

COMING EVENTS

FRIDAY 16 — Friday at 8 p.m. Victoria Square Dis-Lions Club Old Time and Modern Dance, in the Victoria Square Community Hall, with Norm Burling and his orchestra. Proceeds for community purposes. c2w32

EVERY MONDAY — 8.15 p.m. York Chorale practice in basement St. Mary's Anglican Church. Vacancies in all sections, particularly men. Come and join us. Phone AV. 5-2237. c2w32

FEBRUARY 20 — Tuesday, starting 5 p.m. Annual Oyster Supper of King City Lions Club at King City United Church. Adults \$1.50, children 75c. c1w33

FEBRUARY 22 — Thursday at 8 p.m. Lions Community Hall, Richmond Hill Horticultural Society Camera Night. Showing of prize winning slides. Commentator, Mr. Tom Lambert. Demonstration of equipment. Tips from the experts. Refreshments. No admission charge. Everyone welcome. c1w33

FEBRUARY 23 & 24 — Friday and Saturday. Bake sale at the Metropolitan Store, Newtonbrook Plaza, 12 noon to 6 p.m., under auspices of the 2nd Newtonbrook Group, Boy Scouts Association Ladies' Auxiliary. c1w33

FEBRUARY 27 — Tuesday. Ladies, enrol now for new self-improvement course. Make-up, voice and posture and exercise. Easter Special \$16.00. D. Albert Brown, Coiffures, Richmond Heights Plaza. Phone 285-1416. c2w33

THE EDUCATED PUBLIC

The first thing that impresses the average car marketing authority about North American cars is how expert they are in price buying.

Well, the public must take all the credit. They must be the car dealers themselves, who have taught them. They have done so well that for the last four years the car dealers' gross profit on auto dealers has exceeded all other businesses and the average profit on a car is less than one percent. One thing has never changed, however, in all the years of selling: the dealer must make a profit to stay in business. How he makes it is the only thing that has changed.

Until a few years ago it was common practice among dealers to compete to cut-throat competition to balance allowance offers on used cars by "padding" the price of a new one.

When padding ceased to be profitable due to legal and other reasons, new gimmicks were introduced among so-called volume dealers. They all added to this: keep prices down to attract price buyers, but don't let less than keep profits up.

Ethical dealers met the competition by reducing overhead and concentrating on service. They still are. Volume operators substituted heavy advertising, ruthless selling and paper substitutions in radios, seats and tires. Pre-and-after delivery service was virtually eliminated. In this way, up to 50 per cent can be shaved off the dealer's cost of the car.

The educated public are NOT getting the best deal you can get. COMPARE THE FEELINGS OF THE CAR ITSELF. THE ACTUAL SERVICE RENDERED AND THE DEALER'S REPUTATION FOR KEEPING HIS PROMISES. That's the only way to buy at the lowest possible net price!

YOUR MONEY EARNS 5% ON TERM DEPOSITS

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Metro Toronto Offices

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Broadhurst Advances Bayview Plan

Letters From Wholesalers, Lawyers Claim Business Loss Considerable

Paving of Bayview Avenue in Richmond Hill, hot topic at York County Council meetings during the past week, again took the stage when Richmond Hill Town Council met this week. It brought a report from Deputy Reeve Tom Broadhurst on negotiations at the county level and highly critical letters from a firm of Toronto lawyers and National Grocers Company Ltd. One of the letters was signed by 17 retailers in the Bayview Plaza.

Coming from Roebuck and posed of 22 stores and that at the present time, four of these stores are vacant and a number of the remaining store-keepers are threatening to move, as they are having difficulty servicing their customers due to

the condition of the roadway leading to the shopping plaza." It continued: "The customers refuse to go to the shopping plaza because the main roadway leading to the plaza is in bad condition and needs paving, and a sign put up by the municipality of the Town of Richmond Hill states that the cars driving over the roadway, do so at their own risk."

Will Claim Rebate

The letter pointed out that a rebate could be claimed on realty taxes, up to 55 per cent, for empty stores and buildings. Pointing out the effect that this could have on the town's economy, the owner would claim it this year, the legal firm's letter declared.

County Fails To Provide

(Continued from page 1)

the dissatisfaction which had been engendered, the commission at its meeting this week gave a lengthy explanation of its policies. These roads were Bayview Avenue from the Markham Road to the Stouffville Road; the Don Mills extension from the Don Mills Road to the Lakeshore Road; the Egypt Sideroad from the town line to Highway No. 48; Bathurst Street from the Langstaff Road to the Vaughan Road (called "Maple Road" by the commission); the Davis Drive extension from Newmarket to Schomberg.

The commission acknowledged that in most cases new highways provide a through service to motorists resident outside the local municipality as well as providing a service for local residents.

Pointing out that Toronto and York Roads Commission thoroughfares are paid for 50 per cent by the province, 25 per cent by the County of York, the commission gave a lengthy breakdown of its policies with regard to the different characters of roads involved.

