

PROFESSIONAL AND BUSINESS DIRECTORY

ACCOUNTANTS

L. E. Clark
F.I.A.
PUBLIC ACCOUNTANT
5453 1/2 YONGE STREET
BA. 5-4701

James G. Keogh
CHARTERED ACCOUNTANT
15 YONGE ST. NORTH
(Lowrie Building)
RICHMOND HILL
AV. 5-1845
Res. TU. 4-5770

Philip Swan
CHARTERED ACCOUNTANT
TU. 4-4951
EM. 3-1329
Suite 106, 77 York St.
Toronto

LEONARD R. ROSENBERG
B Com.
CHARTERED ACCOUNTANT
Bank of Nova Scotia Building
Aurora
Telephone Aurora PA 7-9451

Building Trades

G. Chassie
BUILDER
CONTRACTOR
Homes
or General Repairs
TU. 4-2933
Richmond Hill

Wm. Clubine
PLASTERING CONTRACTOR
KING
— PHONE TE. 3-5295 —

Dahl & Son
Construction
COMPLETE ALTERATIONS
CEMENT & STONE WORK
PLASTERING & CARPENTRY
Terms Can Be Arranged
FREE ESTIMATES
TU. 4-1215

Deciantis-Rice
GENERAL CONTRACTORS
Building Repairs & Alterations
Drain and Concrete Work
TU. 4-1483

CHIROPRACTIC

Arthur G. Broad, D.C.
21 Bedford Park Ave.
Richmond Hill
Turner 4-4251
By Appointment

H. D. Melsness, D.C.
X-RAY
cor. Windhurst Gate and Bayview
(1 block south Bayview Plaza)
Phone TU. 4-1075
By Appointment

DENTAL

Dr. W. J. Mason
DENTIST
55A YONGE ST. SOUTH
Turner 4-1511 Richmond Hill

Dr. W. R. Bedford
Dr. J. M. Wachna
DENTISTS
15 Yonge St. North
Richmond Hill
TU. 4-4601

Dr. P. R. Macfarlane
DENTIST
Gas Extractions
50 Yonge St. North
TU. 4-1177
Richmond Hill

Dr. J. Perdicaris
MEDICAL-DENTAL
CENTRE
BAYVIEW PLAZA
BEVERLY ACRES
PHONE
OFFICE TU. 4-3571

DENTAL

(Continued)

Dr. John Simpson
DENTIST
661 YONGE STREET
AV. 5-4442 Thornhill, Ont.

Dr. J. M. Dryer
DENTIST
Open Evenings
Gas Extractions
78 YONGE ST. S.
RICHMOND HILL
Turner 4-1462

FLOWERS

HELEN SIMPSON LYNETT
Helen Simpson
Flowers

METRO WIDE DELIVERY
Member - Florists' Telegraph
Delivery Association
2518 YONGE ST. . . .
(at St. Clements)
TORONTO 12, ONT.
Ph. HU. 5-1145

ENGINEERING & ELECTRICAL

SPECIAL MACHINERY
GENERAL REPAIRS
Leno's
Machine Shop
73 CENTRE ST. EAST
RICHMOND HILL
AV. 5-1974
STEAMFITTING
WELDING

Gardens, Lawns, Seeds, Paving

Elgin Mills
Loam & Sod Co. Ltd.
COMPLETE GARDEN, LAWNS,
& FLOWER BED, LOAMS,
TOP SOIL, SOD & MANURE
AV. 5-1514

GARAGES

Richvale Auto Body
Body & Fender Repairs
Complete Refinishing
If you haven't heard of our
reputation, enquire from your
friends
All work guaranteed
144 Spruce Ave.
Stop 22A Yonge St. Richvale
For appointment, ph. AV. 5-3631

General Business

Langdon's
Coach Lines Ltd.
Coaches for all Occasions
FOR INFORMATION
Telephone
TE. 3-5351

