Season's Greetings

WE ARE GRATEFUL FOR THE HOLIDAY SEASON

which gives us the opportunity to wish our friends, old and new

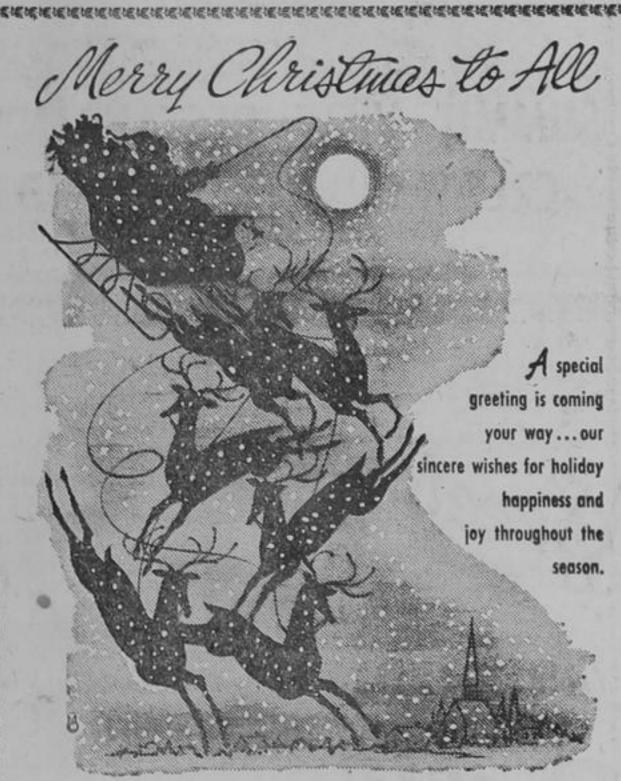
A MERRY CHRISTMAS and a PROSPEROUS NEW YEAR,

Warren S. Ramer



R. J. CRAIGIE

MEN'S & BOYS' WEAR

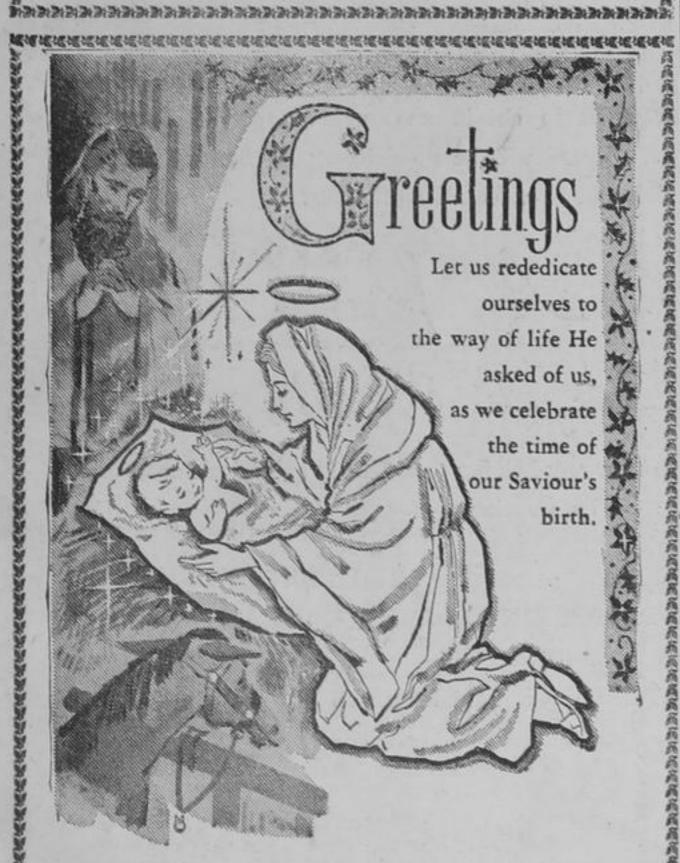


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Traffic accidents over the holiday weekends could push Canada's fatality and injury totals to the highest point in history, according to figures released by All Canada Insrance Federation. Figures compiled by the Federation, which represents 200 Canadian insurance companies, show that 1960

injury totals will approach the 100,000 mark for the first time . . . equivalent to the combined populations of Amherst, Nova Scotia, Granby, Quebec, Niagara Falls, Ontario, Brandon, Manitoba, and Nanaimo, B.C.

Provincial & County Aid Required

County Needs Mental Health Clinic Yonge St. N., Richmond Hill TU. 4-4291 To Provide Preventive Treatment

Before And After Help Guidance, Counselling

By Mona Robertson

Last week we visited Mrs. P. A. Townshend-Carter in the exigency of a clinic staff, in the association. Primarily a her Thornhill home on Brooke Street, to discuss the work could be referred to the clinic tive sons, Ian 6 and Neil 8. Beof the York County Branch of the Canadian Mental Health Association, and to hear from the president of tors, teachers, welfare agencies professionally in psychiatry as an the local association something about its long-range plans (such as the Children's Aid), or occupational therapist at the Vetthe local association something about its long-range plans for the future.

