Priceless when taken by the LAGERQUIST STUDIO

Est. 1946 93 Yonge St. S., Richmond Hill TU. 4-2791

Satisfaction Juaranteed

THE MORALITY OF MERCHANDISING

The United States government recently seized 5,400 jars of instant coffee from a nationally known food manufacturer for misleading the public on the labelling of its products.

Government officials claimed that the company was charging more for its "Giant Economy Size" per ounce than for its regular size — about 16 per cent more. The company's adver-

tising on the jar a bonus in economy when in General Hospital, Toronto. fact the opposite was true.

brand name product put out by Knowles in Aurora. a large and established corporation. In an indirect sense it is an indictment against questionable business practices in general that too often become our accepted method of doing things.

that owner was a taxicab com-Road West, 8.15 p.m. pany; or "low mileage" when It has been set back; 'no money ing at 7.45 p.m. at the Canadian ditions that will be included in down' when the down payment Legion Branch 375, Carrville is actually the customer's pres-Road. ent car or a second loan is basically dishonest. It may legally skirt the area of indictable fraud but the intention is the

Misleading advertising has a way of coming back to haunt its perpetrators. A sale thus gained can mean lost confidence tomorrow and lost sales with it. Similarly, honest dealings gain confidence and build sales. This is the public's way of getting even and they always end up with the last say.

THE DODGE ONTARIO CAR CO. LTD.

5959 Yonge St. at Cummer Willowdale

Doctor Locates In Allencourt Plaza

Opening of a new medical practice to serve residents of southern Richmond Hill has been announced.

Dr. Jerry Nirenberski, who comes to Richmond Hill from Aurora, will conduct his practice in Allencourt Plaza.



DR. JERRY NIRENBERSKI

Born in Warsaw, Poland, in to Canada in 1958.

As a post-graduate training and Bobby Woodward, who each water and forest conservation he did research work in phys-received a water canteen. The badges. iology and biochemistry. After coming to Canada in

tended to mislead the buyer into November 1958, Dr. Nirenber-From July, 1961, until his

against a nationally-known Dr. B. P. Knowles and Dr. J.

Advertising, for instance, that EVERY FRIDAY NIGHT

the mileage is only low because BINGO every wednesday even-

ON THE PREMISES stuart green

JEWELLERS Newtonbrook Plaza Yonge St. Willowdale BA. 5-0571

WILSON - NIBLETT MOTORS LTD.

HAVE The Largest

Selection Of Fully

Reconditioned

58 Chevrolet Sedan Delivery

57 Volkswagen Coach

washers, two-tone

59 Chevrolet Sedan Belair, 6 cylinder, aut-

58 Chevrolet 2 Door Sedan, 6 cylinder, two-

57 Pontiac 2 Door Hardtop, 6 cylinder,

57 Oldsmobile Sedan, power steering, pow-

56 Pontiac 2 Door Hardtop, 6 cylinder,

56 Buick 4 Door Hardtop, radio, windshield

automatic transmission, windshield

automatic transmission, windshield wash-

er brakes, automatic transmission,

radio, wheel discs, windshield washers

omatic transmission, windshield washers.

Scouts

Seventeen wolf cubs from Jef- each. Seven fathers turned out wife and was walking towards Then I heard groans near the

ful weekend camp at Oxtrail. time and the food was excell- was hit. The campfire area was turn-ent.

ed into a private ship, all the The district camp committee Arnold K. Spencer, 51, of Flor- and called for the truck lift to boys wore pirate costume com- held a work party at Oxtrail ence Ave., Willowdale, was his service station job. to the top mast. Among the camp. Oxtrail is booked until which was waiting for Mr. Mar- 11 years. many activities were a treasure the end of October with the ex- tin. and cutlass throwing. Later the able. The new swimming pool and throwing him against the in Holy Cross Cemetery. boys had a nature hike, a scav- is not quite completed but is enger hunt and a baseball game usable and in great demand.

