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VOLUME LXXXI, NUMBER 47

RICHMOND HILL, ONTARIO, THURSDAY, MAY 25, 1961

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Maple Girl Wins Dairy Crown



Last Saturday was a proud day for Diane Fierheller of Maple, chosen as the county's 1961 Dairy Princess, at the end of a successful 'Fair Day', the 12th Annual Fair sponsored by the Richmond Hill Agricultural Society. Diane, who won over four others, was picked on a basis of charm, personality and milking skill. She will be one of 45 princesses to compete for Ontario honours at the Canadian National Exhibition in August. As one of the 45 dairy princesses, Diane will dramatize the province's dairy industry and its 100,000 producers during this year's C. N.E. Incidentally, Diane was fortunate in drawing a cow loaned by Don Head Farms which gives 23 quarts a day. Another winner was Richmond Hill's Mayor, James Haggart, who kissed the winner when he pinned the victory ribbons on her. A big bouquet of Mills roses was presented to Diane by Mrs. Milton Savage, whose husband is president of the Agricultural Society. - Photo by Lagerquist

North York's Refusal To Permit Industries Cheers Markham Reeve

Satisfaction that North York Township had turned down an application to establish an industrial area near Leslie Street and Bayview on Steeles Avenue was expressed by Reeve Wilfred Dean at a recent meeting of Markham Township Council.

The area, said Reeve Dean, conflicted with high level development which was taking place across the border in his township. In the Wycliffe, Bayview Heights and Premier Developments a particularly good type of residence, which would bring in good taxes, was under way. Development of the proposed industrial area would have had an adverse effect.

Other members of Markham Council expressed satisfaction as Reeve Dean made his report.

COMING EVENTS
"Coming Events," the community directory of interesting dates to remember in coming weeks, appears on page three of this issue.

Final Decision Is May 30

Here Are Current Bus Schedules For Night Owls And Early Worms

Although Councillor Al. White, chairman of the transportation committee of Richmond Hill Town Council, made efforts to find out from the T.T.C. what the new bus schedule will be, he was unable to do so before "The Liberal" went to press.

Here, summed up, is the situation regarding bus service between Richmond Hill and the subway at Eglinton.

Two night busses have been taken off in an effort to reduce losses made by the line, effective May 21st. They are the 3 a.m. and 4.15 busses from the Hill. They will stay off until at least May 30th, when a meeting will be held between representatives of the town of Richmond Hill and the townships of Markham and Vaughan and T.T.C. representatives regarding future service. It is considered likely that these busses will be cancelled permanently. Even their removal from the schedule from May 21st to 30th saves \$500 for taxpayers, as patronage was very small.

The last bus from Richmond Hill south will leave at 1.40 a.m. except on Saturdays, when the time of departure from the Hill will be 2.20 a.m. The first bus south after that hour will be 5.30 a.m. each day.

The last bus from the subway terminal to Richmond Hill will be at 12.50 a.m. every day except Saturday. Revellers on Saturday will be accommodated by a late bus leaving at 1.30 a.m. The first bus from Toronto each day will leave the city at 4.50 a.m.

As stated, this arrangement is only temporary. It will be either confirmed or changed as the result of the May 30th meeting with the T.T.C.

Reappoint Whillans—To Name Another

Add Two Members To Planning Board Property Owners Protected—Haggart

Councillor H. O. Whillans is back on the Richmond Hill Planning Board again. A special session of town council last Friday afternoon put him there. In a meeting which started on a challenging note Mayor Haggart came in for commendation. Councillor Whillans saying that Town Solicitor Douglas Lucas, in referring to the initial action of council, said that "he thought this was the proper move to make." Council extended the planning board by two members, which it is empowered to do under the Planning Act. The decision was unanimous.

One of those members, as stated, is Councillor Whillans. The other is to be named at a subsequent meeting. Mayor Haggart will also name the individual who will be his alternate, subject to the approval of council, and who will sit in his stead if he has to be absent from planning board meetings on other civic business.

Protecting Property Owners

The move which saw council, at its meeting two weeks ago, cancel the Whillans membership on the planning board, naming him as the Mayor's alternate, was taken to protect the interests of property owners, declared Mayor Haggart. He pointed out that Councillor Whillans had been improperly appointed, according to the Planning Act, a point which was made clear at the former meeting.

Redevelopment Is Committee's Job At Council Behest

Meeting last week, members of the Re-development committee, gave consideration to a resolution adopted by Richmond Hill Town Council at its meeting earlier in the week, when the Planning Board and Re-development Committee were asked by council to designate the area in which action should take place.

Accepting the definition that the purpose of re-development was "to encourage the rebuilding of properties to produce the maximum of assessment," members agreed that this interpretation, plus the definitions given in the Planning Act, would be their guide.

