sales nich appealed to all. On Friday evening, the Lions \$5 per couple.

the Lions Hall, Centre Street Mrs. John Bailey of Birch Ave- first runner-up in the snow Robert was his brother's best easily be a minority one as far said the ad would be shown to ast, Richmond Hill. There nue is recovering in York Cen-ill be games galore and the tral Hospital and hopes to be from Langstaff Secondary, Miss Canadian Armed Forces with xciting draw for the winners returning home very soon. Best Andrea Jacobson.

Richmond Hill

Bayview Plaza

(Next to the Red & White Store)

Special This Week

English Plaice

FOR LENT

PHONE 884-7733

York Centre Liberal Association

Wednesday, March 12, 1969 8 p.m. Sharp

Woodland Avenue Senior Public School

Henderson Avenue, Thornhill

Election of officers and panel discussion on regional government

Panelists:

Mr. Jim Bullbrook MPP, Sarnia

Mr. Ron Knight MPP, Port Arthur

Mr. Norn Garriock, Metro and Vaughan Planning Boards

Mr. Donald Deacon MPP, York Centre

for a month. It is hoped he will

the British forces. A pleasant attended the discussions.

Chairman Graham Walter with This week's Lenten Sunday ing. a cheque for \$6,350 to purchase evening service will be held in Those who did show up, In spite of all this, he said, be held March 17, 18 and 19 for gins will be guest preacher at television set. the hospital junior auxiliary this third service in the ecu- Keith Garrett, of Ronald-fighting the nasties on TV.

Al Turner, 16 Roosevelt Drive, Thornhill Ministerial Associawill gladly accept your dona- tion. tions of used skates for Eskimo The Roselawn Association is children and deliver them to sponsoring "Toby Tyler", a Squirrels Harm Trees Richmond Hill Fire Hall, where Walt Disney film production at the staff is collecting them for Roselawn School Friday evening shipment to the north.

Roselawn School Friday evening at 7.30. This film portrays a By Eating Inner Bark The father and son banquet young boy's 10 glorious weeks

show. The banquet will be held cents for adults.

March 13 at 7 pm in the com- Keep this column up to date During the past six or seven vertising department and tell munity hall, Spruce Avenue. Public School will be held penings in the area. Birthdays, landowners have complained It's unlikely you'll get any activities and school happenings of Orillia. deserve mention in the column Originally confined to Tiny Mr. Garrett pointed to three which in turn spurs interest in Township, the tree stripping is choices for canning bad comout on this date but on later afternoons. A special invitation have your news included.

Ordered Raze, Remove Building

A building on Weldrick Road, described as being in a ruinous and dilapidated state, making it a fire and accident hazard, has been ordered torn down and removed by Vaughan Township Council.

It was reported at council's February 24 meeting that conversations in person and by telephone with the owner, Mrs. Joan Mercer, informing her that the building was unsafe and seeking her co-operation in remedying the situation had

brought no results. Since these talks the roof has completely collapsed, so, in what Councillor Lou Wainwright described as the last resort, council passed a bylaw requiring its removal. Councillor Wainwright added, "we've tried every other means to have

it removed." Councillor David Fraser commented that it was the first time in his council experience that the township had taken this kind of action. "Perhaps we should be doing more of it. This place is an eyesore, a hazard and a drawing place for children who might be seriously injured. There are many other places in the township in a similar condi-

"It's not the first time in my experience," Deputyreeve Albert Rutherford told him. "There have been several buildings in the township we have had to have declared unsafe."

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COMMERCIAL CLERICAL

Course Length: 39 Weeks

Subjects: Typing

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English **Business Mathematics**

You may qualify for a training allowance under the Occupational Training for Adults Program (O.T.A.). Contact your local Canada Manpower Centre about the requirements.

