



# The Liberal

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## Rambling Around

by Elizabeth Kelson

"Modern Business Affects Everything We Do"

... PROFESSOR WOODBURN THOMSON

Professor Woodburn Thomson, his wife Cicely, a daughter Janet and two sons John and Robert, live at 87 Vaughan Road, Richmond Hill. Many readers of "The Liberal" will remember the column "Over Hill, Over Dale" that Cicely Thomson wrote for this paper for several years. Now she directs plays: last winter "Teahouse of the August Moon" for the Aurora Club; "Anniversary Waltz" for the Aurora Club; and was co-director for the "Vagabond King" produced by the Scarborough Club. The oldest son John is an undergraduate at the University of Victoria in B.C.; Janet and Bob attend Richmond Hill High School.

Woodburn Thomson has two hobbies; skiing and sailing. In the wintertime he skis at Summit and Collingwood; and in the summer sails the ketch "Maud II" out of Penetang. "Maud II" came from the drawing board of W. J. Roue, the designer of the famous schooner "Bluenose."

Professor Thomson lectures on administration at the "School of Business" which is part of the University of Toronto. He explained that two quite different activities go on in most business schools. First, there are courses in those skills that are used in business today and that help to make the student productive early in his employment. Then there are courses which aim to help the student to handle, five or ten years from now, problems about which we now know very little, but which will face him when he arrives at positions of higher responsibility.

In business administration, graduate students study accounting, corporation finance, business economics, production, marketing and administration; after which they will choose from various areas of specialization.

Can you type a business administrator as having particular qualities? Professor Thomson doesn't think so. He says different situations require different combinations of qualities in a man. Some parts of the administrative process may be common to a church, a school, a hospital, a paper box factory, or an army; but ethics vary from one institution to another. Permissible limits of aggressiveness, the extent and rigidity of ground rules, the amount of concern a man is expected to demonstrate for the common good, are by no means uniform across-the-board. A man who could be a breath-taking success in one institution, might not be tolerated for long in some others.

"All the same, outstanding administrators are usually creative individuals," said the professor. "Churchill is a recent example; and people like the one-time C.P.R. president Van Horn, or Samuel Gompers, the father of the American Federation of Labour, were examples around the turn of the century. All three were innovators, two were artistic, all knew when to kick over the traces (and had the guts to do it); and the two whose work, in my opinion, was to have the greatest significance in the long run had a consuming passion for history."

According to Professor Thomson, the "school" approach to business is a relatively new thing; and did not spread rapidly until the last few years. Originally the idea was an American one. In the old days, an intelligent man with experience could cope with the business problems of his time. But today, with a rapidly accelerating rate-of-change in society, "experience" is much less valuable.

As an example of change, he said, "Look what has happened to information". In the last few years we have had what amounts to an information-explosion. Today, old ways of assembling information is no longer adequate; instead, information-handling has been going on in many other areas.

The importance of the liberal arts or the "humanities" is mounting. No longer can a man expect to rely principally on institutional customs, personal experience, or even specialist knowledge to guide him when he is suddenly confronted with unusual and novel developments. In such a predicament, a man can count himself fortunate who is able to call on philosophy, to protect his intelligence "against the bewitchment of language;" history to help him see the real possibilities of the future by placing the present in meaningful context; and great literature to remind him of the potentialities of the human heart. At the Toronto School of Business, applicants must hold a university degree.

Today business attitudes affect almost everything we do. Our vocabulary is changing. Words from the business world find their way into everyday conversation as symptoms of the commercial assessments that people are steadily spreading throughout their lives. Nowadays, instead of "convincing" someone, we "sell" them; instead of ourselves being convinced, we "buy"; and so on.

"The condition heralded by this sort of seepage," said Professor Thomson, "is a world in which nothing is worth doing unless it 'pays,' or where anything is possible if the price is right, or where everything is good if it is big . . . and better if it's bigger. Of all the professions, only the ministry seems to have remained relatively free from the rampaging twins . . . commercialism and gargantuanism."