and Wildlife Conservation bad-A point system was used for ges. The bus load of scouts was 1931, Dr. Nirenberski graduated the weekend and the Red six taken through King Township from University of Lodz in 1955. was the winner. These boys are and then up to Midland Park He specialized in internal med-promised an outing to Pioneer where they had their lunch. icine from 1955 until he came Village as a reward. The two The second trip is arranged for best sixers were Reg. Mitchell August 29th and will cover the

> troops are going to be camp- law from council. ing at Kilbear Park at Parry Harry M. Lay of Standard double the number of cranes mit has been very good.

(Continued From Page 1) whose native language was 75 feet high. tion, just as she herself still orders. makes occasional slips in the pronunciation of English.

that she had a neighbour. French-Canadian, who had a Quebec teacher's certificate. Such a person could often be given a letter of permission to teach in Ontario schools by

necessary permission from the ald at a public meeting last department. Mr. Urguhart Monday.

It was decided to write to east by the CNR.

the committee, to discuss the ship. matter further.

construction

Commuters who normally get already paid for its own waterto work by way of Jane Street mains. will have to use another route Mr. McDonald reminded him during the next four weeks. by Vaughan Township Council waterworks would go for the for contractors to close Jane installation of the well. A total

Patrick Harrison and Comp-sessment is only \$500,000. any, contractors for the project to traffic and workmen, and to McDonald.

permit earlier completion of the

construction.

Two-Car Crash Causes content. Improved waterworks \$280 damage, one hurt

A rear end collision in north Richmond Hill, Sunday resulted ASK in \$280 damage to the cars in-

A north-bound car driven by To Name Beefs" Milton George Wilson, 39 Honbury Rd., Rexdale, piled into the rear end of a car driven by William Smith, 26 Hallam St., dustrial commission has taken

the first car received bruises In a recent letter to businessto her upper arm.

Loughlin Block.

Police are still investigating.

Three Break-Ins Keep under whose signature the letter was sent out, commented on the

Vaughan Township police are Hill is satisfied," he said. "We currently investigating two want to find out specific com-break-ins and an attempted plaints. If there are serious inbreak-in which took place in ternal problems, it is the com-Richvale over the weekend. mission's job to see that they The two break-ins took place are solved."

at Supreme Dry Cleaners and Industrialists were asked to Loughlin Lumber. The attempt-list their problems in their ored break-in was at Richvale der of importance.

Nothing was taken by the yze the problems, list them by would-be thieves. All three degree of importance and take break-ins occurred in the action to solve them, the letter

Thornhill Father Of Six Governor Visits Rotary Club Of Vaughan Tuesday Killed On Way To Work Vaughan Tuesday Thornhill Father Of Six Governor Visits Rotary Club Of Vaughan Tuesday Church Vacation School (By Mrs. Loren Giuld) for study was the Bible and

A Thornhill father of six died front of his house. Sunday in Branson Hospital af- Mrs. Martin said she heard Special guest at next Tues-

ter being hit by a careening car the crash and went out to see day's luncheon meeting of the and nostalgic to adults to see From the Executive Committee two best cubs were Laurie in front of his home, Sunday. If she could help the driver. "I Rotary Club of Vaughan will be children, brushed and shining stand that the message it York Summit District Boy Loughlin and Scott Taylor who Arthur Martin, 39, 8046 Yonge had no idea Art was injured," the district governor, Edward "put on" on entertainment, Friwere rewarded with a flashlight St., had just said goodby to his she said.

ferson under the leadership of to help the Scouters and from a truck that was to take him tree and there he was," said Akela Mr. Enson had a wonder- all reports everyone had a good to his part-time job when he Mrs. Martin. She said her husband had O.P.P said a car driven by missed a bus just after midnight

plete with earrings and swords Camp last Wednesday to make southbound when it veered off The six Martin children ranand the jolly roger was hoisted further improvements at the the road and struck the truck ge in age from nine months to

