

KIDS WIN A WHOLE YEAR'S ALLOWANCE

BE SURE TO FILL IN YOUR "LUCKY BUCK" COUPON

AT RICHMOND HEIGHTS SHOPPING CENTRE

SCHOOL AHEAD GO
Bata
WORLD'S BEST KNOWN NAME FOR FOOTWEAR

Platte, black, pine green, gored vamp, 5-10 \$3.99

Smart one eyelet tie in black grain finished leather, 5-10 \$3.99

Newest saddle, spindrift and white, pointy toe, 5-10 \$3.99

Soft soft buck (suede) upper, light leather crepe soles, brown, green, pine green, 5-10 Flexible "one piece" construction, \$3.99

Bolt shawl tongue in smooth black leather, 5-10 \$4.99

Pert and pretty tie flat, black leather, black wedge, 5-10 \$3.99

Little dressy pump with the new fashionable "jet" heel, black, 5-10 \$3.99

Smart two strap, shawl tongue, composition sole, 8 1/2-3 \$2.99

Fullfit Oxford, dark oak brown, black, 4-3 Multiple fittings from \$2.99 up

Junior executive, berry brown, smooth leather upper, composition outsole, 8 1/2-3 \$2.99

New Direct Vulcanized Process (D.V.P.) Oxford, black, brown, Made in England, 3 months guarantee, 8 1/2-3 big boys, from \$4.99 up

THE ULTIMATE IN CHILDREN'S SHOE VALUES

Many years of research were put into the development of these top grade children's shoes. Elaborate tests were run in fitting, lasts and materials to bring to the public the ultimate in children's shoe values.

Available in multiple fittings, leather insoles, English kip lining, composition soles and heels for extra long wear.

GOLDEN RULE

by size

Sizes: 8 1/2 - 12 \$4.99
12 1/2 - 3 \$5.99 (full and half size)

CHILDREN'S Fashion SHOP

BOYS' SIZES: Infant to size 10
GIRLS' SIZES: Infant to Pre-teen 14x

(Opposite Loblaws) South Block
RICHMOND HEIGHTS SHOPPING CENTRE
Turner 4-7474 Richmond Hill

WIN a CASH amount equal to your Family Allowance (Baby Bonus) cheque. To enter our monthly draw cash your Family Allowance cheque at the CHILDREN'S FASHION SHOP

Mrs. Sonia Nurse
Osiris Drive
Richmond Hill

JULY WINNER:

Best Quality Newest Styles

Open A Credit Account

Early Bird SPECIAL 10% DISCOUNT on COATS JACKETS SNOW SUITS Aug. 16 to Sept. 16

International Charge Credit Cards Honored

Children's Aid Society Orders Honoured

See the latest Suit look in Knits and Wool

The New look in Jersey Double Knits and Crepes. In the latest Fall Colors. Priced from \$16.98

NORDICA'S
RICHMOND HEIGHTS CENTRE

BATA SHOE STORE RICHMOND HEIGHTS SHOPPING CENTRE

BACK-TO-SCHOOL SPECIAL!

FREE at COLES

This Beautiful 4 Piece . . .

WEAREVER WRITING SET

with every \$5.00 purchase of

- School Stationery and Pens
- Zipper Binders & Brief Cases
- Coles Notes & Translations
- Coles Fact-Finder Series

YOU CAN SAVE ALL YOUR RECEIPTS UNTIL THEY TOTAL \$5.00!

This Offer Expires Monday Night, September 4th

What's More!

COLES HAVE THE OFFICIAL 1961-62 TEXTBOOK LIST!

COLES HAVE THE MOST COMPLETE STOCK OF TEXTBOOKS IN CANADA!

COLES HAVE NOTES AND TRANSLATIONS FOR EVERY SUBJECT!

COLES HAVE THE LARGEST SELECTION OF SCHOOL SUPPLIES!

Ideal for all your notes!

ZIPPER BINDERS

A beautiful leather-product 3-ring zipper binder richly finished in Charcoal, Light or Dark Tan. Giant rings take standard size refill paper. Features durable zipper, vinyl bumpers, edges all-way-round, two handy gusset pockets and identification slot.

SPECIAL AT COLES **1.98**

Beautifully Embossed, Antique Finish!

ZIPPER BINDERS

Handsome simulated leather!! Takes standard size 3-hole paper. Features "snap-open" rings and two handy gusset pockets! Has smart-looking antique

USUALLY \$2.98 COLES SPECIAL PRICE **98¢**

The Key To Higher Marks!

NOTES AND TRANSLATIONS

Used by over 180,000 students every year! COLES NOTES AND TRANSLATIONS give the facts without the trimmings — exactly what the Department of Education wants you to know.

ALL COLES NOTES AND TRANSLATIONS have been carefully prepared by specialists! Translations are accurate and Notes include complete vocabulary lists as well as clear, simple discussions of difficult points.

COLES NOTES AND TRANSLATIONS cover *English, French, Latin, Mathematics, Science, Geography and History.*

COLES

All the facts at your finger-tips!

FACT-FINDER SERIES

The essentials of every subject; printed on both sides of a sparkling plastic sheet and punched to fit any notebook — they're with you all the time! Fact-Finders give you a streamlined review of only important information. They'll help you learn faster, remember more and get better marks too! Cut hours off your homework and exam studies.

75¢ EA.

350 Sheets!

REFILL PAPER

350 top quality green lined, red margined refill sheets punched to fit any standard size ring binder. Take advantage of this terrific value!

COLES SPECIAL PRICE

350 SHEETS 99¢

RICHMOND HEIGHTS SHOPPING CENTRE