

**WHO SETS USED CAR PRICES?**

Many motorists, about to trade in their used cars, wince when the salesman quotes them an allowance figure. They fail to realize he is only quoting, not setting, the market price.

Starting out to estimate a trade-in deal, most dealers use one of the popular price guides for a general indication of wholesale or retail prices. These are figures obtained from auctions and sales reports across the country and represent an approximate average of values.

They are never a substitute for the specific valuation a dealer puts on a car from his day-to-day knowledge of what it will bring on his own lot.

Isn't it plainly evident, then, that the real used car price setter is the cautious dealer who looks long and hard before he lays out his hard earned money? What he is prepared to pay for a particular model in a given condition is that car's true market value.

Excepting a really top condition used car sold by a dealer with a reputation for quality, this true market price is a standard and uniform figure, common to all dealers.

It logically follows, because profit and loss economics is a hard master, that a dealer offering you more for your car than its true market value, MUST short-change you somewhere else if he is to survive economically.

That is why a wise buyer buys only from a dealer whose reputation will stand investigation and whose customers testify to the value and satisfaction he delivers.

Support the Senior Citizens Bazaar to be held Saturday, November 11th, from 2 to 5 p.m. in the Richmond Hill Council Chambers.

**Fast Phone Call Meant Nice Sum For Hill Woman**



Mrs. Roy Plewman of 97 Yonge Street South, Richmond Hill, had some difficulty in reaching a Toronto telephone number one recent afternoon. It could have been that she was a bit excited because delay would mean \$400. However, she managed to get through to Toronto radio station CHUM in time, as proved by the cheque she is pictured holding, and collected as a result. Mrs. Plewman was fortunate enough to be holding a winning number announced over the radio - was doubly fortunate in having it called at a time when a special bonus was being offered, and was triply fortunate in having on hand all the articles listed by the broadcast's sponsor, pyramiding the prize money in consequence.

With the seconds ticking by fast to end the period in which she must call back to the station in order to qualify, Mrs. Plewman had some difficulty in getting her number. Traditional Bell service came to her rescue with an operator doing the needful.

(Photo by Lagerquist.)

**Against H. S. Appointments, Says Reeve Perkins Doubts Election Of Some Trustees**

It was rather doubtful if some members of York Central District High School Board would be elected if they had to run for office today, said Richmond Hill's Reeve Floyd Perkins in the course of a brief debate at York County Council last week. He was in favour of high school trustees being elected, not appointed, he emphasized.

The debate was sparked by Grant Henderson, deputy reeve of Woodbridge and chairman of the county's educational committee, who sought opinions from county council members as to what stand the county should take on the controversial subject of election vs. appointment for high school trustees. He did not say why the information was required, following a recent vote at the Ontario Municipal Association Convention which saw over 900 delegates decide unanimously to ask the Ontario Government to amend present regulations so that high school

trustees, like other tax-spending bodies, would be elected instead of appointed.

Reeve Kenneth Wag of Stouffville, a commissioner of York County this year, said that a change might lead to a number of people refusing to stand. He was well satisfied with the present system but felt that any person not giving good service should be removed from a high school board. If members were elected they would be responsible to the people and not to council, he pointed out.

Staged as a debate prior to

**Architect Wins Massey Medal**

(Continued from page one) The planning board and the redevelopment committee are working on the rehabilitation of downtown Richmond Hill. Following announcement of the award to Mr. Brook, Planning Director Harold Deeks said:

"The new library of Richmond Hill is a little gem. Philip R. Brook is a true architect. He has shared the civic and personal pride which we all feel in the honour which our community and board have received through Mr. Brook's winning of this award."

Librarian Pays Tribute Also paying tribute to Mr. Brook, Chief Librarian Fred Israel said: "This award has been made to Mr. Brook for his functional and dramatic design, but also with the consideration of his ability to design and produce within the limits imposed by local conditions."

"Many architects, designers, librarians and other civic-minded visitors to the library have praised his work and commented on the many unique features employed. Librarians from across Canada and from England have toured the building in search of ideas to incorporate in their own plans. Now the architectural profession, through the Massey Foundation, has seen fit to make a public presentation of a medal to recognize Mr. Brook's achievement."

"This award brings honour to the architect, but also will bring honour and recognition to our town and its public bodies. The exhibit of the Massey Medal awards will tour the nation and will be viewed by thousands. We are grateful to Mr. Brook for his design of our beautiful library and congratulate him on the success of his creation."

**Robert Blackburn To Be Thornhill Valedictorian**



The Valedictorian at Thornhill High School commencement exercises on November 17th, will be Robert Blackburn of Yongehurst.