Mrs. Townshend-Carter joined the York County Board ization would keep the patient Toronto. "This sparked my knowin October 1958 and looked after the White Cross Volun- from going over the borderline ledge of what 'outside visitors' teer activities until her appointment as president in April of this year.

She is also on the Board of Directors for the Province date for a County Mental Health University of Toronto where he. of Ontario, and was among those supervising the Christ- Clinic has been held up, Mrs. is responsible for the designing mas gift wrapping program which took place at the ficulties concerning the provingular million dollar expansion program Ontario Division headquarters in Toronto. She told us cial and county grants will short- now taking place. three shifts of 'wrappers' worked around-the-clock for ly be ironed out. collected by White Cross groups, to ensure every one of the 20,000 known cases in Ontario receive a Christmas gift — and the message that "someone cares". gift - and the message that "someone cares".

set in motion to obtain Federal,

grants from the three governing

Recently the Federal Govern-

ment granted \$18,000 of the \$28,-

000 needed to establish such a

Association and County Council,

clined to support the cause by

ventive treatment, before expen-

tal illness could be prevented - braces working man-power in man-power

"Local branches look after if diagnosis of the cause and for Christmas giving", Mrs. ness were started early. Townshend-Carter told us," and This is called, Preventive Treatthe whole-hearted spirit of 'giv- ment. ing' which emanates from the general public in this cause is ade in this area and the local asamazing." She spoke warmly of sociation, headed by its president, the Senior Citizen Group of Rich- Mrs. Townshend-Carter, laid mond Hill which helps gather plans to institute a Mental Health gifts and wrap them, as one of Clinic right here in York County.

its community projects. "But there is so much more with Dr. M. Diamond, Minister that could be done, through the of Health for Ontario, plans were agency of a Mental Health Clinic," she added. "Guidance, coun- Provincial and County aid to finselling and preventive treatment ance this project, by way of is so necessary to combat the in-cidence of mental illness." Then, bodies too, follow-up care, which is very necessary to the patient could be given, and also, parents of disturbed teenagers could visit the clinic in the county. But, much clinic to obtain help in combat- to the consternation of the Local ing the rising toll of 'mental illness' prevalent among today's the Provincial Government deyoung people.

One In Ten Mentally Ill issuing a grant in its name. The revelation two years ago, York County Council, which that one individual in every ten heartily approved the founding suffers at sometime or another of a county clinic was astounded from some type of emotional in- at the lack of Provincial aid stability or mental illness, came forthcoming and declared it not only as a shocking surprise would not approve its own grant to the public - but also, one of \$5,000 "unless the Province might say, as a relief to those matches us, dollar for dollar." suffering from mental distress; .. This brought plans for the for at last this distressful prob- York County Mental Health Clinlem was coming "into the open" ic to a standstill. - it's centuries-old stigma was Despite the fact that such prebeing properly assessed and done ventive treatment would cut away with __ and something down hospital cases remarkably, tangible and constructive could and, in the long-run lighten the now be done to alleviate it. burden of the taxpayer who sup-

As a result the Mental Health ports mental hospitals, the clinic Association was formed, and the will not be established at this society of White Cross Volun- time. teers was established. The White No. 1 Problem Cross Volunteers group provides Mental Health is now listed as a liaison between the "people of Canada's No. 1 Problem. the shadows" and the public at | And the Mental Health Assoclarge, for these dedicated volun- lation has been tremendously enteers (men and women) bridge couraged by the great strides it the lonely chasm which separ- has already made in fighting this ates the mentally ill from their problem. But it must not end fellow men and helps them to here, with re-establishment its make a come-back into the real- prime concern — it must go ity of life, through friendship, even further and provide prelove and hope.

This has been a wonderful be- sive treatment becomes a nec-But as the work of the Mental The York County Mental Health Health Association continued, it Clinic was planned to combat that

brought forth another remark- old affliction "Absenteeism". Ab-

able fact. Extreme cases of men- senteeism which not only em-

must leave her home and husband and children to obtain hospital them with the mental health protreatment); and the school child gram and its hopeful solution — so that its place as Problem No. his family environment for in- 1 may be relegated lower on the stitutional therapy). With the establishment of a lems.