Hineman & McIsaac
SODDING, SEEDING
ROTOTILLING
LOOM SUPPLY
TU. 4-7295

SAND and GRAVEL
Crushed Stone
Loam and Fill
E. CHARITY
TU. 4-1701 Richmond Hill

For everything in

Printing
CONSULT
"THE LIBERAL"
Turner 4-1105

Hair Styling & Beauty Salons

Formerly Bloor & Yonge Sta.
Individual Attention
Hair Styling Permanent Waving
Air Conditioned Dryers
Sellwood Salon
TU. 4-2321
8 1/2 Yonge St. S. Richmond Hill

CONTINENTAL Beauty Salon

76 YONGE ST. S.,
RICHMOND HILL
"Internationally Experienced"
In all phases of Beauty Culture
HANS & EDITH
TU. 4-7228

Humane Services

CATS
PAINLESSLY DESTROYED
by approved S.P.C.A. Method
at —
TROYER NATURAL SCIENCE
SERVICE
Yonge Street, Oak Ridges
PR. 3-5071
Receiving Hours: 8 a.m. - 6 p.m.
or otherwise by appointment
— NO CHARGE —

INSURANCE

Roy V. Bick
Complete
Insurance Service
24 Adelaide St. W.
Toronto EM. 3-0311
25 Grandview Ave.
Thornhill
AVenue 5-1379

Ernie Brock & Son
LTD.
Kirby Brock
Maple, Ont.
COMPLETE INSURANCE
SERVICE
Bus. ALPine 7-2621
Res. ALPine 7-1224

Corner Agency
Limited
Insurance — Mortgages
Fire, Auto, Liability
Motor Vehicle Finance Service
TELEPHONE PA. 7-9488-9
Bank of Nova Scotia Bldg.,
Aurora, Ontario

Herrington
Insurance Agency
A. Burnett
General Insurance
Suite 2, Lowrie Building
15 Yonge Street N.,
Richmond Hill Turner 4-1551

Roy A. Phillips
Bus. AV. 5-3630 Res. TU. 4-3935
GENERAL INSURANCE
For All Your Insurance Needs

Savage
Insurance Services
GENERAL INSURANCE
Fire, Automobile, Plate Glass,
Automobile Financings, etc.
Office 15 Yonge St. N.
Residence 73 Leisler Lane
Richmond Hill
TU. 4-1219 Richmond Hill

John S. Walkington
GENERAL INSURANCE
FIRE - AUTO - LIABILITY
113 King St. - King City
TE. 3-5283
Res. TU. 4-7002 Bus. EM. 4-8611

C. J. Neil O'Reilly
103 Pemberton Rd.
Insurance
Car Financing
I Pay For Ashes & Crashes

LEGAL
Stuart Parker, Q.C.
RICHMOND HILL
7 Dufferin St.
AVenue 5-1477 TURNER 4-1543

LEGAL
Dr. H. Socol
(By Appointment)
Medical Centre Bayview Plaza
Richmond Hill, Ont.
Office and Residence TU. 4-4040

LEGAL
Dr. Cameron Cowan
Dr. Jas. G. McKinnon
Dr. J. P. Wilson
4 Church St. S.
Richmond Hill
Office Hours
By Appointment
TU. 4-4471

LEGAL

(Continued)

Floyd E. Corner, Q.C.
BARRISTER, SOLICITOR AND
NOTARY PUBLIC
The Bank of Nova Scotia
Building
AURORA, ONTARIO
Telephones Office: PA. 7-9488-9
Res.: PA. 7-5046

Plaxton, Deane & Drew
Barrister, Solicitor, etc.
RICHMOND HILL
THORNHILL
Richmond Hill Office
15 Yonge Street N.
AV. 5-5144
Thornhill Office
AV. 5-1197