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and price ranges in 3 different categories

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F. W. Minkler,

Chairman on the Board

President

is issued to parents of pre-

schoolers to attend and acquaint

themselves with the educational

program. Refreshments will be

The marriage of Susan Louise

Walters to Guy Phillip Caston-

quay will take place June 28 at

3 pm at St. Luke's Roman Cath-

olic Church, Thornhill. Susan

is the daughter of Mr. and Mrs.

Les Walters, Pearson Avenue,

and the groom-elect is the son

of Mr. and Mrs. Phillip Caston-

quay of King High Drive, Con-

cord. Of special interest is the

fact that Guy's sister, Gladys

will be wed to Robert Douglas

of Maple at the same time, mak-

Best wishes for a speedy re-

covery to Howard Martin of

Oak Avenue, who has been con-

ing it a double wedding.

served.

CARRVILLE W. T. Newnham,

Correspondent: Mrs. Frances Purves 526 Carrville Road Phone 884-2552

Neighborhood Notes Birthday greetings to E. R. T. Park, March 10, Margaret Williams, March 12, Andrew Wood, March 13, Susan Purves, March 16, Jeannie Read, March 17 and Carrie Williams also on March

Mrs. Ernie Wade, Mrs. Helen Warman, accompanied by Bradley and Colleen, and Hilda Watson motored to Little Britain recently to surprise their mother, Mrs. Elizabeth Watson, on her birthday. Mrs. Watson, a long-time resident of Richvale, Neighborhood Notes

tertained Mr. and Mrs. Harold March 4.

Frank Purves, visited their Blint. quartet sat outside in the early eybury.

February 22 are as follows: sends a big "Hello" to all her Birthday greetings to Carole David Cooper, 6th Richmond Hnatiw, March 8, Lynne Nash, Hill, first prize for a watercolor Mr. and Mrs. Jack Bushell en- March 6 and Robert Veitch, winter scene; Rickey Gray, good effort for a plastic Christmas Scott on Saturday in honor of Ross Doan Home and School bell; Rickey Gray's Cub Pack

Mrs. Scott's birthday. Attend- Association will hold their entry, first prize for watercolor ing the celebration were Mrs. March meeting March 10 or 11, Cub scenes in the form of a Clouton, Mrs. Farr, and Mr. and depending on which speaker is stained glass window; David Mrs. Glenn Goodhead with their available. Plans for the annual Cooper's pack entry, second spring fair will be discussed prize for a mousetrap made of Mr. and Mrs. Wilfred Bowes and convenors selected. It is coat hangers and Joey Spear's entertained the junior choir at hoped that members will attend pack, second prize for a Jungle a sleigh-ride on Friday. Fol- and volunteer their services. Book scene made of construc-

and snow, on and off the sleigh, dren Adrian and Nancy visited Each Cub pack has six poys the children returned to the her aunt, Mrs. Doris Haining and the entries were completed house to consume hot dogs, hot and Cousin John, Scarboro, in three Thursday evenings. Anchocolate and cookies. Assist- Sunday afternoon. They all at- other entry worthy of mention ing the Bowes on this excursion tended "Die Fledermaus" pre- was a totem pole of fungi, unwere Mr. and Mrs. Michael Har- sented by Scarboro Choral Soc- fortunately disqualified because rison and Mrs. Elinore Veitch. lety at Cedarbrae Collegiate it was too large.

BRADFORD: Simcoe County hometown of Belle River, Michael McNiece of May Ave- Council's finance committee has March 1 and 2. Enjoying the nue spent a long weekend at his established a two million 1969

If council ratifies the figure area has no snow, the grass is district Scout and Cub Hobby at five as in 1968. The 1967 rate green and the trees are in bud. Show at Bayview Secondary, was 4.1 mills.