Long Range Program

Time and again Commission Chairman Norman Long emphasized that new roads would be added if the county wanted to increase its mill rate and provide more money.

At the present rate, the report said, it was recommended that the present plan to repair the existing system should be continued. It was suggested that the following roads should be added to the suburban system during the next five years: Bathurst Street from Langstaff Road to Maple (Vaughan) Road, 2.5 miles; Bayview Avenue from Maple Road to Stouffville Road, 4 miles; Maple Road extension from Weston Road to Highway 27, 1 mile; Sutton Road, perimeter road around the Village of Sutton, 1.5 miles. Also suggested

was the addition to the county system, if the county deems necessary, of Davis Drive from Newmarket to Schomberg, 9 miles; the Egypt Sideroad, 5.5 miles; Don Mills Road extension to Lakeshore Road, 1.5 miles. Only part of this work provided for in the 1962 budget is the grading, graveling and widening of the Bathurst Street project.

Fight Hard For Bayview

Until they saw that further action was useless, both from the procedural and practical points of view, Richmond Hill and Markham Township representatives on county council fought hard for action on Bayview. They emphasized the amount of traffic the road carried, rebutting claims that it was used for "local" traffic only. Sixty per cent of it, declared Richmond Hill's Reeve Perkins, was traffic caused by the city. Maintenance had increased tremendously in the last three years as a result of the improvement of Bayview Avenue to the south, declared Markham's Deputy Reeve Lawson Mumberson. It was poor practice to bring a high-grade road from Toronto to an unpaved road, declared Deputy Reeve Tom Broadhurst. Reeve Dean emphasized the heavy load which had been thrown on the local municipalities.

In spite of pleas Chairman Norman Long of T and Y remained adamant. He admitted openly that "There is no question about the road being bad — but what about the cost?" He justified the inclusion of other road projects ahead of Bayview on the influence of the greater area demands, and connection with the flow of traffic on provincial highways.

The Toronto and York Roads Commission budget will create the equivalent of a county mill rate of 3.86 this year, as opposed to 3.19 last year. The 1961 tab was picked up by a 1.60 mill levy and a 1.59 debenture debt. The same split will be followed this year.

WILSON - NIBLETT MOTORS LTD.

YOUR CHEVROLET - CORVAIR - OLDSMOBILE DEALER

ANNOUNCES

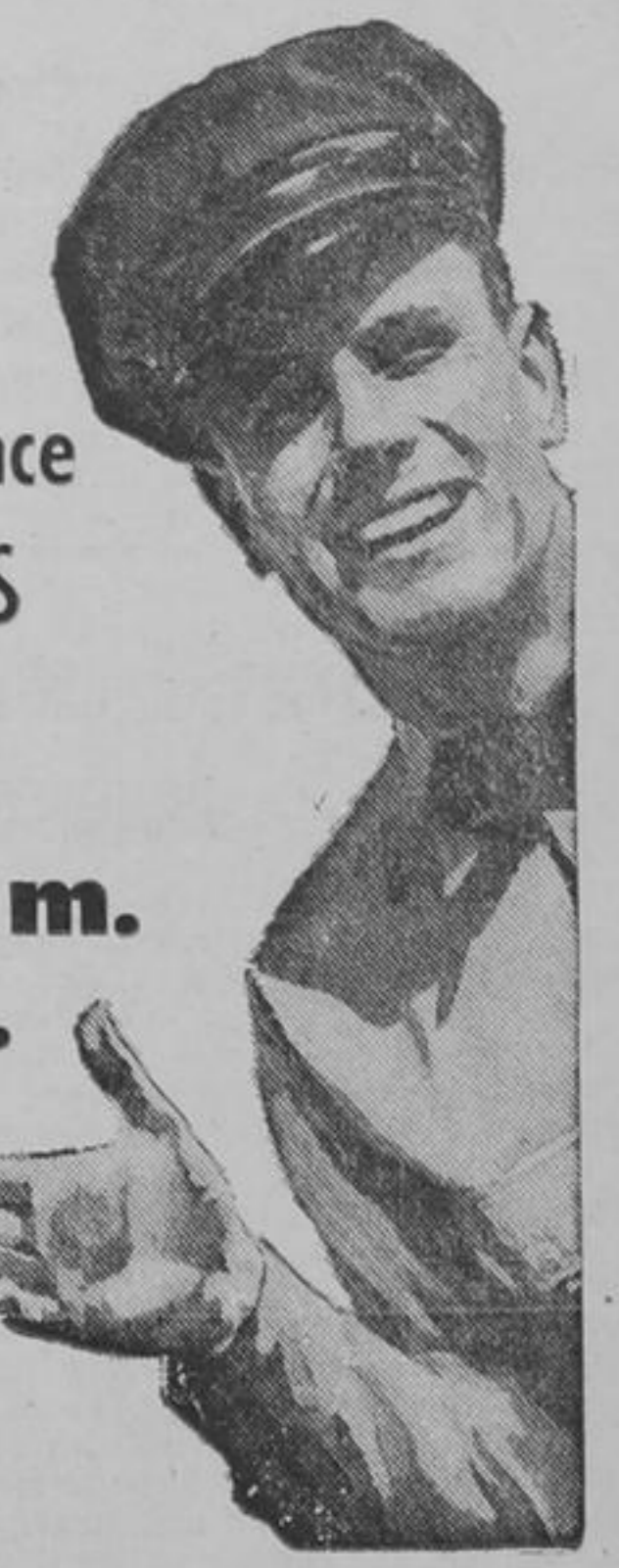
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Saturdays Until 4:30 p.m.