Requiem Mass was held at hunt, with gold foil wrapped ception of the long August week- The car careened across the 9 a.m., Tuesday at St. Luke's candy as prizes, a tug of war end, when both cabins are avail- sidewalk, striking Mr. Martin Church, Thornhill. Burial was

with the cub pack of the 7th Richmond Hill group. On Suntrips was held on Wednesday, day a Scouts own service was July 25th. This trip was on Soil To Allow Longer Hours

Another Vaughan Township firm is seeking an amendment Two of our district scout to the township's anti-noise by-

thinking that the large size paid ski interned in Northwestern Approve Board S Sound for the same period. Prestressed Structures appear at his plant. They are the 3rd Richmond Hill ed before council on Monday A major reason for the in- mittees, as a director and as and 2nd Markham Scout troops. night and said that his firm creased workload of his firm president in 1954-55. What is unusual about this move to Richmond Hill, he had action is that it was taken shared a general practice with Recommendation and 2nd Markham Scout troops. The response to group camphours in York Sum hours if it was to meet its dead-for vocational schools. He has been an active worker to meet orders the hours if it was to meet its dead-for vocational schools. ing this summer in York Sum-hours if it was to meet its dead- for vocational schools.

> dustrial noise is allowed only 1963 in order to receive a full ment 24 hours a day, six days police had suggested he ask council for such an amend-

Keele Street, north of Maple complaints about noise at the **Schools** is not a residential area.

chid's first instruction in oral outside, he said. Some cranes police on the problem before French given by someone that are now in use are over making a ruling.

French. Otherwise, she stated,, has been adding rapidly to its week on a request for such an the Roman Catholic Separthere would inevitably be some has been adding rapidly to its week on a request for such an anglicization of the pronuncia- facilities to handle increased amendment regarding its work ate School Section No. 1, in on the Highway 7 extension.

increased his payroll from 12 to 150 since 1957, added two new steam boilers and

He claimed that he had

Under the present bylaw, in- must be completed by March 1, lations. between 7 a.m. and 8 p.m. Mr. provincial grant. After that and general manager of Fittings Markham Township Council Parents Request Lay's request was, for an a-date, only 70 per cent of the Limited Oshawa, and executive mendment which would allow former grant will be available. vice-president of Canadian Brass his firm to use any of its equip- Mr. Lay said that township Limited. Oshawa. council for such an amend-three daughters.

He claimed that the area on ment after they had received plant. The size of his equipment for- Reeve Albert Rutherford ask-

ces him to do much of his work ed council to check with the

McNamara Construction Com-

Mrs. Croteau stated she would be happy to teach oral French. She also mentioned Estimate Waterworks Cost \$200,000

the Department of Education. Ratepayers of the Edgeley area | Reeve Albert Rutherford re-The committee also had the to be serviced by new water- minded the delegation of busname of a Thornhill resident, works will pay only about one- inessmen who attended the a graduate of the University ninth of the cost for the new meeting that this was the first of Luxembourg, whom it felt facilities. This was disclosed by waterworks system the towncould quite easily receive the Township Clerk J. M. McDon-ship had agreed to help pay for.

felt that possibly three teach- The area which would be serers of oral French would be viced by and pay for the new required to serve the whole system is bounded on the west by Highway 400, and on the

the school board advising them Total cost of the waterworks of the results of the informal will be \$199,795. It will be paid survey and asking them for by water rates, a special levy

an appointment to meet with of four mills and by the town-The four mills, maximum under Ontario law, would pay

\$2,000 with the present \$500,-000 assessment. The 20 year debenture would work out to \$18,000 a year.