T. C. Newman, Q.C.
BARRISTER & SOLICITOR
Suite 2, Lowrie Building
15 Yonge St. N., Richmond Hill
Every Thursday Afternoon -
Turner 4-1551
Toronto Office - 18 Toronto St.
Phone EM. 3-5877

Lawlor & LeClaire
BARRISTERS-SOLICITORS
15 Yonge Street N.
Richmond Hill, Ontario
TU. 4-7191
17 Queen Street E., Suite 544
Toronto 1, Ontario
EMpire 6-2362

J. Rabinowitch, B.A.
BARRISTER, SOLICITOR,
NOTARY PUBLIC
65 Yonge St. S.
Richmond Hill
TU. 4-5829
Richmond Theatre Block
Res. TU. 4-2117

Stiver, Vale, Peppiatt, Errington
BARRISTERS, SOLICITORS,
NOTARIES
K. M. R. Stiver, Q.C.
Joseph Vale, Q.C.
J. M. Peppiatt, B.A.
William Errington, B. Com.
195A MAIN ST.
Ph.: TW. 5-4571, Newmarket, Ont.

Norman A. Todd, B.A.
Barrister, Solicitor & Notary
Public
15 YONGE ST. NORTH
Richmond Hill, Ontario
Office Turner 4-1780
Residence Turner 4-1863
By Appointment

Garipey and Mann
Barristers and Solicitors
6197 YONGE STREET,
WILLOWDALE, ONTARIO
BA. 5-8806
Kenneth A. Garipey
BA. 5-1557
W. E. Nell Mann
TU. 4-4618

James H. Timmins
Barrister, Solicitor, Notary Public
THORNHILL
AVenue 5-3165

Donald M. Findlay
Q.C.
Barrister, Solicitor,
Notary
King City, Phone TE. 3-5451
Phone Turner 4-3962

MEDICAL

Dr. D. A. McBurney
BY APPOINTMENT
31 Yonge St. N., Richmond Hill
Northern Building
Office: Turner 4-3121
If no answer call PProspect 3-5327

Dr. H. Socol
(By Appointment)
Medical Centre Bayview Plaza
Richmond Hill, Ont.
Office and Residence TU. 4-4040

LEGAL
Dr. Cameron Cowan
Dr. Jas. G. McKinnon
Dr. J. P. Wilson
4 Church St. S.
Richmond Hill
Office Hours
By Appointment
TU. 4-4471

MEDICAL

(Continued)

Dr. Jas. R. Langstaff
Dr. John B. Wynne
Dr. Allen J. Smith

By appointment
50 Yonge St. N.
Richmond Hill
Turner 4-1154

Dr. Victor Zuck
Dr. D. F. McGregor
By Appointment
363 Markham Rd.
RICHMOND HILL
TU. 4-1008
(1 Block west of Bayview)

MUSICAL

Marguerite Boyle
Elocution, Public Speaking
Platform Department
Dramatic Art
"HOMEWOOD HALL"
Thornhill

Piano Accordion
Mundinger School of Music
Branch
MRS. H. NICHOLLS
192 WELDRICK ROAD
STOP 23B, YONGE ST.

Nursery School

Richmond
Nursery School
34 ELIZABETH ST. S.
RICHMOND HILL
Mrs. Marion Latimer
PProspect 3-5895
Turner 4-3115
Transportation Arranged

OPTOMETRY

F. L. Lowrie, R.O.
Eyes Examined
Glasses Fitted
Optical Repairs
NOW AT 3242 YONGE STREET
In North Toronto
Opposite Park Theatre
9 a.m. to 6 p.m. including Sat.
HU. 8-8949
Evenings by appointment

J. C. Horvat, B.A., O.D.
OPTOMETRIST
* EYES EXAMINED
* PRESCRIPTIONS FILLED
* CONTACT LENSES
* OPTICAL REPAIRS
Hours 9:15 - 5:30 daily
Closed Saturday
Evenings By Appointment

