

Bork's Jewellers
Started In 1959
Open New Store

Today, (Thursday), as they officially open their new store at the corner of Yonge Street and Lorne Avenue (formerly Clarke's Pharmacy), Bork's Jewellers realize an eight year ambition.

It was eight years ago that Julius Bork, an accomplished watchmaker, first opened a small watch repair shop in his home at 88 Yonge Street South. Satisfied customers, appreciating the excellence of his work, returned time and time again and brought their friends, so that the business prospered. Gradually Mr. Bork, assisted by his wife, added a stock of watches and other jewellery items, and two years ago hired another watch repairer, Sam Knights, a local man, who is still with them. At times it has also been necessary for them to add a part time watch repairer to the staff.

A three-day official opening at their new store at 49 Yonge Street South, with free gifts for children and adults, beginning at 10 am today, marks the successful achievement of their project for Centennial Year, a new store.

Mr. Bork was born in Quebec, his wife in Pembroke. They were married 26 years ago in Ottawa. Their first store was established in Merrickville, where one of their customers was the multi-millionaire, the late Harry McLean (Mister X) whose eccentric habit of tossing away \$10 bills will long be remembered.

After fire destroyed their store, Mr. Bork worked for a time in Ottawa. Realizing that the concentration of industry in the Toronto area would offer greater opportunities to the family of five boys, they moved to this area and for four years lived in the frame farm house on what is now Pioneer Village.

For a time Mr. Bork made precision instrument repairs at York Gears and then transferred to A. V. Roe at Malton where he made precision parts for the ill-fated "Arrow".

When that project was abandoned eight years ago by the Diefenbaker Government and the men laid off, Mr. Bork decided to do watch repairing again. He had moved to Richmond Hill in 1957.

The Borks' five sons are Gary, Ray and Roy (the twins), John and Willis. The first three are already established in the business world and John is seriously thinking of attending the Institute of Trades to take the watchmakers' course on completion of secondary school this year. His hope is to then serve his apprenticeship under his father and assist in the business.

Watch repairer Sam Knights, whose work is also of high calibre, is a resident of Richmond Hill. He received his training under the DVA program 20 years ago and has proved an invaluable addition to the business in the last two years.

Mrs. Bork takes care of ordering of stock and her exceptionally fine taste is reflected in the large stock of jewellery and other items at reasonable prices in their new business quarters.