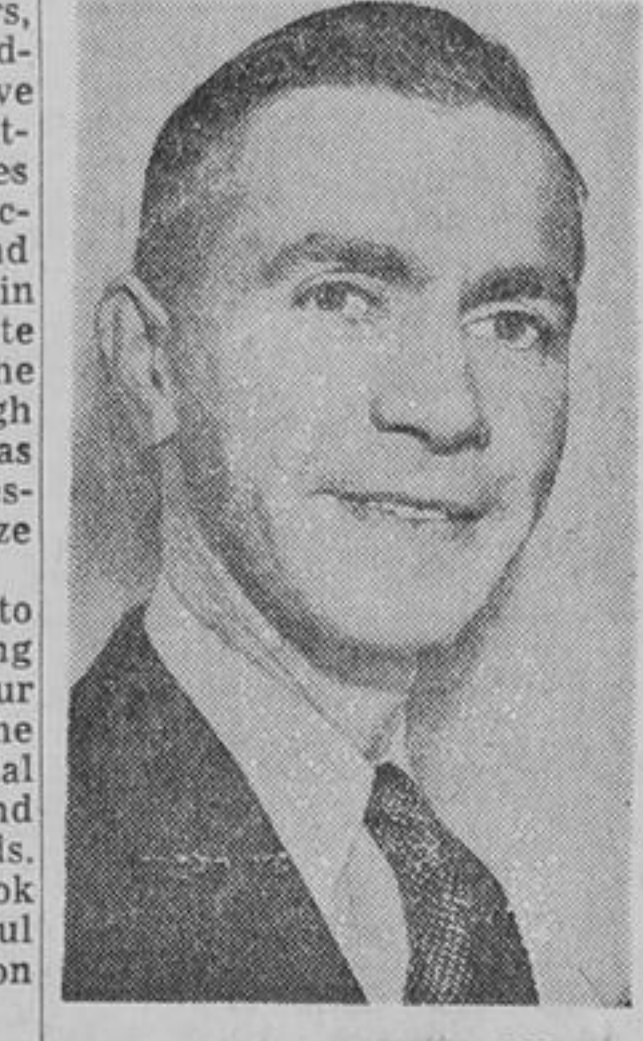
Robert secured nine firsts at the recent Grade XIII examinations qualifying as an Ontario Scholar. He was also awarded two University Scholarships, one from the University of Toronto "The Archibald McMurtry Memorial Scholarship" and one from York University. As he decided to enter York University he surrendered the first scholarship.

Locally Robert is the winner of the York Central District High School Board Grade XIII General Proficiency Award and the Morley Kinnoe Plaque for proficiency in English.

Bob, in his last year, was editor of the school year book and was instrumental in producing one of the best books in the short history of Thornhill. He plans to enter the profession of law after securing his degree at York.

Thornhill High School can boast of two other Ontario Scholars, Gillian McTaggart-Cowan, and Aimo Manninen.

