

The Liberal



An Independent Weekly: Established 1878

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Newspaper Week

This is "Newspaper Week" and while the practice of setting aside certain weeks for one kind of observance or another, may be somewhat overdone, there is widespread support for community tribute to the press.

The home newspaper plays an important role in the life of a community, and "The Liberal" is proud of its record of service extending more than eighty-two years.

During this long period "The Liberal" has been the Home Paper of this district, and recognition of public approval is the constant growth of the paper which has kept pace with the development of the town and district.

Newspaper Week 1960 finds "The Liberal" with a record high circulation and more than thirty thousand readers every week.

Our circulation is all paid, and our circulation figures are backed by the independent audit of the nation's recognized authority. A.B.C. (Audit Bureau of Circulation) membership and the regular audit of our circulation figures give our advertisers the kind of guaranteed coverage which responsible buyers of advertising demand today. "The Liberal" is recognized as one of Canada's leading weeklies, and advertisers who patronize its columns receive prestige coverage because their advertising message is carried into the homes every week and read by people who pay to get the paper.

The occasion of Newspaper Week seems an opportune time to pay our tribute to the faithful and efficient service rendered by our reporters and correspondents in the many communities

which make up this district. Many of our correspondents have served loyally over a period of many years, at the same time they have rendered a valuable service to their respective communities in publicizing the activities of organizations and recording community progress. Actually this constitutes an historical record of the development of many enterprising communities, one that is of great value.

The home weekly recording all the local news has become recognized as a semi-public and community institution, extending through its own community each week carrying the happenings within the area which find refreshing interest in the hearts of its eager readers.

At a time when people are very conscious of the need of industry it should be remembered the home paper is a sizeable industry providing local employment.

One writer has expressed the basis of public interest in the weekly newspaper in these terms: "the average reader is lost without his home paper. He can learn about events in Laos, Vietnam, London, Moscow or Red China in any town he visits, but when it comes to keeping tabs on the girl next door, or the kid around the corner, there's no substitute for the local paper."

That's the reason for the growth and increased demand for the home weekly and that's why advertising in the home weekly is rated tops by discriminating and successful advertisers.

Old Time Newspaper

A novel newspaper which believes that old news is the best news is being published in Metro Toronto.

Called the "Pioneer Press", the four-page newspaper is being published by the Metropolitan Toronto & Region Conservation Authority at its Pioneer Village in northwest suburban Toronto.

It is being run off on an 1835 vintage printing press which was used in pre-Confederation days. The press was donated to the Authority along with other printing equipment by Edwin W. Brown, notary public and printer, of Woodbridge, Ont., for the establishment of an old-time printing shop in the Pioneer Village.

The first issue of the "Pioneer Press" carries such dissimilar items as herbs and their use in cooking; incorporation of Holland Landing; an account of the Prince of Wales' visit to Newmarket in 1860; a feature on the hardships of travelling by steamer from

England to Lower Canada in 1832; recipes for the making of such Pennsylvania German dishes as Shoo-Fly Pie, sauerbraten, fastnachts (yeast doughnuts) and apple butter.

There is also an advertisement carried by the Toronto, Grey & Bruce Railway listing new schedules for the trip between Woodbridge and Toronto, and noting that "only two live fowl per passenger permitted".

An artist's sketch of one of "the splendid toll gates in use in the improved road system of Canada West serving the growing traffic needs of the area" is also carried in the newspaper.

Chairman of the pioneer printing committee responsible for the newspaper's publication is Werden Leavens, of Bolton, who is editor of the Bolton Enterprise and also president of the Canadian Weekly Newspaper Association.

Guest Editorial By Elizabeth Kelson—

Understanding Mental Retardation

The Bible has given us a saying... "A little child shall lead them." In this day of turmoil and doubt where every occasion is an opportunity for intellectual argument, perhaps again... "A little child shall lead them"... a little mongoloid child. Mongoloid babies are lovely children and it is hard for any parent to realize that these children are not as "finished" as normal children. Physically, the mongoloid children vary a great deal. In some the condition is very pronounced, in others it is very slight. The most important thing to know is that they are physically weaker than other children and that they mustn't be pushed in any way. Their babyhood and childhood is prolonged as long as possible so that their bodies are given every chance to develop and grow. The mongoloid children have great powers of imitation, and it is in this faculty that lie their greatest chance for progress and development and it is the responsibility of those who care for them to see that what they see and hear is worth imitating. The reason for this is because their imitative powers are such that they put everything they see into immediate action.