ROOM 205 LOWRIE BUILDING
15 YONGE ST. N.
RICHMOND HILL
TU. 4-4641

A. W. Kirchen, R.O.
Eyes Examined - Glasses Fitted
Prescriptions Filled & Repairs
31 YONGE ST. NORTH
Phone Turner 4-3962
9:30 - 5:30 Weekdays
Wednesday & Saturday
Afternoons by appointment
Open Friday Nights

RADIO & TV

Repairs to:
RADIO - HI-FI
TV
Richvale Electronics
STOP 22, YONGE STREET
TU. 4-1552
AV. 5-2669
PETER R. SMITH

Antenna installation

SURVEYORS
John C. Moore
SURVEYORS
NEWMARKET
Office - 448 Botsford Street,
TW. 5-4903

Evenings
Phone Mr. Tomlinson
PR. 3-5202

Yates & Yates
Ontario Land Surveyors
105 Willowdale Ave., Willowdale,
Ont., BA. 5-3031
Res. George T. Yates, O.L.S.,
53 Bedford Park Avenue
Richmond Hill, TU. 4-2941

25,000 Pairs Of Skates Sharpened

Repairing Of 250,000 Pairs Of Shoes Has Been 40-year Job For Norm Evans

By Axel Sjoberg
If Norm Evans decided to put the boot to his shoe repair business he could do so with a "Well done!" attitude but the fact is, after some 40 years in the shoe-making-repair trade during which time he has been personally responsible for at least 250,000 pairs of shoes of all makes and sizes, he has not lost interest in his job. Every repair job continues to be a challenge and he figures that when leather ceases to spark enthusiasm in him it will be time to head for the pastures.

Among local and district ice addicts, Norm's Repair Shop is a name as familiar as their favourite breakfast cereal. He has sharpened at least 25,000 pairs of skates in the last 15 years, now about 150 pairs per week during the winter season. The youngsters whose blades he began sharpening some 15 years ago when he

first came to "The Hill" now send their own youngsters to him. The same holds true for shoes, of course. His first Richmond Hill client, Mrs. R. Cuttance, of Roseview Avenue is still with him and one of his strongest boosters, Family Trade.

The shoe leather cutting, assembling and repair trade is synonymous with the Evans family. His oldest brother Oscar spent more than 40 years in the leather-cutting business. His youngest brother Bill, killed in World War II, was also a cutter and so was his third brother, Clayton. "Kitchen-er, where we hail from, boasted of many shoe plants, and I suppose it was natural for us to turn to the same type of work," he explained. Started At 13

Norm was 13 when he started his first 11-year period in the trade with a well-known shoe factory in that city. It ended when he went to Canada Skate Company where he remained four years before going to an American plant at Akron, Ohio, for two years. By the time he was 30 there wasn't much he didn't know about shoes, in fact people who know say he had forgotten more than most so-called shoemakers knew.

9c A Pair
Work conditions and wage scales have changed considerably, Norm said, recalling that in the old days he assembled 40 pairs of one-strap canvas shoes per day, for which he was paid nine cents a pair.

Until this year he worked six days and two evenings each week, ever since his advent to "The Hill" and in this time estimates he has repaired 60,000 pairs of shoes, enough to give every man, woman and child in the municipality four pairs. He has now made one concession; during July and August he closes shop at 6 p.m. on Thursday and Friday and at 5 p.m. on Saturday.