While business ideas may well have been healthy enough on their own home grounds, they act as deterrents or disintegrants when they entered non-business territory. "When runaway business thinking began to swamp all jobs and professions" said the Professor, "then the meaningful and noble aspects of work were washed away, leaving only the drudgery and the opportunism behind. Such things will happen to people whose imaginations can conceive no more inspiring incentives than the carrot or the stick."

According to Professor Thomson, the most glaring examples of misplaced commercialism are to be seen in the administration of our nurses and policemen. Police wages in this province have been for years set by county court judges and assisted by industrial rate setters. When, as has happened on several occasions, rates are thus set more with reference to the "market" (a business dimension) than to what British Treasury officials refer to as "quasi-moral" considerations, we should heed the warning CAVEAT EMPTOR. For in the long run we will get the police force we deserve; and we have no right to

(Continued on Page 15)

## Chameleon

The colours of milady's tresses  
Change now as often as her dresses.  
The gal who was brunette last week  
Is now a blonde, petite and sleek.  
Next week she may be henna, copper,  
Or other wondrous shades may top her,  
Until the dazzling tint that's hers  
Is what her gentleman prefers!

Robert D. Little

## Second Thoughts . . .

by George Mayes

● Yesterday's news is not necessarily dead.

Angland "canary" Joe Valachi is back in his cage again and, as they now say in the Cosa Nostra, "it could happen in the best of families".

In the big British mystery over who was going to be Prime Minister Macmillan's successor, it was quite a surprise to learn it was Lord Home. (This was one British mystery where the "Butler" didn't do it.)

Mystic lies about beer—ran the heading on a story from Richmond Hill court in which a Goodwood man, who describes himself as a mystic, was fined \$100 for signing a false name to a beer purchase. The police testified he had 42 cases of beer and 13 bottles of liquor, which at least proved he wasn't lying about being a "mystic"—defined as "one who aims to achieve spiritual ecstasy".

Even The Telegram seems to be confused by the Star's "open-up look". A recent heading was set: School Board Meeting Must Be Open Or Else . . .

And the Star itself is obviously in a mixed-up state with such headings as these on its BOOMTOWN METRO series:

100 immigrants a day swell city  
OUR TOWN — We're adding 50,000 people a year

When Davidee ET-54, who is a worried Eskimo up at Frobisher Bay, wrote Prime Minister Pearson about his fears of war, he received this reassuring reply: "You and your family can think about building your own future without worrying whether bombs may fall upon you."—Yes Davidee, keep cool. All you have to worry about is OUR Bomars.

Mme. Ngo Dinh Nhu has been quoted as making some pretty nasty remarks about the U.S. in her speeches—but hardly nasty enough to warrant the eggs and the boing she has been getting; unless, possibly, the papers have been reporting only all the "Nhus" that's fit to print.

A schoolboy who thinks up a new way to cheat on a test is probably more creative than criminal—according to a U.S. National Education Association report. And if this creativity can be channeled properly, they say, it would revolutionize teaching and learning processes . . . And income-tax returns.

With the bilingual hysteria at the point where Real Caouette is demanding that CNR conductors wear "Conducteur" on their hat badges, it's encouraging for our side to see such items as these:

(a) Professor Dale Thomson, of the University of Montreal, says Ottawa should be made a bilingual city by law. (This would be welcomed by those Ottawa citizens who now have to go over to Hull to hear English spoken.)

(b) French-speaking members of Parliament were calling for Royal Canadian Mounted Police uniforms to have bilingual epaulets. (What's English for "epaulets"?)

Drought-desperate farmers in Southern Ontario were reported to be paying up to 10c a gallon for water. . . . Save your old ice cubes.

## Flashback

### In Hears Gone By

Items gleaned from files of "The Liberal", the home paper of this district since 1878.

#### RICHMOND HILL BIRTHPLACE OF THE INTERNATIONAL MATCH

The successful conclusion of the 1963 International Ploughing Match last week at Caledon, recalls that the foundation for this match which this year was also the site of the world championship ploughing meet, was laid in Richmond Hill in 1910.

In October 1927 the International Ploughing Match was held on the municipal (Toronto Jail) farm at Langstaff. A special edition of "The Liberal" featured the event in detail.