The most important thing to remember is that it is not the destiny or the nature of mongoloid children to be clever. Their real capacities lie in other directions. They have complete confidence in other people and are certain of the fundamental goodness of all

persons or things. Their gifts are enormous powers of inner warmth and sympathy which is often ignored because they are given no opportunity to cultivate them. They have a capacity for utter forgiveness. They forget easily and thus they forgive easily. A Mongoloid's approach to life is essentially good and natural; for him there are no intellectual arguments to be thrashed out or cold calculations to be made. Instead he accepts what life has to offer him, instinctively knowing its true value and acting accordingly. For us, this true and natural approach to life is extremely difficult because we have become so hard and intellectual in outlook. The great tragedy of the lives of the mongol children lies in the fact that we (so-called normal human beings) fail to live up to their unquestioning belief in us. Can we learn love? Forgiveness? Acceptance of life? Observe the character of the mongoloid children. Our Maker has given to these children an abundance of positive attributes. They offer them to us freely and without measure. Let us not reject what they have to offer or underrate the message that is sent by them.

The Annual Bazaar for Retarded Children will take place at the Thornhaven School, corner of Centre Street East and Sussex, Richmond Hill. The time: Saturday, October 29, 1 p.m. to 3 p.m.

"Dear Mr. Editor"

Price of Cars, Gasoline, Drinks, Jewellery Go Up In Price With Only a Shrug From Public But When The Taxes Rise Kick Like Steers - Tax Reduction Planks Unadulterated Baloney

467 Windhurst Gate, Richmond Hill, Ont. October 11th, 1960

Dear Mister Editor:-

There is a town problem existing which needs far more analytical thinking and constructive action than it has received so far. This matter is the non-existence of funds for our public library to purchase new books due to Council's action in not appropriating money for this purpose.

Two years ago I settled in Richmond Hill after living in the West and was greatly surprised to find that you had the best library I have visited in towns of comparative size. This was the old library on Yonge Street, and when I heard that a new library of modern construction was being built, and later saw its interior and used its facilities, my opinion of the progressiveness of Richmond Hill was optimistic and enthusiastic. You can imagine the let-down and disappointment engendered when I read in the Liberal at budget time that no funds were available for new books. The incongruity of the situation could be summed up by describing it as: "Richmond Hill builds modern library but is too broke to buy books."

When a problem like this one arises the superficial thinkers lay the blame on the reeve and councillors, believing that they should go back to school and take a refresher course in simple arithmetic, but the actual cause goes far deeper than juggling the annual budget. It can be traced to one of the grave inconsistencies of our society, the imbalance of what citizens spend on the things they can purchase as individuals, and what they spend on those that can only be purchased collectively. The former include expensive cars, superfluous electric gadgets, furs, jewellery, alcohol etc. The latter include sanitation, police protection, water, road maintenance, libraries etc. Citizens are extravagant to a large degree in purchasing the former but are extremely parsimonious when buying the latter. The price of cars, gasoline and alcohol etc. can be raised without protest, or with a shrug of the shoulders blaming inflation, but the taxpayers kick like steers if the mill rate is raised one cent. Consequently politicians and town officials have to use various devices to try and hold the taxline. In fact before an election, many politicians promise lower taxes in an effort to be elected - this mind you during periods of inflation when common sense exposes the tax reduction plank in the party platform as pure unadulterated baloney. Only one politician in our lifetime promised "blood, sweat and tears," and it is a grave pity that he has no disciples who are willing to talk "turkey" and call a spade a spade.

