YOUR ADVANTAGE CONFIDENCE AT

# KEN STIFF'S

RICHMOND HEIGHTS CENTRE - AV. 5-4172 178 YONGE STREET, AURORA - PA. 7-9551 1760 AVENUE RD., TORONTO - RU. 1-9176



(IN THE MALL)

Richmond Heights Centre

\$25.00 VOUCHER FREE TO THE WINNER OF OUR "Lucky Buck" Draw

### LOW-PRICED,

rich lustre makes velveteen a favorite for party dresses, skirts, coats, children's wear, etc. Twill-back weave.

Dry-clean. About 36 inches wide. \$1.98

#### COLORFUL PRINTED CORDUROY

New patterns! New colors! Feature value printed cotton corduroy has a velvety surface. Washable, of course, Perfect for dresses, full skirts, jumpers, sportswear, children's wear, etc. Also for home decorating. About 36 inches \$1.39

#### WIDE-WALE CORDUROY

Ultra-smart elephant wale corduroy. So very chic for suits. slacks, skirts, car coats, also nome decorating. Made entirely of cotton, and completely washable. Easy to iron. Exceptionally long-wear-ing. 36 ins. wide. Yard

#### ALL-WOOL

FLANNEL Soft cosy, all-wool flannel. Popular and long-wearing, so ideal for skirts, dresses, jumpers, children's wear, housecoats and sportswear. Dry-clean. 10-oz. weight. About 56 inches wide. \$2.98



Well known for over 40 years for selling brand name appliances for less Caplans will open their 9th branch very soon at

## RICHMOND HEIGHTS Watch For Their

They Will Offer Most Amazing Values In REFRIGERATORS - RANGES - TELEVISIONS HI-FI and STEREO - AUTOMATIC WASHERS & DRYERS AND 100's OF OTHER ITEMS AT DISCOUNT PRICES

Coming Soon



With An Outstanding

CHILD'S PLASTIC

COMPLETE WITH THERMOS

REGULAR PRICE \$2.98

Back To School SPECIAL

\$ 1 69

Shop Now And Save 3% Sales Tax

SEE OUR GIFTWARE TABLE OF SPECIALS CLEARING AT 25% DISCOUNT

WATTS HARDWARE

RICHMOND HEIGHTS CENTRE

AV. 5-4392

## KIDS WIN A WHOLE YEAR'S ALLOWANCE BE SURE TO FILL IN YOUR "LUCKY BUCK" COUPON RICHMOND HEIGHTS SHOPPING CENTRE



Ozay! Ozay! Magnificent Value for Lads!

3/4 - LENGTH NYLON WEATHER COATS

Zippered, detachable hood is quilt lined. Wind and water repellent coats are 100% nylon. Warmly quilt lined throughout. Styled with neat cape shoulder, sturdy zipper down the front, storm cuffs inside sleeve. 2 slash pockets. Choose mint green, char grey, navy in sizes 6 to 18.

\$11 VALUE

Save on Boys' Sanforized, Long-Sleeved

DOESKIN SHIRTS

Made for active lads by a Top Canadian manufacturer! Woven for warmth, styled for smartness, cut for comfort. Colourful Colourfast checks in many colours. Sizes 6 to 16 \$1.98 Value.

55 Two for

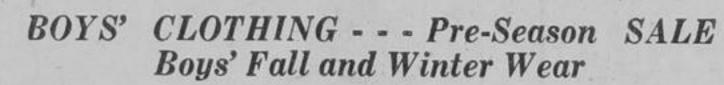
Outstanding 3.95 Value . . . Now only 2.89!

BOYS' V-NECK PULLOVERS

High Bulk ORLON . . . Quality Canadian Make. Beautifully styled from an excellent fabric! Appealing grey and beige mixtures. Sales prove that boys love this particular model. Sizes S-M-L.

A Smart "Back to School" Special! BOYS'

Well Matched Stripes . . . Long Sleeves. An extremely low price for quality, Canadian-made shirts. These handsome knitted shirts in colourful stripes have a neat collar style. Unusually smart: easy to wash. Sizes 6 to 16.



ALL WOOL SUBURBAN COATS

Previously 14.95 Well styled and warm coats - a top Canadian

make. Quilt lined (satin over wool), 3 or 4button front. Grey tones and new olive green in sizes 6 to 18.

Pre-Season Special!! Two Styles!

BOYS' LINED JEANS

Sturdy Drill Fabric. Sanforized Throughout. Note the double sewn seams, reinforced at all points of strain. Fully lined for warmth with colourfast cotton check flannel. Fully washable. Five pockets. (A) Choose elastic waistband at back. Double knees.

Sizes 6 to 12. (B) Regular waistband with Two Pairs for 6.75 loops. Sizes 6 to 18. In grey, antelope & black.

The Best-Known Dutch Make! SPECIAL PRICE HEEKSUEDE WINDBREAKERS

STYLED IN CANADA . . . Special weaving produces this soft, supple Heeksuede; very hardwearing. Styled with zipper front, self collar . . . two slash pockets, knitted cuffs and waistband.

Water-repellent, dry cleanable. Choose navy, rust, or olive. Sizes 6 to 18. ALSO attractive styles in other fabrics, \$5.95

Special Price Reduction! Unusually Well Tailored

The latest Ramble Cord or Polished Cotton fabrics. Perfect for School! A top Canadian make, featuring modified Continental styling with slanting pockets, two hip pockets with tabs, belt loops, trouser cuffs. They're Sanforized, wash and wear fabrics in olive green, bark, school grey. Sizes 6 to 18.

Two Pairs \$7.00

Canadian Made, Tough-wearing DRILL

PANTS for

Special Price . . . Sanforized and Colourfast. Two styles (1) Elastic back style in sizes 6 to 12, and (2) regular waist in sizes 14 to 18. Hardwearing drill pants with five pockets, double sewn seams and durable zipper front. Practical shades of slate grey, bark,

Two Pairs

CLEARANCE OF MEN'S & BOYS' SUMMERWEAR at Much Reduced Prices!!

Pre-Season Low Price!

VALUES UP TO 59.50

Fine values to shout about! Medium and heavyweight coats in stylish all wool velours and saxonies. Big selection includes popular plains, small broken checks, and muted overchecks. Choose traditional set-in sleeve style or more casual raglan sleeve style . . . sizes 36 to 46, regular, short and tall models.

Hear This, Men! These Suits Are Fine

WOOL WORSTEDS .... \$65 VALUE

A rich, wonderful choice of distinguished small checks, plains, neat designs, muted overchecks . . . in colour harmonies of blues, greys, greens, browns, olive tones. Styled with unusually good taste in 2 or 3 button models, vent of plain backs. No trouble fitting you there are sizes 35 to 46! Extra Pants \$10.

Look Ahead! Save Some Real Money!

VALUES UP TO \$22.95

Topical styles include men's suburban coats, winter parkas, and windbreakers . . . warm and weather-resisting. Quilt lined with satin over wool, or nylon pile. Size range from 36 to 46; not all sizes in all styles or colours. Come early for best selection.