

Six Heifers Star Attraction At Centre

Polly, Carrie, Princess, Paula, Echo and Lassy are six young ladies sure to catch the eye at Richmond Heights Centre this weekend.

They are local gals, too, born in Maple at the Shur-Gain demonstration farm and they will take part in a milking demonstration (today) Friday and Saturday.

Although the above are their nicknames, the six young heifers of Holstein-Friesian breed each has a lengthy registered name and number. Their anticipated output for the next eight or 10 years is a weighty five to eight tons of milk, according to their sponsor Toronto Milk Producers Association.

The heifers are in the early stages of milk production and each has had one calf, so they are still called heifers

and all will have second calves later this fall.

The demonstration at the centre will bring the farm to the city as the six heifers ride in style in a barn-on-wheels modelled on the traditional hip-roofed structures familiar to the Ontario countryside.

This bovine house trailer has a mobile companion which is drawn by a highway tractor to various centres where city dwellers can bring their children to watch cows milked under modern circumstances.

Days of hand-milking are long past and today thousands of dollars in equipment is used in modern milking.

In the exhibit here this weekend, about \$5,000 worth of stainless steel equipment, milking machines and glass pipe line is used and Ontario Hydro has donated hundreds of dollars worth of

equipment and labour. The unit represents about \$25,000.

Its sponsor, Toronto Milk Producers, represents about 3,000 farmers whose milk goes to Toronto dairies and includes members in the Richmond Hill area.

If for example, Polly gives her five to eight tons of milk this would mean a yearly production of somewhere between 4,000 and 6,500 quarts of milk.

If the average Canadian used fluid milk and cream at the rate of a quart a day, one milk cow's annual output would equal one consumer's need for at least 11 and up to 17 years.

A good Holstein of the type in the portable barn here may produce up to seven tons a year and may eat up to two tons of grain and several tons of hay and corn. Her diet is watched more carefully than that of many hu-

mans and her health is guarded because she is the source of livelihood for the farmer who owns her.

The Holstein, while the biggest producer of the four breeds (Holsteins, Ayrshires, Guernseys and Jerseys), has a lower butterfat content in her milk.

The modern dairy farmer must have special skills to be successful, a sound knowledge of animal husbandry, a good mechanical knowledge because of the complex machinery required and he must have good business sense to keep records covering production and facts on each of his animals.

His investment in land, animals, machinery and buildings may run between \$40,000 and \$100,000 or more. Toronto Milk Producers has invested about \$135,000 in telling consumers about milk. The mobile unit at the centre is the latest method.

Volkswagen — Porsche
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May's White Rose Station
YONGE & BROOKSIDE
¼ Mile North of Richmond Hill
Phone 285-6731
Willowdale & Toronto Aurora
No Toll Charge. Call Zenith 7-1430

YORK MANOR

Home for the Aged, physician for the County of York. Applications for physician for York Manor will be received by the undersigned. Duties to commence October 1, 1963. For further particulars contact Newmarket, 895-4593.

J. L. SMITH,
Clerk-Treasurer,
County of York,
62 Bayview Avenue,
Newmarket, Ontario.

BUTTONVILLE NEWS

CORRESPONDENT: MRS. F. H. LEAF
R. R. 2 Gormley
Phone AXminster 3-6188

Neighbourhood Notes

The Happy Timers, Unit No. 1 of Browns Corner United Church Women will hold their first meeting of the season September 17. Place is still indefinite but notices will be sent to members and anyone interested should contact Mrs. John Brumwell.

The first week of school accomplished, everyone concerned with the new system operating in local schools is breathing easier. Some slight changes were necessary during the first days last week, and one or two children were found in the wrong school, but on the whole the new set-up is working well.

At Buttonville, No. 5, there are 99 enrolments. It was found necessary to bring all of grades 4 and 5 living south of 17th Avenue to this school, since No. 7 school was overcrowded. All grades 6, 7, 8 and auxiliary are at No. 4 school on the 3rd concession north of 18th Avenue.

Sammy and Janet Snider's new baby, Donna Nell, arrived at the Newmarket Hospital on September 4, weighed in at 8 lb. 12 oz., and came to her Buttonville home Monday of this week. Grandparents George and Jean Cokes, and Uncle Bob have been taking care of big sister Kathy.