Let us stop the erroneous thinking that bad roads, insufficient schools, poor sanitation and all the other things that befall us are caused by government and municipal elected members, and place the blame on our own shoulders for being parsimonious in purchasing the things we have to do collectively. A realization of this simple fact will do much to improve our society, and perhaps may even result in finding the money to purchase books for our public library.

Yours truly,
Henry C. Hall

FREE ENTERPRISES

Dear Mr. Editor:-
I enjoyed your editorial pointing out that council members are busy people. They're not very busy when they take it on themselves to refuse a licence for a gas station on Yonge St. I don't live in the area and have no direct interest whatsoever but I don't think council should concern themselves about the security of the investment.

Ratepayer

LIKES HOME PAPER AND LOCAL STORES

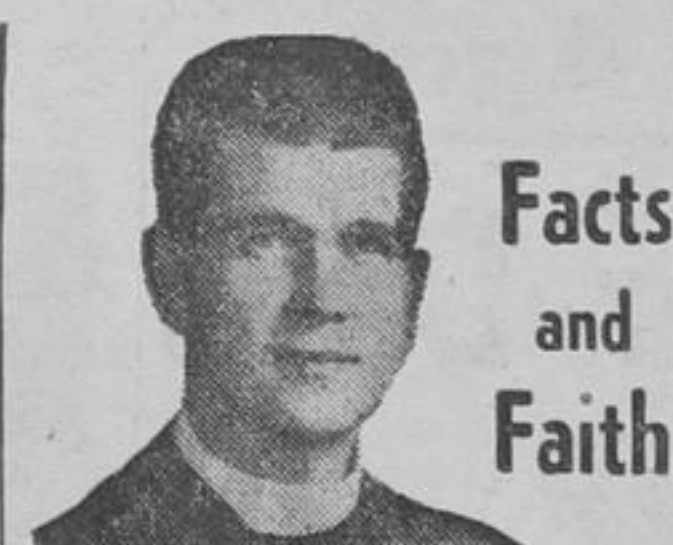
Dear Mr. Editor:-
I am a newcomer to the district and I want to tell you that I have found your paper most helpful. The news and information is most interesting and I want to tell you that I favor the advertising columns for all my needs. Your town impresses us as a good place to live, and a good place to deal. I have found the stores attractive, the merchants more than obliging, and the prices just as attractive and sometimes better than in the city where we used to live.

Newcomer

DISGUSTED WITH THROW-AWAYS

Dear Mr. Editor:-
Some time ago town council talked of regulating licensing or prohibiting the practice of delivering hand-bills to our doors. I favor the enterprise and would put nothing in the way of a man earning an honest dollar, but I do register objection to the motley and suspicious individuals who from time to time tramp over my lawn and flower bed to throw some piece of so-called advertising on my steps or lawn. Some people sure must have a lot of money to waste, if others treat such matters the same as I do. It goes, unread, into the garbage. I frankly am nervous about these men prowling on my property and trust some action may be taken to regulate their actions. Every one should carry a well displayed license number so if there are complaints they can be identified.

Anxious Householder



Facts and Faith

A Weekly Comment On Christian Life and Action - By Calvin H. Chambers -

GROW OLD GRACEFULLY

The problem of growing old is one which troubles many people, including youth. There is a certain dread of facing the declining years. There is the almost universal feeling that old age is a period of aimless futility, where nothing challenges, where nothing is of any interest. It is a known fact that for many old people it is a time of bitterness and tragedy.

But the Bible and the message of Christianity has the key to handling the problems of old age, so that no one should fear or dread this time of life. For the Christian, old age can be one of health and heartening significance. But if this is to be so, certain things must be faced.

First: Accept the fact. There is nothing gained by running away from the fact that if we are spared to live, we shall all know old age. A noted British psychologist, Dr. J. A. Hadfield has this to say, "A woman of fifty years stays young if, when her children have grown up and left home, she advances to the next stage of her development and lets her interests broaden out to include the whole community." Is there anything more pathetic than a woman who is obviously well on in life, still acting and dressing as though she were still in her gay twenties. Learning to face the fact that old age has many things to offer us which cannot be found in youth, should keep us from that hypocrisy of trying to be something that we aren't.