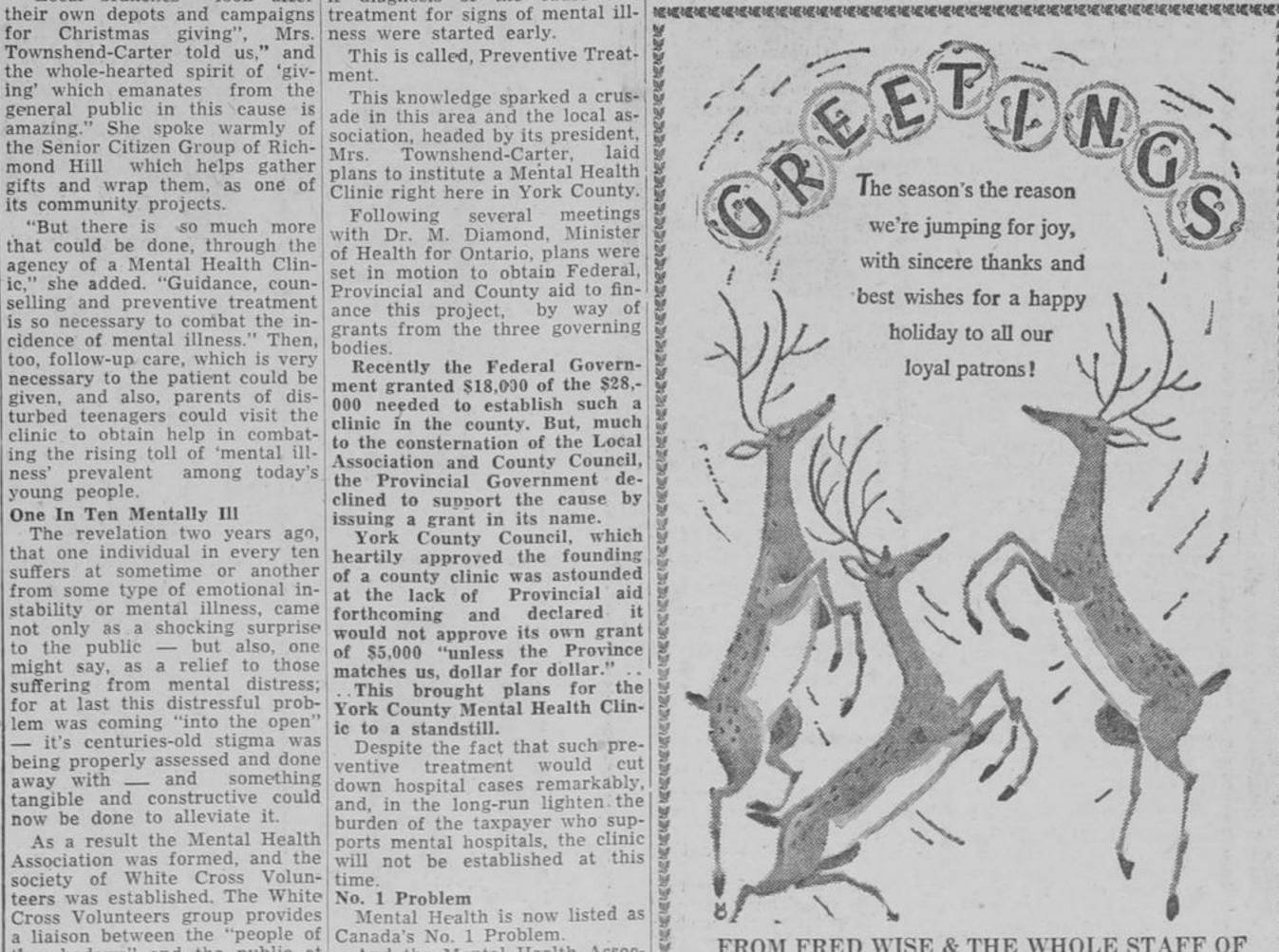
Preventive Clinic, cases of men- Mrs. Townshend-Carter is to

critically mentally ill.

looking ahead. Open meetings county very shortly.

professional, business or vocational groups, but also affects the mentally distressed mother (who now, under the present system, and more people, and acquaint scale of Canada's health prob-

tal illness could very well be our way of thinking, admirably 'nipped in the bud'; for under fitted for the position she holds cases needing early assistance wife and mother, she has two acstaff by ministers, school inspec- fore her marriage she worked by parents or family members, erans Hospital, Ste. Anne de and treatment without hospital- Bellevue and Ontario Hospital, into the shadow-world of the meant to patients", she told us. Her husband is with the Depart-



FROM FRED WISE & THE WHOLE STAFF OF

MARKETERS

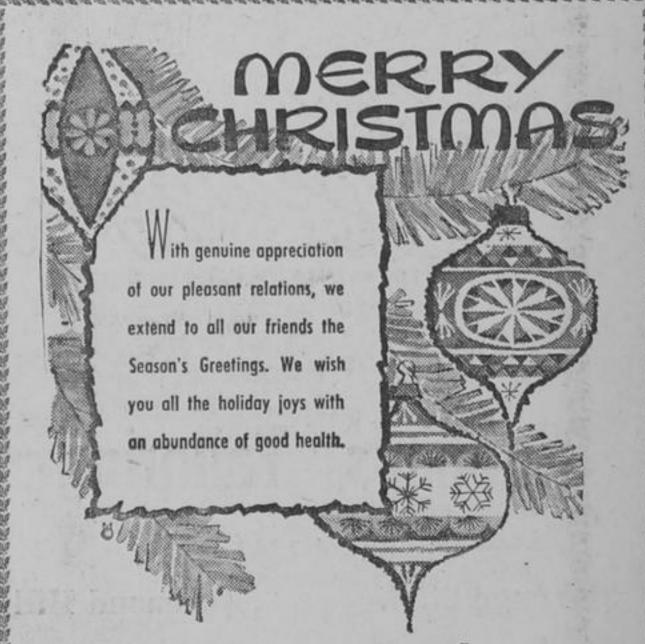
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Please be advised we shall be closed Christmas Day, Monday, December 26 and New Year's Day

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