Highway disruption at the corner of No. 7 and Don Mills Road, and the widening process on Don Mills Road north of Victoria Square has cut traffic to a trickle, even on week-ends. Local business people find their revenue cut by approximately 50%. At the White Rose service station there is only one narrow strip of access this week, and the balance of the several hundred feet frontage is a wide ditch with the pavement sliced off.

Hope of freer flowing traffic when new lanes are added and the job completed is the one consolation.

Margaret Champion is settled at Haverhill College for the coming school year.

Mrs. Clayton Jones entertained her music pupils at a picnic recently, and among those present were Mrs. Jones' children, Allan, Gail and Kenneth, Linda Mincks, Brenda and Paul Wellman, Barbara and Nancy Martin and Charlene Jones. Mrs. Jones recorded the children's singing, and they were thrilled with the playback.

The community owes Bill Hood a vote of thanks for his

interest in instigating and supporting a boys baseball team through the summer months. The boys didn't win the pennant, but they all had fun, and we know of no better public relations.

That impressive line-up at the Markham Township office Wednesday morning of last week was for hunting licences which weren't on sale, and aren't even printed yet. The hunting season opens the middle of October, and in this township only 200 non-residence licenses will be granted. It should also be remembered that no firearms are allowed south of No. 7 highway and west of Bayview Ave.

Mrs. S. J. English attended the graduation ceremony last week for the Hospital for Sick Children School of Nursing. The service was held at Convocation Hall, and Miss Margaret Gray, daughter of Mr. and Mrs. K. C. Gray was a graduate. Margaret is now registered at McGill University where she will complete her degree.

Bill Champion has taken on duties as campaign manager for Donald Deacon, the new provincial Liberal candidate in Beaches riding.

Mr. and Mrs. Charles Hooper entertained friends at a corn roast last Thursday evening, and on Saturday Mr. and Mrs. Donald Deacon entertained for Donald Plaxton, provincial Liberal candidate for York North. Wonderful weather both nights.

Buttonville W. I. members were at Mrs. George Kelly's home last Thursday evening to plan their Markham fair display.

Brown's Corners United Church people are pleased to learn that Mr. Idris Hamid has consented to be Dr. Binnington's assistant throughout the winter. Next Sunday will be Rally Day, and the combined church and Sunday School service at 11:30 a.m. will be in charge of the Sunday school personnel.

Hospital Auxiliary Buttonville Branch YCHA members met at the home of the president, Mrs. Joe Robinson, Friday evening and the guest speaker was Mrs. R. J. Miller.

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Her talk dealt with aims and responsibilities of a volunteer organization, and stressed the necessity for auxiliary workers to be reliable and dedicated as well as adapted to their task.

Progress on the new hospital at Richmond Hill has been held up because of strikes, and the opening, which was scheduled for the end of October, will be somewhat delayed. Dr. James Langstaff of Richmond Hill will be chief-of-staff, and all York County doctors who meet requirements are eligible staff members.

During the business session the treasurer Mrs. Hood announced that to date the Buttonville branch has raised \$861.80 gross, \$524.18 net for YCHA purposes.

Fund raising for the coming year was discussed, and the possibility of a home baking booth at Markham fair is being investigated.

Minutes were read by the secretary, Mrs. Charles Hooper, and a date for the next meeting was set — September 27, 10 a.m., at the home of Mrs. A. W. Miller.

KING: Henry Borden, owner of Tannery Hill Farm, King Township, consigned the second high cow, Hightime's Sharon, at the 10th annual Ontario Guernsey Classic sale. The cow sold for \$1,650 to H. D. McPherson, Georgetown, owner of Bromac Farm. The sale was held at Borden's Tannery Hill farm.

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TOWN OF RICHMOND HILL



PROCLAMATION JAYCEE WEEK

WHEREAS this community can benefit from organized betterment projects;
WHEREAS this community can benefit from young men trained for leadership;
WHEREAS this community can benefit from good business conditions, more tourists, civic improvements, better facilities for health and education;
WHEREAS the Richmond Hill Junior Chamber of Commerce is a voluntary organization of citizens enabling us all to work together to achieve the above goals and generally to build a better community, to develop better citizenships in our country, our province and our country;

I, by virtue of the powers vested in me, DO HEREBY PROCLAIM civic support for JAYCEE WEEK being observed September 15th to 21st and call on all citizens to lend their interest, support and co-operation in making this observance successful in every way.

WILLIAM NEAL,
Mayor,
Town of Richmond Hill.