Second: Keep interested in life. Some of the most interesting people I know are old folk whose concern for the whole of life has remained fresh and vibrant. World affairs, people and places, church life, interest in young people and children, still play a real part in their lives. To keep young in spirit one must stay on the line of discovery.

Third: Continue to do useful things. Sometimes this is not always possible if poor health has had its toll. But if there is a measure of well being, old age can be one of the most creative times in life. We need only think of such people as Winston Churchill, Grandma Moses, Mrs. Roosevelt and many others, who have still made a contribution to life in the sunset years of life. The great Christian John Wesley was still active in the ministry of Christ in his eighties.

Fourth: Let God deepen your faith. Sometimes the elderly person tends to feel alone and forsaken. He may even feel that God has forgotten and no longer cares. But this is not true. God is still vitally concerned about us, regardless of our age. He can still use us. What a vital prayer ministry many elderly folk carry on in later years. Unable to take as active a part in the life of the church as they once did, they bolster up the work of the church and the advance of Christ's kingdom by their prayers. And let us remember that prayer is the most important and significant work of the Christian. Nothing is accomplished without it. And how useful a person can be in the service of Christ, if prayer is made a definite part of our daily activity. Our old folk have this privilege of being "prayer warriors" for the kingdom.

Old age can be a time of joyous relaxation, especially if it is remembered that Christ has given eternal life to all who believe, "and they shall never perish, no man can pluck them out of this hand." Just as autumn has a wonderful beauty of color that fills the heart with praise, so old age can have a rich beauty, full of peace and tranquility if we are permitting God to let this time in life be what He can make it.

GET OUT THE RADAR

Dear Mr. Editor:-
Congratulations to our council on the fine new Markham Road. Let's make sure it doesn't turn into a speedway for reckless motorists. We want good roads but we love our children.

CRITICAL OF C.B.C. PROGRAM

Dear Mr. Editor:-
The C. B. C. is hard up for a program when they featured Red Russia's Khrushchev on Close-up. Canadians pay hundreds of thousands of dollars in hard-earned taxes to support the C. B. C. and surely expect more than that the national network be turned over for propaganda to the desk-thumping Russian clown.

FOOTBALL IS BIG BUSINESS

Dear Mr. Editor:-
It is puzzling to me to witness week after week capacity crowds at the races, football games, hockey games and other similar attractions. The money that is poured into this kind of amusement certainly doesn't look like hard times, but just try and raise money for some good cause at home. I was amazed to read that the budget for one of the Big Four Football clubs is more than \$600,000 a year. This is big business, and while I have nothing against football or any good clean sport I think the big business of professionalism should have some concern for thoughtful citizens.

DOLLAR DAY SUCCESS

Dear Mr. Editor:-
Members of the Yonge Street Business and Professional Association wish to express their thanks to "The Liberal" for the thorough coverage given to the recent Dollar Days project.

The event saw the downtown area, with its facilities for handling every kind of service and merchandising, enjoying three of the best business days for many months. The publicity which "The Liberal" gave, plus its well-read advertising, undoubtedly made a major contribution to that success.

The best proof of success is given by the fact that a similar event will be staged at the end of October. Incidentally, the Letters to the Editor in your last issue re the suggested parking ban on Yonge Street made interesting reading, whether one agreed with all the opinions expressed by writers or not. The most heartening aspect of the situation was the fact that so many readers displayed active interest, both pro and con. Matters of this sort, brought into the open, get a going-over which, more often than not, helps lead to a fair and workable solution.

For far too long too many subjects of vital public interest have failed to capture public attention. It's good to see that one problem of urgent importance to the whole town—and I repeat that word "whole"—has gained not only active attention but also expressions of opinion. Let's have more of them. That's democracy at work.

F. J. Picking,
President,
Yonge Street Business and Professional Assn.

AURORA — Mayor James Murray has suggested that to keep up with the times and safeguard its autonomy, Aurora should seek to annex parts of King and Whitchurch Townships. This would make Aurora two and a half miles square, tripling the town's acreage to 4,000 from 1,400. Present population is 7,000. Ten thousand citizens are seen as the population need.