The editor noted that "for many years after the province of Ontario was settled, ploughing matches were held in different sections and nowhere was there greater interest than in the townships of York County. It was therefore fitting that the provincial association which was destined to grow to its present magnitude should have had its birth in this district.

In 1910 a few enthusiastic men met at Richmond Hill and organized the Ontario Ploughmen's Association. The first match under its auspices was held on Sunnybrook Farm on the outskirts of Toronto, in 1913, with but a few entries in the hand plough classes and one tractor. In 1914 the match was held on the same farm with 24 horse drawn ploughs. By 1925 entries had risen to 201 horse drawn ploughs and 67 tractors. Today the emphasis is on mechanical ploughing.

A platform was specially constructed by the C.N.R. for unloading of equipment at the site. Visitors to the match saw ploughs over 100 years old some drawn by oxen, still being used to turn a furrow.

"Through the agency of this peaceful contest, the York County farmer," the editor commented, "will bring into play all the rich experience acquired and inherited, and match it against the sturdy agriculturists of other parts of Canada whose fathers and grandfathers went into the primeval forest or plains of this country, where they hewed out and established for themselves and their families, new homes and new fire-sides." Ideal weather on the Tuesday got the match off to a good start with events for York County ploughmen. Prominent in the list of prize-winners on that day were names which are still found in reports from the international shows. William Clark, Fred and Ed Timbers, David and Gardnam Tran, were winners of prizes in many successive years, and they retained their interest even when no longer actively competing. During later years they have coached younger men to ploughing championships. This year, 1963, found William Clark actively participating in the international contest, not as a ploughman, but as a judge.

Wednesday of the 1927 match was rained out but the events scheduled for that day were run off on Thursday and Friday with the other events. More than 100,000 visitors were recorded. Besides the exhibits of equipment which occupied the tent city set up on the grounds, horseshoe pitching and a large display of York County's famous dairy herds were featured. All animals shown were registered and fully accredited Jerseys and Holsteins. They came from the herds of Alf Bagz, Edgeley, Angus Cowieson of Roche's Point, Reg Wood of Aurora, Carl James and Porter Bros. of Thornhill, W. Haynes of Newmarket and Wilmot Bros. of Sharon.

## Bilingual Review

### Seeking Support

In a letter to "The Liberal", Claude P. Vigeant of London reports a group of young French-speaking Ontarians have started a little publication called "La Revue Ontarienne".

Mr. Vigeant said that at a time when everyone is talking about bilingualism, the group decided to do something positive with its monthly publication which intends to discuss topics of interest to all Canadians and at the same time, give Franco-Ontarians the opportunity to express themselves in a publication of their own.

There is only one Franco-Ontarian daily, the circulation of which goes mainly to Quebec and half a dozen weeklies.

"We are counting on French-Canadians and bilingual English-Canadians to help get us started. The address for information is 390 Princess Avenue, London," Mr. Vigeant said.

MARKHAM: A bylaw was passed at Markham Village Council to provide for a vote with the elections this fall on a two-year term for council. If approved, the two year term would commence January 1, 1965.

## BUSINESSMEN'S Special Luncheon

Monday to Saturday 12 noon to 2:30 p.m.  
Special Rates For Wedding Receptions and Banquets

Sample Menu  
Sweet & sour Spare ribs, chicken chop suey & plain fried rice \$1.35

Chicken mushroom and vegetables almond, chicken ball pineapple, plain fried rice \$1.55

Soup or tomato juice, club steak (red brand), mashed potatoes & cole slaw \$1.35  
Banquet menu on request

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## Traffic Lights ?

In spite of the lamentable condition of Bayview Avenue for the mile and a quarter north of Markham Road, traffic volume continues to increase in the eastern section of Richmond Hill.

Allencourt Plaza, Bayview Secondary School and the new St. Joseph's Separate School have all added to the concentration of traffic at the Bayview-Markham corner. In rush hours

a real traffic control problem is shaping up.

Perhaps the time is not far distant when a traffic count would reveal the need for traffic lights at this busy corner. When the Toronto & York Roads Commission is finally persuaded to pave Bayview Avenue, the volume of traffic at this corner is bound to increase appreciably and traffic control by lights will be essential.

