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### Local Blood Donor Officials Overcome Obstacle In Bylaw

When the Ontario Division of the Canadian Red Cross Society get together for their annual meeting in the Royal York Hotel on March 28th, special commendation will be conferred on the Richmond Hill and District Red Cross Blood Donor Clinic for originating a unique method of advertising their blood donor appeals.

The advertising concept originated by the Richmond Hill and district blood donor group may well be regarded as another one of those cases where necessity is the mother of invention. On a recent occasion when the group wished to display advertising posters - much in the same manner that is done by politicians - they learned that such a practice was prohibited by bylaws. Not dismayed they set their collective heads to thinking under the direction of Bill Hamilton, chairman of the Richmond Hill group and Ed Butlin, president, and came to the conclusion that if there were bylaws prohibiting the display of posters in public places then the only other alternative would be to call upon the co-operation of private citizens and ask their permission to display posters on the lawns of their private homes.

The response was gratifying and specially designed posters were built in such a way that they would not detract from the appearance of a home but rather lend a touch of colour to them.

So successful has the idea been that it is being considered for use by blood donor clinics across Ontario and in all likelihood will, in due course, become an accepted means of appealing to blood donors across the breadth of the country.

If you see an attractive poster appealing to you from the lawn of a private home to become a blood donor you'll know that this form of advertising was conceived by the Richmond Hill and district blood donor clinic.

If there's a moral to this story it must be that, people need blood in spite of bylaws.

### THE MUSIC BOX

By Ray Stephens

(Continued From Page 2)

show in May as part of the general program of using music as part of the way of life and for everyone to enjoy. He also has a concert scheduled in Richmond Hill in May to close down for the summer.

\*\*\*\*

Stratford tickets now on sale. Apart from Mikado there seems to be an excellent choice of musicals again this season. See where Shakespeare's Timon of Athens will be presented to music arranged by Duke Ellington. No madam, Duke Ellington is not related to Prince Phillip.

\*\*\*\*

Did you know that in Canada imported from U.S.A. last year some 4 million dollars worth of electric and electronic organs? Did you know that? Bet you didn't. Did you get yours?

\*\*\*\*

Sir Ernest MacMillan has written a very nice article in one of the weekend papers all about the national anthems of Canada. It's worth reading. They say that Ron Stewart of the Maple Leafs just a while ago before practice, stood alone on the ice in the empty arena and sang O Canada. That's patriotism for you. Maybe he thought Punch Imlach was going to send him to Boston. (That'll be the day).

Overheard on a radio discussion. "What is Folk Music?" "Well, folk music is the music of the people". Never thought the people cared that much.

Chatting with Warren Mould a while ago and he was feeling very low about piano music in education as it is at the moment. Hopes that this type of music for children doesn't become too overloaded with gimmick and "tricky" type things and in doing so tend to get away from the real purpose of music. Warren is vice-president of the Ontario Music Teachers' Association and has just completed six new pieces for piano. Publication time expected in a month.

\*\*\*\*

The Nova Chords are being kept busy. Saturday night of March 16 they played at the curling club in the Hill. Will be there again on April 6th. Summit Club April 19. Phil Barnes, leader of the top rated quartet says that he has already had to turn down requests for local parties and club affairs, so if you have any ideas of booking later on you had better call Mr. Barnes early at TU. 4-5317.

\*\*\*\*

Remember Alan Jones? Star of radio and movies. Star of Show Boat with Paul Robson and company. You all know his famous version of Donkey's Serenade - well recently we caught his son Alan Jr. making his debut on the Jackie Gleason show and his style shows one thing that he has indeed a beautiful tenor voice, full and thrilling but for the moment contents himself with the popular type of singing in order, I suppose to establish himself. Frank Sinatra's son also opened up his career a few weeks ago by singing with a big band in a hotel. Judy Garland's daughter is making records under the name of Lisa Minelli. What is it this week? Old age? Or are we suddenly made aware of the trend of times. Henry Fonda is now replaced by daughter Jane, Robert Montgomery has daughter Elizabeth but when President Kennedy is replaced by daughter Caroline then we can truly say we are being pushed aside.

\*\*\*\*

Finally for the younger set - stage bands, or dance orchestras are rapidly taking over American high school musical activities and one out of every four U.S. high schools have these stage bands as part of the music programme. By 1970 it is predicted that there should be one out of every two. This is for the States so you Canadian types now in the high schools will have your own children going to school before we feel the effect. By that time we might have a good music programme in our own schools of Richmond Hill and I kid you not.

### A Family Affair

Noticed that in the orchestra here in Richmond Hill there are quite a few members of the family taking an interest. Joe Rabinowitch on cello and sons David and Royden on violins. Les Stanley on clarinet with son, Les Jr. on the trumpet, Elsa Thompson on 'cello with hubby Ray on violin. Arthur Burgin, the conductor has father George in the violin section and son Brian in the trumpet section. Linwood Durham and daughter Kathryn play together in the violin section.

\*\*\*\*

Jerry Lewis was 37 years old last week. Nat King Cole now 48 and that wonderful soul of comedy Edward Everett Horton is 75 - Imagine. Nelson Eddy has been appearing in Toronto doing a few song stunts and he is now 62. He says that the most amazing thing about the old movies he made with Jeannette Macdonald is that where ever they have been re-run in theatre they have been completely sold out. Will he ever achieve such a romantic musical duet again. No guns or tough kids with 'natural' acting ability and no talent, no knives or dirty street scenes to win Oscar awards but just a simple romantic and fairy-like singing team.

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