The committee agreed to meet the town planning board, at the earliest date suitable to that body, to discuss the broad pattern of re-development. This, it was agreed, would be in preparation for detailed work to be undertaken when a planning director is available to handle it. As town council provided funds in the recent budget, and as advertisements offering the position have already been published, this is expected to take place at an early date.

Grain Grown In County Worth Over Six Million

In spite of its rapid urbanization, farm products still play an important part in York County's economy, members of York County Council were told in a report from the agricultural committee as they met this week. Value of wheat, oats, barley, mixed grain, corn, potatoes and hay grown in the county in 1960 was \$6,451,000. In addition 99,655 hogs were marketed and 16,743 cattle, 8,974 calves were sold and 3,606 sheep and lambs. The average production of milk was 10,500 pounds per cow, it was reported, with 360 pounds of fat.

Constant Fact-finding, Publicity, Bring Action

National Employment Officials Making Survey Which Might Lead To Opening Of Local Office

Opening Of York Manor Said Likely On June 22

Opening of the new building for the York Manor Home - York County's home for senior citizens - is expected to take place about June 22nd, members of the York Manor Commission reported to County Council at its meeting this week. The report disclosed that much preliminary work in connection with the move had been completed.

For the pleasure of older people who still maintained an interest in gardening, a special plot had been put aside, it was reported.

Six Stories Too High, Says Mayor

New Type Of Fourplex Is Approved For Benson Ave. By Planning Board

A new type of four-plex will be built in Richmond Hill providing the town's solicitor gives a favourable opinion. Appearing before the planning board on Tuesday evening, Lou Pantaleo submitted plans for a luxury-type project to be located on his Benson Avenue property. In place of being entirely on one floor, each residence will have a basement, first and second floors. Voting for the approval of the project were Mayor Haggart, John Brown and Cecil Williams. Councillor H. O. Whillans was opposed.

The planning board received nine applications for the recently-advertised position of planning director. Several of them were eliminated and other applicants will be interviewed at an early date.

Hidden Dwellings?

Considerable discussion followed reading of a letter from Murray Jones, Metro's planning director. More dwellings were found in four buildings than were shown on assessment records, he said, referring to the fact that press reports had indicated that there was a lack of agreement in Richmond Hill with figures revealed as the result of a study by members of his staff. "There's no doubt that many places have more accommodation than they are supposed to have," said Councillor Whillans. He emphasized the necessity of working with Metro. "We mustn't destroy the relationship we have to work with them from now to doomsday," he declared. "The more we lean on Metro the more

310 Local People Listed Have Skills In 40 Lines

By F. J. Picking

The number of unemployed in Richmond Hill has finally been established. 310 people are registered with National Employment Service — 190 men and 120 women. The number of them drawing unemployment insurance is not known. That is the figure for people with Richmond Hill addresses only — the number of those in the surrounding area is not available. A very rough calculation suggests that if there are 300 people in the town, there may be two to three times that number in the approximate 50,000 population in the southern part of York County.

The figures became available last week when two officials of the National Employment Service started a survey of the local situation in an effort to determine whether a local office was needed. That survey, peculiarly enough, was begun in the same week that "The Liberal" made an editorial appeal for such action, as detailed in a front page editorial in this week's issue.

Follows Council Request

Action leading up to the survey started back in the winter when Richmond Hill Town Council authorized a move to obtain a National Employment Service and Unemployment Insurance Commission office for the town. Application to the "powers that be" brought a turn-down of the request. Through Mayor James Haggart, a steady pressure to obtain a local office was maintained. "The Liberal" did considerable research work by interviewing employers and unemployed, with the fact that local unemployed citizens were being placed in a second grade position as compared to those in other parts of

the country steadily becoming more apparent.

Potential employers and those seeking jobs might be within a few yards of each other, it was revealed, without any possibility of contact. Local unemployed, registered in the Spadina Avenue, Toronto, office of the N.E.S., were miles away from city employers. Without being able to be on hand early in the morning, in Toronto when there was a possibility of jobs being secured, they could only sit at home and wait hopefully for something to happen, unless they were able to secure jobs in their home district under their own steam.

Those experiencing difficulties with their unemployment insurance payments were, in a number of cases, forced to go to Toronto to get matters straightened out, a drain on an already limited source of income.

Welfare Office Helps

Some degree of relief was experienced when Mayor Haggart addressed letters to local employers, asking them to get into touch (Continued on page 3)

Jimmy Stewart Jr. Is First Lucky Winner In "Kiddie Kwips" Contest

Jimmy Stewart Jr. is the first lucky winner of "The Liberal's" Kiddie Kwips Contest. The young Mr. Stewart resides at 84 Lawrence Ave., Richmond Hill. By having a sales slip attached from the well known local store, Richmond Hill Hardware he will also be eligible for the Grand Bonus Prize to be drawn at the end of the fifth week.