## Time And Clocks

When we set the clocks back an hour this weekend we may tell ourselves we are changing time, taking back that hour we spent for longer summer evenings last April. But the sun will rise unchanged next Sunday, on its own schedule, and the only change will be in the position of the hands on those ticking machines by which man masters his own life. We will adjust our own gauge of the hours somewhat closer to the reality of night and day, the sun, the earth and the year.

Time has its own dimensions and neither the sun nor the clock can encompass them all. All we can do with the astronomical absolutes of time is note them, divide them as we please, and live by them in our daily routines. Beyond that, our own emotions,

our hopes and fears, our worry and our relief, shape not only our days but our hours with only casual regard for absolute or arbitrary time. The busy day can be brief, the suspenseful hour endless. Who can prove, by any clock ever devised, that time on occasion does not stand still? The interval between heartbeats can be a terrifying eternity, and the pause between two spoken words can shape the dimensions of all our tomorrows.

Time is all around us, the time of the hills, the time of the tides, the lifetime of a man or a tree or an insect. We participate in time, try to shape it to our own necessities; but when we change the clocks we aren't changing time at all. We are playing with figures on a dial that denotes but cannot alter the flow of forever.

## "DEAR MR. EDITOR"

### Suggests Police Patrol Town Park

Dear Mr. Editor: I have lived in Richmond Hill for over twenty years and during the past year and a half my wife and I have lived in an apartment building on Church Street South which looks directly over the town park and the arena.

During the first summer we were here we spent a lot of

#### METERS DRIVE AWAY SHOPPERS

For the first time in my life, I paid a parking ticket for being in the right, and only in Richmond Hill could this happen.

At 8:30 a.m. on Friday I put enough money in the meter on the municipal lot at Richmond Street and Yonge to last three hours.

Before the time was up, I went out to my car and there was a ticket on the windshield. I contested it immediately at the local police station and was apologetically told I had to pay as the meter was set for only one hour and no matter how much money I put in, I would still have to be penalized unless I was there to pay after each hour. This was impossible in my business.

time enjoying the park facilities which were so close. It was a pleasant, quiet place to take the dog for a walk or to sit out under the trees on a hot summer's night.

However, all good things it is said must come to an end and these pleasures ended rather abruptly this summer with the arrival of large bands of young people who are constantly loitering in the park area. These young people would vary in age from 13 to 16 years and a few of them drive cars which they invariably manage to manoeuvre over the grass, around the trees and anywhere else they will fit.

After darkness settles these young people remain and if the night is warm and you have your windows open you find you are subjected to some of the most vulgar obscenities ever heard and these are always shouted at the loudest possible voice. These sounds are interrupted only by bottles being smashed against the arena walls or large rocks being rolled down the metal roof.

If you live on an upper floor of a building such as we do, you are forced to keep your drapes closed since these young people seem to enjoy climbing the trees in the park so that they can look into your windows.

Early this past spring the town installed several sets of swings, slides etc. for the younger children to use and for the entire summer the younger children have been unable to get near them. The reason being that some of these larger oafs take pride in exhibiting

their manly strength by taking the swings away from the younger children and when they are done they wind the chains up around the supporting bar so that the younger children cannot reach them.

I would be the last person to deny younger persons their pleasure but the sights to which I have been exposed this summer make me feel that the park area should be regularly patrolled by our police department both day and night. In my opinion one item that might be of assistance would be spotlights mounted on the arena building such that they would shine the length of the wall and out onto the grass and driveway areas.

I advance these only as suggestions since I feel that if Police Chief R. Robbins was to meet with town council and the arena board they could arrive at a better, more effective, solution for this type of problem.

To serve the best interests of the taxpayers who elected them, they must!

Yours Truly  
K. W. Tomlin Jr.  
Apt. 5.  
36 Church St. S.

AURORA: The centennial committee, which spent \$20,000 on the year's celebrations, expects to just about "break even" when final returns are complete. The committee is to receive one-third of net profits from officially sponsored events. Sale of medallions and commemorative coins resulted in a profit of \$4,402.