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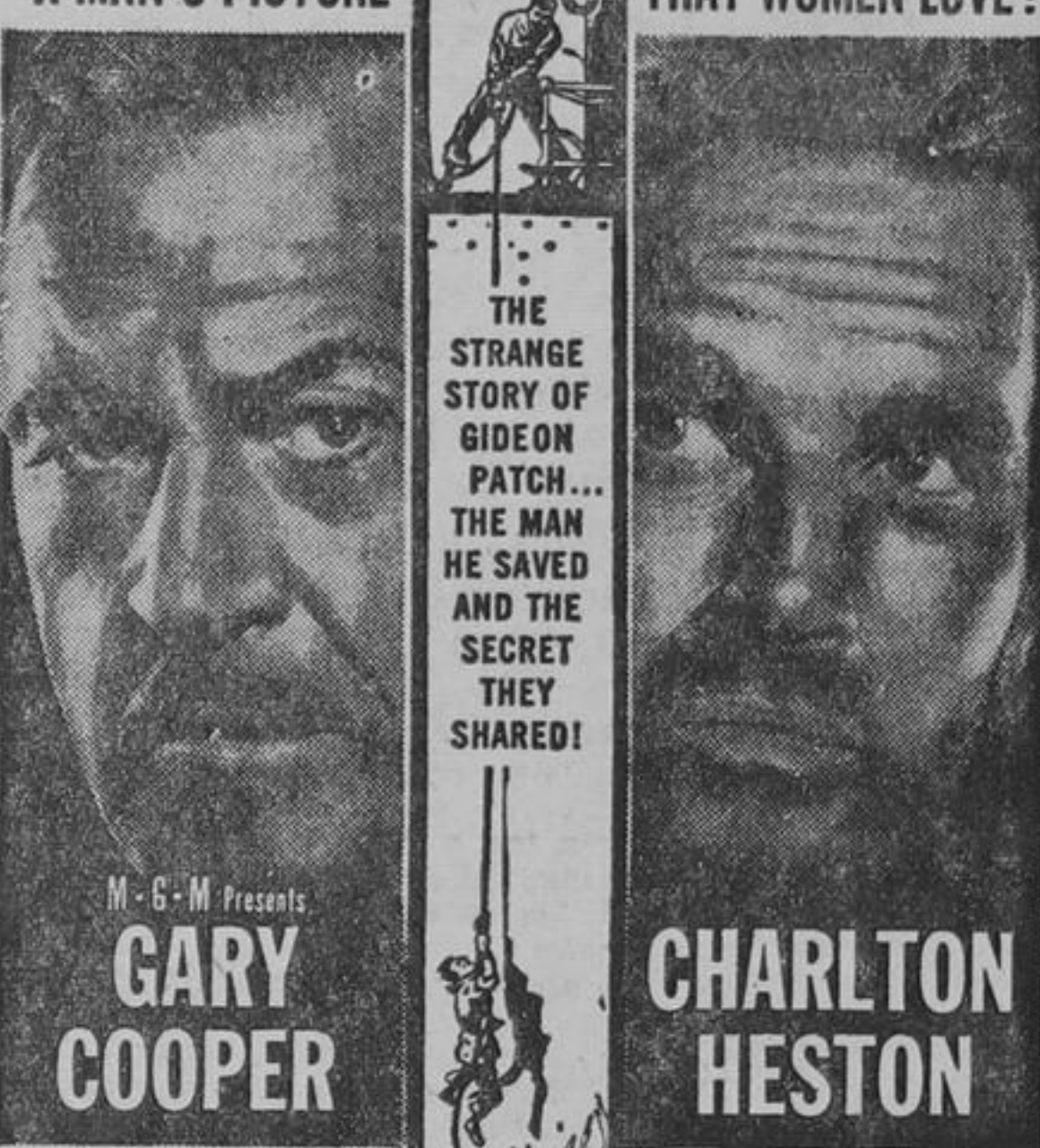
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Screenplay by EDITH SOMMER and MANN ROBIN