**Remembrance D'y**



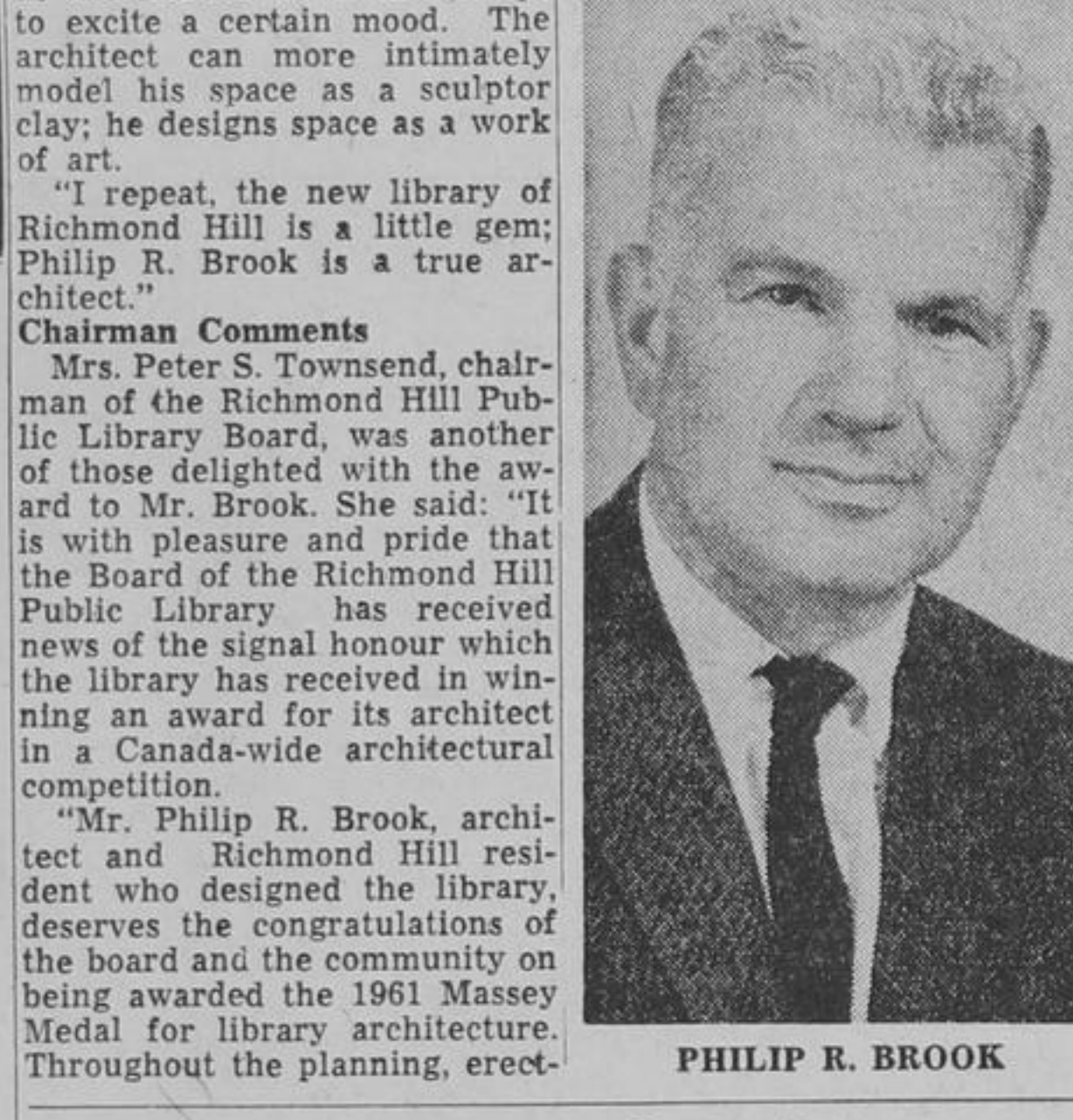
Controller (Capt.) Allen

In a stirring address at Sunday's town Remembrance Service Controller (Captain) William Allen of Toronto called on all ex-servicemen to take a more active part in public affairs. Those men and women who have served their country so gallantly in wartime should take up the challenge of leadership in peacetime. Freedom and democratic institutions are a priceless heritage bought for us by the blood of so many of our fellow countrymen who paid the supreme sacrifice in two World wars. Controller Allen called on Canadians everywhere to continue to live by those great Christian principles which have come down to us through the ages.

Controller Allen supported council in its stand to protect its municipal political borders from the encroachment of Metro and some form of super government.

Fine fall weather provided a perfect setting for this solemn occasion. A large turnout of town citizens took part in the service. The local clergy were represented by Rev. John Ward of St. John's Baptist Church and Rev. R. E. McLennan of St. Gabriel Anglican Church. Music was ably provided by the Richmond Hill High School Band, the Police Boys' Band and the Highland Band from Toronto.

Arrangements for the service were under the direction of Mayor W. J. Haggart, Magistrate James Butler and former Mayor William Neal.



PHILIP R. BROOK

**Higher-price Homes Swell Total Markham Permits Total \$540,000**

Value of building permits issued in Markham Township for October was \$540,930. The bulk of permits was for dwellings, which amounted to \$521,850. Accessory buildings amounted to \$9,000 and industrial and commercial permits were \$10,000.

Thirteen permits were issued to Eldon Precision Homes, which is erecting houses on the Grandview subdivision north of Steeles Avenue. They were for \$12,000 homes. Nine permits went to Wycliffe Homes Ltd., averaging nearly \$20,000 a building. The Wycliffe subdivision is located east of Bayview, immediately north of Steeles Avenue. Homes in that area have 120 foot frontages and in some cases run as high as \$40,000.

One October permit was issued for the Schickedanz subdivision and covered a \$25,000 home.

**Parents Of Students Concerned Over CNR Green Lane Crossing**

By Mrs. B. Lepke

Following a recent accident at the Green Lane railway crossing, in which a car driven by Mr. Bogle was completely demolished and the driver received minor injuries, concern for the safety of their children has once more been expressed by residents in the German Mills, John Street and Green Lane area.

School buses carrying 40 to 50 children travel from German Mills via John Street, Green Lane, Bayview and No. 7 to Thornlea Public School and Thornhill High School every day, and cross this, one of serious problem.