The lucky lad receives \$10.00 in Merchandise Certificates good at any of the many participating firms. The contest is off to a roaring start with a record number of entries received to date. It's so simple to enter anyone can take part. Just scan the contest advertisements carefully in search of the correct title for the baby picture shown each week. Then use your imagination and give the lovable little fellow your own title. His comical pose will invite many interesting titles. Each entry should have two titles. It is also an excellent idea to attach sales slips from any of the contest stores and increase your chances for the Big Bonus Prize.

Each week in addition to the main winner there are five lucky people who receive 10% Discount Vouchers in recognition of the next five best titles.

Mr. Stewart selected the correct title which was, "No Excuses Get The Signature." His own winning title was, "Gosh It Doesn't Look Like The Same Town."

The other lucky winners of Discount Vouchers were, Mrs. F. J. Harrington, 149 Yonge Street S., Mrs. A. J. Kells, 232 Neal Drive, Mrs. MacDonald, 426 Lynett Crescent, Mrs. F. Davis, 231 Mill St., and Mrs. Joan Foster, R. R. 1, Gormley.

Opening Planned For 1962 Season

Work Is Started On 18-hole Course Richmond Hill Golf & Country Club

Work started on May 24th on the new golf course at the northern end of Richmond Hill, Mr. John Griffin told "The Liberal" this week. The project will be called the Richmond Hill Golf and Country Club and a limited company of that name is being incorporated.

The course will be an eighteen hole one. If weather conditions are right the opening should take place about June, 1962. Mr. Griffin said. It is being designed by C. A. Robinson, former secretary of the Ontario Golf Association, who is now devoting his time to such work. Besides designing the course at Richmond Hill, Mr. Robinson is working on others at Banff and across Canada.

Architects of the club-house are Pentland and Baker, Jarvis Street, Toronto. It will be an L-shaped building, housing the pro-shop, the lounge and other facilities under one roof.

Six Hour Employment Service

In this space on the front page of "The Liberal" on May 18th appeared an editorial entitled "A Survey Might Help." That was just a week ago.

It recommended that the Federal Government should make a survey of the needs of town and district in order that a sound decision could be made with regard to the establishment of offices of the National Employment Service and the Unemployment Insurance Commission in Richmond Hill. It brought results fast. Shortly after noon on the day of publication two officials of the National Employment Service walked into "The Liberal" office and announced that they were engaged in the type of survey recommended in this newspaper's editorial.