Official... **GRAND OPENING**

OF

BORK JEWELLERS

- 49 YONGE STREET SOUTH -

THUR., AUG. 24 - FRI., AUG. 25 - SAT., AUG. 26

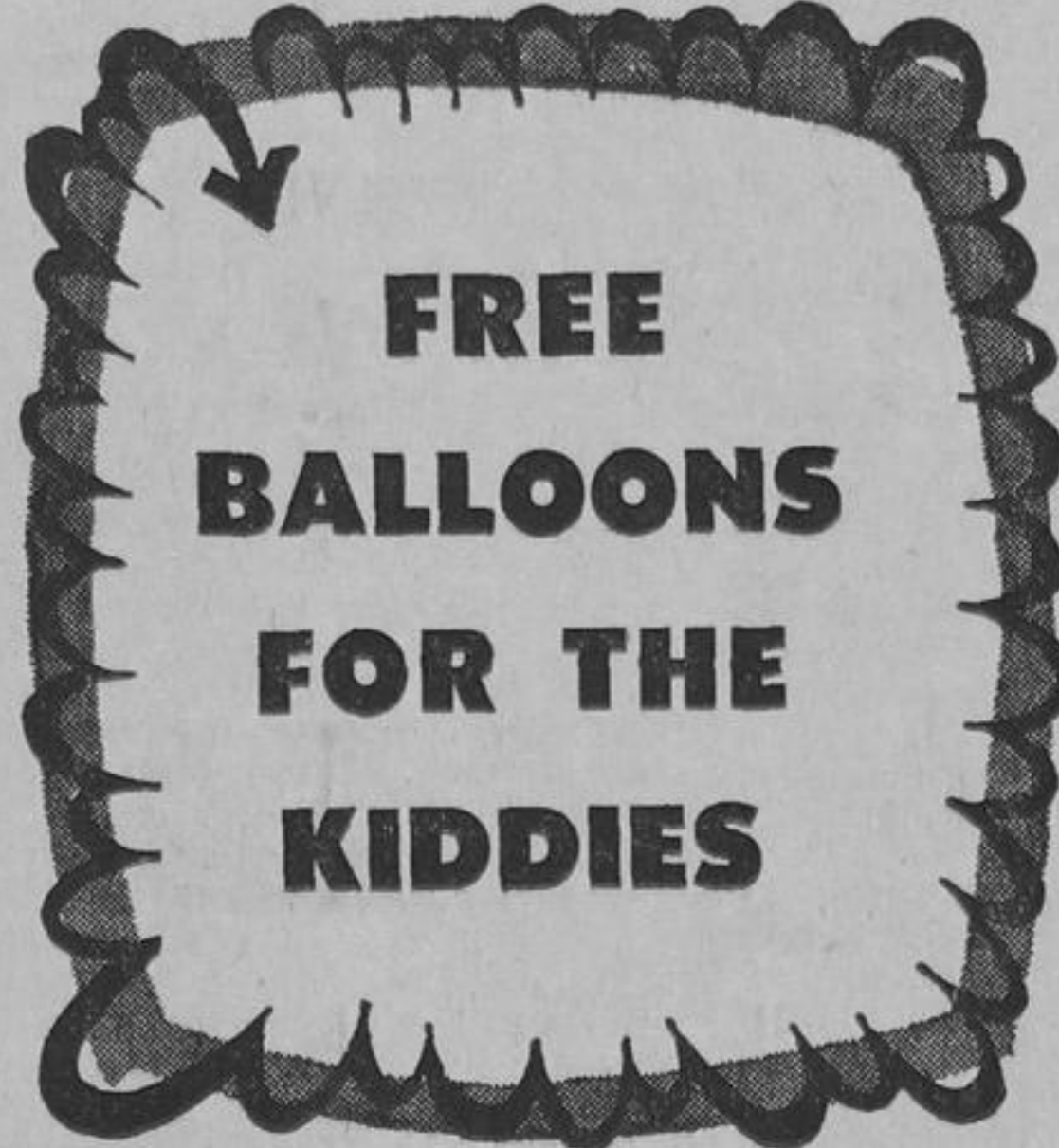
3 BIG DAYS OF FREE GIFTS

**STARTING TIME
11 A.M. THURSDAY**



FREE GIFTS
 UNDER THE LUCKY
 BALLOON AT THE
 RING OF AN
 ALARM CLOCK

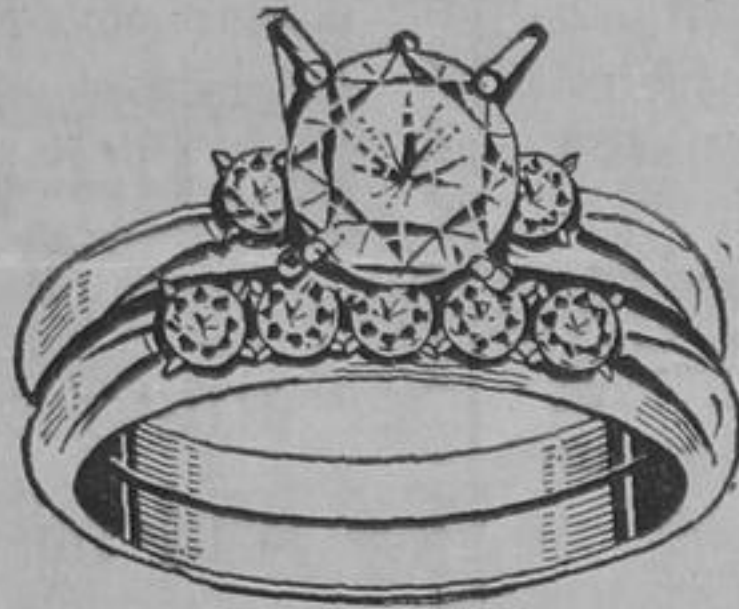
COME IN
 AND
 SHARE IN
 OUR
 CENTENNIAL
 PROJECT,
 OUR WELL-
 STOCKED
 NEW STORE



**FREE
 BALLOONS
 FOR THE
 KIDDIES**

HALF PRICE

Large assortment of merchandise including: pendants, necklace & earring sets, pierced and non-pierced earrings, bracelets, rings, novelties, Centennial jewellery, many name brand watches — while they last.



**SPECIAL
 25% OFF ON ALL
 DIAMOND
 PURCHASES**



BORK JEWELLERS

49 YONGE STREET SOUTH
 Corner Yonge and Lorne Ave.
 RICHMOND HILL 884-1687

Congratulations
To BORK JEWELLERS
 From The Following Suppliers

Congratulations and Best Wishes
 TO

BORK JEWELLERS

EXCLUSIVE DISTRIBUTORS OF BLUE-SKY
 REGISTERED DIAMOND RINGS

FROM

J. TEICH & CO.

We're mighty proud to serve Bork Jewellers, and we look forward to many more years of friendly business association

Congratulations **BORK JEWELLERS**

EXCLUSIVE DISTRIBUTORS OF
 GLADSTONE WATCHES & CARDINAL WATCHES

FROM

WENGER'S LTD.

WHOLESALE JEWELLERS
 MONTREAL, QUEBEC

Our Best Wishes For Continued Success
 In Their New Premises.