Markham Township's worst crossing without even the protection of wig-wags.

This crossing which is on a hill and has a bad curve in the track, has visibility impaired by the way lumber is piled by a lumber company, and a hedge.

Green Lane is now a very busy road owing to factories being built and operated there.

There are about ten houses in the immediate vicinity of the tracks. With winter and bad driving conditions fast approaching this becomes an even more dangerous crossing.

**COMING EVENTS**

- NOVEMBER 11 — Saturday, St. John's Convalescent Hospital, 3-5 p.m. Sale of Handicrafts, Home Baking and Afternoon Tea. clw19
- NOVEMBER 12 — Sunday, Anniversary Services of Teston United Church, 11.15 a.m. Rev. Martin Jenkinson in charge, assisted by Teston Choir, 7.30 p.m. Rev. Douglas Davis of Stouffville will be guest preacher, assisted by Schomberg United Church Choir. clw19
- NOVEMBER 13 — Monday at 8 p.m. Richmond Hill Square Dancers, McConaghy School. Beginners welcome. clw19
- NOVEMBER 15 — Wednesday, 8.30 p.m. Euchre at Jefferson School. Auspices of Mothers' Auxiliary. clw19
- NOVEMBER 18 — Saturday, 2 p.m. Christmas Fair, Maple United Church. Home baking, Christmas decorations, children's books, baby gifts and quilts, sewing, tea room and entertainment for children.
- NOVEMBER 23 — Thursday at 6.30 p.m. Richmond Hill Horticultural Society Annual Banquet, Summit View Gardens, guest speaker. c2w19
- NOVEMBER 24 — Friday, 2-5 p.m. Richmond Hill United Church, Christmas Bazaar in the Christian Education Building. c3w19
- DECEMBER 1 — Friday 8.30 p.m. Jefferson Community Club annual Christmas party, square dancing and euchre. Attractive prizes, refreshments. Everyone welcome. clw19
- LIBERAL CLASSIFIEDS GET RESULTS PHONE TU. 4-1105

**A LOVELY CHRISTMAS GIFT!**

**LAGERQUIST STUDIO**  
93 Yonge Street South TU. 4-2791  
Established 1946

**ONE WEEK SPECIAL UNTIL NOV. 18**

**20% OFF ON ALL COLD WAVES**

**VIENNESE BEAUTY SALON**  
Richmond Heights Centre TU. 4-5021

**How do I save?**

When it comes to saving here's a trick worth knowing. Avoid writing cheques against your Savings Account. Impossible? Not at all! Just open a *Personal Chequing Account* at the "Royal" and use it for paying bills.

Then you can keep your Savings Account strictly for saving. The bank calls this the *2-Account Plan*—a sure-fire way to save. It makes sense. It's business-like. And it's easy... Why don't you give it a try?

**THE ROYAL BANK OF CANADA**  
Richmond Hill Branch - W. V. SLEEMAN, Manager

**MORLEY'S FOODLAND**  
29 YONGE STREET SOUTH RICHMOND HILL

WING - T - BONE - SIRLOIN - ROUND

**STEAK** lb. **69c**

SWIFT'S PREMIUM **FRANKS**  
1 lb. pkg. **39c**

Lean **STEWING BEEF** lb. **49c**

**KAM LUNCHEON MEAT** 12 oz. tin **43c**

Clark's Fancy **TOMATO JUICE** 48 oz. tin **27c**

**CHEFMASTER MARGARINE** 2 1 lb. ctns. **45c**

CALIFORNIA ICE BERG **LETTUCE** LARGE HEAD **15c**

**JELL-O JELLY POWDERS** "Assorted Flavours" 3 pkgs. **25c**

**SHIRRIFF'S INSTANT POTATOES** 6 oz. pkg. **27c**

Hillcrest Sweet Mixed **Pickles or Relish** 16 oz. jar **23c**

**GRANULATED SUGAR** 5 lb. bag **39c**

YELLOW RIPE **BANANAS** lb. **15c**

Fancy CORTLAND **APPLES** Eating or Cooking 3 lb. poly bag **25c**

Red Emperor **GRAPES** lb. **15c**

**Will Your Battery Fail You?**

It could happen. A weak battery just can not make the grade on a cold morning. Let us check and re-charge your battery for you.

**COOK'S BP**  
Auto Service Complete Service To All Makes of Cars  
ELGIN MILLS TU. 4-3151

**Richmond Hill Lions Hall MONDAY, NOV. 13**

**BINGO \$50.00 FULL CARD TO GO**

**\$475 JACKPOT 57**

**STARTING TIME - 8 P.M. NUMBERS CALLED**