Only 8 People At Meeting

of the mini pot tickets, with a wishes for a speedy recovery, fined to bed with a slipped disc Combatting Bad TV Advertising

elson, Roosevelt Drive who hold a St. Patrick's dance in ral Basketball Championship, their son Robert and daughter- There is a good taste mouth- ronto based advertising firm, in-law Dawn of Toronto, flew to wash being advertised these told the gathering "no adverti-

889-2091, or at the door, and are their sculpture of a burgundy Luxenburg they travelled to the Advertising meeting Thursday Representatives and Clubs, ex-RAF base chapel in Wildenroth night of last week in Thornhill, plained what an ad goes through ill hold a Monte Carlo night We are happy to report that We are proud to add that the where the ceremony took place. However, the opinion could before being seen on TV. He

Mrs. Edward Spears of Roose- surprise to the parents was the At one point early in the shelves, then the commercials velt Drive, in her second year announcement that Frank and meeting it looked more like a are shown in one area for six as president of YCHA, present- Anne will travel home in March reporter's convention than a months, and "if the sales are up, ed, on behalf of he auxiliary, as part of their honeymoon. meeting to shaft bad advertist he commercial is ready for the

a recording spectro-photometer Holy Trinity Anglican Church though, learned there is more there are still many objectionat 7 pm, conducted by Dr. Dill- to fighting bad advertising than able and misleading ads that A new training program will wyn Evans. Rev. Irving Hig- just turning thumbs down at a get on the air. So, how does one go about

sumers Association of Canada,

"That organization, as I un-

derstand, had about eight complaints in the last year," he

around cars, write to Ford's ad-

Not all ads, he said, are for

everyone. Advertisers aim their

message at assorted groups.

portant to get specifics of an

the committee would continue

Box 99, Ottawa.

bringing the enrolment to 48. menical series sponsored by Reynolds and Co. Ltd., a To- Mr. Garrett said that any complaints about bad ads should be mailed to the Con-

being held by 1st Langstaff with the circus and an added Debarking of maple trees by Another alternative is to Scouts and Cubs Group Com- feature is the cartoon, "Jack squirrels is becoming a serious write directly to the companies mittee, will feature entries of and Mac". Admission will be problem, the Department of who are advertising. If you local boys in this year's hobby 25 cents for children and 50 Lands and Forests reported re-don't like Bobby Hull skating

on community and family hap-years, an increasing number of them about it. anniversaries, guests and vaca- about the stripping of scattered action in that case as Mr. Gartions are all items of interest to immature sugar maple trees in rett said, "Fords have been sellour readers. Church news, club the Coldwater area northwest ing very well since that com-

these groups. Simply call your now seen generally throughout mercials. "Get the advertiser to correspondent at 889-3806 to the whole of the township and withdraw it, the media to rehas spread this winter through- fuse it or the government to out the neighboring townships prevent it." of Tay and Medonte, and also to Networks are allowed 12 min-

some parts of Oro Township. utes advertising per hour in Culprit is the black squirrel. Canada, and Mr. Garrett point-To reach the sweet inner bark ed out that CBC uses much less which squirrels relish as a food, than that, while CTV is still unthe outer bark on trees up to der the maximum amount. six inches in diameter and 40 "Most advertisers are straight feet in height is stripped off. and do a good job," he said. If a tree is completely girdled "The advertising community is at any one point, it will die. concerned with criticism and Observers believe that the

Observers believe that the considerable sums of money fondness for this food is passed have been raised to give better from the adult squirrel to its offspring, and as the squirrel population increases and travels farther afield into new areas, tree damage becomes more "The average intelligence level

Normal squirrel food at this in Canada is 14 years old," he time of year is scarce and lately said, "but some 14 year olds are the shortage has become less pretty smart." seasonal. Last season's crop of Mr. Garrett concluded, "it's beechnuts was at a premium great that you're interested in and acorns were in poor condi- better advertising, and this has tion as many were insect-infect- to result in something. It is im-Under the Game and Fish Act ad, chapter and verse, and not

a person may shoot a squirrel just generalities." in defence or preservation of Co-ordinator of CBA Mrs. his own property. There is also Bernice Lever of Richvale exa two-month hunting season in pressed her disappointment at the fall in which they may be the turnout but indicated that And squirrels taste good when its fight against bad advertis-