THE TELEGRAM IS ON THE MOVE

On October 15, everything about The Telegram will be new. We have a big new building, gleaming new presses . . . to bring you an exciting new newspaper: with more color, new features, and a long list of new writers. Watch for Toronto's brightest newspaper. It's coming October 15.

THE BRIGHT ONES READ THE TELEGRAM



See

The Spectacular

AIR SHOW

SATURDAY, SEPT. 14th

1:30 p.m.

PRESENTED BY

Toronto Airways Limited

Buttonville Airport

(1 Mile North of Highway No. 7 on Woodbine)

- Featuring: ● Jocelyn Air Circus
- Air Force Aerobatics
- Sky Diving
- Helicopters
- Air Sea Rescue
- Water Bombing

200 Aircraft
20 Flying Acts
17 Interesting Ground Displays

Admission \$1.00 Per Adult Children Free

Spectacular Air Stunts Buttonville, Sept. 14

A spectacular air show September 14 will mark the official opening by Toronto Airways Limited of their new modern facilities at Buttonville airport. The show begins at 1:30 p.m. Featured will be 20 flying acts and 200 airplanes including the "cream of the crop" of executive and recreational planes in various demonstration and static displays.

As an added attraction a display of rescue equipment and skills will be demonstrated by The County of York Emergency Measures Organization.

The airport, located one mile north of Highway 7 on Don Mills Road, will headline the fabulous Jocelyn Flying Circus, air force aerobatics, sky diving, helicopters, air-sea rescue aircraft, gliders, water bombing as well as other acts.

The Jocelyn air circus will feature acts such as dual and formation aerobatics, low altitude power

smoke aerobatics, daring parachute jumps, a comedy act, and dead engine aerobatics.

The RCAF will produce its spectacular precision aerobatics which it is hoped will include the famous performance of the "Red Knight."

Included will be a display of water bombing which will see a PBV aircraft drop eight tons of water from an altitude of 400 feet.

Spectacular three-man parachute drops will also be made from 9,500 feet. The program will be rounded out by flights of radio-controlled model airplanes.

Ample parking facilities will be available as well as food concession booths for the expected 25,000 attendance.

In case of bad weather the air show will be postponed until Sunday afternoon at the same time.



Give the 1964 Volkswagens a good going over.

VW 1500-TS. Our newest arrival has been improved so much we've given it a special name, *Touring Sport*.

We chose *Sport* because it has 25% more power than our regular 1500 model. (And larger brakes to handle the extra power.) With higher compression and twin carburetors, the 1500-TS has amazing performance. From a standing start it will hit 50 mph in twelve seconds. (You see, it really does have the performance of a sports car.)

And we added the name *Touring* because you can travel across country in complete comfort. (That goes for the station wagon too.) In front there are two deep, roomy bucket seats that adjust to 49 different positions.

Other new features for '64 include: an instant heater, whitewall tires, new colours, (two-tone finish optional) and a few discreet touches of chrome.

(NOTE: You can save a few dollars by buying a regular 1500 sedan or station wagon. They both have all the 1964 improvements except the TS engine.)

VW 1200. Alias the Beetle. Alias Old Faithful. Whatever you call it, it's the car that keeps giving you more for your money.

For example: take a good look at our 1964 Deluxe model.

Those whitewall tires aren't for show. They're for free.

And don't miss our handsome new steering wheel complete with horn lever. (Imagine a Volkswagen with instant beep.)

We've got instant heat, too. (Now it takes longer to warm up the radio than the passengers.)

If you've ever admired our sunroof model, we have more good news. This year the sliding roof is made of steel instead of cloth. In summer you can let in sunshine and a cool breeze. In winter, nothing gets in.

Visit your Volkswagen dealer this week and see his new collection of fancy beetles. (Your biggest problem will be deciding which of our seven colours is your favourite.)

VW STATION BUS. Men! Don't give up! Keep taking your wife to see the world's most sensible station wagon. (You know—the one she says looks like a bus.)

Don't be discouraged! Heaven knows we're doing our part. For example, we've just made the rear window wider so she can back up with more confidence. In fact we've made the whole rear door larger and put it on special hinges. (Now she can open it with one hand.)

Never surrender! Keep reminding your bride that although this huge Volkswagen carries nine adults (or a million kids) it's four feet shorter than a conventional station wagon.

Other features include: a 1500 engine with extra power; a new heating system that provides instant heat; an air-cooled engine that can't boil over; 30 miles to a gallon of gas; fully synchronized gear shift; and whitewall tires.



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