Army Life
When World War II broke out, Norm figured he would take a rest from his bench and joined the Air Force. Six months later he had himself transferred to the army. "The services needed shoes and I had a hankering to be back in the one business I knew from top to bottom," he said. For three-and-a-half years he was with the army shoe depot, spending most of that period at the Aurora Return Stores Depot, first as a benchman, then, as a sergeant in charge of a department. "We lived, breathed, slept and dressed army boots," he said. "I've seen as many as 2,000 boots repaired in eight hours when a draft was going overseas." The depot also repaired hundreds of thousands of pairs of boots for UNRRA which shipped them everywhere in the world to Canada's allies, including Russia. Opened Local Shop
Norm and his wife, the former Myrtle Hoffman of Kitchener, and family came to Richmond Hill a few weeks after he received his army discharge in 1946. On March 25 of that year he opened his first place of business on Lorne Avenue in the venerable Trench Carriage Works building and stayed there five years. The next five years were spent in a shop where the United Church addition on Yonge Street now stands and, oddly enough, five years ago, the

final move was made to 29 Yonge Street North.
Mr. and Mrs. Evans said that before the local population mushroomed they could identify by their footwear practically every person who walked by their shop.

People Are Funny
Norm said people are funny. "For example, some time ago a chap brought in a \$50 pair of hand-made golf shoes for a 35 cent tongue-sewing job, and never returned," he told us. "We're still waiting for him to collect his shoes."
The high heel fad has tripled his repair trade, he said, adding that the "tiny quarter-inch-diameter heel top is easily broken. The tiny top fits on the end of a metal peg anywhere from two to three and three-quarters of an inch long which requires a special machine to draw it out from the heel piece."

At the same time, cheap imports have drastically cut his trade in children's shoes. It's his opinion that somewhat more expensive Canadian-made children's shoes, made with better lasts, would be cheaper in the long run. "They are longer lasting, more comfortable and need less repairing," he said.

Health Tip
Health-wise, he has one piece of advice. If your soles wear out from the inside you should see a doctor because there could be something the matter.
Despite the fact that the cost of material and equipment has doubled in recent years, he has kept his prices at rock bottom. This, incidentally, partly explains his long hours, to which he does not object. He also pointed out that from an economy point of view, Goodyear welt makes for the best shoes because such welt not only has a long life but can be repaired satisfactorily.

Hand-made Shoes
Asked about hand-made shoes, he said that today a shoemaker would have to charge exorbitant prices to make up shoes which would compare with a good factory made footwear to show a reasonable profit. He said that some years ago he made up several pairs, but that the stock alone for each pair cost almost \$12 and the labour much more. "I just couldn't afford to keep it

up," he said, "while sticking to a reasonable price the average person could afford."
The Evans have three children and two grandchildren. Son Tom lives in Toronto, Catherine (Mrs. Morty Charles) lives in Richmond Hill and Carol (Mrs. Dan Geary) resides in Oak Ridges. And when they need a repair job one guess is enough to tell you where they go.

If Norm isn't on hand when you call, his wife will be. Mrs. Evans is at the counter six days a week and doesn't consider it work. "It's a pleasure meeting people," she said. "I'd be lonely away from our shop."

HERRIDGE



Electric-TV.

- ☆ APPLIANCE REPAIRS
 - ☆ RADIO, TV & AERIALS sales, repairs, TV for rent
 - ☆ ELECTRIC WIRING if you want it wired up or connected - call us
 - ☆ OIL BURNER SERVICE parts on hand
 - ☆ REPAIRS & SERVICE washers, dryers, stoves, all makes
 - ☆ REFRIGERATION REPAIRS
- OPEN DAILY
8 a.m. to 9 p.m.
53 YONGE ST. N.
TU. 4-3211
GENERAL ELECTRIC APPLIANCES

Dateline . . .

Everywhere in the district . . .

You get more news from your Home District in "The Liberal" than in any other newspaper.

It comes to you - reported completely, reliably, impartially and interestingly - direct from the biggest news staff maintained by any district newspaper.

These days, when what happens in your home district is so important to you, it's a smart idea to read "THE LIBERAL" every Thursday.

VETERINARY

Dr. W. Allan Ripley
VETERINARY SURGEON
Telephone 147 Yonge St. N.
Office -
TU. 4-1432 Richmond Hill

KINGSDALE ANIMAL HOSPITAL
DR. CARL HEDER
TEMPLE 3-5401
240 KING ST. KING CITY