J. A. Mason of Star Transfer Ltd., protested the new levy on the grounds that his firm would Period be helping to pay for watermains which they didn't need. He stated that his company has

that almost two-thirds of the Permission has been granted annual \$18,000 paid for the Street between Highway 7 and assessment of three million Steeles' Avenue while they are dollars would be necessary just building the CNR overpass. to pay for the well. Present as-

said the road closing was nec-essary to decrease the hazard to the consumer, according to Mr. Local mains to individual con-

Mr. McDonald said that the Temporary closure will be township had been forced to for 30 days from the start of take action by the Ontario Water Resources Commission because of insufficient water pressure, odor and excessive iron would also mean greater fire protection, he stated.

Businessmen

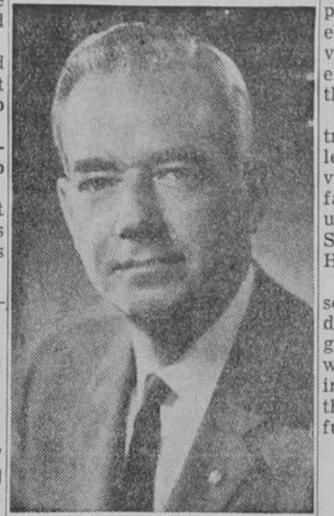
Richmond Hill's revamped inits first positive step towards Mary Wilson, a passenger in attracting new industry to town.

men and industrialists, the com-No charges have been laid, mission has asked for specific complaints about the town's industrial climate. Chairman John O. Graham,

Vaughan Police Busy "Basically it is our attempt to see that industry in Richmond

The commission would anal-

G. Storie of Oshawa.



Edward G. Storie

Mr. Storie, a member of the Rotary club of Oshawa since 1943, has served his club as chairman of a number of com-

line on government contracts. New vocational buildings sports groups and trade associn community organizations,

He is presently vice-president

Mr. Storie is married and has seemen and has seemen and seemen and

NOTICE OF DEBENTURE

The board of trustees of the Township of Markham, will accept tenders for a debenture issue in the amount of \$50,000.

Tenders to be received not later than 4 p.m. Monday, July 30, 1962. Tenders to be opened at 8

p.m. on the same date. Reply

c/o Wm. R. LaCroix,

9 Steele Valley Road, R. R. 1, Thornhill

(By Mrs. Loren Giuld) There is something endearing the objective was to help day evening, July 20, Headford for Christian life.

United Church was filled with In craft work macaroni in it's parents and friends, there to varied shapes, bows, shells, cirenjoy the closing excerises of cles, bars, was put to a unique vacation school. This was not use in design plaques and obentertainment but a summary of jects of use, such as candle the week's work.

units in the charge, Victoria too much can be done in a week Headford.

selections from songs learned ward a wider field. with Mrs. Stewart Rumble lead- and of the primitive manner in ing and Mrs. H. D. McCague at which schools were forced to fully 'sang-along'

ful school with an average

for study was the Bible and the young people undercontains is the foundation

stands. The objects were paint-Dr. A. F. Binnington paid ed with gilt and had a quaint tribute to the co-ordinating elegance. Odd bits of jewellery leader, Mrs. F. H. Leaf, Button- were made from chicken bones ville and to the twenty-eight tinted, scrap books and picture faithful workers from the three frames were on display. Not

Square, Brown's Corners and but enough is accomplished to stimulate imagination and each The program opened with completed project is a step toduring the week. The junior Mrs. Leaf told of the desgirls group formed the choir perate conditions in Hong Kong

the piano the congregation joy-operate in this tragically over crowded city. She gave a brief This was a truly success- outline to explain the urgent need for help and the reason attendance of 124 pupils why part of the collection and 28 leaders. The theme would go o this cause.

