

OPEN  
7 DAYS A WEEK

# BECKER'S

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## 6<sup>TH</sup> ANNIVERSARY Sale

Monday, May 6<sup>TH</sup> THROUGH Sat., May 11<sup>TH</sup>

THANK YOU TORONTO FOR YOUR WONDERFUL SUPPORT OF THE BECKER JUG MILK PLAN INTRODUCED ONLY 6 YEARS AGO. YOU ARE SAVING 6c PER QUART IN COMPARISON TO HOME DELIVERED MILK PRICES WHEN YOU BUY BECKER'S MILK IN THE 3 QT. JUG. THE BECKER MILK COMPANY'S PLEDGE IS: TO BRING TO YOU THE HIGHEST QUALITY MILK AND DAIRY PRODUCTS AT THE LOWEST POSSIBLE PRICES. ONLY SIX YEARS AGO BECKERS OPENED FIVE RETAIL STORES — TODAY THERE ARE 52 BECKER STORES. THE PEOPLE OF TORONTO SAVE BY SHOPPING AT BECKERS. YOUR CONTINUED SUPPORT WILL MAKE IT POSSIBLE TO PASS EVEN MORE SAVINGS ON TO YOU: REMEMBER YOU BUY THE BEST AT BECKERS AT LOWER PRICES. IF YOU ARE NOT A BECKER CUSTOMER WE INVITE YOU TO DROP IN DURING OUR 6TH ANNIVERSARY CELEBRATION AND TAKE ADVANTAGE OF THE MANY SPECIALS LISTED BELOW. WHILE THE SUPPLY LASTS.

REMEMBER  
**BECKER'S** were:

**FIRST**  
TO INTRODUCE JUG MILK  
TO TORONTO

**FIRST**  
TO INTRODUCE ARO-VAC  
(Vacuum Milk Treatment)

**FIRST**  
TO HOLD MILK PRICES DOWN

LOOK WHAT YOU SAVE ON YOUR MILK BILL!

MILK	Becker's Price	COMPETITIVE HOME DELIVERY PRICE	YOU SAVE
3 Qts. Homogenized	55c - JUG	3 Qts. - 75c	<b>20c</b>
3 Qts. 2%	47c - JUG	3 Qts. - 69c	<b>22c</b>
3 Qts. Skimmed	42c - JUG	3 Qts. - 59c	<b>17c</b>



ONE PACKAGE OF  
**Vachon Swiss Rolls**  
Reg. 45¢ NOW ONLY **29¢**

**FREE WIENER BUNS** Reg. 25¢  
WITH THE PURCHASE OF  
**Big 8 Wieners 39¢**  
While the supply lasts.

SPECIAL -- 4 OZ. PKG.  
OF **POTATO CHIPS**  
BUY ONE - GET ONE **FREE**



Becker's  
RECONSTITUTED  
**ORANGE JUICE**  
FULL 40 oz. Qrt. ONLY **39¢**  
— PLUS BOTTLE DEPOSIT —  
MANNING'S  
**CHOCOLATE FINGERS 39c/lb.**  
NOW ONLY **29¢**

**FREE!** AT EACH STORE LOCATION  
**One Year's Supply of Milk**  
TO THE **Lucky Draw Winner**  
DROP INTO ANY BECKER STORE DURING THE ANNIVERSARY SALE — FILL OUT THE LUCKY DRAW BALLOT & DEPOSIT IN BOX - 365 QUARTS OF MILK — ONE A DAY TO THE LUCKY WINNER.  
DRAW MAY 15th

YORK FROZEN - Fancy Sliced  
**STRAWBERRIES**  
Reg. 45c NOW ONLY **33¢**  
**CIGARETTES**  
LIMIT 5 PACKS TO A CUSTOMER  
**\$2.99** Per Carton  
**30¢** Per Package Plus Tax

Willard's <b>CANDY-REGENCY</b> TOFFEE • MINTCOOLER ROOT BEER YOUR CHOICE Reg. 25c NOW ONLY <b>17¢</b>	<b>SAVE 36¢</b> 1/2 GAL of ICE CREAM Reg. 89c CANADA DRY 2 QTS. GINGER ALE 46c \$1.35 VALUE for <b>99¢</b> PLUS BOTTLE DEPOSIT	CANADA PACKERS MAPLE LEAF <b>BACON</b> 1 lb. PKS. Reg. 95c NOW ONLY <b>69¢</b>	<b>Charcoal &amp; Lighter Fuel</b> Reg. 88c NOW ONLY <b>69¢</b>
<b>BLANCHED PEANUTS</b> 6 OZ. PACKAGE Reg. 23c NOW ONLY <b>15¢</b>	BECKER'S 24oz. <b>White Bread</b> Reg. 21c NOW ONLY <b>17¢</b>	VALLEY FARM <b>FRENCH FRIES</b> 3 PKS. Reg. 51c NOW ONLY <b>29¢</b>	<b>P.E.I. POTATOES</b> Reg. 45c Per Bag Now Only <b>33¢</b>

**RICHMOND HILL**  
192 YONGE ST. NORTH

**THORNHILL**  
8234 YONGE ST. NORTH

52 BECKER STORE LOCATIONS IN METRO-TORONTO

STORE HOURS 9 a.m. to 11 p.m. — 7 DAYS A WEEK

- 1—2627 EGLINTON AVE. E.
- 2—2038 LAWRENCE AVE. E.
- 3—1183 VICTORIA PARK
- 4—842 QUEENSWAY
- 5—5120 DUNDAS ST. W.
- 6—2236 KINGSTON RD.
- 7—1680 WILSON AVE.
- 8—362 GERRARD ST. E.
- 9—1542 AVENUE RD.

- 10—314 PAINTED POST
- 11—4537 KINGSTON RD.
- 12—897 WILSON AVE.
- 13—2841 LAWRENCE AVE. E.
- 14—2387 EGLINTON AVE. E.
- 15—3095 KINGSTON RD.
- 16—884 MILLWOOD RD.
- 17—6 GLEN WATFORD
- 18—1722 VICTORIA PARK

- 19—2871 KEELE ST.
- 20—2169 VICTORIA PARK
- 21—3011 SHEPPARD AVE. E.
- 22—10 SHEPPARD AVE. E.
- 23—1708 JANE ST.
- 24—33 BELLSHAW PL.
- 25—3031 BATHURST ST.
- 26—3222 WESTON RD.
- 27—1052 ALBION RD.

- 28—641 McCOWAN RD.
- 29—1011 COXWELL AVE.
- 30—2270 LAWRENCE AVE. E.
- 31—393 EGLINTON AVE. E.
- 32—WOODLAND PLAZA ERINDALE
- 33—2324 EGLINTON AVE. E.
- 34—3011 DUFFERIN ST.
- 35—1546 WARDEN AVE.

- 36—2266 KEELE ST.
- 38—5637 YONGE ST.
- 30—8-10 SOUTHLAWN
- 40—2437 FINCH AVE. W.
- 41—2147 WESTON RD.
- 42—1678 VICTORIA PARK
- 43—6353 YONGE ST.
- 44—24 SLAN AVE.

- 45—380 OLD KINGSTON RD HIGHLAND CREEK
- 47—5215 YONGE ST.
- 48—55 DUNDAS ST. E. COOKSVILLE
- 49—1804 AVENUE ROAD
- 50—136 DAWES ROAD
- 51—1253 SHEPPARD AVE. E.
- 52—1494 KINGSTON RD.