**Remand Man, 21
 For Possession**

A Richvale man was remanded for sentence until August 31 when he was convicted last week in Magistrate's Court on a charge of being in illegal possession of a Bell and Howell movie projector and screen.

Gilles A. Corriveau, 21, of 11 Scott Drive, pleaded guilty to having the property, which was stolen from Columbia Record Club, Don Mills, August 2.

Vaughan Township Detective Arnold Leeder testified he had found the equipment in the trunk of the accused's car a week later.

Corriveau was formerly employed as a driver with the company.

We Offer Our Heartiest

Congratulations

TO

BORK JEWELLERS

On Their Grand Opening

FROM

MARVEL JEWELLERS

6 Tippet Road - Downsview, Ont.

WE EXTEND

Best Wishes

TO

BORK JEWELLERS

For Continued Success

FROM

H. W. Perrin Co. Ltd.

277 Victoria Street - Toronto

We Extend...

TO
BORK JEWELLERS

FROM

H. M. CREIGHTON & CO. LTD.

The Ballerina Line of Fine Gold Jewellery

EXCLUSIVE AT

Bork Jewellers, Richmond Hill



CONGRATULATIONS

TO

BORK JEWELLERS

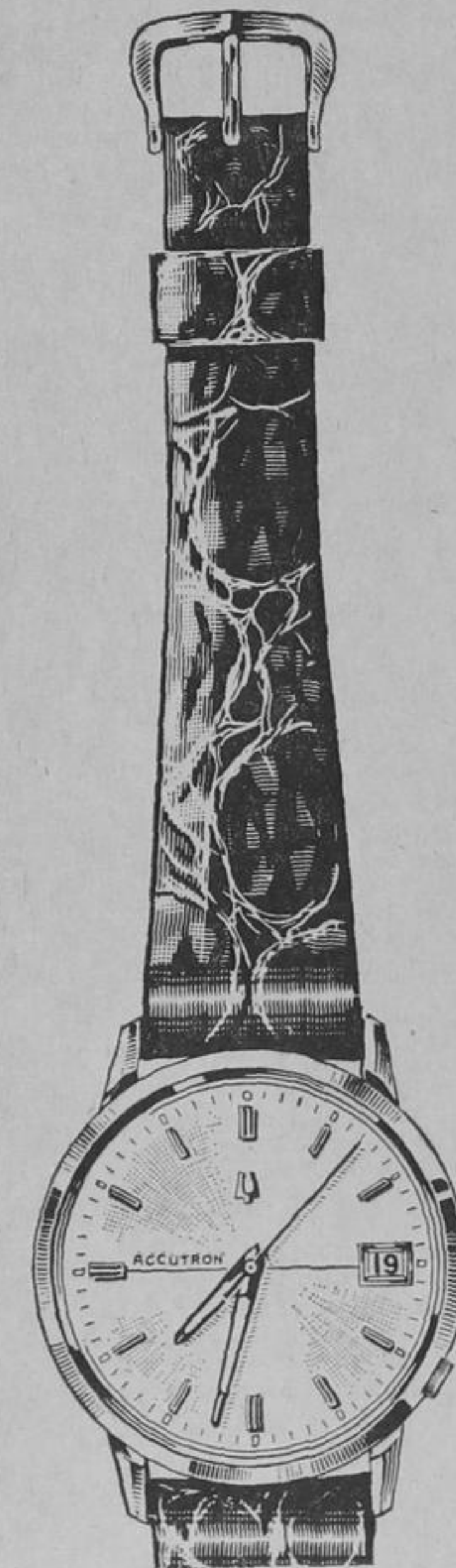
in their new premises

FROM

JAN MORAWIEC

Cut Glass Manufacturers

3 McMURRAY AVE. - TORONTO



The most important thing to remember about this calendar watch is that it isn't a calendar watch.

This is an Accutron® timepiece. And we don't even call it a watch at all. It has no balance wheel or mainspring. No staff. No screws. In fact, anything that can make a watch go fast or slow has been left out. Replaced by a tuning fork that keeps time so precise that Accutron comes with the first guarantee of accuracy ever given. So any resemblance between Accutron and a watch is purely superficial. Accutron guarantees accuracy to within a minute a month*. That's more than a watch can do. Accutron with calendar is still the same Accutron. Guarantee and all. Only you get the date, too. The exact time. And the date. Not bad, considering Accutron isn't a calendar watch.

ACCUTRON CALENDAR "H"
 A masterpiece of design in 18K Gold. Waterproof, luminous, alligator strap with 18K Gold buckle. \$300.00

Accutron®
 by Bulova

BORK JEWELLERS
 49 YONGE STREET SOUTH RICHMOND HILL

*We will adjust time to this tolerance, if necessary. Guarantee is for one full year.

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 For That Extra Comfort



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Hall's Domestic Fuel Oil and Burner Service

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