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CHEVROLET - CORVAIR - OLDSMOBILE

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RHUBARB

2 lbs. 39c

"EATING or JUICE" MEXICAN

ORANGES

LARGE SIZE 3 doz. \$1.00

MUSHROOMS

NO. 1, WHITE lb. 49c

Brussel Sprouts

FANCY 2 lbs. 49c

HEINZ SOUPS "4 Tomato & 2 Vegetable" 6 10 oz. tins 67c

CLUB HOUSE

Peanut Butter 16 oz. jar 37c

DEMPSTER'S FRESHER

BREAD 2 24 oz. loaves 35c

Kraft Dinner 2 pkgs. 25c

MITCHELL'S FANCY

Apple Juice 48 oz. tin 27c

POST

Sugar Crisp 8 1/2 oz. pkg. 27c

TULIP

Margarine 2 1lb. ctns. 45c

LEE'S PINEAPPLE "Sliced or Crushed" 2 20 oz. tins 43c

MEAT TREATS to fit your budget!

ROUND or RUMP ROAST

lb. 73c

MAPLE LEAF **HEAD CHEESE**

"Sliced or by the Piece" lb. 29c

STEWING BEEF

LEAN & CUBED lb. 49c

Y.W.C.A. Is Sponsoring Child Guidance Course

"How shall I punish a child of three years who spits at me?" a concerned mother asked at the Child Guidance Course currently being conducted at Walter Scott School until March 22nd. Walter Scott Y.W.C.A. is sponsoring this venture in an effort to encourage good family relationships.

Mrs. G. C. V. Hewson, directing this parents education group answered, "Parents need

Bambi Loves Flowers?

It would appear that the deer in Richmond Hill are more discreet than those in the Queen City. In Toronto they jump through windows and invade the privacy of bedrooms, however in the Hill they go for the finer things in life such as flowers and plants.

A Toronto daily newspaper recently carried an article about a deer jumping through a window into the bedroom of an apartment. The deer, which was seriously cut by the broken glass was finally captured and sent to Riverdale Zoo.

Last Wednesday a similar incident occurred in Richmond Hill. A deer, which is thought to have been chased by a pack of dogs, ran amongst the greenhouses of the Eudean Nurseries on Yonge Street. The animal tried to jump over one of the larger buildings which blocked its escape but instead crashed through the glass roof of the house. The deer fell about six feet to the ground, then began running about inside the greenhouse. Finally it crashed through one of the glass walls and made its escape. Although the amount of blood on the ground indicated that the animal was badly injured.

Little damage was done of the plants in the greenhouse and damage to the building itself amounted to about \$50.

Buy Site At Concord

The Salvation Army has bought the former jail farm at Concord from the City of Toronto, paying \$162,000 for the sixty-five acres. In 1959 the Army bought the adjoining 35 acres.

The property, south of No. 7 Highway and west of Dufferin Street, is the site of the House of Concord, a Salvation Army home for lads who need a hand in getting back on the right path. The boys are encouraged to work independently and lay a basis for becoming self-supporting and reputable citizens.

NOTICE

Now You Can Wash

All Those Blankets, Bed Spreads, Drapes, Scatter Rugs, Sheets, Playsuits, Overalls, etc. In our Big New Double Load Washers

They hold 2 regular washer loads for 35c. We also have big Commercial Dryers that fluff dry your clothes ever-so-fast. You can put 4 to 5 regular washer loads in one big dryer (deposit 10c for each 10 minutes required). Several dimes may be deposited at one time.

We now can offer you your choice of the regular automatic washer of either the Big Inglis Washer or the Easy with the Spirator Action. They both do a very clean wash.

(Come and See for Yourself)

COIN LAUNDRY

BAYVIEW PLAZA

BAYVIEW AVENUE & ELGIN MILLS ROAD

First IN DRY CLEANING

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Barth's CLEANERS & SHIRT SERVICE LIMITED

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Richmond Hill Lions Hall

MONDAY, FEB. 19th

BINGO \$50.00 FULL CARD TO GO

\$375 JACKPOT 53

STARTING TIME - 8 P.M. NUMBERS CALLED