Vaughan Township Council

Accepted the tender of

Forest Valley Group of 102

Pemberton Road, Richvale,

in the amount of \$2,514 for

removal of approximately

84 trees on township road

allowances. This was the

lowest of five tenders re-

ceived, the highest from Ol-

sen Land Contractors was

for \$20,300. The other three

ran \$3,505, \$4,330 and

Re-appointed J. D. McCarthy

athurst Street, as warble fly

Established a policy that

all future requisition for

replacement of personnel,

reclassification of personnel

or hiring of new personnel

shall go directly from the

head of the department to

The personnel officer

shall be responsible for pro-

cessing all such requisitions

through the township ad-

ministrator or through the

the personnel department.

inspector for the year 1969.

February24:

\$4,589.

Vaughan Twp. Briefs personnel committee to council. The personnel officer will be responsible for advertising, receiving and reviewing replies and coordinating all necessary

procedures. Authorized purchase of Paymaster check signer at \$235. This manual machine will process 20 to 30 cheques a minute and relieve the signing officers of the heavy task of writing their signatures on more than 10,000 cheques annually.

Approved rezoning of part of the east part of Lot 6, Concession 3 (Dufferin Street) to permit the building of a 30-unit motel and an associated office, apartment and restaurant.

Approved enactment of a bylaw to repeal Bylaw 2523 and Bylaw 3596 to remove regulating and licensing of motels, since the Department of Tourism has effectively established uniform regulations across the province, and the township's bylaws appear to be a duplication of a regulatory control.

NORTH RICHVALE NEWS

CORRESPONDENT: MRS. RHONA WEHRENS 130 May Avenue - Phone 884-4333 (Evenings)

lowing an hour in the fresh air Your correspondent and chil-tion paper.

Mr. and Mrs. Larry Rivait, ac- Auditorium, in which John companied by Mr. and Mrs. Haining played the part of Dr.

made-to-order weather, the home from his studies in Hail- roads budget. spring sunshine. The Windsor Results for this area in the the roads mill rate will remain

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Your Home Is Your Castle it Up-to-Date Electrically?



Many older homes, both large and small, have a charm all their own. Spacious and solidly built, they have known generations of gracious living. Yet they may lack today's standards of comfort and convenience. Does your home need to be brought up-to-date?

YOUR RICHMOND HILL HYDRO-ELECTRIC SYSTEM

Has the means and the "know-how" to help you "live better electrically" - to give you more efficient and economical conditions in your home.

INVESTIGATE "E.M.P."

Available now is an opportunity to modernize your home under Hydro's "E.M.P." - Electrical Modernization Plan . . . Loans from \$100 to \$2,000 will be made available for re-wiring and other home improvements such as the installation of electric heating, air-conditioning or built-in appliances.

These and many other down-to-earth service improvements will ensure that electricity continues to be the best bargain in the household budget and a spearhead of progress in Richmond Hill's rapidly expanding commerce and industry.

Richmond Hill Hydro-Electric System

56 Yonge Street North - Phone 884-4466



START RIGHT HERE!

Put your teenager behind the wheel and car insurance costs go up. However, appreciable savings are available from Economical for the under-25 driver who has completed an accredited driving course. Driver education schools develop safe driving habits and good road skills. Graduates become better insurance risks.

If a young driver is about to be introduced to the family car, ask your Economical Agent about Driver Education Courses in your community. He has the experience and training to help keep your car insurance costs to a minimum.



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Richmond Hill - Barrow Insurance Services Ltd. 884-1551 Willowdale - Neil G. McDonald Limited. 221-1611

Phone 884-6274

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AS \$29.50 AS

REG. \$125.00

including frame in various sizes