

IT'S TO YOUR ADVANTAGE
TO BUY NOW & SAVE WITH
CONFIDENCE AT

KEN STIFF'S AUGUST FUR SALE

RICHMOND HEIGHTS CENTRE - AV. 5-4172
178 YONGE STREET, AURORA - PA. 7-9551
1760 AVENUE RD., TORONTO - RU. 1-9176



BENNETT'S
HOME TEXTILES
(IN THE MALL)
Richmond Heights Centre

\$25.00 VOUCHER FREE
TO THE WINNER OF OUR
"Lucky Buck" Draw

LOW-PRICED, LUSTROUS VELVETEEN
Soft, glowing texture with a rich lustre makes velveteen a favorite for party dresses, skirts, coats, children's wear, etc. Twill-back weave. Dry-clean. About 36 inches wide. **\$1.98** Yard

WIDE-WALE CORDUROY
Ultra-smart elephant wale corduroy. So very chic for suits, slacks, skirts, car coats, also home decorating. Made entirely of cotton, and completely washable. Easy to iron. Exceptionally long-wearing. 36 ins. wide. **\$1.98** Yard

COLORFUL PRINTED CORDUROY
New patterns! New colors! Feature value printed cotton corduroy has a velvety surface. Washable, of course. Perfect for dresses, full skirts, jumpers, sportswear, children's wear, etc. Also for home decorating. About 36 inches wide. **\$1.39** Yard

ALL-WOOL FLANNEL
Soft cosy, all-wool flannel. Popular and long-wearing, so ideal for skirts, dresses, jumpers, children's wear, housecoats and sportswear. Dry-clean. 10-oz. weight. About 56 inches wide. **\$2.98** Yard



CAPLANS

DO SELL FOR LESS

Well known for over 40 years for selling brand name appliances for less Caplans will open their 9th branch very soon at

RICHMOND HEIGHTS CENTRE

Watch For Their
GRAND OPENING SALE

They Will Offer Most Amazing Values In
REFRIGERATORS - RANGES - TELEVISIONS
HI-FI and STEREO - AUTOMATIC WASHERS &
DRYERS AND 100's OF OTHER ITEMS AT
DISCOUNT PRICES

Coming Soon



With An Outstanding
Special From
JACK WATTS HARDWARE

CHILD'S PLASTIC
LUNCH KIT COMPLETE WITH THERMOS
REGULAR PRICE \$2.98
Back To School **SPECIAL \$1.69**

Shop Now And Save 3% Sales Tax

SEE OUR GIFTWARE TABLE OF SPECIALS
CLEARING AT 25% DISCOUNT

JACK WATTS HARDWARE
RICHMOND HEIGHTS CENTRE AV. 5-4392

KIDS WIN A WHOLE YEAR'S ALLOWANCE BE SURE TO FILL IN YOUR "LUCKY BUCK" COUPON AT RICHMOND HEIGHTS SHOPPING CENTRE



Hurry! Several of these Special Prices end on SATURDAY at 6 p.m.!

Jack Fraser
stores

RICHMOND HEIGHTS SHOPPING CENTRE

Ozay! Ozay! Magnificent Value for Lads!

BOYS' 3/4 - LENGTH NYLON ALL WEATHER COATS

Zippered, detachable hood is quilt lined. Wind and water repellent coats are 100% nylon. Warmly quilt lined throughout. Styled with neat cape shoulder, sturdy zipper down the front, storm cuffs inside sleeve. 2 slash pockets. Choose mint green, char grey, navy in sizes 6 to 18. **\$11 VALUE** **8⁸⁹** Two for **17.50**



BOYS' CLOTHING - - - Pre-Season SALE
Boys' Fall and Winter Wear

BOYS' ALL WOOL MELTON SUBURBAN COATS

Previously 14.95
Well styled and warm coats - a top Canadian make. Quilt lined (satin over wool), 3 or 4-button front. Grey tones and new olive green in sizes 6 to 18. **8⁸⁹**

Pre-Season Special!! Two Styles!

