

Chrysler Canada Ltd.
announces the appointment of

LAURIA

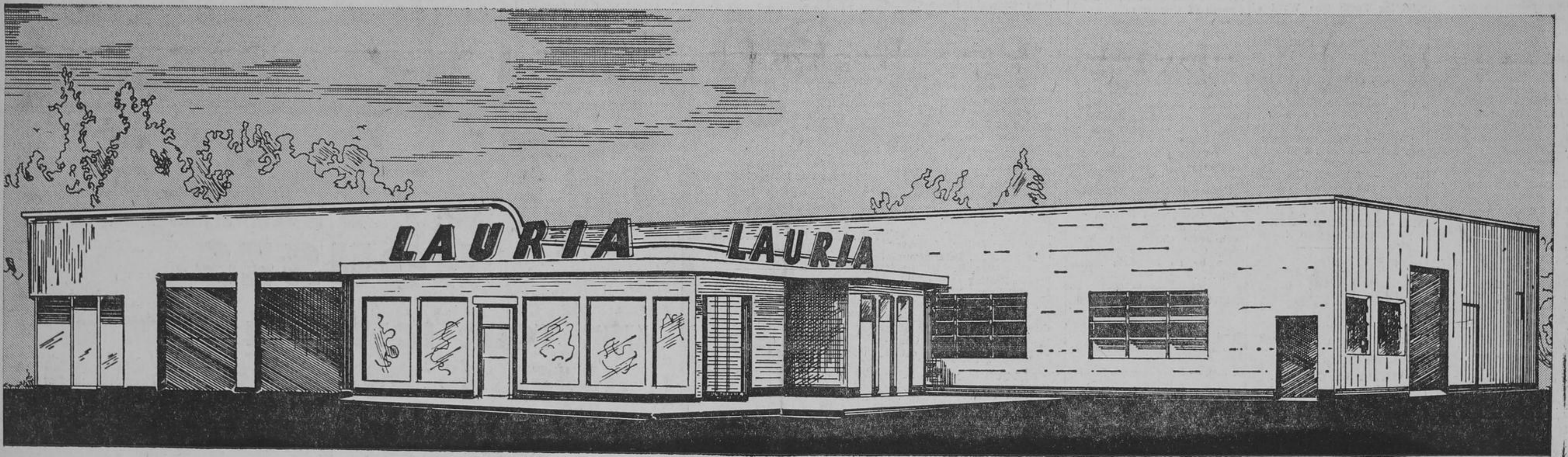
MOTOR SALES LIMITED

No. 7 Hwy. at Dufferin, Concord, Ont. - Telephone: 285-4858

as dealer for

CHRYSLER - PLYMOUTH - VALIANT - FARGO TRUCKS

the cars and trucks with Canada's first 5 year - 50,000 mile power - train warranty!



Chrysler Canada Ltd., is pleased to welcome Lauria Motor Sales Limited to the family of Chrysler Canada dealers serving motorists from coast to coast.

Mr. "Bud" Lauria, President of Lauria Motor Sales, and his experienced and capable management team, cordially invite you to look over their modern, recently-expanded dealership. They invite you to inspect their new, enlarged service facilities, which are designed to handle all your car and truck service needs, including body work and repair. And they invite you to enjoy a test-drive in the popular cars with such exclusive features as the automobile industry's first 5-year - 50,000-mile power-train warranty, the battery-sparing alternator for fast cold-weather starts, self-adjusting brakes, Seven-Stage Rustproofing, and many others.

For all your motoring needs -- from a new or used car or truck to fast, reliable and economical servicing on your present car - call today at Lauria Motor Sales Limited, located on Hwy. 7 at Dufferin Street, 3 miles south of Thornhill, 6 miles south-west of Richmond Hill.

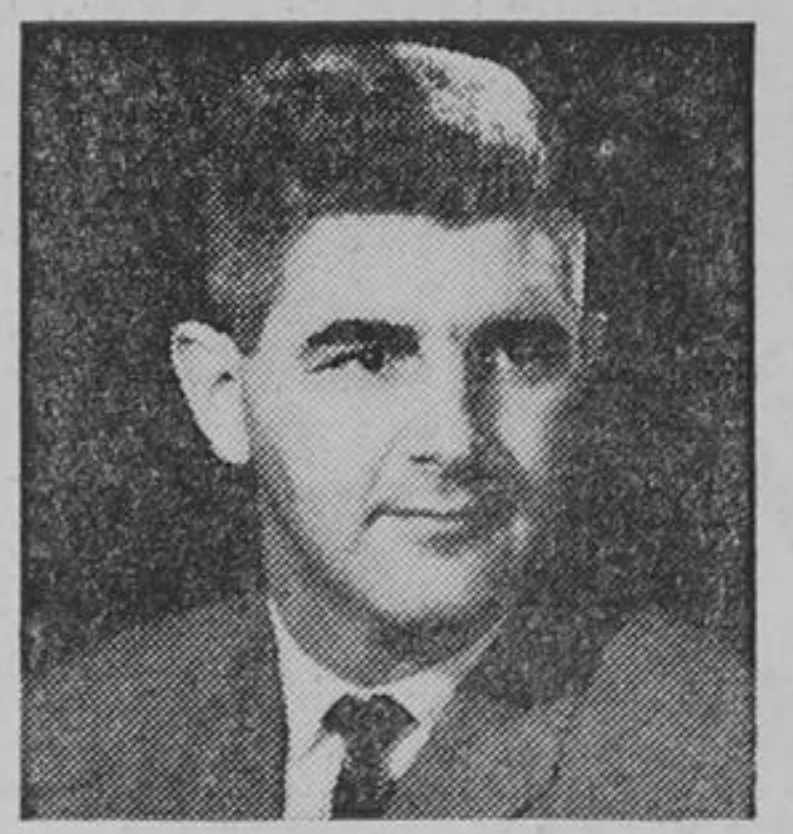
**these are the men to take care of
all your driving problems**



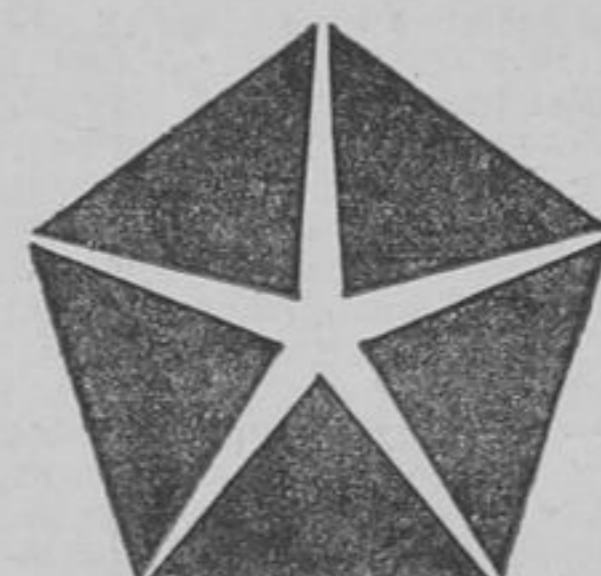
MR. R. S. "BUD" LAURIA
President of
Lauria Motor Sales Limited



MR. R. J. "BUD" ACORN
Secretary-Treasurer



MR. RON BAILEY
Service Manager



**CHRYSLER
CANADA LTD.**