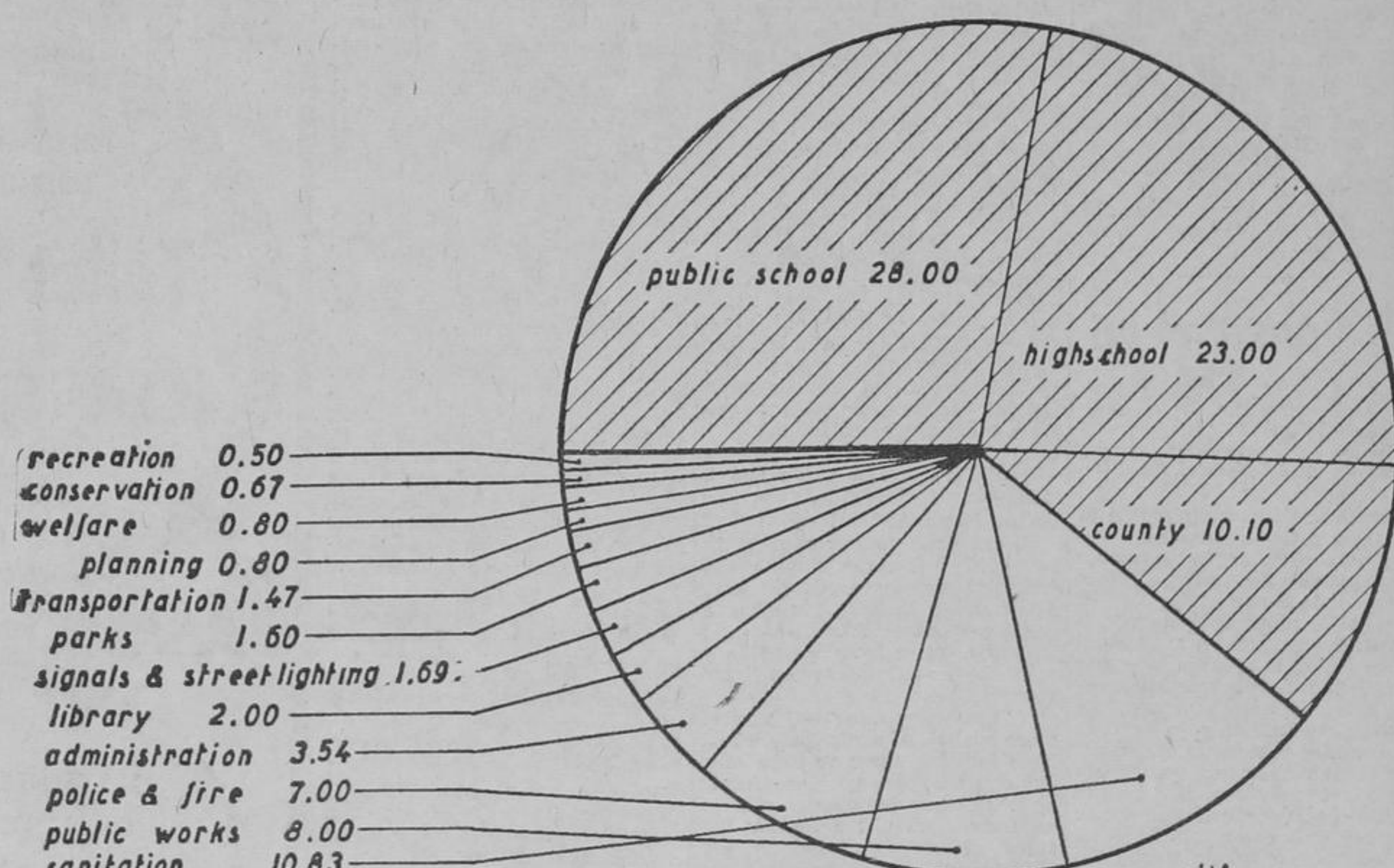
It would be nice to take a bow for stirring up government action so fast. It's an opportunity that few newspapers enjoy and the temptation to make use of it is deep. However, it must be admitted that while the "pulling power" of the district's home-town newspaper, both advertising-wise and editorially, is strong, it isn't that strong.

It's a coincidence that, just as "The Liberal" was suggesting such a survey, Employment Service officials were deciding on the necessity for one, completely independently. It will be recalled that Town Council, some time ago, decided to ask for the establishment of an employment office in Richmond Hill. It was turned down. Mayor Haggart, convinced that such an office was necessary, continued to fight for it. This newspaper, equally convinced that the residents of town and district deserved a lot more consideration than they were getting, also continued publicizing the need.

The story of some of the information disclosed by the survey appears elsewhere in this issue. The survey itself provides no guarantee that an office will be opened in the Hill. But it does indicate that the real needs of the situation are being ascertained and that there is a ray of hope that those of our fellow-citizens who are, unfortunately, on the unemployed list, will get more realistic and adequate service.

If that turns out to be the case the time devoted to following-up will have been well spent.

DISTRIBUTION OF 1961 TAX DOLLAR



When the tax rate goes up who gets the blame? town council, of course. But a study of the diagram above makes one thing abundantly clear, and that is that the council can do all that is possible to reduce expenditures and still be hamstrung by forces completely beyond its control.

The diagram shows how each dollar paid by Richmond Hill taxpayers is divided. Expenditures in the shaded portion indicate that twenty eight cents of that dollar go, for 1961, for public school operation. The high school board takes another twenty-three cents. There's fifty-one cents for education alone. York County claims ten and a tenth cents, making a total of sixty-one and a tenth cents which the municipality must provide on demand. It has no option. The total shaded portion of the "cartwheel" dramatizes the portion which council cannot control. That leaves thirty-eight and nine-tenths cents which town council spends out of each tax dollar. The break-down on the left shows where that money goes. Sanitation makes the big-

eleven cents of each one of the taxpayers' dollars. Public works includes roads and buildings and similar property and eight cents of each "buck" go on such items. Police and fire protection take a bite of seven cents on the dollar. The actual cost of administration of town affairs is roughly three and a half cents on each dollar and that takes care, as the word implies, of all administrative expenses. The library service uses two cents of the tax dollar. Signals and street lighting take a greater part of the

fact that council has had to make provision for an extended traffic signal system. Roughly one and two-third cents of every dollar will go for this purpose.

The portions of the dollar which are spent on other things can be discovered by the diagram above. Each is shown in percentages of a cent. For instance, sanitation costs 10.83 cents and, at the top of the list, recreation costs .50 cents, or half a cent.

The diagram was arranged for by Mayor James Haggart and was prepared by the administrative