BOYS' LINED JEANS

Sturdy Drill Fabric. Sanforized Throughout. Note the double sewn seams, reinforced at all points of strain. Fully lined for warmth with colourfast cotton check flannel. Fully washable. Five pockets. (A) Choose elastic waistband at back. Double knees. Sizes 6 to 12. (B) Regular waistband with loops. Sizes 6 to 18. In grey, antelope & black. **3⁴³** Two Pairs for **6.75**

The Best-Known Dutch Make! SPECIAL PRICE

BOYS' HEESUEDE WINDBREAKERS

STYLED IN CANADA . . . Special weaving produces this soft, supple Heesuede; very hardwearing. Styled with zipper front, self collar . . . two slash pockets, knitted cuffs and waistband. Water-repellent, dry cleanable. Choose navy, rust, or olive. Sizes 6 to 18. **6⁸⁹**

ALSO attractive styles in other fabrics, \$5.95

Special Price Reduction! Unusually Well Tailored

BOYS' PANTS

The latest Ramble Cord or Polished Cotton fabrics. Perfect for School! A top Canadian make, featuring modified Continental styling with slanting pockets, two hip pockets with tabs, belt loops, trouser cuffs. They're Sanforized, wash and wear fabrics in olive green, bark, school grey. Sizes 6 to 18. **3⁵⁵** Two Pairs for **7.00**

Canadian Made, Tough-wearing DRILL

CHINO PANTS for BOYS

Special Price . . . Sanforized and Colourfast. Two styles (1) Elastic back style in sizes 6 to 12, and (2) regular waist in sizes 14 to 18. Hardwearing drill pants with five pockets, double sewn seams and durable zipper front. Practical shades of slate grey, bark, black. **2⁵⁵** Two Pairs for **5.00**

CLEARANCE OF MEN'S & BOYS' SUMMERWEAR
at Much Reduced Prices!!

Pre-Season Low Price!

ALL WOOL MEN'S COATS

VALUES UP TO 59.50
Fine values to shout about! Medium and heavyweight coats in stylish all wool velours and saxonies. Big selection includes popular plains, small broken checks, and muted overchecks. Choose traditional set-in sleeve style or more casual raglan sleeve style . . . sizes 36 to 46, regular, short and tall models. **\$45**

Hear This, Men! These Suits Are Fine

ALL WOOL WORSTEDS . . . \$65 VALUE

A rich, wonderful choice of distinguished small checks, plains, neat designs, muted overchecks . . . in colour harmonies of blues, greys, greens, browns, olive tones. Styled with unusually good taste in 2 or 3 button models, vent of plain backs. No trouble fitting you — there are sizes 35 to 46! Extra Pants \$10. **\$45** TWO PIECE SUITS

Look Ahead! Save Some Real Money!

MEN'S WINTER OUTERWEAR

VALUES UP TO \$22.95
Topical styles include men's suburban coats, winter parkas, and windbreakers . . . warm and weather-resisting. Quilt lined with satin over wool, or nylon pile. Size range from 36 to 46; not all sizes in all styles or colours. Come early for best selection. **14²⁹**

A Smart "Back to School" Special! **BOYS' COTTON KNIT SHIRTS**

Well Matched Stripes . . . Long Sleeves. An extremely low price for quality, Canadian-made shirts. These handsome knitted shirts in colourful stripes have a neat collar style. Unusually smart; easy to wash. Sizes 6 to 16. **1⁸⁹**

Save on Boys' Sanforized, Long-Sleeved
DOESKIN SHIRTS

Made for active lads by a Top Canadian manufacturer! Woven for warmth, styled for smartness, cut for comfort. Colourful Colourfast checks in many colours. Sizes 6 to 16 \$1.98 Value. **1⁵⁵** Two for **3**

Outstanding 3.95 Value . . . Now only 2.89!

BOYS' V-NECK PULLOVERS

High Bulk ORLON . . . Quality Canadian Make. Beautifully styled from an excellent fabric! Appealing grey and beige mixtures. Sales prove that boys love this particular model. Sizes S-M-L. **2⁸⁹**