IN DRY CLEANIN

J. NIRENBERSKI, M. D., L. M. C. C.

PHYSICIAN & SURGEON

ANNOUNCES THE OPENING OF A GENERAL & OBSTETRICAL PRACTICE

423 Markham Road, Richmond Hill ALLENCOURT PLAZA TU. 4-3622

Minor Repairs

Softset Finish

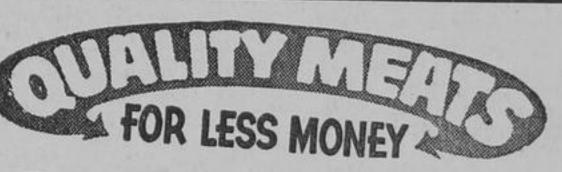
● 8-Hour Service

No Extra Charge



198 YONGE ST. N., TU. 4-4411

14(0) 39 (0) 343 YONGE ST.



Fresh, Grade 'A Oven-Ready



21/2 - 31/2 lb. Av.

R. J. LUCAS Fresh Sliced Cooked



R.J.LUCAS HOT DOG Wieners

PREMIUM FANCY PED

Sockeye Salmon 1/2's tin 53c VAN CAMP'S

20 oz. tins 79c "FRESHLY GROUND"

MORLEY'S COFFEE

HENLEY CHOICE 1 20 oz. tins 4.9c

"HEAVY DUTY DETERGENT"

Giant Size 69c AYLMER FANCY

220 oz. tins 25c AYLMER

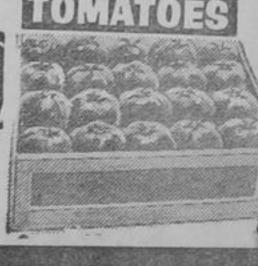
McLAREN'S RELISHES "5 VARIETIES 2 12 oz. jars 49c

NO.1 GRADE HEADS

NO. 1, SALMON FLESH



NO. 1, OUTDOOR



transmission, Biscayne 60 Mercury 4 Door, automatic transmission windshield washers, radio, power steering, power brakes 60 Oldsmobile Tudor, automatic transmis-

61 Ford Pick-Up, radio

60 Pontiac 4 Door Laurentian, V8, automatic transmission, radio, whitewalls

61 Comet, 6 cylinder, standard transmis-

sion, whitewalls, radio, wheel discs

61 Chevrolet Fordor, 6 cylinder, automatic

60 Chevrolet Tudor, 6 cylinder, standard transmission, windshield washers 59 Oldsmobile Sedan Super, radio, two-

59 Pontiac Sedan Laurentian, 4 Door

equipped

59 Oldsmobile Sedan "98" 4 Door, fully-

58 Chevrolet Sedan, standard transmission, wheel discs, two-tone

55 Chevrolet Coach Belair 6 cylinder, standard transmission, wheel discs 55 Chevrolet Coach Belair, 6 cylinder, aut-58 Pontiac Sedan, automatic transmission, radio, two-tone, 6 cylinder

omatic, windshield washers, wheel

CHEVROLET, CHEVY II, OLDSMOBILE, F.85, CORVAIR, ENVOY, O.K. USED CARS

355 Yonge St. N. AV. 5-5435 and TU. 4-1194 Just North of Richmond Heights Centre

QUALITY JOB PRINTING PHONE TU. 4-1105 A AV. 5-3316

For Car Dealer Monday night approved a recommendation from the township planning board permitting - J. Love to establish a new-car

labels a car "one-owner" when Euchre, Legion Hall, Carrville dealership on the east side of tfc39 Yonge Street, north of Steeles Public

> ing the property in the near The board recommended that lot lines adjacent to residential zones be fenced and a buffer zone of trees or hedge be plant-

No building having a ground floor area of less than 15 per cent of the total lot area may be erected and all parking area must be paved. Building on the property must be set back at least 60 feet from Yonge Street, and three

square foot of ground floor area of buildings, was also recommended by the board. Use of floodlights for display purposes will be subject to council's approval, Mr. Love was told, after discussion on lights affecting neighboring property owners was brought up by

Councillor A. Sumner.

Watch square feet of paved parking area provided for every one

Repairs

Approval was subject to contfc48 a proposed zoning bylaw affect-